

Keep Colors Fresh, New

America's top fashion designers have cast their ballots for fall. Almost unanimously, they voted for bright colors at their showings. Everything from blouses to petticoats will be gay as Indian summer. That "little basic black" has lost a landslide vote to strong hues, outsized checks, and bold plaids.

Once you've voted your dollars for these flatteringly bright outfits, be sure they stay "winners." If the garment with the color you love is washable, it can be kept as sharp as a new silhouette with this simple-but-proper procedure.

Colorfastness — More and more colorfast dyes and chlorine-compatible finishes are being used by manufacturers. These factors are important to discerning shoppers because they mean economy over the long run of the garment's life. If a new garment is washable and val-dyed, it can be washed with the regular load.

Bleachability — The bleachability of a washable colored garment is important, since liquid chlorine bleach will help retain maximum color brightness.

If there is no tag or label indicating that the new item can be bleached, or if they've been misplaced between purchasing and washing, it is advisable to run a quick test to be absolutely sure.

Snip about an inch of material from a seam allowance or other inconspicuous place. Let it soak about five minutes in a solution of one teaspoon of bleach to one quart of hot water. If the color holds, the article can safely enjoy the benefits of bleaching.

Washing Procedure — If the colored garment is "normally soiled" and made of a reasonably sturdy fabric, it can be washed in a regular load, with hot water, along with the rest of the clothes.

For best results, add the soap or detergent at the beginning of the wash cycle. Then, dilute the liquid chlorine bleach — 1 cup (8 oz.) for top-loading and wringer washers, half a cup (4 oz.) for front-loaders — in a quart of water and pour the solution into the machine.

When the fall season whirl begins to spin, your new fashions will be taking plenty of wear and tear; good laundry practices will help you preserve their autumn freshness.

New Approach To Cuffs Adds Fashion Interest

With fashion interest shifting strongly to sleeves, cuffs as well as shoulder lines come in for a greater share of attention this season.

Favorite treatment is the little roll cuff, with the sleeve softly gathered into it. This type of cuff often is accompanied by a matching roll collar.

The shirt-cuff look for sleeves continues in both suits and coats. Other cuffs are detailed to give a custom effect—handsomely adorned with buttons or with buckles and straps. The result adds up to still more freshness for fall fashion.



ANOTHER LILLI ANN, a light-hearted, elegant 2-piece suit in French Wool Tweed. Slim skirt. Jacket has front closing, glove-length sleeves, and ring collar of dyed Nutria. Ensemble is modeled by Elsie Seabough of the Style Shop.

Fashions Appeal To Young Set

It's a lucky fall in fashion for the young set. Some of the season's favorite looks seem just made for the junior figure, and some are new versions of just what the juniors have always approved. The range, casual to elegant, encompasses plenty of variety for both fun and flattery.

The sporty look brings to the fore many perennials of the junior wardrobe, with new-for-fall additions. For most fashion attention, the look comes in layers — skirt plus shirt plus vest plus jacket plus coat plus scarf or stole plus knee-high or over-the-knee textured stockings plus boots. Sweaters in layers feature turtle-neck shells under V-neck pullovers.

Not only the layers themselves but the colors and textures are multiplying in fashion. Knobby tweeds, gleaming velvets, supple silks are seen in combination, and so are many other fabrics and leathers — fluffy mohair with suede, for example. Colors often add up to at least three per outfit.

In consequence of the layered, sporty look, juniors have a vested interest in fashion, with sweater vests, leather vests, worn over the long-sleeved blouses or, again, turtle-neck sweaters.

Almost always on the agenda for juniors, jumpers get fashion impetus everywhere this fall. Fresh approach is provided by long-sleeved shirts-to-wear-or-not with the jumpers.

In the fun-filled mood for juniors are knickers, knickers, knick-

ers — part of a little-boy look that's prevalent throughout sporty young separates. This is one of the fashions that seems especially fitting for the junior figure. Young set members can wear knickers and little-boy styles with dash and complete femininity, too.

Kilties and brief suspender skirts join in the fun.

Equally adept for young figures are shift and skimmer dresses and styles with waistline emphasis placed either high or low. Versatile jacket-dresses and one and two piece knits win favor with juniors.

Elegance arrives for dance and party wear and for at-home enjoyment. Crepes, velvets, brocades and late-day wools appear in all the fall silhouettes, from skimmer to A-line. In junior private lives are long, long skirts and pants in styles that range from trim knits to ruffled bell bottoms.

Coats for day are casual and sporty with raglan sleeves, with detachable scarfs and stoles, with military and "foreign intrigue" styling. Cape influence is both sporty and elegant — extending all coats to cape-effects at the shoulder or line.

Fashion declares "open season" on fake furs for fall. For fun and fashion, juniors can wear leopard look-alike, phony pony, make-believe mink and zebra parkas and sportive styles. The fabulous fakes look particularly new as coat linings.

Stenciled calf and real-or-fake reptile often appear as parts of the layered look.

Soft, Sheer Foundations Composed Of Froth And Fit

Casual for day, elegant for evening—that's the story, in brief, of fall fashions. And the foundations designed to shape these new fashions can be summarized just as briefly: they're equal parts froth and fit!

Every season foundations become softer, lighter, more sheer. This season they've reached a peak of filmy yet persuasive control.

Lace is lavishly used: overlaying, the parfait effect, a solid fabric; banding the legs of a pantie girder; in a clipped version, forming bra cups; as a stretch fabric, becoming a control panel.

Spandex appears in all types of shapemakers, from the merest pantie briefs for junior sizes to the most amply proportioned corsets.

Bands of elastic, both woven and knitted, aid in keeping foundations snug to the figure and in controlling problem areas; they border three-quarter and long line bras; banding the legs of a pantie girder stretching near the knee.

Ribbons, too, serve both decorative and functional uses: pleat effects are achieved through the use of stitched tricot or marquisette. Garter grips are smaller, zippers thinner, buckles slimmer, hooks and eyes color-keyed.

Biggest news in brassieres is the stretch strap: knitted spandex straps that stretch and hold wherever they're placed, adjusting to different necklines and helping to insure smooth back-band fit.

Another development is the increasing use of polyester fiberfill to give shape to contour cups, making contour brassieres lightweight and easy to launder.

Highlighting girder collections are pantie girdles in proportioned lengths, to customfit short, average and long torsos. Collections include many long legged pantie girdles and many high-top girdles, the latter particularly good for the new dropped waistlines that demand a minuscule midriff.

Corsets range from fluid all-stretch styles, self-reinforced for control, to those with maximum molding achieved through deft combination of non-stretch with stretch panels.

VEERING TO VESTS

Medley of many parts, fashionable for fall, finds the vest and its near relative, the jorkin, in top position. Among the favored versions are vests in suede, velvet and menswear-textured wools.



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