

BACK-TO-SCHOOL HEADQUARTERS! Lay Away Now!

1481 NE STEPHENS
672-4811

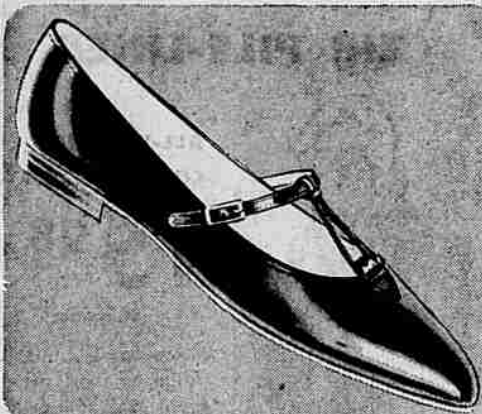
**MONTGOMERY
WARD**

BACK-TO-SCHOOL VALUES

Best-dressed kids in school have mothers who shop and save at Wards. This is the time to buy. Use Wards credit plans.

ALL OUTERWEAR REDUCED 10%

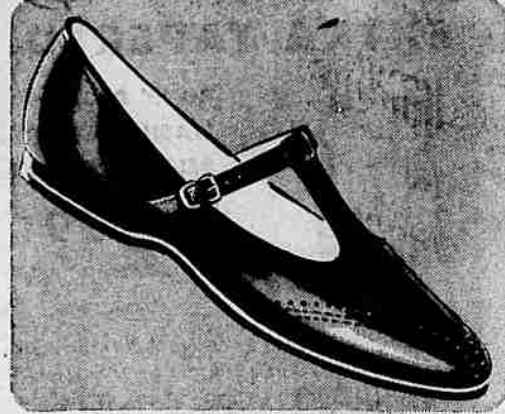
MEN'S... BOYS'... WOMEN'S... GIRLS'!!!



FITS TO A "T"
TEENS SMART FLATTIE

Thin T-strap is adjustable, sits comfortably across instep. Trim pointed toe, classic lines, leather uppers, composition soles, black. Sizes from 5 to 10 B.

3⁹⁹



T-STRAP LOOK

REG. 4.99 LITTLE GIRLS' PUMP

Big-girl styling—neat perforations, novel stitching, adjustable strap, leather uppers, no-mark composition soles will outwear uppers. Black. Sizes 8½-4 C.

4⁴⁴



TEENS-SAVE!

THRIFTY CAROL BRENT
"CAMPUS CLASSICS"

4⁴⁴
Reg. 4.99

Choose side patch saddle oxfords in black nylon velvet or white smooth leather uppers. Relax in leather upper classic moc toe loafers in black—or black sabot strap flats. Composition soles. 6½-10 AA, 4-10 B in group.



ENDS SATURDAY

BRENT Jr.
Sold exclusively by
Montgomery Ward

SAVE 20%
LONGWEAR GLOVE LEATHER,
EXTRA SOFT, EXTRA RUGGED

3⁹⁹
REG. 4.99

Popular Brent Jr. shoes combine the softness of glove leather uppers with the lasting ruggedness active boys need. Solid support cushion crepe soles and heels add extra wear. Tan. Boys' sizes from 8½ to 3D.



Miss Brent
SOLD EXCLUSIVELY BY MONTGOMERY WARD

GIRLS' COATS
HUGE SELECTION
Three Days Only!

20% OFF

See Words complete chubby lines of merchandise
—your new Chubby Fashion Center

OPEN EVERY THURSDAY and FRIDAY NIGHT UNTIL 9:00 'til CHRISTMAS