

The News Review

Is An Economic Force In Douglas County

Here Are Some Facts:

- It employs a full-time force of 54
- The 1962 payroll was \$325,000
- 35 of the employees own their own homes
- Six of them own boats
- Employees and their families own 51 cars and 10 pickups
- Employees spend more than \$60,000 a year on groceries alone
- They pay about \$50,000 a year for house payments and rent

National

It's Also a Major Producer And Distributor

Here Are Some Facts:

- It consumes 2,058 pounds of ink each year
- It uses almost a million pounds of paper each year
- It buys thousands of dollars worth of local supplies
- It is a big user of gas and electricity
- 70 junior dealers and 14 motor route carriers are needed
- They deliver almost 4 million papers each year
- They buy cars and bicycles to carry them distances equal to 16 times around the earth

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Reporter takes story



Telephoto pictures arrive



Ad man studies layout



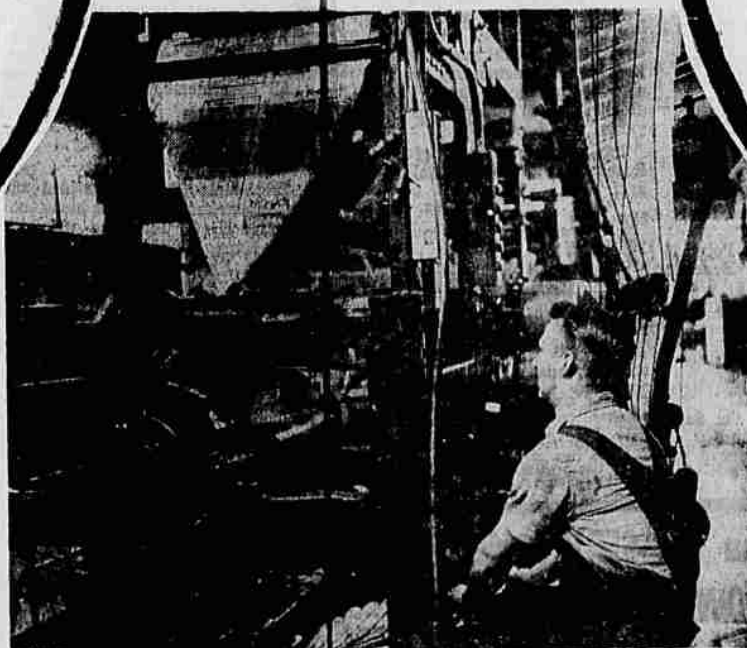
Stories converted to tape



Linotype man sets ads.



Stereotype prepares cylinder



Pressman tests big press



Sections put together



Carriers grab papers



News-Review arrives for customer

Many Hands ...

race the hourglass of time to bring you news and advertising fresh each day. Fighting that battle against time are the hands encompassed by the hourglass at left.

News Department

At 6 a.m. each day, the sportsman starts choosing telephoto pictures for the sports page, while the telegraph editor begins preparing his news from the United Press International news wire.

Reporters begin arriving at the office or start their beats at 6 a.m. in a daily effort to meet the 11 a.m. deadline.

Advertising Department

Advertising men passed their deadline the day before, but they are rushed to supervise composition of their ads and get proofs to their customers for final approval. At the same time, they are working toward another deadline for tomorrow's paper.

Composing Room

At 7 a.m., typesetter operators start converting the day's news and advertising into punched tape. With it, type casting machines can be operated automatically. At the same time, linotype operators begin setting ads and news headlines, and makeup men begin putting together ads and news.

Press And Stereo

By 8 a.m. pressmen and stereotypers have arrived to begin preparing the press and casting pages into cylinders for the day's run. They will have all pages cast and the press running by 1 p.m.

Circulation Department

By now the 14 motor route carriers are on hand as the circulation department crews begin pushing freshly printed papers to them. These carriers delivered 1,362,466 papers to customers last year. They drove a total 369,628 miles. When school is out in the afternoon, the junior dealers appear for their papers. Last year, the 70 junior dealers delivered another 1,800,000 papers.

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