



SOUTH END FUEL CO. inaugurates a new era with installation of fuel oil and diesel oil tanks in connection with their office location in south Roseburg. The business started with wood as fuel, but has switched to fuel distribution. Mr. and Mrs. L. B. Krogel and son, Cletus, are shown in the foreground with tank trucks. In background, pumps which draw the oil from buried tanks are shown. (Chris' Studio)

South End Fuel Installs Underground Oil Tanks

L. B. Krogel entered the fuel business in 1923. He's still in it and operating under the same name of South End Fuel Co., 737 SE Rice St. But the type of fuel handled has been radically changed.

South End Fuel Co. is a distributor of Standard Oil Co. heating oils — diesel and fuel oil. And Krogel and his wife, have added as partners in the business their two sons, Cletus and Don.

The company was established to handle wood, and two huge sheds were constructed for storage purposes.

The second of the two sheds was torn down only this past summer and in its place underground storage fuel tanks, with pumps, have

been installed for greater flexibility.

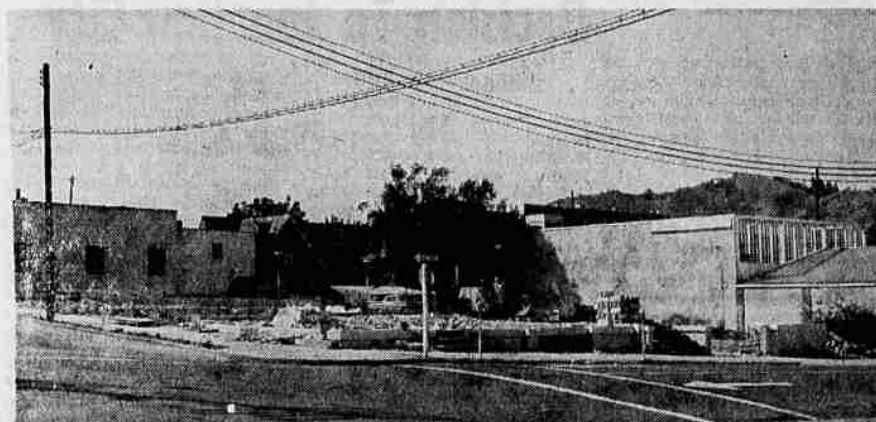
Until the tanks were installed, Krogel and his sons had to fill their trucks from the bulk storage tanks on Garden Valley Blvd. Installation of their own tanks gives them two places for loading fuel — one in the north part of town and the other in the south part. This makes it possible to eliminate unnecessary driving across town for tank loading. Fuel trucks from Portland dump directly into their tanks on order.

The two tanks are eight feet in diameter by 32 feet long, and each have 12,000 gallon storage capacity. There is little above ground to show for their investment, aside from the oil pumps, and the cov-

ered platform. But the driveway for the trucks for loading or unloading purposes has been black-topped, and cement block walls built for improved appearance.

Krogel recalls he and his wife started the business of fire wood distribution soon after their marriage. The conversion of many home owners from wood to other heating means brought about their change to meet the times, and a fuel oil distribution business was added.

They started handling fuel oil in the late 1930s, but continued to handle wood until 1955. Their present home once was the location of their office, but they also added to it, and still have their office in a portion of their home.



FAMILIAR LANDMARK GONE — Another familiar landmark in Roseburg has disappeared to make way for new improvements. The former Roseburg Funeral Home building, which stood for 40 years at the corner of SE Lane St. and SE Oak Ave., and the adjoining Ritter home to the west, are gone, except for a pile of rubble remaining to be cleaned up. Pacific Power & Light Co. is now drafting plans for a new office building to serve the Roseburg area. No time schedule has been set for start of construction. (Chris' Studio)

Glendale Ranchers Seek To Control Flooding Streams

Two Glendale ranchers living up Windy Creek canyon are taking steps to control the stream which, though very low at this time of the year, becomes a rushing torrent during flood stage. Don Martinez, who owns the former Jud Taylor ranch, has cleaned out the channel of the stream with his "cat" and "dozer," and Martinez and Hunter Peil have contracted with a firm from Central Point to drive piling along the creek.

When the job is completed, Martinez will have piling along one side of a 300-foot section of the creek on his ranch. Peils will have piling along both sides of the creek for that distance or a little more.

Since 1955 and 1956, when flood waters in the stream bed carried away between three and four acres of the Peil ranch, including quite

a bit of mature peach orchard, the Peils have been fighting back at the stream in several ways. They have had the stream bed, formerly following an "S" curve, straightened, and they rebuilt, with hauled-in fill, the field which was badly cut away by Windy Creek during the bad flood years, seeding it to pasture grass to help hold it.

