

Local News

Business — Scene

By Leroy B. Inman

Page 8 The News-Review — Sat., Nov. 23, 1963

Mr. and Mrs. Al H. May of this city enjoyed the last several days in Portland visiting and attending to business.

Mr. and Mrs. Len Hanna of Mapleton, formerly of Roseburg, spent several days here visiting friends this week.

Mrs. Paul K. Ryan of this city enjoyed several days in Portland this week attending to business and visiting her daughter, Miss Cheryl Ryan.

Mrs. George Foster has been convalescing at her home on NE Nash St. after being discharged from Douglas Community Hospital, where she was a medical patient for a few days.

Alpha Zeta Theta Rho Girls Club will hold practice for initiation at the IOOF Hall Monday, Nov. 25, at 7 p.m. It is urgent that all officers be present.

Mr. and Mrs. H. E. DeBernardi Sr. have returned to their home here, following a few days visiting their son and daughter-in-law, Mr. and Mrs. Donn DeBernardi, and family, in Oceanlake.

Robert Dishman is reported to be getting along satisfactorily at Douglas Community Hospital, where he has been receiving medical treatment following a heart attack suffered this week.

Mr. and Mrs. Larry Burr and baby daughter, Laurie, spent the weekend here from Ashland visiting the former's parents, Mr. and Mrs. Lawrence Burr. The former is attending Southern Oregon College.

Mrs. Harold Ingram, the former Dorothy Geddes, has returned to her home in Pendleton, following a four day stay here visiting her mother, Mrs. A. J. Geddes, a patient at Mercy Hospital Nursing Unit, and with her sisters and brother, Mrs. Harrie W. Booth, Mrs. S. J. Cooper and Paul Geddes.

Mrs. Sara Holmquist has returned to her home in Roseburg, following a trip to Los Angeles to enjoy several weeks visiting. She accompanied Mrs. Agnes Van Ornum back to her home, after the latter had visited here. Mrs. Holmquist enjoyed visiting Disneyland, Marineland and Knotts Berry Farm in addition to numerous other points of interest in Southern California.

Mrs. William Weaver is reported to be a patient at the Sanitarium at 1661 S. Euclid Ave., in Ontario, Calif. Mrs. Weaver and her late husband owned the Umpqua Hotel here, prior to selling it to Mr. and Mrs. J. A. Harding. From here, they went to Yreka, Calif., where they owned the Yreka Inn for many years.

Mrs. Oscar Revell returned to her home in Roseburg Thursday night, following a trip by plane to Tucson, Ariz. to visit Mrs. W. E. Butler, former Roseburg resident. Mrs. Butler plans to leave soon for her native home in Sao Paulo, Brazil, to visit relatives over the holidays. While in Tucson Mrs. Revell also visited Mr. and Mrs. J. A. Harding, formerly of Roseburg. Mr. Harding, who has been hospitalized, is now convalescing at his apartment home.

Mrs. May Pinkston, Coos Bay, and Mrs. Edna Roundtree, North Bend, both of the Lady Bug organization, assisted at the VA Hospital with the Voluntary Services department Tuesday. Also assisting were Bess Kelly, Alma Meyers, Ella Roy, Veta Boyd and Ollie Schroeder, of the Days Creek Garden Club. Assisting Thursday were Mr. and Mrs. Guy Moore, Mrs. Deborah Brown and Mrs. Lucille McLean, of the Camas Valley Grange; Mrs. Alice Hamacher, Mrs. Ina Breier and Mrs. Dora Boss of the North Douglas Grange, Drain-Curtin area, and Mrs. Marguerite LaGrandier, Mrs. Viva Marchioni and Mrs. Jane Asker, American Legion Auxiliary, Drain-Curtin area.

Mr. and Mrs. Carl Diebold of Portland stopped over here this week to visit Mr. and Mrs. Ed Miller on W. Hazel St.

Leola Ewbank of Lemoore, Calif. is visiting in Roseburg until after Thanksgiving at the home of her brother-in-law and sister, Mr. and Mrs. J. E. Dent.

Mr. and Mrs. James D. Helliwell and sons, Rick and Mark, have arrived here from Washington, D.C. to visit the former's parents, Mr. and Mrs. D. W. Helliwell, on SE Kane St.

Marvin Schneider will honor his parents, Mr. and Mrs. Clem Schneider at an open house affair from 2 to 4 p.m. Sunday, Nov. 24, to celebrate their silver wedding anniversary. All relatives and friends are invited and have been requested to not give gifts.

Central Lincoln PUD Celebrating 20th Anniversary

Employees of the main offices of Central Lincoln PUD in Newport have been busily addressing stickers to more than 11,000 annual reports to be mailed to all customers, including those in western Douglas County.

The brightly colored booklets contain a report by the board of directors of the district's operations during the year ending June 30, said Forrest Albright, president of the board. Design of the report's front cover represents a Roman numeral 20, since this marks the 20th anniversary of PUD operations in the area. Beginning in 1943, the PUD has served the people of the coastal regions of Lincoln, Lane, Douglas and Coos counties with electric power and energy.

