

1481 NE STEPHENS



PHONE 672-4811



WHEREVER YOU LIVE FROM COAST TO COAST

**Wards nationwide repair service**

is always just a phone call away

CALL 672-4811

FOR PROMPT SERVICE, ASK ABOUT OUR SERVICE CONTRACTS

when you buy an appliance at Wards you always get:

- \* **BETTER QUALITY—LOW PRICES EVERY DAY** and even greater values when we say "sale"
- \* **FREE DELIVERY**—Free normal installation of your Ward appliance.
- \* **CONVENIENT TERMS**—No money down, take up to 36 months to pay—ask Appliance Salesman for details.
- \* **NATIONWIDE REPAIR SERVICE** is always just a phone call away. You can be sure that a Ward serviceman will do the job right.

**PRICES SLASHED! PRICES SLASHED!**

1st Payment  
**FEBRUARY**  
1964

**NOW**

1st Payment  
**FEBRUARY**  
1964

**DEPENDABLE TABLE TV SET**



19" AIRLINE PROVIDES FINE RECEPTION, SOUND

**\$109**

NO MONEY DOWN

Reliable performance you expect from Airline, and the low price-tag you expect from Wards! Compact 19" TV is just 15 inches thin. Good local reception, full sound from a heavy-duty 4" speaker. Automatic gain control for a clear, steady picture. Green metal cabinet. \*Measured diagonally

NO MONEY DOWN

**FAMILY-SIZE SIGNATURE**



3 WASH-RINSE TEMPS, DELUXE AGITATOR

**\$159**

NO MONEY DOWN

Handles big loads gently, quietly. Overflow rinse drains scum from top—not through clothes; automatic sand and sediment ejector removes heavy dirt from bottom during wash cycle. Spin cycle stops automatically for safety when lid is lifted. Matching dryer available.

NO MONEY DOWN ON CREDIT—NO MONTHLY PAYMENTS UNTIL FEBRUARY, 1964

**SLIM AIRLINE TELEVISION**



19-INCH\* PORTABLE TV WEIGHS ONLY 37 LBS.

**\$129**

NO MONEY DOWN

Lightweight in size and price, but a heavyweight in features! This compact Airline gives you 37 pounds of excellent performance! Bright, clear picture; fine reception; rich, clear tone. Front controls and speaker; built-in telescoping antenna. Charcoal and white case. \*Measured diagonally

NO MONEY DOWN

**2-SPEED, 2-CYCLE WASHER**



CABINET GUARANTEED\* RUSTPROOF BY WARDS

**\$199**

NO MONEY DOWN

Wonderful results for a big family-size wash with choice of cycle and choice of washer speed. The gleaming cabinet is guaranteed\* rustproof for the entire long life of the washer, under normal household use. Includes 3 wash and 2 rinse temperatures, lint filter, much more!

AT WARDS, SATISFACTION GUARANTEED OR YOUR MONEY BACK!

**WARDS FINEST PORTABLE TV!**



EXCITING AND SATISFYING IN DESIGN, PERFORMANCE

**\$169**

NO MONEY DOWN

Top performance you'd expect from Wards Airline... plus up-to-the-minute styling! This slim, 19" portable features a 4" front speaker for better sound, 2 telescoping antennas for excellent reception. No-glare tinted picture tube provides bright, high-contrast images! \*Measured diagonally

NO MONEY DOWN

**6-CYCLE AUTOMATIC WASHER**



CABINET GUARANTEED\* RUSTPROOF BY WARDS

**\$229**

NO MONEY DOWN

An excellent value for clean wash, ease of operation, terrific low price and durability—gleaming cabinet is guaranteed\* rustproof for the life-time of the washer under normal household use! Features "suds-saver", automatic bleach dispenser... much more!

**Open Thursday & Friday Nite Until 9:00**