

OLDSMOBILE

PLYMOUTH

PONTIAC

RAMBLER

VALIANT

FALCON

MERCURY

# PICK YOUR SIZE PICK YOUR PRICE

BUICK

CADILLAC

STUDEBAKER

CHEVROLET

CHRYSLER

FORD

DODGE



## 18-MONTH SNO-TREAD

**988\***  
7.50-14  
tubeless  
blackwall

Dependable power from Wards trusted retread. Tough new rubber bonded sidewall-to-sidewall over carefully inspected casings. Save today! 8.00-14 tubeless blackwall now... **10.88\*** 8.50-14 tubeless blackwall now... **11.83\***

\*Plus excise tax and trade-in tire.

## 21-MONTH SNO-GRIP

**1188\***  
6.70-15  
tube-type  
blackwall

Deep-cleated, all new tire for traction and performance. Full 4-ply nylon cord body. 6.70-15 tubeless blackwall only... **11.88\*** 7.50-14 tubeless blackwall only... **13.88\*** 8.00-14 tubeless blackwall only... **15.88\***

\*Plus excise tax and any old tire. Tubeless whitewalls \$3 more.

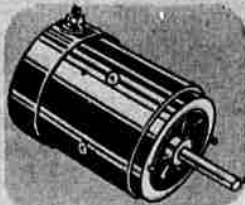
## 27-MONTH POWER GRIP

**1788\***  
6.70-15  
tube-type  
blackwall

Riverside's finest snow tire! Built with deep, self-cleaning lugs that develop tremendous traction in mud and snow. Siped, angled tread for extra grip on ice. More nylon cord per inch than any other Riverside snow tire!



**WARDS METHANOL**  
Thrifty protection against cold-weather freeze. Resists rust. Meets U.S. standards. Gal. **89c**



**REBUILT GENERATOR**  
Original equipment that's rebuilt like new. Churns fresh new power for fast starts. Low as **9.95**



**ALL-SEASON OIL**  
Wards finest oil at real savings! Meets all car makers' tests for any weather **5 qts. 1.88**



**BRAKING POWER!**  
Riverside relined brake shoes are guaranteed for 25,000 miles. Pair with exchange now: **4.65**

TUBELESS SIZES	PRICE WITHOUT TRADE	PRICE WITH TRADE	TUBELESS SIZES	PRICE WITHOUT TRADE	PRICE WITH TRADE
6.00-13	20.75*	18.88*	7.60-15	29.75*	28.88*
6.30-13	22.75*	19.88*	8.00/8.30-15	33.48*	32.88*
6.40/6.50-15	23.75*	18.88*	9.00-14		
7.00-13	24.45*	18.88*	TUBE-TYPE SIZES		
6.50-14	24.45*	19.88*	6.70-15	21.75*	17.88*
7.00-14	24.45*	19.88*	7.10-15	22.88*	19.88*
6.70-15	25.75*	20.88*	7.50-15	27.48*	22.88*
7.50-14			8.00/8.30-15	30.75*	24.88*
7.10-15	27.75*	23.88*	6.00-16	18.75*	16.88*
8.00-14					

\*Plus excise tax and any old tire in trade. Tubeless whitewalls, \$3 more per tire.

**NO MONEY DOWN  
FREE MOUNTING**