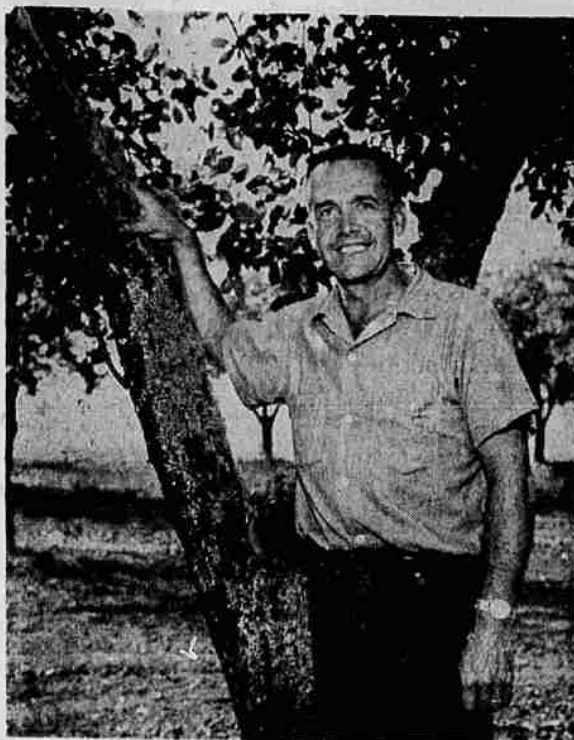


Chamber Salutes Sunray Orchards



GLENN BUTLER, owner with his wife, Doris, of Sunray Orchards near Myrtle Creek, poses before the forks of a prune tree which supplies his income. Sunray prunes, produced and marketed by the Butlers have grown from a modest orchard product to a substantial prune drying and marketing operation. (Chris' Studio)

Many early-day settlers in Douglas County had been sold a bill of goods to the effect this area was the greatest in the nation for the growing of prunes and some other fruits.

They weren't misinformed, for the fact was and still is true. The only problem early day settlers had was what to do with the prunes after they grew them.

Transportation in the early days proved a tremendous problem when it came to moving volume farm and fruit commodities any distance, because of costs and spoilage. As a result the lush prune orchards in Douglas County slowly dwindled.

Orchards Again Flourish

Today, there is a return to growing of prunes as a prime farm crop, and Sunray Orchards, located out from Myrtle Creek, is a prime example of how such a crop, with modern-day transportation means, can be made profitable.

Sunray Orchards, operated by Glenn and Doris Butler, is being saluted during the month of October as the industry of the month by the Roseburg (area) Chamber of Commerce.

This is the fourth industry selection of the chamber, through its payroll development committee, in its effort to boost small concerns where there is an expansion potential.

Sunray is not just another prune orchard, but is a processor and marketing and distribution agent. The principal product, as one might guess, is dried prunes, and the sole ownership is held by Butler and his wife.

Bought Farm in 1948

The Butlers came to Myrtle Creek in 1948 and purchased their farm. Slowly over the years they have built up their orchard production and marketing potential. Today they produce about half of their dried prune output and purchase the other half of the prunes they market from other area growers. About 60 acres of their 240-acre farm is in trees.

The Butlers are a self-made family, taking over the fruit farm



DORIS BUTLER, on left, exhibits dried prunes to Bev Lyons Hayden and Dave Pratt, both of Roseburg who were members of a visiting group of the Roseburg area Chamber of Commerce who visited Sunray Orchards near Myrtle Creek last week. Sunray is being featured as the industry of the month for October by the chamber. (Chris' Studio)

with practically no assets. They first started selling their crop from a two-wheel trailer. They have slowly expanded, building a drying and processing plant by hand.

Their growth has been remarkable and can be attributed largely to hard work and attention to business. Quality is a specialty, and today they serve more than 500 retail grocery stores with Sunray prunes.

The drying and processing plant of the Butlers, housed in a 50-by-180-foot sheet-metal building has a plant capacity of 30,000 bushels of prunes. Machinery alone cost about \$20,000. Two diesel fired boilers are used for the dryers.

Shipping of the prunes is done almost exclusively by truck, which Butler drives to his primary market area in the Northwest. However, he does have a limited secondary market by mail delivery throughout the nation.

Future growth is dependent on hiring a dependable man for sales and delivery, but certain factors are involved in expense as offset by profits. The capacity of the plant could be doubled with the addition of a cold storage unit, but without additional sales help this would be of no avail.

Butler does practically all his delivering and servicing of the stores himself by means of his truck. This is a time consuming endeavor and he has about reached his physical capacity in respect to his service area. Primarily he services the area from Medford to Seattle. But he has nationwide potential.

His product sells under the Sunray trade name, and packages contain recipes for cooking varieties. Sunray has become a familiar name to housewives shopping in many Northwest stores.

Umpqua Motor, Implement Co. In New Building

Umpqua Motor and Implement Co. — formerly Umpqua Tractor Co. — will be open for business at its new location, 1735 N. E. Diamond Lake Blvd., Tuesday, Oct. 1.

