

Gas Heats Many Homes

Gas house heating customers have reached an all time high of nearly 25 million to make gas the nation's number one house heating fuel. The industry added more than 1,150,000 new heating customers last year, bringing the total to 24,740,000.

Two-thirds of the new installations are in newly-built homes, with the remaining one-third representing conversions from other fuels, the American Gas Association estimates.

Damp Dry Methods Prepare For Ironing

Advocates of gas for house heating cite five major reasons for the increasing preference for gas heat: Convenience, comfort, cleanliness, economy and safety.

They point out that gas doesn't have to be stored, there-by eliminating the installation and maintenance of a fuel tank or coal bin. Because of this, a gas user pays for his fuel after he has used it, according to monthly meter readings.

Natural gas is a good house heating fuel because it's efficient. All combustible materials, solid and liquid alike, must be turned into gas before they will burn. Natural gas needs no such conversion or pre-heating. It provides instant heat. And gas is the cleanest fuel because it has no impurities, has been moved, there are no waste products of combustion such as smoke and soot.

Gas Reliable

The reliability of gas lies, above all, in its independence of outside forces. Piped into the house, gas is not susceptible to delays in rail or truck deliveries.

In those instances where the laundry consists of articles that require ironing (starched cottons, heavy denims, woollens and linens, the homemaker can have these items damp dried for immediate ironing.

She can also set her gas dryer to "refresh" various articles such as drapes, suits, bedspreads, and similar items which are not launderable. The refreshing operation removes dust, odors and wrinkles.

The trend today, however, is toward clothing and household accessories made from fabrics that have wrinkle-free, non-ironing features. Gas dryers are designed to meet this trend.

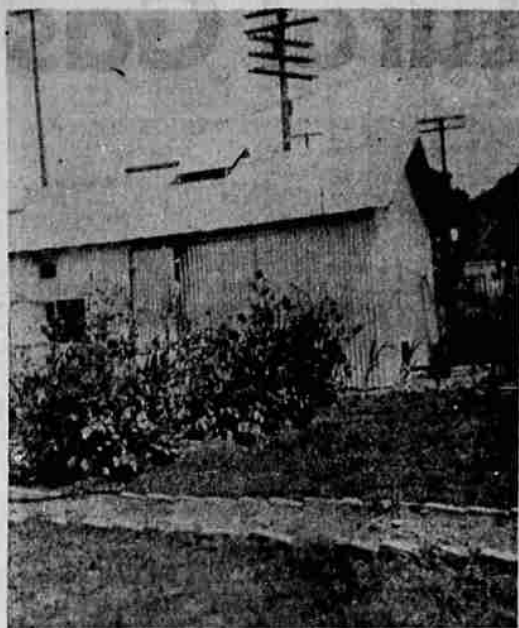
See the latest models at your gas company or appliance dealer.

The durability of gas heating equipment is also superior. Most gas furnaces last the life of the house. This is because gas equipment has few or no moving parts that can wear out or break down, thus requiring a minimum of servicing. And when it comes to safety, the American Gas Association points out that up-to-date gas systems have a number of automatic devices to prevent mishaps. Most of them are designed to shut off the gas supply if the pilot light goes out or the water supply in the boiler becomes too low.

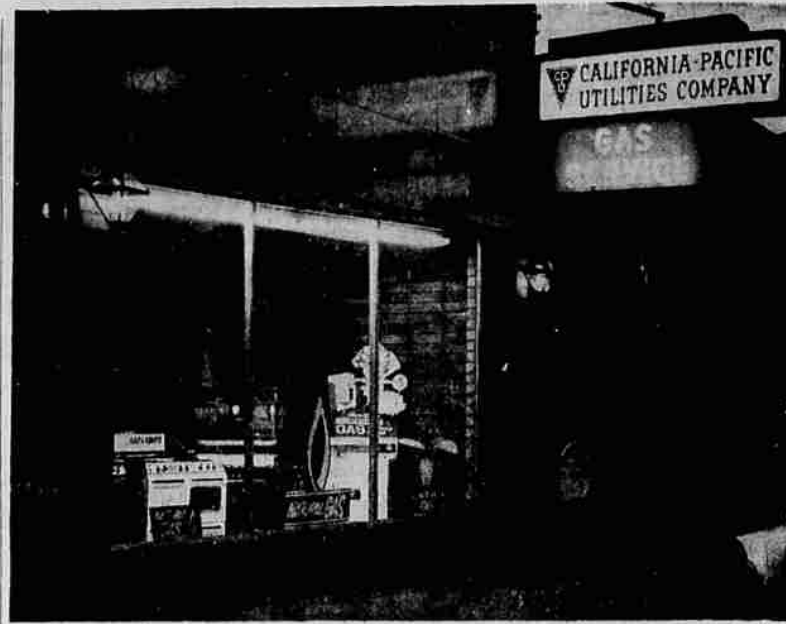
Even furnaces with electric controls can be operated manually for a limited period of time in case of emergency. And gas has an enviable safety record, as shown by national statistics on fire causes.

