

## OREGON EMERALD

Published Wednesday and Saturday during the college year by students of the UNIVERSITY OF OREGON

Application made for second class mail rates.

### SUBSCRIPTION RATES

One year .....\$1.00  
Single copy .....\$ .05

### EDITOR-IN-CHIEF

W. C. NICHOLAS ..... '10

### ASSISTANT EDITORS

RALPH MOORES ..... '12

FAY CLARK ..... '12

C. W. ROBISON ..... '11

CALVIN SWECK ..... '11

DEAN COLLINS ..... '10

### MANAGER

FRITZ DEAN ..... '11

### ASSISTANT MANAGER

C. A. OSTERHOLM ..... '12

Saturday, December 11, 1909.

### A Co-operative Store

University students hold a unique position in the social fabric. All are engaged in a distinctively similar pursuit, and have distinctively similar needs and modes of life. In consequence, they can, more than any other class, eliminate the wastes of competition by co-operating.

There comes a time in the growth of every university when the students can practically supply their entire needs from the wholesale house. The different items—board, clothing and books, are taken up one at a time, as the size of the college justifies it. Because it is the largest item and is therefore most important, board is the first in point of time. Dormitories, eating clubs, and fraternities, are almost as old as universities.

Because it is a common need of every student and can be handled easily, the providing of text books naturally comes next in order. The University of Oregon has now reached the point where this should be taken up.

A co-operative store, beginning as a book store, is a comparatively simple undertaking. The chief business is done during about a single month and its arrangement during the rest of the year would require little attention. The local Y. M. C. A. has long been operating, free of charge, a book exchange that requires just as much attention as a store would.

Another reason why the University of Oregon is in especial need of such a store is that it is located in a comparatively small city where competition is not of the best and prices are often exorbitant. There is no well equipped book store in town and only one that makes more than a pretense. Aside from the high prices, the miserable service, causing long delays when ordering books, is alone sufficient reason for making it a matter for common action.

A good beginning could be made at the end of the present semester. The local book stores charge five cents for blue books that cost about one cent. The executive committee could have a supply made for sale and clear a good profit besides underselling the downtown stores. Moreover, a store on the campus would be so much more convenient. Everyone has had the awkward experience of trying vainly at the last minute to borrow a blue book that he had neglected to buy in advance downtown. There is no greater need within the power of the students to fill than a co-operative book store.

The freshmen girls at Michigan are discussing the idea of having a regulation form of headgear for the first year girls as well as for the men.

At George Washington University, the weekly paper is called The Hatchet, and the annual is called the Cherry Tree.

### STAGG WANTS FOOTBALL RULES CHANGED

Coach Alonzo Stagg, Chicago's great teacher, director and manager of athletics, is for revision of the football rules.

Here are Stagg's suggestions, the first definite outline of football reform yet announced:

"I would amend the rules of football as follows:

"1. Allowing two chances to make ten yards, or increasing the distance to fifteen yards and giving a team three chances, as Walter Camp has suggested. In this way forward passing will be encouraged by making the use of the play more often necessary.

"2. By prohibiting pushing or pulling of the runner with the ball, which now does a lot of damage, for, first, a single player now is often struck by the combined force of two or three men; and, second, it takes the combined falling under or on top of the attacking players to stop them.

"3. By making a penalty for crawling with the ball, which would encourage standing up in running.

"4. By increasing the penalty for piling on a player unnecessarily.

"5. By emphasizing the need of the referee's blowing his whistle when the ball is stopped, thus preventing massing."

### BASKET BALL TEAMS

#### ACTIVE AT WHITMAN

Whitman, Dec. 10—The various class teams have been assigned practice hours for basketball this week. The class games will be played off before Christmas.

December 17, is the date set for the senior-sophomore game, and the next day the team representing Pearsons Academy will try conclusions with the freshmen. The winners of the two contests will play on the 19th, and the final game of the series will occur on the 20th between the winners of series number two, and last year's champions, the juniors. An admittance fee of 25 cents will be charged for each game.

