

SATISFACTION GUARANTEED OR YOUR MONEY BACK. IN JANUARY SAVINGS ARE HUGE!

PRICES EFFECTIVE TUESDAY through SATURDAY

Carol Brent bra and girdle sale

1.55 OFF! WARDS LONG LEG PANTY GIRDLE



BRIEF—

Reg. 3.99 Lycra® Spandex brief 2.99
Regular 1.69 cotton broadcloth bra, firm stitched cups 1.24



NON-ROLL—

Reg. 8.99 leno elastic girdle 6.99
Reg. 2.99 Lycra® Spandex bra 2.39
Reg. 3.99 D-cup 3.19



SLIM LINE—

Reg. 5.99 panty girdle. Save now 4.44
Reg. 1.99 bra for a full figure. Sizes 34 to 46 1.58

4 days only

544

REG. 6.99

Exclusive at Wards—a Carol Brent girdle of lovely Lycra® Spandex for firm figure flattery. Downstretch panels and power net sides trim "inches" from tummy, hips and derriere. S-M-L-XL. CIRCULAR STITCH PADDED BRA: Reg. 3.99. Cotton broadcloth, stitched-in covered foam rubber cup padding. Sizes: A, 32-36; B, 32-38 3.19



MONTGOMERY WARD

**ONCE
•A•
YEAR
SALE**

SHOP TUESDAY, DEC. 31, THROUGH SATURDAY, JAN. 4! SCOOP UP THESE BARGAINS IN FRESH, NEW MERCHANDISE! MANY EVENTS!



HOLIDAY BRA

STRAPLESS MAGIC LACE LURE WITH DEEP PLUNGING BACK

REG. 3.95 **2⁹⁹** D-Cup Reg. 4.95 NOW 3.99

Carol Brent front zipper longline strapless bra for décolleté fashions. Boned sides, padded satin lined lace cups and panels. Elastic inserts. Removable straps. White. A, 32-36; B, 32-38; C, 34-40; D, 34-42.

PEIGNOIR GLAMOUR

REGULARLY 10.99

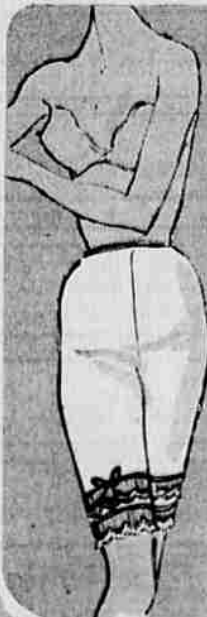
FILMY FLOUNCES OF NYLON TRICOT

844



Carol Brent peignoir set. Glamorous sheer nylon tricot waltz length gown with embroidered sheer overlay. Matching peignoir with embroidered applique. White, pink, blue. S, M, L.

FRILLY PETTIPANTS



REG. 1.99 SATIN TRICOT WITH LEG TRIM, S-M-L

1²⁴ XL

Reg. 2.29 Now 1.44

Exclusive at Wards... Carol Brent pretty pettipants with scalloped and tucked trim at leg openings. You'll wear them under dresses, slacks, or skirts. So easy care, so comfortable. White. S-M-L-XL. Save at Wards!!



SAVE 1.51

CAROL BRENT LINGERIE IN LACE TRIMMED NYLON TRICOT

4⁴⁸

REG. 5.99

2-pc peignoirs. Find them at Wards now, at a greatly reduced price! All fashioned in lovely nylon tricot with lacy trims. Sizes S-M-L.



SAVE \$1

STRAP G-I-V-E CAROL BRENT BRA STRETCHES ALL WAYS

2⁹⁹

REG. 3.99

Wards lowest price ever! Lycra® Spandex stretch straps hug shoulders gently, "give" with every move... no binding, no slipping down. Power-net sides, back "give" action freedom. A, 32-36; B, 32-38; C, 32-38.