Announcement was made by owner Ollie Fisk who has been in the business for four years, handling Ford tractors and implements and, for the past two years, Jeep motor vehicles. The firm also handles New Holland haying machinery.

The move into the new location was necessitated, Fisk said, by a need for larger facilities in a more nearly central location. The building is that formerly occupied by Douglas Machine and Welding and has been remodeled with the addition of a 30 x 45 ft. shop space.

Offered, in addition to the sales of new vehicles and parts, will be a complete automotive tune up service and a body and paint department.

The service department will be under the supervision of Cliff Gustin, recently of California, who was foreman with a major auto rental company in Los Angeles for 12 years.

Another improvement to be enjoyed at the new location is the large paved parking and outside display area.

Seven Men Reindicted For Fraud In Land Sale

PORTLAND (UPI) — Seven Chicago and Los Angeles area men recently were indicted a second time for conspiracy and fraud in the sale of land in the Lake Valley subdivisions near Burns.

Officials in the U.S. Attorney's office here said the latest indictment contains the same charges as the first, but it applies to rulings made recently by U.S. District Judge John F. Kilkenny, who found some of the language in the first indictment legally objectionable.

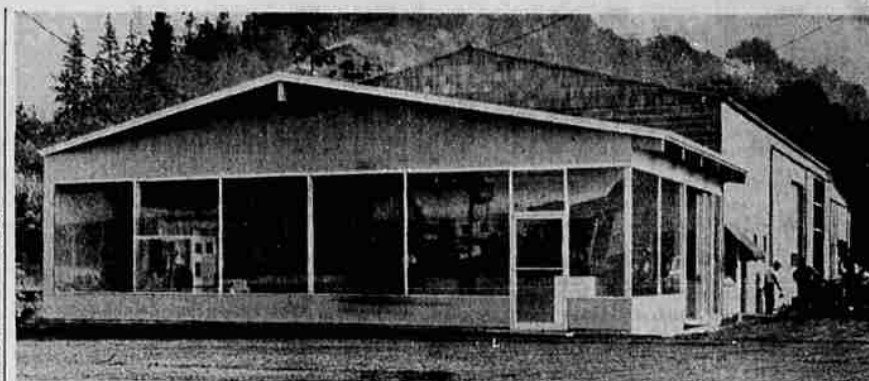
They said the first indictment probably would be dismissed. Defendants are Abraham L. Koolish, David Frank Koolish, John Milton Phillips Jr., and Jack C. Cherber, all of Chicago and Evanston, Ill., and Maurice Arthur Hall, George E. Isaacs and Richard Dale Walker, all of Los Angeles.

Trial is set to start Nov. 25 at Pendleton.

NEW PAPER DUE

CONSTANTINE, Algeria (UPI) — A new French-language daily newspaper was scheduled to appear today, printed on the presses of the former Depeche de Constantine, seized from its European owners last week.

The new daily, called an Naar (victory), is published by President Ahmed Ben Bella's National Liberation Front (FLN).



UMPQUA MOTOR AND IMPLEMENT CO. has moved from 2936 SE Diamond Lake Blvd. to a new location in the Oscar Tufts building, which formerly housed Douglas Machine & Welding, at 1735 SE Diamond Lake Blvd. Tufts is having another building erected further east to house his welding business. In the foreground, above, is the new display room constructed as an addition to the building. (News-Review photo)

Business Scene

By Leroy B. Inman

Sat., Sept. 28, 1963 — The News-Review, Roseburg, Ore. 5

Bank Debits Increase In West Central Oregon

Bank debits for the West Central Oregon area including Coos, Douglas and Lane counties increased in August, 1963, compared to August, 1962, the University of Oregon Bureau of Business Research has reported.

Debits for August, 1963, totaled \$284,414.781. For July, 1963, the total was \$248,726.555, and for August, 1962, the total was \$261,029.565.

Oregon, with 266 banks report-

ing had an increase in bank debits in August, 1963 of 8 per cent as compared with July, 1963, and an increase of 4.8 per cent as compared with August, 1962.

Total debits for Oregon in August, 1963, came to \$2,553,914,556, and for July, 1963, the total was \$2,534,208,805. For August, 1962, the total came to \$2,442,397,257.

Tear Gas Bomb Hurts Gridiron Spectators

DES MOINES, Iowa (UPI) — A tear gas bomb was tossed into a group of spectators at a high school game Friday night injuring about 12 persons.

The bomb was thrown shortly before halftime at the Roosevelt-Des Moines Technical High School game and caused confusion for several minutes before order was restored.

It landed in the Tech side of the field, and police said a 12-year old boy suffered possibly serious eye damage.

Fire department emergency rescue units rushed to the scene and administered aid until the injured could be taken to hospitals.

Police said no evidence of the bomb was found nor any trace of the persons who threw it. The game was resumed at the end of halftime.

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Bread Basket Role Seen For Oregon

GEARHART, Ore. (UPI) — The Willamette Valley of Oregon can become the bread basket of the West, Chairman Glenn Jackson of the State Highway Commission told a better Business Conference Thursday.

The Medford industrialist said California, where the population is growing by 50,000 a month, is retiring agricultural land at the rate of 250,000 acres a year to make room for its population.