Albright called attention to the facts rates have progressively lowered during that time, in spite of the steadily rising costs of material and labor. Starting with net assets of only \$878,191 in 1943, assets of the district have raised to almost \$12 million. In the early years, only about 10 per cent of assets were not represented by bonded debt, while today more than 46 per cent of assets are debt-free.

Stop Shooting At Insulators, Hunters Warned

Extensive rifle - shot damage to ceramic insulators on high-voltage transmission lines of Pacific Power & Light Co. in the local area since deer hunting season began has prompted the company to issue a warning to hunters.

"There is very real danger to hunters, who might be under the high-voltage circuits if they drop to the ground due to the gunshot damage, or to other persons who might be injured if the lines break and drop to the ground unexpectedly some time later," said district Manager P. C. Quisenberry.

The PP&L manager reported there has been a greater number of insulators broken this year than in past seasons. "One result of such gun-shot damage that should be remembered is the inconvenience caused to many people when outages occur as the result of short circuiting due to insulators that have been broken or shattered by gunfire," he said. It was explained that the short-circuiting can occur because of rain on the damaged equipment. When it occurs at night, the PP&L crews cannot patrol the isolated transmission lines by helicopter to visually spot the trouble. As a result the restoration of service is delayed, Quisenberry added.



STEPHEN F. SWAN, above, is now associated with Bob Horn Real Estate as a salesman. Swan came to Roseburg about 3 1/2 years ago from Portland. For a period of time after coming here he was manager of the Roseburg Country Club.

Delphs Buy Added Land For Trailers

Mr. and Mrs. Robert B. Delphs, owners of the Bob-Hill Trailer Park, 2771 NE Stephens St., announce they have purchased the adjoining property from Mr. and Mrs. Carl Palenczar of Los Angeles, Calif.

Delphs said the property has 100 feet of frontage on Stephens and consists of two acres. A business building, which housed a restaurant, on the property probably will be torn down, as the building is now outdated and hasn't been used for several years.

The new property will permit installation of trailer parking and also will make it possible to provide larger parking spaces for the trailers and vehicles.

Delphs said he now has 29 trailer spaces, but plans to put in about 15 more. Enlarged spaces to accommodate larger trailers will also be provided, in an overall modernization of the trailer court, he said.

At present, Delphs is engaged in moving the wash house and laundry to a more favorable location. He stated other improvements will be made as soon as weather permits next spring.

The Delphs came here 5 1/2 years ago and purchased the trailer park. He said they didn't know much about the business then, but have learned a lot. They are considering turning the court into a retirement couples' home, providing comforts for older people who wish to live there permanently. He said six retirement couples already reside in the park.

'64-'65 PUC Plates Are Now Available

Public Utility Commissioner Jonel C. Hill this week issued notice to about 13,000 motor carriers with operations on Oregon highways advising them that new '64-'65 PUC plates are now available. He warned them not to wait until the last minute to bring or mail their applications to Salem. The plate fee is \$2.50.

New plates are green with white letters and numerals. The '62-'63 plates are orange-red with white letters and numerals.

The PUC issues four classes of plates to motor carriers: Number one plates to common carriers; number two, contract carriers; number three, firms carrying their own products, namely private carriers, and number four, both common and contract log carriers and special types of dump trucks.

88 Cent Store Is Reopened Here Tuesday

The Roseburg 88 Cent Store re-opened this week after a brief closure for remodeling following the fire in October. Fire, which started in the basement of the building housing the Singer Sewing Center, actually did not get into the 88 Cent Store, but there was considerable smoke damage to the building interior and to merchandise.

Following a stock disposal sale, the store was closed for cleaning, redecorating and re-stocking of shelves, according to announcement by Tommy and Jeanne Gregg, owners. A grand re-opening was held Tuesday.

Karl's Shoe Store, housed in the store area immediately north of the Singer business, will continue operating in the former Oerding Building on SE Main St. until building repairs are completed.

Lloyd Hastings, manager, said fire damage was found to be much greater than at first thought, and far more of the building interior is having to be torn away to get at the destroyed parts for rebuilding. He said the work probably will not be finished much before the first of the year, with a Christmas week move probable.

Williams Named Executive With Advertising Firm

John F. Williams Jr., formerly of Roseburg, has been appointed an account executive with Branch & Bauer Advertising Agency, according to Marion Branch, president of the Portland firm.

Williams was most recently director of sales promotion and advertising for Standard Insurance Co. He joined Standard in 1960, and was the current chairman of the western Roundtable of the Life Advertisers Association, an international group devoted to studying and improving life insurance advertising techniques and methods.

Williams joined Standard after serving as station manager for KRRR, Roseburg. He was program director of KMED in Medford, and was associated with KUGN in Eugene. He is a 1950 graduate of Northwestern University, Evanston, Ill., holding a degree in speech and journalism. The 35-year-old executive graduated from Jefferson High School in Portland.