Some of their work in various

years has been washed out again, but they are expecting that the re-ventment work now being done in driving piling along the creek will give some permanent control, according to a report of Mrs. Gerald B. Fox, Glendale correspondent.

W. R. Wright Completes Ford Institute Course

W. R. Wright, service manager with Mocc Motors Inc., Roseburg, has recently completed a service merchandising course at the San Francisco Ford Marketing Institute.

The institute at Burlingame, Calif., serves 11 western states as part of a nation-wide Ford program to offer training in dealership management and selling, and to keep dealers and their personnel abreast of today's rapidly-changing market.

Since the institute was established at Burlingame in October, 1961, more than 5,000 dealers and dealership personnel have graduated from courses there. Courses are conducted for dealers, general managers, sales managers, parts managers, service managers, used car managers, salesmen and Ford Motor Company personnel.

Business Scene

By Leroy B. Inman

Sat., Oct. 5, 1963 — The News-Review, Roseburg, Ore. 5

GV Shopping Center Bakery Opens; Drug Store Started

Garden Valley Shopping Center is rapidly coming into its own as a center, with the completion of a bakery addition to the Drive 'n' Save Market and the start of construction on a building to house a drug store and other businesses.

In addition a 60-by-100-foot building is being erected at the west end of the market to serve as a storage warehouse, announces Herb Totman, president of the corporation.

Bob Ganzini is lessee of the bakery, which is holding its grand opening this weekend. He will be specializing in home bakery items, including a full line of pastry and assorted goods. The bakery is housed in a 24-by-80 foot eastward extension of the market building.

Ganzini said the new addition will employ 8 to 10 persons, some of them starting work at 3 a.m.

Ganzini, who has been in Roseburg 2½ years coming here from Seattle, Wash., also operates the

bakery on a lease basis for the Mark's stores here.

The new drug store building will be 64-by-100 feet and will have space also for a shoe repair store, barber shop and beauty shop. Tenants, who will operate the businesses on a lease basis, have not yet been announced.

Totman said the drug store is scheduled for completion by Feb. 1. It is being built by Leo Kowlewski. The building is of concrete block, with built-up roof, and using 5-tone mosaic tile for decorative effect in front. It will have full air conditioning using a heat pump.

Location of the building is along the west side of the parking lot and south of the market.

The new warehouse is being built by Ralph Greenhoot of Eugene, it is of block construction and will take about 30 days to complete.

Artificial Flower Arrangements Proving Popular With Public

Flowers that need no water but which always stay fresh and keep their color are making rapid inroads into the commercial field, and the arrangement of such flowers in attractive centerpieces, corsages or various decorative purposes is becoming a real art.

Mrs. James Daugherty (Bonnie), who deals in artificial flowers, is turning a hobby into a business, and operates under the name of Bonnie's Flowers & Gifts, located at 477 Sherry St., Winston. She is holding a fall showing this Friday, Saturday and Sunday from 1 to 9 p.m.

Mrs. Daugherty works full time in the office of Roseburg Lumber Co., but during her spare time, evenings and weekends, she works with her "flowers," and demand has reached proportions she says she may have to move out of the converted garage at the Daugherty home. In fact, her husband is all but crowded out of the adjoining building which serves as his engineering office and drafting room.

Mrs. Daugherty does not make her flowers. Her job is arrangement. The artificial flowers are purchased from France, Italy, Africa and Hawaii, but native woods, seed pods, driftwood, cut palms and many other items used with the flower arrangements come from all over the world. Plastic grapes feel and look like the real thing.

In addition, many dried plants or weeds are used in connection with the flower arrangements. Some of these are dyed to give color harmony or contrast. Mrs. Daugherty also is experimenting with the use of feathers for special effectiveness.

Flower arrangement is a special art, and use of backgrounds, or unusual baskets come into the picture. She decorates with flowers about anything she can find, including the tops of match boxes.

Mrs. Daugherty tried drying flowers, using a borax and sand combination, but they do not stand up in damp weather such as we have here, she found. Artificial flowers represent no spoilage problem, and some of them are so natural in appearance many people smell them, thinking they are real, she said.

Local Man Named Representative Of National Firm

The appointment of Thomas L. Meehan, 1163 SE Main St., Roseburg, as a registered representative of Waddell & Reed, Inc., national distributor of the United Funds group of mutual funds, has been announced by the firm's headquarters in Kansas City, Mo.

Meehan has been serving as an elementary school principal in the Roseburg public schools since 1958. Prior to that, he was an elementary school teacher in Roseburg and Dillard for a number of years. He attended Western Montana College of Education and Montana State University. He has a master's degree in education.

