

Local News

Business — Scene

By Leroy B. Inman

Sat., Dec. 14, 1963—The News-Review, Page 5

Mr. and Mrs. Homer Strickling are spending the weekend in Portland on business.

Mrs. Vern Whitbeck and Mrs. Alvin Hoffman are in Eugene this week to visit friends.

Delta Kappa Gamma will hold its Christmas party to-night at 8 o'clock at the home of Gladys Monger.

Mrs. Pete Barge of Reedsport was an overnight visitor Wednesday in the home of her mother, Mrs. Anna Neuriter.

Mr. and Mrs. O. A. (Tunney) Kennerly and family have moved to Portland where he is employed by Niagara Cycle Massage Co.

Mrs. Jim Doyle and daughter, Denise, are visiting today in Eugene with Mr. and Mrs. Sig Weiss and son, Sterling, and with the former's son, Tim.

Mr. and Mrs. James Chilton and children drove to Montclair, Calif., recently to visit Mrs. Chilton's mother and other relatives.

C. R. Huston will be spending the weekend in Portland with Mrs. Huston who has been there caring for a sick relative. Mrs. Huston expects to be away until after Christmas.

Mrs. Edna Elliott, who suffered a broken leg recently in a fall at her home, is reported to be getting along satisfactorily after being discharged from a local hospital.

Mr. and Mrs. Richard Casebeer and three children have sold their home on Kline Street to Mr. and Mrs. Edwin G. Starr of Roseburg and are moving to Coos Bay. Casebeer is with Standard Oil Co.

Mr. and Mrs. M. L. Walker Smith left today for Ventura, Calif., where they will spend the holidays with her son, R. W. Kirby, and family. They plan to be gone for several weeks and will visit Mrs. Smith's brother in Burbank.

Mr. and Mrs. A. L. Sevall and the latter's parents, Mr. and Mrs. L. P. McAneny, drove to Eugene Friday to attend mid-year graduation ceremonies at the University of Oregon. The Sevalls' son-in-law, Gary Smith, was a member of the graduating class.

Spec. 5 William Locke, son of Mrs. Edna Gilman, has been enlisted for a six year tour of duty in the Army and is now stationed at Sheridan, Ill. He is an electronic repairman, but expects to attend an IBM repair school after the first of the year.

Robert Brown, who is serving aboard the aircraft carrier Coral Sea, has arrived from San Francisco to spend Christmas leave with his mother, Mrs. Viola Brown. Mr. and Mrs. W. T. Brown and family of Medford are spending the week-end here with his mother and brother.

Mr. and Mrs. W. C. Callison plan to go to Eugene Sunday for a pre-Christmas dinner with relatives. The dinner will be held at the home of Mrs. Callison's brother and sister-in-law, Mr. and Mrs. F. A. McDowell of Redmond, and her brother-in-law and sister, Mr. and Mrs. C. O. Eaton of Eugene.

Mr. and Mrs. Gordon Walker and children, Christy, Norman and Philip, of Junction City; Mr. and Mrs. E. J. Klingforth and children, Sharon, Bobbie, Dick and Dave, and Mr. and Mrs. Charles Klingforth and children, Nannette and Byron, all of Portland, are expected to come to Roseburg to attend the golden wedding celebration of their parents, Mr. and Mrs. C. E. Walker, which will be held Sunday at the First Baptist Church.

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Mr. and Mrs. Al Lent of Medford were in Roseburg Thursday on business.

Mr. and Mrs. E. J. Dockweiler and Mrs. Craig Short are in Eugene today to attend to business and visit.

Mrs. Fred L. Perry was in Eugene Thursday to attend the funeral services for her cousin, Mrs. Charles (Gladys) Harlow.

Mr. and Mrs. James Stubblefield have moved from Myrtle Point and are residing in the home they have purchased at 1570 Hamilton St., the former Vernon Murdock home. Stubblefield is with the State Highway Department.

Mr. and Mrs. E. L. Lester left Thursday for the Bend area, where they have purchased a ranch, and will reside. Lester, who sold his business in Roseburg, will manage the Reynolds and Bauer real estate office in Bend.

David Lee Welker, Ac3, who has been spending a short convalescence leave at the home of his parents, Mr. and Mrs. Walter Welker, has returned to the U. S. Naval Hospital at Oakland, Calif., for further medical treatment and surgery.