The juniors and the freshmen seem to line up the strongest although the seniors may be strong contenders for the cup which has been won twice in succession by the present class of 1912. Should the latter win again this year, the cup will be theirs permanently.

The "Pay Streak" entertainment which the men of the institution are to give for the benefit of the purse of the Associated Students, has been postponed until after Christmas on account of conflict with a similar affair given by one of the churches of the city. From present indications, the affair is to be quite elaborate. "Hits" will be made in novel ways, on faculty and students affairs. The entertainment will close with a farce, "Frenzied Fussing," written by Ralph Mathews, guard of the football team, and president of the senior class, who is at the head of the committee in charge of the "Pay Streak."

### Preacher Speaks—Is Sport

Rev. J. R. N. Bell, of Corvallis, who will speak in Assembly next Wednesday, is a great admirer of student activities and takes special interest in the athletic relations between Eugene and Corvallis. So great is his interest in the football games that he has discovered an ingenious substitute for betting. He agreed to throw his hat in the river if O. A. C. was beaten by the University and after the game, like a true sport, he faithfully stuck to his promise.

Undergraduate students today at Harvard are said by Dr. Sargent, university physician, to be an inch taller and from four to five pounds heavier than were those of thirty years ago.

### DUNN'S BAKERY

Bread, Pies, Cakes and Confectionery, also Ice Cream and Fruits.

4 E. Ninth St. Phone Main 72

### SCHWERING & LINDLEY

#### Barber Shop

6 E. Ninth St., Opp. Hoffman House  
Students, Give Us a Call

### Preston & Hales PAINTS and OILS

Johnson Dyes Johnson Wax

### The Combination Barber Shop and Baths

Six Chairs. On: door north Smeede Hotel

### Morris Music House

606 Willamette St.

### W. M. RENSHAW

Wholesale and Retail  
CIGARS AND TOBACCO  
513 Willamette St.

## W. A. Kuykendall, Pharmacist

Chemicals, Perfumes, Toilet Articles, Stationery & Free Delivery

## REGAL SHOES

are the most stylish, comfortable and serviceable ready-to-wear shoes made—and every man in town can prove this by coming to us and selecting a pair from the new Fall styles we have just received.

### A Smart Regal Style For Dressy Men

Every one of these Regal styles is built exactly after a high-priced New York custom model. Exact fit is assured you by Regal quarter-sizes—just double the usual number of shoe-fittings. Do not put off paying us a visit—drop in to-day.



\$350

\$400

\$500

**ROBERTS BROS.**

## Allen Eaton Sells Sonnets of a College Kid

50 Cents

### The Palace of Sweets

Having secured the services of a candy-maker of 22 years experience will be all that its name suggests. Something new every day.

We are manufacturing our own Chicken Tamalies and a trial will convince you as to their superior quality. We are preparing to serve Oysters and our service will be second to none.

Due chiefly to the lack of room in the hall where mass meetings are held at the University of Michigan, the girls have been barred from attending.

### THE C. E. SCOTT CO.

UNIVERSITY TEXT BOOKS AND SUPPLIES

PENNANTS AND BIGGEST LINE OF POST CARDS IN THE CITY  
OPTICAL AND JEWELRY DEPARTMENTS  
Are in charge of a registered graduate Optician and a competent Jeweler.  
537 Willamette St. Phone Main 546.

### JOIN OUR SPRUCE UP CLUB

Four suits cleaned and pressed.  
Charges: \$1.50 a month. We call for and deliver.

The Pantorium Dyeing and Cleaning Works  
Black 7131 59 East Ninth

### Manville & Hempy

HOME FURNISHINGS

35 East Ninth Street

## Study at Home

### University of Oregon Correspondence School

GIVES COURSES IN  
SCIENCE  
LANGUAGE  
LITERATURE  
ENGINEERING

—AND—

MATHEMATICS

Read it and get the College Habit; it's wise

An Appropriate College Christmas Gift