Meehan was appointed by Gary L. Gustafson, Eugene, Waddell & Reed divisional manager.

Liquor Control Commission Recent Actions Announced

The Oregon Liquor Control Commission reports the following actions at its recent meeting pertaining to Douglas County establishments:

Grants on applications for change of ownership: Willard and Jerry Proctor, The Club, 624 SE Cass St., Roseburg, retail malt beverage class A.

Grant on application for new outlets: William and Goldie Lilley, Lilley's Grocery Store, 141 Main St., Myrtle Creek, package store class A.

Refusals on applications for new outlets: Willis and Emma Bootz and Ernest and Jessie Ratliff, the Red Barn, south side of North Umpqua Highway at Glide, dispenser beverage.

Refusal on application for greater privilege: Elvin and Dorcas Stingley, Rainbow Tavern & Cafe, 262 N. Fourth St., Reedsport.

Commission action on violation matters, licensee: Jettie Stubbsfield and Effie Stanley, Swede's Tavern, 837 SE Stephens St., dismissed.

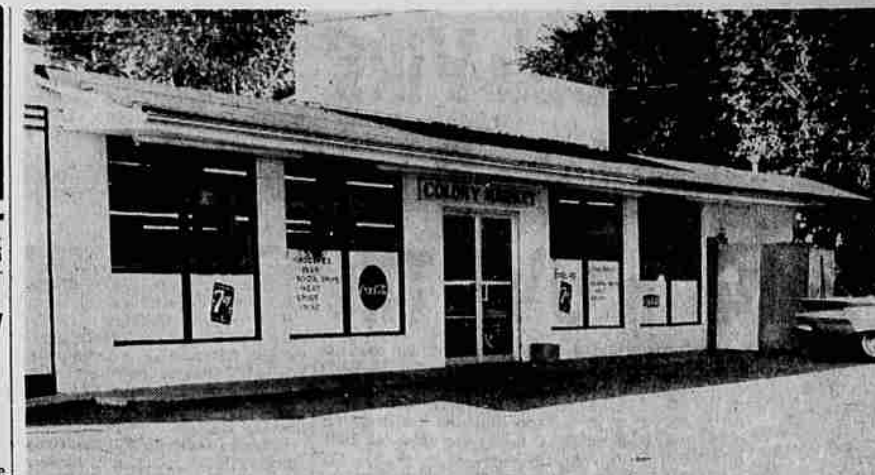
Miles and Verna Heagy and Willard and Joyce Proctor, B & M Tavern, 809 SE Cass Ave., Roseburg, dismissed.

Chris and Carmen McDonald, Royal Coachman Cafe and Tavern, Glide, letter of warning.

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CONSTRUCTION of an addition to the Colony Market is just about completed. The market, shown above, located at 1622 NW Keasy Rd. has been increased in size by about one-third, and will include the installation of refrigeration equipment, as well as add space for merchandise. Bill and Martha Greenfield are lease operators of the market. Enlargement has been made to meet the growing needs of that area, it was reported. (News-Review photo)

City Building Permits Listed At \$163,659

New home construction was responsible for the greatest share of September building permits, which totaled \$163,659, according to the report of City Inspector Oliver Eggleston.

Six new dwelling permits were issued for a total of \$79,136. Taking them out were Elvin Woods, home at 1060 W. Leuelen St., \$16,697; Lott Artman, 1436 SE Pine, \$3,000; Joe Stokes, 1610 NW Calkins Rd., \$16,056; C. H. Beamer, homes at 1910 Dell Ridge for \$16,056, and at 1920 Dell Ridge, \$14,058, and Edwards & Coxey, 1670 NW Kline, \$15,271.

Only one new commercial permit was issued and that was to Valley Wholesale at 906 SE Mill St., for an addition to the building. Lou Metzger is contractor. Church of the Nazarene, 1134 SE Douglas, through Metzger, obtained a permit for \$2,430 for improvements to the church building.

Permits were issued to Bob Hansen, 414 W. Elizabeth St., and to L. O. Page, 1805 NW Calkins Rd., for swimming pools, each to cost \$4,000, by Emerald Pools.

Seven plumbing permits came to \$18,175; 17 electrical for \$22,085; 20 dwelling repairs, \$16,180, four commercial repairs, \$4,820; two carpents, \$1,262, and miscellaneous \$9,000. Several new home roofs and also commercial building roofs have been replaced during the late

summer months. By comparison 38 August permits totaled \$1,023,789, but the big job taking most of this was for the new Douglas Community Hospital, costing in excess of \$900,000. September 1962 permits totaling 43 amounted to \$110,120.

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