

ROSEBURG JEWELERS LAST STOREWIDE SALE! AFTER 33 YEARS IN BUSINESS AND 18 YEARS IN ROSEBURG

GOING OUT OF BUSINESS

ROSEBURG JEWELERS

STORE HOURS
9:30 to 6 P.M.
Fri. Til 9 P.M.

You Must Save On Every Item! Nothing Held Back

All Items Guaranteed.
Sales Final. Mdse
Plus Federal Tax
Where Applicable.

A Small Deposit
Will Reserve
Your Purchase

Here Are The Facts Behind This Decision:

For reasons of health, we plan to semi-retire. Our success in business for the past 18 years was due to your loyalty and patronage. In appreciation... rather than close our doors and sell out to the liquidators, we offer you, our many friends and customers this once in a lifetime opportunity to obtain exceptional values and tremendous savings on our entire stock of the finest make watches, diamonds, silverware, china and jewelry of every description. Nothing will be held back. Everything will be sold to the bare walls. This is our way of thanking you for your years of friendship. We are looking forward to seeing you during this most eventful and opportune time to extend our farewell wishes. Buy now for Christmas and for all your gift needs.

Evelyn and Roland West

HUNDREDS OF ITEMS THAT MUST BE SOLD
Such as Transistors, Binoculars, Lady Elec. Shavers, Pearl Rings, Heart Pendants, Diamond Pendants, Cigarette Lighters, Clocks, Stainless and Silver Flatware, Necklaces, Chokers, Holloware, Silver and gold filled charm bracelets, Religious Jewelry, Small Appliances, Stewware, China, and many One Of A Kind Items.