Knights of Pythias and Pythian Sisters will hold their annual potluck Christmas dinner Sunday, Dec. 15, at 5 p.m. at the KP Hall. The party will be for members and guests and a gift exchange will be held. Santa Claus will be present for the pleasure of the children attending.

Mr. & Mrs. Ewoldsen Buy Business Property

Archie Ewoldsen and his wife, Bernice, have purchased the business properties and buildings housing the Wash and Dry, coin operated laundry, and Teepee Tavern in North Roseburg across from the Safeway City Drive In Market.

The property was purchased from Mr. and Mrs. Edward Murphy. The Ewoldsens are recent arrivals in Douglas County from Wyoming and are residing in Winston. They are retired and purchased the property for investment purposes. The buildings housing the businesses are separate.

Jim Bevans Realty handled the transaction.

Thomas Payne Named As Director Of Bank

Thomas Payne, general manager of International Paper Co.'s operations at Gardiner, has been named to the board of directors of the Umpqua National Bank of Reedsport, announces O. H. Hinsdale, president of the banking firm.

The appointment was made at the meeting of the board of directors Tuesday night, reports Dawn Pesseau, correspondent. Payne, who has been in charge of the pulp and paper plant construction, recently was named by the I-P corporation to head production also.

Liquor Ad Proposal Draws Many Protests

PORTLAND (UPI)—A proposal to relax in-state advertising on liquor has touched off a wave of protest.

The Oregon Liquor Control Commission said it has received numerous letters objecting to a revision of advertising rules for alcoholic beverages.

The Oregon Council on Alcohol Problems and numerous churches around the state have indicated their opposition in letters to the Commission.

A public hearing on the proposal will be held here Feb. 15.

OFFERS BABY SITTER

WITCHAMPTON, Eng. (UPI)—The village store offered today to donate a baby sitter for two nights to any customer who spends \$50.



"SUNSET TREE," oil painting by Rick Norwood, is included in the "A Bank as Art Patron" exhibition at the University of Oregon Museum of Art. The exhibition is made up of works of art collected by the United States National Bank of Portland and its branches throughout the state. These art works are used to enhance the bank's buildings. The collection, together with an exhibition of Mrs. William Haseltine's private collection of Northwest Art, will be in the Museum of Art in Eugene through December. The Norwood painting is from the Roseburg Branch of the bank, where it is hung in the Conference Room.

Timber Owners' Deadline For Classifications Set

Private timber owners have until Jan. 1 to file for new "tract" classification or to retain their existing tract eligibility on the taxation sale. This announcement was made today by Douglas County Assessor Leland W. Svarverud, Jr. He pointed out that the 1961 legislature had passed a law which establishes the valuation procedures for all private timber in Western Oregon, except that on land classified under the Small Tract Optional Tax Law.

Classes Established
These valuation procedures, in turn, established three timber classes. They are known as "reproduction," "young growth" and "old growth."

For each of these classes, the law prescribes a method of arriving at the true cash value for assessment purposes. For "old growth" timber, the law specifies that the true cash value will be 30 per cent of its immediate harvest value, except for owners who can show that their timber is being harvested in a longer than 30-year period. In this case, the true cash value will be 25 per cent of immediate harvest value. Establishing a "tract" with a 25 per cent valuation factor is done only upon application of the owner and if his cutting rate is low enough.

Svarverud stresses that owners of "old growth" timber and established "tracts" be aware of two important requirements of the law and the action they must take by Jan. 1.

1. Owners of tracts which were established through report to the county assessor and Tax Commission before Jan. 1, 1963, must again take action by Jan. 1, 1964 by (1) either filing a description of any additions or

deletions from the tract or (2) filing a statement with the county assessor and Tax Commission that the tract as established during December 1962 is unchanged. Unless these requirements are met, the timber will be assessed at a true cash value of 30 per cent of its immediate harvest value.

2. Owners of old growth timber (over 90 years of age) who have not established a tract and feel that their timber is being cut at a longer than 30-year rate as shown by the past three years of harvest, may establish a tract and receive the 25 per cent valuation factor by making application to the county assessor and the Tax Commission. Forms and instructions for this purpose may be obtained from either of the agencies. The applications must be filed on or before Jan. 1.

