

Friction Brings Collapse Of Red's Common Market

LONDON (UPI) — Soviet Premier Nikita S. Khrushchev's plan for a satellite Common Market have collapsed because of friction between his East European allies and Moscow, a Western analysis showed today.

The royal institute for international affairs said in its publication "The World Today" that Khrushchev's plan for close economic integration of the satellites was defeated by "a momentous conflict over economic relations which began in mid-1962."

Khrushchev's plan was to force a "Socialist division of labor" on the satellites, creating a single economic unit out of the entire bloc and having each nation produce what it was best equipped to do.

But this would have meant that backward nations like Bulgaria and Romania would have been condemned to continued agricultural production, while the more developed nations like Czechoslovakia and East Germany would have their industry built up even more.

Romania, which had been trying to develop its industry, was the leader of opposition to the plan. The rebellion in Romania and the other satellites shows that there is now "primacy of nationalism over communism" in the area, the royal institute said.

The satellites could not have carried off their opposition without the unwitting aid of aid of Communist China. When China began its ideological dispute with Moscow, Khrushchev needed allies and was not able to coerce his European satellites to the extent he had previously.

Romania since has taken an increasingly independent stand in foreign and domestic affairs. Last month, it voted against the rest of the bloc in the United Nations on a nuclear-free zone for Latin America. Last summer, it refused to attend a Khrushchev-summoned summit meeting in East Berlin.

The study said Khrushchev apparently had hoped to change the structure of COMECON, the Council for Mutual Economic Aid, which Moscow established for its satellite economic relations in 1949.



THE ATLAS launch vehicle of the Atlas-Agena slated to lift the next Ranger spacecraft toward a moon trajectory leaves the General Dynamics Astronautics plant for a flight to Cape Kennedy, Fla., aboard an Air Force C133B aircraft. (UPI Telephoto)

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New Business Firms Engage Artist First

NEW YORK (UPI) — In today's packaging industry, about the first man an employer hires when starting up a new company is an artist, explained Burton Kossoff. He spoke with the assurance of one who knows the business from the ground up.

Kossoff is president of his own firm, the Burton Packaging Co., Inc., which designs and makes boxes and displays. He is 40 years old, and an active member of the Young Presidents Organization, Inc., composed of businessmen who have become presidents of their companies before they are 40.

"When I started up in business for myself (in 1948) the first man I hired was an artist," Kossoff said.

"Anybody can make cardboard or paperboard boxes — but anyone who tried to make an imprint in the packaging industry today with no more preparation than that would get nowhere. Everything we do is made to order. There's no stock of 'packages' on hand."

While Kossoff is full of enthusiasm for the business which he runs, he is equally valuable on the subject of the YPO and the problems of the executive, both young and old.

"One thing you find when you meet with others who are running companies is that there are a lot of common problems in broad fields," he explained.

Another thing he has learned from talking with other successful young businessmen is their feeling that there is "such a tremendous lack of good executive talent everywhere."

Kossoff said he felt that too many young men who have the talent to succeed are willing to do just enough to get by on a comfortable living scale but don't want to break out of any area in which they feel secure, or feel that they have built-in protection of some kind. There is a reluctance, he feels, among many qualified potential executives to strike out on their own.

Trucking Firms Seek National Teamster Pact

CHICAGO (UPI) — A special committee representing thousands of trucking companies across the country has been authorized to "attempt to negotiate" a national contract agreement with the Teamsters Union.

The executive policy committee of Trucking Employers Inc. (TEI) directed a special negotiating unit to meet here next Tuesday with a union negotiating committee headed by Teamsters President James R. Hoffa.

E. G. Zwingle, vice president of Pacific Intermountain Express, Oakland, Calif., was named to head TEI's committee.

Zwingle said in a statement that the truckers would seek to modify contract provisions "to secure greater flexibility of operations and a greater utilization of manpower and equipment."

Trucking Employers Inc., the statement said, was founded by truckers of general freight "to put up a united front to union demands."

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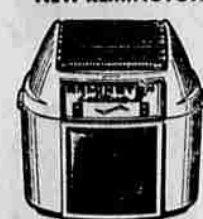
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