

NO NAME SALE

Just **BIG SAVINGS** on **BIG BARGAINS**
TUESDAY & WEDNESDAY ONLY!



Riverside
4-SQUARE GUARANTEE

1. Against road hazards for the specified time. Adjustments prorated on months used.
2. Against defects in materials, workmanship for life of tread. Adjustments prorated on tread wear.
3. Nationwide service at all branches.
4. Satisfaction guaranteed nationwide. Adjustments based on sale price when returned.

ANY SIZE ONE LOW PRICE

Riverside Air Cushion Guaranteed 18 Months

Feel safe, sure with Riverside 4-ply nylon cord blowout protection! 7 rows, skid-resistant

tread for added safety and stability. Savings and safety make Air Cushion tires a good buy.

\$11* 6.70-15
7.10-15
7.60-15
tube-type
blackwall

Air Cushion 6.70-15; 7.50-14 **\$13***
8.00-14 tubeless blackwall



Riverside
4-SQUARE GUARANTEE

1. Against road hazards for the specified time. Adjustments prorated on months used.
2. Against defects in materials, workmanship for life of tread. Adjustments prorated on tread wear.
3. Nationwide service at all branches.
4. Satisfaction guaranteed nationwide. Adjustments based on sale price when returned.

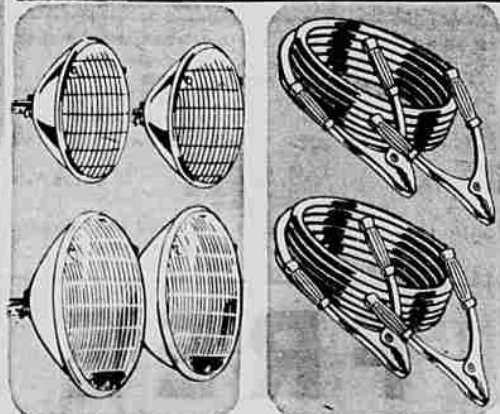
MOUNTED FREE!

ANY SIZE, 1 PRICE RIVERSIDE 21-MO. SAFETY NYLON

Powerful traction, best in its class for treadwear! 6.40-15, 6.70-15, 7.10-15 or 7.60-15. No money down. Free mounting at Wards! Tubeless blackwalls. **\$15***

*Plus excise tax, trade-in. Whitewalls, \$3 more.

\$13*
TUBE-TYPE
BLACKWALL



ADDED GO-POWER! LUG-GRIP, TWIST-LINK TYPE CHAINS

"Dig-in" to ice, snow packed streets... pull out with ease! Top quality case-hardened steel. Positive locking fasteners. Available in all passenger tire sizes.

AS LOW AS
849

SEALED BEAM REPLACEMENT 1.22

6-12 volts
REG. 1.69-1.99
Separate low beam filament always stays on focus. Provides "spot-light" effect down right side of road.

12' INSULATED BOOSTER CABLES 2.44

Reg. 3.69
Winter helper saves you time, money and trouble! Rubber covered copper cables; insulated handles.

NEW WINTER POWER



Riverside
ENGINE GUARANTEE

If re-manufactured assembly fails because a part of the assembly is defective within 90 days from date of installation or 4,000 miles of use (whichever comes first), the part will be replaced free. Nominal labor charge.

**RIVERSIDE 100%
REMANUFACTURED
ENGINES**

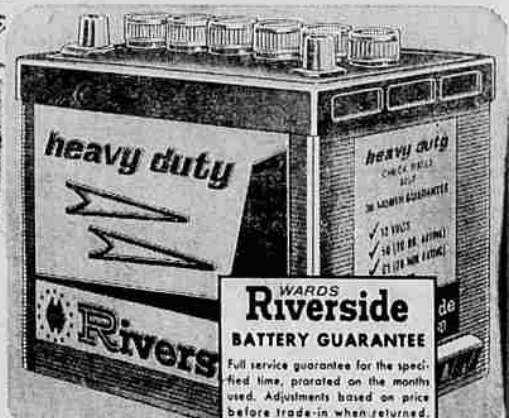
\$149*

Chev. 6-cyl. 216 or 235 cu. in.
54-61 Ford low as \$199*
56-59 Plym. low as \$169**

Every Riverside engine is dismantled, reassembled with over 200 new parts. Wards has over 600 engine types for most American passenger cars and trucks.

\$15 BONUS OFFER

Buy any Riverside rebuilt automobile engine and get \$15 worth of automobile accessories at no extra charge. Your choice selection.



Riverside
BATTERY GUARANTEE

Full service guarantee for the specified time, prorated on the months used. Adjustments based on price before trade-in when returned.

PROTECTED POWER

RIVERSIDE 36-MONTH HEAVY DUTY

Here's extra kick for cold weather starting and power accessories. Features silver cobalt plate coating to halt over, under-charge damage, delivers longer service!

\$14.44
6-volt
with exch.
OUTRIGHT 20.95



RADIATOR SAVERS KEEP COOLING SYSTEM TROUBLE-FREE!

Riverside radiator flush: Dissolves rust, sludge for added cooling efficiency. Stop leak: prevents block, hose leaks. Water pump lubricant: stops squeaks, rust.

66¢