

**MONTGOMERY
WARD**

**WEDNESDAY & THURSDAY ONLY
OPEN THURS. until 9 PM**

one cent Sale!

JUST CHECK WARDS GREAT MONEY-SAVING VALUES... COMPARE ANYWHERE!

DRUGS & SUNDRIES

BUY ONE AT REG.
PRICE, GET 2nd for 1c

Noxzema
REG. 72c **2/73c**
REG. 98c **2/99c**
LOTION
REG. 57c **2/58c**

**PHILLIPS
TOOTH PASTE**
REG. 53c
2/54c

VASELINE
TUBE
REG. 30c **2/31c**
JAR
REG. 30c **2/31c**

ZBT
BABY LOTION
REG. 60c
2/61c

PONDS
DRY SKIN CREAM
REG. 49c **2/50c**
REG. 79c **2/80c**

BAYER
ASPIRIN
REG. 15c **2/16c**
REG. 29c **2/30c**
REG. 49c **2/50c**
REG. 79c **2/80c**

TAMPAX
REGULAR & SUPER
REG. 45c **2/46c**
REG. 1.59 **2/1.60**

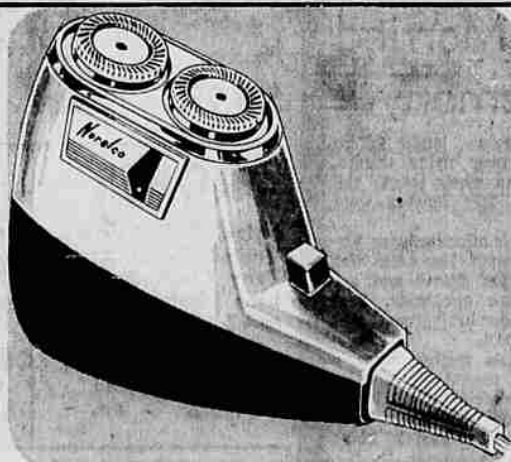
Vaseline
HAIR TONIC
REG. 79c **2/80c**
CREAM
REG. 69c **2/70c**

PHILLIPS
MILK OF MAGNESIA
REG. 33c **2/34c**
REG. 63c **2/64c**
REG. 99c **2/\$1**
TABLETS
REG. 63c **2/64c**

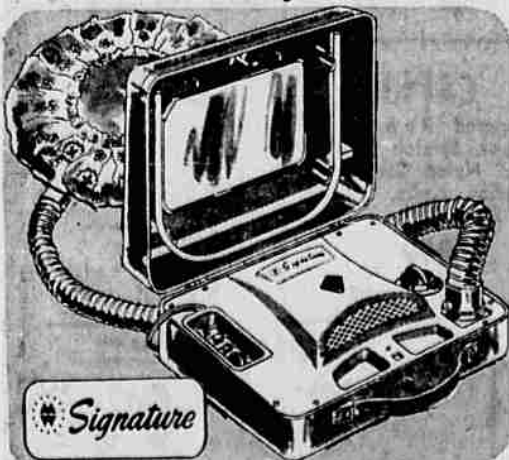
**PLUS HAIR DRYER and SHAVER
SPECIALS**



SIGNATURE DRYER
BOUFFANT HOOD ADJUSTS TO SIZE
Compact, lightweight, with strong motor and convenient extra-long cord. Long hose attaches to big fully-lined vinyl hood. Switch for off-hot-cool. Plastic housing.
8⁸⁸
REG. 10.50



NEW NORELCO 30
"FLOATING HEAD" SPEED SHAVER
Floating heads with self-sharpening rotary blades promise you a closer shave every time. Side flaps provide easy access for cleaning. Travel case included.
19⁸⁸
REG. 24.95



WARDS SIGNATURE
HAIR DRYER WITH MANICURE SET
Home or away—complete comfort, ease of use. Adjustable hood, 5-position heat switch, side compartment. Shaping, finishing sanders and buffer in manicure kit.
18⁸⁸
REG. 22.95



SLIM-LINE MODEL
SIGNATURE DRYER, HAT BOX CASE
Pastel blue dryer in new oval shape has large completely lined bouffant hood for extra strength, longer wear. Powerful motor with 5 settings. White vinyl case.
15⁸⁸
REG. 19.95
NO MONEY DOWN

ONLY IN JANUARY AND ONLY AT WARDS

TWO DAYS ONLY

Some Quantities Limited
HURRY IN... NOW!!!

KOTEX
Regular & Super
REG. 45c **2/46c**
REG. 1.73 **2/1.74**

BUFFERIN
REG. 25c **2/26c**
REG. 63c **2/64c**
REG. 89c **2/90c**
REG. 1.29 **2/1.30**

TISSUE
400 COUNT
REG. 19c
2/20c

Brylcreem
REG. 49c **2/50c**
REG. 98c **2/99c**

SARDO
BATH OIL
REG. 2.00
2/2⁰¹

Command
HAIR CARE
REG. 1.00
2/1⁰¹

Aqua Net
HAIR SPRAY
REG. 2.00
2/2⁰¹

PONDS
COLD CREAM
REG. 49c **2/50c**
REG. 79c **2/80c**

ZBT
BABY POWDER
REG. 39c **2/40c**
REG. 65c **2/66c**
REG. 79c **2/80c**

TWO DAYS ONLY HURRY IN TODAY



SHAVES GENTLY...
SMART SCHICK "BALLERINA" SHAVER
Simply-designed and gracefully shaped to fit in your hand. 3 pin wheels add decorative touch. Button pops up latch for easy cleaning. Shell white case.
9⁸⁸
WITH CASE
REG. 11.95



SIGNATURE DRYER
LOW COST—COMPACT—LIGHTWEIGHT
Long hose attaches to fully lined, adjustable vinyl hood. Switch for off-hot-cool. With zippered hat box and strap for shoulder or waist wear. Pastel pink housing.
9⁸⁸
REG. 12.50
NO MONEY DOWN



deluxe Lady Sunbeam
HAIR DRYER WITH CONTROLLED-HEAT
Salon comfort, speed! Washable vinyl cap adjusts, 4-heat dial controls airflow. Overflow vent dries nails. Room in base to store cap, cord.
21⁸⁸
REG. 27.95
NO MONEY DOWN
OPEN THUR. & FRI. NIGHT 'til 9



SIGNATURE DRYER
PRO-STYLE—INFINITE HEAT CONTROL
Be assured of thorough, comfortable drying. You select just the right temperature from cool to hot. Automatic thermostat, non-tip floor stand and more!
31⁸⁸
REG. 37.95
NO MONEY DOWN