An active Marine Corps Reservist, Williams served in the Korean War. He now holds the rank of major, and is executive officer of the 5th Engineer Battalion at Swan Island.

Tax Payment Made By PUD

Checks in payment of tax assessments totaling over \$185,000 have been issued by the Central Lincoln PUD. These checks were mailed to tax assessors in Lincoln, Lane, Douglas and Coos counties, and represent payment of taxes on property of the district in these areas.

This revenue will be used in the support of schools, municipal and county governments, water and fire protection districts, hospital districts, port commissions and other essential services provided in the counties served by the PUD.

In the PUD's southern division, tax assessments amounted to \$30,641.29 for Douglas County. The amount was listed at \$18,904 for Coos County, \$88,648 for Lincoln County, and \$46,924 for Lane County, for a total of \$185,119.

L. J. Bauer, general manager for PUD, said this tax bill is the largest ever paid by the district. He noted the PUD is the second largest property taxpayer in Lincoln County.



SOUTHERN OREGON BATTERY CO. and Oregon Welding Supply Co. recently moved into their new headquarters on NE Diamond Lake Boulevard adjacent to Roseburg Bowl. Chief innovation of the new plant is the first liquid oxygen filling station ever installed west of the Mississippi river by Air Reduction Pacific Co. (Airco). The new plant is operated under franchise by Oregon Welding Supply Co., a

sister firm of Southern Oregon Battery Co. Bill Swinford is president of the two firms. The new headquarters features a 40-by-40 sales and office room in the front of the building and a 40-by-80 dock space section, with a pyramid dock to facilitate the loading of all sizes of trucks. Jack Mathis Construction Co. was prime contractor for the new building. (News-Review photo)



NEARING COMPLETION is the above pictured building under construction at the Garden Valley Shopping Center. It will house a drug store, beauty parlor and barber shop. The building is located along the west side of the parking area and northwest of the

Drive N Save Market. This is another in shopping center expansion, which now includes a service station, restaurant and the start of a 61-unit motel. (News-Review photo)

Douglas Electric Now Observing 25th Anniversary

Mrs. Bessie Wheeler, writing a letter of inquiry by the light of an Aladdin lamp, is credited with starting the wheels rolling to obtain electric power for Camas Valley. That was 25 years ago.

Mrs. Wheeler, and her husband Ernie, who this past summer took a trip by boat to England to visit Ernie's relatives, are written up in an article in the November issue of Ruralite, Douglas Electric Co-operative edition.

The article tells how Mrs. Wheeler in 1937 wrote the letter to the REA asking how the people of the Camas Valley community could provide themselves with electric light.

The 25th anniversary of the West Douglas Electric Coop is currently being observed. North Douglas Electric was not organized until later and the two joined to form Douglas Electric in 1942.

Mrs. Wheeler was secretary of the Camas Valley Grange when she wrote the letter to find out the cheapest, easiest way to get electricity. The REA sent her plenty of literature on the subject. Men folks took it up. The Coop was formed Sept. 9, 1938 and a year later the first section of line was energized to serve 200 members.



DR. SHERRILL H. FRYE ...opens osteopathic office (Fox Photo, Glendale)

Osteopath Opens Glendale Office

Dr. Sherrill H. Frye, osteopathic physician and surgeon, officially opened his Glendale office Monday. Dr. Frye purchased the Charles Tooley home between Pacific and Willis on Fifth Street and has been remodeling it for use as a clinic building. He has been open on a limited basis during the past week.

Frye came to Glendale from Kansas City, Mo., where he had a general practice for eight years. He is a native of Colorado but lived in California during most of his youth. He took his pre-medical work at Pacific Union College in Angwin, Calif., and his medical training at Kansas City College of Osteopathy and Surgery, in Kansas City, Mo., graduating there in 1957. He had his internship at Osteopathic Hospital in Kansas City in 1954 and 1955 before setting up his own office there.

Frye and his wife, Helene, have three children, Lloyd, 16; Rochelle, 10, and Jenene, 9. His family will join him in Glendale as soon as he finds adequate living quarters for them here. For the present, Frye is living in a house trailer parked behind his office building, according to correspondent Mrs. Gerald B. Fox.

LENIENT ON SPIES

BERN, Switzerland (UPI)—Spies whose espionage activities are designed to prevent wars can count on leniency from Swiss courts, the government has reported.

Forest Glen Manager Given Special Honor

D. L. Daniels, business manager of Forest Glen Hospital and Senior Residence at Canyonville, was made a fellow in the American College of Osteopathic Hospital Administrators at a recent convention of the American Osteopathic Hospital Association in St. Louis, Mo.

Daniels attended the convention in order to receive this special honor. Forest Glen Hospital, at the same time, received its 1964 approval by the Association, which makes it an accredited hospital in Oregon. This approval is granted annually reports Mrs. R. E. Proctor, Canyonville correspondent.

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