Further information may be obtained from the assessor's office at the Courthouse in Roseburg or from the state Tax Commission.

U. S. Plywood Hires Howard McFetridge

United States Plywood Corp. announces the appointment of Howard G. McFetridge to the Oregon division's engineering staff. His primary responsibility will be to direct installation of new equipment at the company's Willamina operation.

McFetridge's 15 years experience in the forest products industry include positions with Martin Brothers Container and Timber Products Co., Oakland, and Bates Lumber Co., Meriden. He comes to Eugene from U.S. Plywood's Gold Beach operations where he was maintenance superintendent.

Closed since June, the Willamina plant will produce veneer for U.S. Plywood's operations at Lebanon and Eugene. Scheduled to start up in February, the plant will employ 90 people.

Liquor Commission Actions Announced

The Oregon Liquor Control Commission reports the following actions at its meeting Dec. 9:

Grant on application for adding a partner: Clarence, Margaret and Edward Reece for Melrose Store, Route 3, Box 715, Roseburg.

Grants on application for dropping partners: Miles and Verna Heagy and Joyce Proctor, B & M Tavern; and Arthur and John Joelson, Bamboo House Oregon Ltd., 2475 NE Diamond Lake Blvd., Roseburg.

Almadas Buy Building For Local Store

Mr. and Mrs. Dave Almadia, who recently purchased the building at 1257 W. Harvard Ave. and moved their Quality Furnishers business there, have started construction of a 40-by-50-foot open-air addition to the side of the building.

The addition will be used for an open-air bazaar-type display of used merchandise.

The Almadias closed their store at 622 SE Jackson St. recently and moved to the new location. Partitions, installed during the operation of Bob Leber's Studio, were removed and the building interior renovated. They said they will be handling both new and used furniture.

The 20-by-88 foot building was purchased from Glen Byers and Mrs. Doug Warren. Byers and the late Mr. Warren had purchased the building in 1955 from the builder L. B. Hicks. They had operated a real estate business there.

The property sale was handled by Bevans Real Estate.

Evans Products Arranges Loan

Evans Products Co. today announced completion of a \$20,000,000 refinancing program. Involved are a \$17,000,000 unsecured note due in 1980 and a \$3,000,000 unsecured bank loan due in 1969.

The note was placed with Prudential Insurance Co. of America and the bank loan with United States National Bank of Portland, Marine Midland Trust Co. of New York, Security First National Bank of Los Angeles and National Bank of Commerce, Seattle.

The proceeds will be used to replace existing short-term indebtedness to banks and certain long-term obligations to institutional lenders and others, as well as for general corporate purposes, said Monford A. Orloff, Evans Products president.

Evans, a major producer and distributor of plywood, hardboard, paneling and related building materials, has a large plywood plant at Winchester. A \$2 million reconstruction and expansion program took place during the year.

Orloff described the refinancing as a "significant step in placing the company on a completely sound financial footing that will enable us to program future growth on a long-range basis." He said it eliminates restrictions contained in prior loan agreements. Corporate headquarters recently were transferred to Portland from Plymouth, Mich.

Plywood Sales Set New Record

At the end of 1963 the plywood industry closed the books on a record year in which sales, for the first time, topped 10 billion square feet.

The exact figures aren't in yet, and probably won't be until April, but all indications point to 1963 sales in excess of 10,250,000,000 square feet figured on a %-inch basis — a gain of about 8 per cent over 1962.

While the 1963 milestone may have some interesting historical significance, there wasn't much of a celebration over the figures. For one thing, the midsummer plywood strike upset the sales pace so that the final figures are about 300,000,000 square feet off the January prediction. For another, sales records are made and broken annually in plywood: The industry, for instance, looks for another 9 per cent sales jump in 1964 and expects to market about 11.4 billion square feet in the next 12 months.

At about the same time the last quarter estimates for 1963 were being compiled, the Douglas Fir Plywood Association was handed a new industrial production index that tends to prove what everyone in the plywood business suspected all along: Plywood is ranked among the fastest growing industries in the country.

Former Roseburg Man Joins Eugene Firm

Thomas H. Jacobson, formerly employed by Youngs Bay Lumber Co. at Roseburg prior to its sale to U.S. Plywood, has been added to the staff of Lumbermen's Buying Service, Eugene, announces Henry W. Hall, company president.