Some new means must be found, he said, to make up for the lost production. "Our Willamette Valley can become that bread basket of 18 million Californians and the 30 million people of the West."

He said land south of Albany was capable of producing California type foodstuffs for canning and freezing. More land utilization also can create a great beef industry in the state, he said.

Robert Pamplin, president of Georgia Pacific Corp., said events like the referral of the legislature's tax bill hurt the state's need had failed to provide political business climate. He added business leadership.

Steve Sutch Part-Time Dealer For Chain Saws

Steve Sutch of Glendale has become a part-time dealer for Home-Chain Saws, selling and servicing the equipment from a shop at his home near the Highway 99 Junction near Glendale. Sutch will continue logging as in the past and handle his business evenings and weekends.

ASKS 'COPTER REMOVAL

TOKYO (UPI) — Communist North Viet Nam has requested the international commission to "compel" South Viet Nam to withdraw 40 U.S. turbo-prop helicopters because they were brought in "illegally." New China News Agency reported in a dispatch from Hanoi monitored here.

Today and Tomorrow

CALENDAR OF EVENTS

Saturday, Sept. 28

Buckaroo Square Dance Club, at the barn, dance of the month instruction, 8:30 p.m., regular dance at 9 p.m., ladies bring light potluck, visiting dancers and spectators welcome.

Douglas County Mounted, Fairgrounds, 7 p.m.

Alcoholics Anonymous, 424 NE Winchester, 8 p.m. for information call OR 3-6629.

Lane House, 544 SE Douglas, open 1 to 5 p.m.

Roseburg Branch, American Association of University Women, continental breakfast at Harris Cafe, 10:30 a.m.

Rummage Sale, by Open Bible Church, rummage center at 249 SE Jackson St., 9 a.m.

Rummage Sale, by Dillard-Winston Methodist Church, at the church, 9 a.m.

Melrose Grange, public card party at the hall, 8 p.m., prizes and refreshments.

Douglas County Retired Teachers Association, potluck dinner at Douglas High School, 12:30 p.m., bring own table service, all retired teachers invited.

Oregon Genealogical Society, 500 E. 4th Ave., Eugene, 2:5 p.m.

Rummage Sale, by Tau Eta Eta sorority, old warehouse in 900 block on W. Harvard Blvd., 8 a.m. to 4 p.m.

Boots and Calico Square Dance Club, Winston Community Club, 9 p.m., all dancers welcome.

Sunday, Sept. 29

Oakland Community Presbyterian Church, Youth Fellowship, at the church, Junior high group at 6:15 p.m., senior high group at 7 p.m.

Lane House, 544 SE Douglas, open 1 to 5 p.m.

Roseburg Rod and Gun Club, trap shooting, 10 a.m.

Wilbur-Sutherland Methodist youth choir practice, Wilbur Methodist Church, 3 p.m.

Buckeroos, workshop at the barn 8-10 p.m.

Benson PTA, executive board meeting, at the school, 1:30 p.m.

Winston Chamber of Commerce, 8 p.m.

Roseburg Writers Club, annual banquet at Bamboo House on Diamond Lake Blvd., 1:30 p.m., guest speaker Thomas E. Gaddis, author.

Umpqua Sub-district Christian Workers' School for Commissions, Dillard-Winston Methodist Church at Dillard, 2:30 to 9 p.m.

Monday, Sept. 30

Satan's Chauffeurs, 7:30 p.m. 1421 SE Micelli.

Roseburg Slimmerettes (TOPS Club) 8-10 p.m. at Faith Lutheran Church.

Timber Town Duplicate Bridge Club 7:30 p.m. For information call Mrs. Walter Ulrich, OR 2-1468, or Mrs. John Davenport, OR 3-8278. Master point play every third Monday.

Guide Medical Self Help, classes at Community Club, 10:30 a.m.

39ers Club, Roseburg Womens Club, noon potluck.

Navy Reserve, Naval Reserve Facility, 1624 W. Harvard.

Knights of Pythias, Pythias Hall 8 p.m.

Glendale PTA, at the high school, 7:30 p.m., reception for teacher.

Myrtle Creek Toastmistress Club, Myrtle Hotel, 8 p.m., all interested persons invited.

Fullerton IV PTA, combined board and general meeting, 7 p.m., at the school.

Winston Chamber of Commerce, 8 p.m.

Commercial Fishermen Score On Pudget Sound

OLYMPIA (UPI) — Commercial fishermen have landed more than 5,500,000 pink salmon so far this season in Puget Sound, according to reports from the State Department of Fisheries.

The department said the catch was the best since 1949.

Commercial trawlers caught an unprecedented 700,000 fish, more than twice the size of any previous total season.

U.S. fishermen landed 1,322,718 sockeye salmon so far, the department reported. The season has not yet closed.

SHATTERING EXPERIENCE

MAIDENHEAD, England (UPI) — A 53-year-old vicar Friday fell into an open six-foot grave after conducting funeral services.

The Rev. Michael Ware said it was "a shattering experience," after he was pulled from the hole, covered with mud.

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