Reasons Cited

These are just some of the many reasons cited by customers for their preference for gas heat. Other reasons include the convenience offered by automatic gas systems, and the superior comfort features of gas heat. Rooms are never too cold or too hot, too humid nor too dry, drafty, stagnant, dusty or odorous. Instead, they're just plain comfortable.



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FIRST GAS LIGHTS in Southwest Oregon activated by natural gas now shed a warm glow in front of the new offices of California Pacific Utilities Co. in Roseburg. The two lamps were installed Monday. (News-Review photo)

Modernization Given Assist By New Gas Appliance Look

Home modernization — the magic formula which turns old houses into new — is getting a big assist from the gas industry.

Dramatic breakthroughs in gas appliance development are revolutionizing modern living with brand new concepts in convenience and automaticity. Gas ranges, for example, can now be hung on the wall, mounted on a base cabinet, built in or left free-standing. And each is a complete cooking center in itself, incorporating a whole array of automatic features that make it unnecessary for the homemaker to purchase an expensive collection of small auxiliary plug-in appliances that take up precious storage or counter space.

Another new design in gas ranges also gives a decorator's touch to the kitchen. Actually a free-standing range, it takes on a custom-built look when placed between two base cabinets. The front of the range is finished in wood-textured vinyl or colored baked enamel to match adjoining cabinets.

Equally glamorous and convenient are the new gas refrigerators which are readily adaptable to recessing in kitchens where other appliances are built-in.

Smokeless-odorless gas incinerators, which reduce garbage and trash to a handful of ashes automatically and economically, are still another boon to the homemaker. The gas units can be installed in the kitchen for added convenience. They come in a variety of attractive styles and colors to blend with other kitchen equipment.

In kitchens where space is limited, a gas washer-dryer combination takes up only 32 to 36 inches of wall space, as compared with 50 inches or more for separate units. Gas combinations are the most completely automatic laundering equipment available today. The homemaker never has to handle the clothes from the beginning of the washing cycle to the end of the drying cycle.

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Water In 31 Million Homes Heated By Gas In The U. S.

The average family uses 120 gallons of hot water a day for dishwashing, laundering, bathing, cleaning, and at least a hundred other household tasks.

As the demand for hot water increases, however, the need for heaters that will keep an abundant supply on tap at all times becomes urgent. This is why family-rated gas water heaters are being installed at the rate of 2,000,000 a year. And it's the reason why gas water heaters are standard equipment in Blue Star Homes.

Gas solves the hot water problem quickly and economically because gas offers really fast recovery. This is the ability to replenish hot water as fast as it's used. And family-rated gas heaters are designed to meet extra demands as well as normal use. This means that when a family grows in size, adds a bathroom or installs automatic appliances requiring large amounts of hot water, the heater will meet these new demands with the same speed, efficiency and economy.

The American Gas Association says selection of an automatic water heater by tank capacity alone is no longer a dependable sizing method. Most 30-gallon gas heaters, for instance, will supply more hot water.

TWO TYPES OF BROILERS

Many free-standing gas ranges today have two types of broilers. One is located below the oven, like a drawer. The other, an elevated unit, is next to the oven. The high broiler is equipped with a rotisserie for cooking roasts and poultry. According to the Gas Appliance Manufacturers Association, it serves as a second oven in many homes. It frees the baking oven to be used for foods requiring high-temperature baking.

Home's Comfort Potential Noted

You can't judge a home by its outward appearance alone for comfort, like beauty, is only skin deep.

This is particularly true when it comes to such essentials as cooking, water heating and house heating. The convenience, efficiency and economy you want can't be seen with the naked eye. These vital ingredients are supplied by the appliances in the home and the fuel that operates them.

Today's furnaces, for example, all look much alike. They are compact and attractively packaged. The big difference is in the fuel they use.

While most fuels can provide warmth, not all can provide the important ingredients that make the atmosphere in the home both comfortable and healthy. True comfort, the American Gas Association points out, is the result of proper temperature, proper humidity, imperceptible air movement and clean, fresh air.

Gas forced air heating systems meet all major comfort requirements. By circulating clean, fresh air through special filters, gas systems help prevent the discomfort caused by airborne nose or throat irritants. Some filters are capable of removing germs and bacteria, as well as pollen and air-borne particles that often affect hay fever or asthma sufferers.

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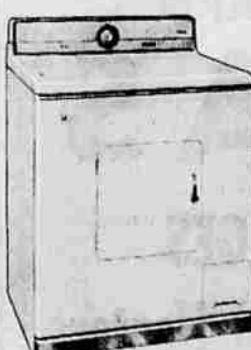
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