Jacobson, 36, was sales manager of Canton Lumber Co., Minneapolis, Minn., the past five years. Before that he traveled a midwestern sales territory for the Minneapolis-based wholesale lumber firm. He is a 1950 Oregon State University graduate in forestry. Jacobson, his wife, the former Mary Geary of Corvallis and their two children will move to Eugene in January.



CLARA JEAN LONG of Umpqua and Fred Scherner of Roseburg, above, are engaged in a joint venture of Christmas tree shipments this year. Scherner is shown above running trees through a funnel baling machine on the Farm Bureau property, while Mrs. Long checks figures on the number of trees being made ready to ship to California. (News-Review photo)

Local Woman Engages In Yule Tree Business

Most women would shy clear of woods work, but not Clara Jean Long, who helps operate a 600-acre ranch at Umpqua, serves as bookkeeper for Howard's Men's store on a six-day week basis, and each year in December adds another occupation.

The woods work in which Mrs. Long currently is involved pertains largely to the harvesting of Christmas trees, and this year she and Fred Scherner of Roseburg have combined efforts to ship upwards of 2,500 Christmas trees to California and other points.

Mrs. Long started her Project-Christmas Tree six years ago, when she and her two sons decided to cut some trees on their ranch. They harvested and sold 400 trees that year.

Sales Increase

Each year they have increased the number of tree sales but the home ranch supply began to dwindle. It was necessary

to look elsewhere for her product. She purchased trees from Martin Bros. in a thinning operation on the Callahan this fall.

In November when the Forest Service advertised for bids on thinning operations for a tract near Lake of the Woods, Mrs. Long was right there. She bid in the timber tract and that is where most of her trees are coming from this year. She also is cutting some from her own property and goes out week-ends with a crew of able men to cut the trees.

Scherner, who has been in Christmas tree cutting and shipping for about 10 years, and Mrs. Long got together this year in a combined venture. Scherner agreed to do most of the cutting work and arrange for the shipments of trees acquired from Mrs. Long's property and Forest Service tract.

Trees Are Baled

A new method of preparation for shipment is being used. While previously trees were loaded onto trucks and shipped loose, this season a funnel-

baling device is being employed to bind the tree branches. Wires are placed about them and the trees are shipped in packages of 10 each. About 500 were shipped earlier, but this week an additional 2,000 trees were sent to California. Some also are sold locally by Scherner.

Mrs. Long has shipped trees as far away as Florida, other eastern places and to Hawaii, on special orders, usually in smaller lots. Baling saves space in shipping and does not harm the trees. No preservatives are used, but keeping them cool and moist is important in making them stay green and fresh.

A native of Oakland, Mrs. Long with her husband, Stan, Scherner, agreed to do most of the cutting work and arrange for the shipments of trees acquired from Mrs. Long's property and Forest Service tract.

Much of the ranch work falls to Mrs. Long, as her husband and her brother have a logging operation.

Mrs. Long has bid in and had logged by contract three pieces of O & C timber land. Her major contribution to the logging industry, however, was conducting an actual logging operation herself, with the help of an 18-year-old youth, Bob Manning, last summer.

She purchased the cut timber from the El Paso Gas Co. right of way clearing between Tri-City and Canyonville. She rented a self loader, drove the "cat" equipment, while Manning operated a power saw. To gether they loaded and hauled four loads of logs a day to the C & D Lumber Co. at Riddle.

She said people driving by often stopped and stared at a woman doing this work.

She began work for Howard's Men's Store this fall.

JOSEPH BEDELL
... added to sales staff

Roseburg Lumber Hires Salesman

Roseburg Lumber Co. announces it has added Joseph H. Bedell, 36, a resident of Lancaster, Pa., to its nationwide sales staff.

Charles S. Gardiner, sales manager, said Bedell, who will shortly establish residence in the South Bend, Ind., area, will cover the states of Michigan and Indiana for the Roseburg lumber and plywood firm.

A native of New Jersey, Bedell is married and has three children; was graduated from Penn State in 1951 and earned his master's degree in Wood Utilization there in 1952. A radio officer in the U.S. Merchant Marine service in 1945-46, he then joined the U.S. Army, being discharged in December 1947, stationed in Japan.

Until joining Roseburg Lumber, Bedell was with Blanchard Lumber Co. of Walpole, Mass., for 11 years.

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