

1481 N. E. STEPHENS
672-4811

**MONTGOMERY
WARD**

YOUR MERRIEST CHRISTMAS BEGINS AT WARDS!

**OPEN THURSDAY AND
FRIDAY NIGHTS 'TIL 9
TAPER-TAILORING**



NEWEST IVY LOOKS

**REGULAR 2.98
BOYS' BRENT
SPORT SHIRTS**

2⁴⁴

An exceptional buy! Fine ivy shirts tailored in 100% premium wash 'n wear combed cottons from Galey & Lord, Mooresville! New tapered 'n tails styling with box pleat, back loop; ivy button-down collar. New woven plaids, dark tones, ivy colors. 8-20.



NO-SHRINK

**BRENT PREP REGULARLY 5.98
VIRGIN ORLON® ZIP CARDIGANS**

4⁹⁹

**SIZES S-M-L
8-10, 12-14, 16-18**

Perfect gift, priced so low! Just machine-wash, dry and these zip-front cardigans are ready to go! Ultra-soft hi-bulk Orlon® acrylic won't shrink or stretch out of shape, ever! Rich new colors with contrasting stripe trim.



**MEN'S REG. 3.98
OXFORD CLOTH
BRENT SHIRTS**

3⁴⁴

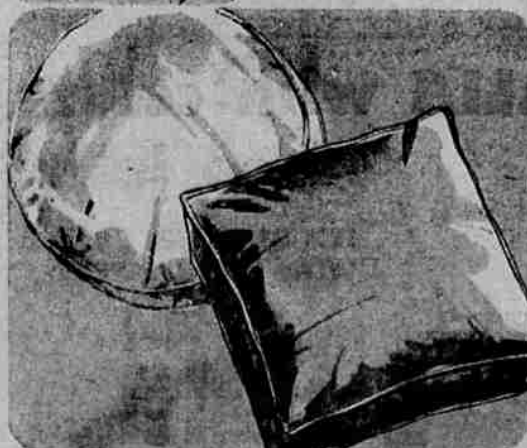
Choose smart solid colors or woven stripes... both of fine long-wearing combed cotton oxford cloth. Comfort tailored with neat-fitting tapered bodies, tails. Button-down banded collars give smooth, dress-shirt look. Washable...shrinkage controlled. S-M-L-XL.

VALUE AT WARDS

**REGULAR 6.98
WOOL-MOHAIR
MEN'S CARDIGAN**

5⁸⁸

Want the young man's "look" in sportswear? You'll find it at Wards in handsome Brent coat sweaters of brushed-soft wool and mohair. Weightless, warm and cut for long-life, comfort, they're lightly napped and bordered on front and pockets for extra style. S-M-L-XL.



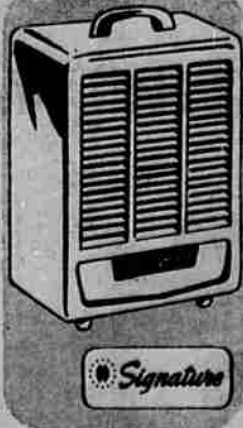
JUMBO PILLOWS

LUSTROUS PILLOWS, KAPOK FILL

LUSTROUS PILLOWS, KAPOK FILL Extra plump, extra big toss pillows — a perfect gift for teenagers! Lustrous acetate covers are filled with kapok. In 6 solution-dyed colors.

77^c
each

**SQUARE OR ROUND
REG. 1.98 & 2.98**



SIGNATURE FAN-FORCED HEATER

7⁹⁹
REG. 9.49

Ideal for small rooms! Circulates heat instantly, operates quietly. Powerful 1320-watt element, on-off switch.



WARDS MODERN, COMPACT HEATER

17⁸⁸
REG. 19.98
NO MONEY DOWN

Fan-forced for fast, efficient heating. Automatic thermostat maintains desired temperature. 1320-W element.

PRICE CUT 1/3

**MEN'S PLAID
COTTON FLANNEL
SPORT SHIRTS**

1⁹⁹

REG. 2.98

A great buy at regular price—a super-value at big Ward savings. You'll wear 'em for every kind of outdoor work or sport—and to relax in at the end of a day. Styled with convertible collar, 2 flap pockets and long, stay-neat tails. Washfast, Sanforized.* S-M-L-XL.

