

BACK-TO-SCHOOL HEADQUARTERS! Lay Away Now!

1481 NE STEPHENS
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**MONTGOMERY
WARD**

BACK-TO-SCHOOL VALUES

Best-dressed kids in school have mothers who shop and save at Wards. This is the time to buy. Use Wards credit plans.

ALL OUTERWEAR REDUCED 10%

MEN'S ... BOYS' ... WOMEN'S ... GIRLS'!!!

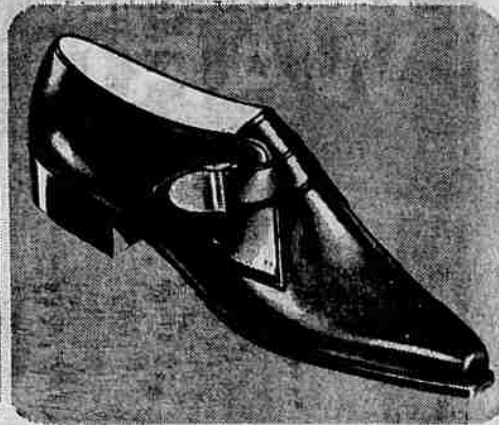


SUPIMA COTTON

MEN'S REG. 79¢ PR. ARGYLE SOCKS

A huge assortment of fresh patterns and colors, all with non-binding comfort top and long-wearing nylon reinforcement in heel and toe. Washfast. Sizes 10½ to 13.

68¢
PR.



BUCKET SEAT SHOE

SAFETY BELT OXFORDS

Equipped with bucket seat heel pads for comfort, safety belt strap for top fit! Leather uppers, composition soles, hi-style heels. Black. Men's sizes 7½ to 11 D.

7.99



BRENT
Sold exclusively by
Montgomery Ward

STYLE WISE

MEN'S BRENT REGULAR 6.98
WOOL-MOHAIR PULLOVER

5.99

Here's a sweater with the rugged good-looks that are standouts in active-life sportswear. Brent tailoring gives it easy comfort, great style. The low Ward price makes it a must for any young man's wardrobe. S-M-L-XL.

WESTERN-STYLED



REG. 2.98
STRONGEST
DENIMS MADE!

2.58

BOYS' 6 TO 16

Rugged saddle pants of 13¾-oz. cotton denim with miracle wear 420 nylon woven right in. Sanforized* for lasting fit. Reinforced seams and riveted strain points for long wear. Styled to fit snug, ride low on hips. Shop today!

*max. shrink. 1%

ALL WEATHER-WEAR



BRENT REG. 15.98
IRIDESCENT
SHORTY COATS

14.44

MENS' 36 TO 46

Rain or shine—you'll wear it without a care cause our new Acetate-Cotton Shorty is impervious to the elements. Fine fashion features include a cape-effect front 'n back, 3-piece detachable half belt. Choose muted brown or olive in either plaid or solid.



BRENT
Sold exclusively by
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NON-SHRINK

MEN'S REG. 3 FOR 2.98 BRENT
EGYPTIAN COTTON UNDERWEAR

88¢
EA.

S-M-L-XL

Knit to shrink no more than 1% in length! T-Shirt. Reinforced seams and collar. Brief. Long-wear, double fabric crotch. Athletic Shirt. Extra wide shoulder. Boxer Short. Of Sanforized* cotton.

*Max. shrink. 1%

SALE ENDS SATURDAY

OPEN EVERY THURSDAY and FRIDAY NIGHT UNTIL 9:00 'til CHRISTMAS