

BACK-TO-SCHOOL HEADQUARTERS! Lay Away Now!

1481 NE STEPHENS
672-4811

**MONTGOMERY
WARD**

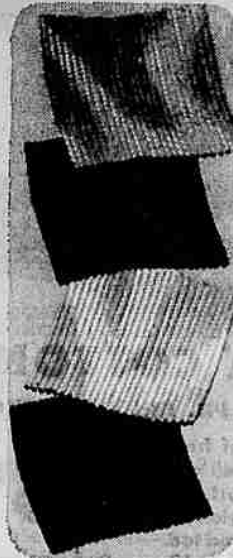
BACK-TO-SCHOOL VALUES

Best-dressed kids in school have mothers who shop and save at Wards. This is the time to buy. Use Wards credit plans.

ALL OUTERWEAR REDUCED 10%

MEN'S... BOYS'... WOMEN'S... GIRLS'!!!

MACHINE WASH



REGULAR \$1 YD.
WASHFAST
CORDUROY

88^c
yd

Soft, thick, smooth cotton corduroy — a favorite fabric for sportswear — adapts beautifully to sewing jackets, skirts, slacks in vibrant solid colors that make mix and matching a cinch. Choose from new rich fall colors. A terrific Ward value! 37 inches wide.

DRIP DRY PRINTS



REG. 69^c YARD
FASHION GUILD
COTTONS

58^c
yd

Wards brings you a buy in the very newest fall Fashion Guild prints in easy-care, wash and wear cotton. Choose fresh color combinations in a wide variety of prints. Start sewing fall fashions or give your home a new look now. 36 inch width. Top value!

ENDS SATURDAY!

DECORATOR PRINTS

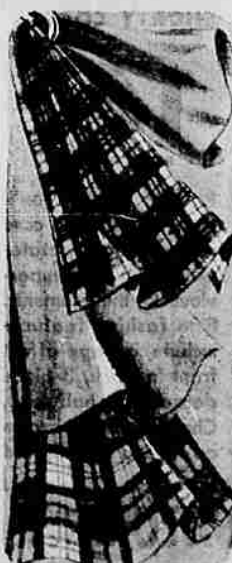


REGULAR 59^c YD.
WASHFAST PRE-
SHRUNK COTTON

2 \$1
yds.

An array of exciting patterns and colors to delight the eye, fire the imagination. In 100% washfast, closely woven cotton. These original designs sew easily into fashionable draperies and slip-covers, will definitely give your home a new look. 35/36".

SANFORIZED®



REG. 49^c YARD
PLAIN OR PRINT
COTTON FLANNEL

44^c
yd

Sew soft, smooth suede flannel into shirts, dusters or robes. Excellent for children's sportswear — machine washable, color fast and it's sanforized for minimum shrinkage. Choose prints or solids to mix and match. Hurry! Buy now at this thrifty Ward price.



PRICE CUT!

VELVATONE FASHION FLANNEL
IN TWILL WEAVE 100% WOOL

2⁶⁶
REG. 2.98 YD.

Super-soft, luxurious velvetone flannel is pre-shrunk, strong and long wearing. Wonderful for suits or separates. Rich colors. 54". REG. 98^c Rayon and acetate dress weight flannel; washable, crease-resistant. 54" 88^c

COLOR FAST

CAREFREE COTTONS
TEXTURED FOR FALL FASHIONS

79^c
YARD

An eye-catching collection of fall fabrics in vibrant autumn hues. Choose textured cotton in cords, piques, jacquard, woven knit effects. Sew suits and dresses at Wards low prices. Color fast and machine wash. Top value!

OPEN EVERY THURSDAY and FRIDAY NIGHT UNTIL 9:00 'til CHRISTMAS