**BUY NOW AT COST
BELOW COST—YES EVEN
BELOW WHOLESALE COST!**

SALE STARTS Friday-Nov. 29-10 a.m. Sharp

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|---|--|---|---|--|---|--|---|
| 80- 16 PC STAINLESS FLAT-WARE by International Silver. Reg. 10.00 4.99 NOW | 81- 42 PC STAINLESS FLAT-WARE by International Silver. Reg. 22.00 10.95 NOW | 82- 6 STEAK KNIVES Reg. 4.95. NOW 2.49 | 83- REGENT SHEFFIELD 9 pc cutlery set Reg. 12.95. NOW 5.99 | 84- BABY DIAMOND CROSSES Baby bracelet and diamond locket-Baby fork and spoon NOW 99c | 85- SPEIDEL, J. B. KREISLER, BELLOVANCE watch bands 30%-40%-50% OFF | 86- ORNAMENTAL and WALL CLOCKS, wind and electric to 50% OFF | 87- ALL BIRTHSTONE RINGS, SIGNET RINGS and GOLD WEDDING BANDS. NOW 1/2 OFF. |
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- | DIAMONDS | DIAMONDS | WATCHES | WATCHES | SILVERWARE | SILVERWARE | JEWELRY | CHINA |
|--|---|---|---|---|---|---|---|
| 4-LADIES' 1/4 CT. SOLITAIRE DIAMOND RING. Reg. \$175. NOW 89.95 | 12-LADIES' LARGE LINDE STAR SAPPHIRE with two diamonds. Reg. \$150. NOW 75.00 | 20-MAN'S LORD ELGIN 30 jewels selfwinding. Allproof watch. Reg. 89.50. NOW 49.50 | 28-MAN'S 6 DIAMOND DIAL BENRUS. All proof watch. Reg. 125.00. NOW 59.95 | 36- 4 PC. SILVER TEA OR COFFEE SERVICE WITH TRAY. Your Choice. Reg. 49.95. NOW 24.95 | 44- ALL STERLING FLAT-WARE in stock 40% off while they last. | 52- 14 KT. SOLID GOLD CHARMS AND BRACELETS. 1/2 PRICE. While They Last. | 60- NORITAKE CHINA SERVICE for 8 Barbara pattern. Reg. 49.95. NOW 34.95 |
| 5-LADIES' 3 DIAMOND MODERN BRIDAL DUET. Reg. 325.00. NOW 159.00 | 13-MAN'S LARGE SOLITAIRE DIAMOND with 6 side diamonds. Close to 1 ct. total weight. Reg. \$850. NOW 399.00 | 21-MAN'S BULOVA 17 jewels waterproof with expansion bracelet. Reg. 49.50. NOW 29.50 | 29-LADIES' WYLER INCAFLUX 14 kt. solid gold case. Reg. 89.50. NOW 49.50 | 37- STERLING SILVER AND GLASS COASTERS. Reg. 1.95. NOW 99c | 45- SILVER ON COPPER candleabras 3 way. Reg. 79.00. NOW 39.95 | 53- ALL MEN'S JEWELRY 1/2 PRICE AND LESS. | 61- TRIOMPHE CHINA by Flintridge Service for 8. Coross, Evening Shadows, Golden Wheat. Reg. 79.95. NOW 47.95 |
| 6-LADIES' DIAMOND 1 ct. total weight white gold bridal set. Reg. \$395. NOW 195.00 | 14-LADIES' 5 DIAMOND WEDDING BAND, white gold 1/2 ct. total weight. Reg. 199.50. NOW 99.00 | 22-MAN'S WYLER INCAFLUX waterproof watch. Reg. 39.95. NOW 23.95 | 30-LADIES' LONGINES 14 kt. solid gold case, watch. Reg. 69.50. NOW 39.95 | 38- BREADTRAY Reg. 5.00 NOW 2.49 | 46- LARGE SILVER WATER PITCHERS. Reg. 29.95. NOW 14.95 | 54- DIAMOND PIERCED EARRINGS. 14 KT. GOLD Choice of REG. \$195. NOW 89.00 | 62- POSTORIA Stewware and Duncan. 1/2 off on all patterns. |
| 7-LADIES' DOUBLE ROW 10 DIAMOND WEDDING BAND, 1/2 ct. total weight. Reg. 240.00. NOW 119.50 | 15-LADIES' 8 DIAMOND, 2 ct. total weight duet. Reg. 895.00. NOW 445.00 | 23-MAN'S WALTHAM selfwinding all proof watch. Reg. 71.50. NOW 35.75 | 31-LADIES' ELGIN 17 jewel deluxe watch. Reg. 59.95. NOW 29.95 | 39- STERLING BREAD, PIE OR CAKE KNIFE. Reg. 6.00. NOW 2.99 | 47- STERLING SILVER VASE, salt and pepper shakers, console sticks, 2-3.5 lite candleabra, tall and low compotes—40% to 50%. | 55- FINE CULTURED PEARL NECKLACE Graduated or matched-choice of 3. Reg. 49.95. NOW 25.00 | 63- SYRACUSE Service for 8 45 pc. Family china. Bluegrass, Evening Woodbine. Reg. 79.95. NOW 55.95 |
| 8-LADIES' 3 ROW 14 DIAMOND WEDDING BAND white gold. Reg. \$295. NOW 129.00 | 16-LADIES' 1 CT. SOLITAIRE DIAMOND RING. Reg. \$895. NOW 445.00 | 24-MAN'S LONGINES AUTOMATIC. All proof, black-face watch. Reg. \$100. NOW 59.95 | 32-LADIES' WITTMAN 17 jewel yellow gold watch. Reg. 55.00. NOW 27.95 | 40- 88 PC. FLATWARE SERVICE FOR 12 BY INTERNATIONAL. Includes double draw chest. Reg. 125.00. NOW 62.50 | 48- WALLACE STAINLESS STEEL FLATWARE Service 8. Reg. 79.95. NOW 39.00 | 56- 8-8 1/2 MM CULTURED PEARL double strand pearl necklace. Matinee length with diamond clasp. Reg. 475.00. NOW 225.00 | 64- FRANCISCAN EARTHENWARE. 16 Pc. Service for 4, Desert Rose, Duet, Autumn Leaf, Apple, Tulip Time. Reg. 19.95. NOW 14.95 |
| 9-MAN'S 3 DIAMOND RING white gold, 1/2 ct. total weight. Reg. \$265. NOW 99.00 | 17-MAN'S SOLITAIRE DIAMOND RING. Close to 1 ct. Reg. 795.00. NOW 395.00 | 25-MAN'S WITTMAN automatic calendar watch. Reg. 75.00. NOW 39.95 | 33-LADIES' BENRUS waterproof, sweep second hand with expansion bracelet. Reg. 75.00. NOW 43.95 | 41- WALLING HOLLOWARE by Wallace at 1/2 price while they last. | 49- DELUXE DANFELD MODE REGENT SHEFFIELD. 11 pc. steak set. Reg. 39.95. NOW 19.95 | 57- 14 KT. SOLID GOLD TIE TACK. Reg. 49.95. NOW 25.00 | 65- ALL FRANCISCAN open stock, platters, bowls, cups, etc. NOW 25% OFF |
| 10-MAN'S 2 1/4 CT. SOLITAIRE DIAMOND RING. Clean white stone. One only. Special Priced \$3000 | 18-LADIES' TIFFANY STYLE SOLITAIRE DIAMOND RING 1/2 ct. Reg. \$395. NOW 195.00 | 26-MAN'S ELGIN shockproof yellow gold with expansion bracelet. Reg. 69.50. NOW 34.50 | 34-LADIES' HAMILTON white gold with expansion bracelet. Reg. 79.50. NOW 39.50 | 42- 11 PC. ATTRACTIVE SILVER ON COPPER PUNCH BOWL SET. Reg. \$175. NOW 89.00 | 50- 78 PC. SERVICE FOR 12 STAINLESS STEEL FLATWARE. Reg. 29.95. NOW 14.95 | 58- 16 DIAMOND HEART PENDANT. 14 kt. white gold. Reg. 189.00. NOW 85.00 | 66- ALL SPODE CHINA in stock 40% OFF — while they last |
| 11-LADIES' FANCY 3 DIAMOND, cultured pearl ring, yellow gold. Reg. \$135. NOW 69.00 | 19-LADIES' RUBY STAR LINDE with 2 diamonds. Reg. 79.00. NOW 39.00 | 27-MAN'S BENRUS selfwinding all proof watch. Reg. 71.50. NOW 35.75 | 35-LADIES' attractive 2 diamond GRUEN watch. Reg. 95.00. NOW 49.95 | 43- LUXURIOUS SILVER ON COPPER. 7 pc. tea and coffee service with hot water urn and large footed tray with applied border. Reg. 325.00. NOW 175.00 | 51- REED & BARTON GLAZED LINED BON BON and REVERE BOWLS 1/2 OFF. | 59- ROSARIES - Hundreds to choose from. Values up to \$19.95. NOW 75c to 95c | 67- TEXASWARE MELMAC Service for 8. Reg. 19.95. NOW 14.95 |

FRIDAY DOOR BUSTER

To The First 50 People At Our Door
Limit of One To a Customer

GILBERT
40-Hour
Alarm Clock

99c
Reg. \$3.95 Value

SAVE 25% - 35% - 50% - EVEN AS HIGH AS 75% ON FAMOUS BRAND DIAMONDS, WATCHES, JEWELRY, SILVERWARE AND APPLIANCES

- 68-MAN'S 18 KT. SOLID GOLD WATCH very thin—Juvenia-swiss. Reg. \$395. NOW **179.50**
- 69-MAN'S 18 KT. SOLID GOLD ANCRE 17 rubis watch. Reg. 195.00. NOW **79.50**
- 70-LADIES' BULOVA. 12 diamond, 14 kt. solid gold watch. Reg. \$275. NOW **125.00**

- 71-LADIES' 14 KT. White gold with 28 diamonds, Columbia Swiss. watch. Reg. 225.00. NOW **110.00**
- 72- Many other famous brands to choose from in boy's Men's and Ladies' watches from **13.95**
- 74- EVERBRITE TOASTER Reg. 19.95 NOW **9.95**

- 73- 10 CUP UNIVERSAL DELUXE PERCOLATOR. Reg. 29.95. NOW **15.95**
- 75- SUNBEAM HAND MIXER Reg. 19.95. NOW **12.88**
- 79- ALL BINOCULARS 1/2 price, Lug. gage—40% Off—Wallets 1/2 Price.

- 76- RONSON HAIR DRYER Beauty trio combs, brush, dry. Reg. 27.50. NOW **15.88**
- 77- UNIVERSAL STEAM IRON The new stroke saver Reg. 14.95. NOW **9.95**
- 78- EVERBRITE 12 CUP PERCOLATOR Automatic polished aluminum electric. Reg. 14.95. NOW **8.95**

SATURDAY DOOR BUSTER

Hundreds of Fine Gift Items And Costume Jewelry

Such as necklaces and Earrings taken from our regular stock, which sold for many dollars at regular prices.

For This Special Saturday Door Buster Now Only **29c**

it's the GREATEST JEWELRY SALE EVER STAGED IN THIS CITY

ROSEBURG JEWELERS
506 S.E. Jackson St.
Opposite Pay Less
Sale Held In Accordance With City Ordinance No. 1408

SELLING OUT