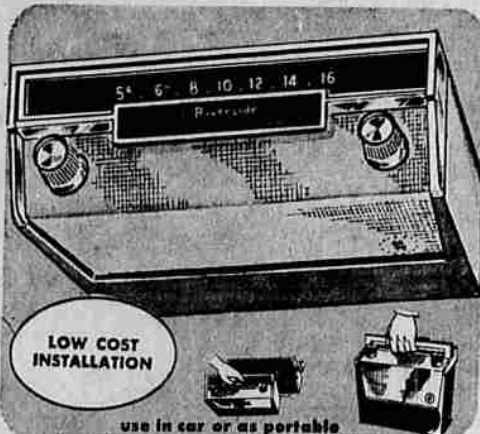


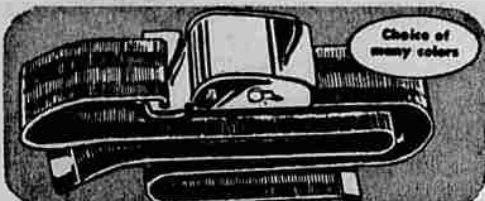
**MONTGOMERY
WARD**

**PRE-
LABOR
DAY**

WARDS TIRE AND AUTOMOTIVE SALE



**RIVERSIDE 2-IN-1
LIFT-OUT CAR RADIO—SAVE \$15**
Use it on the road or on the beach... operates as a car radio or compact portable. Key-lock secures radio to bracket in car for protection against theft.
49⁹⁵
Reg. 64.95



WARDS 100% NYLON SEAT BELTS
Economy priced security! Made of 100% nylon. Meets ASBC and SAE requirements. Low cost installation.
3⁹⁹
REG. 5.98



12' BOOSTER CABLE
Tough, 4-gauge aluminum wire with solid gripping clamps; big rubber insulated handles.
2.44
REG. 3.99



**SAVE \$4 NOW
ON SEAT COVERS**

16⁸⁸
REG. 21.95

Colorful, woven plastic seat covers add new car sparkle to old car interiors. Tightly woven to withstand the punishing wear of day-to-day use. Fights stain and fade.

BUY THE PARNELLI JONES TEST-PROVEN RIVERSIDE ST-107 AT WARDS LOW PRICE!



TRACK TESTED AT STRAIGHT-AWAY SPEEDS TO 138.46 MPH!

For the second time this year, Parnelli Jones thundered through the 2 1/2-mile oval at Indianapolis. This time to prove the strength and quality of Riverside ST-107 tires. They were rammed into curves, baked and pounded on the straightaways and they held! But this was no stunt. It was an exciting demonstration of the quality you get in Riverside!



**TIRE
SALE**

**RACE TRACK
PROVEN**

**HIGH SPEED
TESTED**

**RIVERSIDE NYLON ST-107
GUARANTEED 27 MONTHS**

16⁸⁸
6.70-15 tube-type blackwall

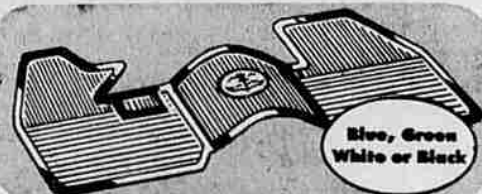
- Armed against blowouts with extra nylon cord!
- Quality-built to outperform new car tires!

You will never drive 138 miles per hour, but it's comforting to know you're riding on tires that are built to deliver—Riverside ST-107 tires!

**WARDS
Riverside
4-SQUARE GUARANTEE**
1. Against road hazards for the specified time. Adjustments prorated on months used.
2. Against defects in materials, workmanship for life of tread. Adjustments prorated on tread wear.
3. Nationwide service at all branches.
4. Satisfaction guaranteed nationwide. Adjustments based on sale price when returned.

SIZE tube-type	Price Without trade-in	Trade-in price	SIZE tubeless	Price Without trade-in	Trade-in price
6.40-15	20.75*	15.88*	6.00-13	20.75*	15.75*
6.50-15	21.75*	16.88*	6.50-13	22.75*	17.75*
6.70-15	23.45*	20.45*	6.50-15	23.75*	18.75*
7.00-15	27.45*	22.45*	6.70-15	25.75*	20.75*
7.50-15	30.75*	25.75*	7.00-15	27.75*	22.75*
			7.50-15	29.75*	24.75*
			8.00-15	33.45*	28.45*

*All prices plus excise tax and freight collect. Excludes Alaska, Hawaii and Puerto Rico.



ONE PIECE RUBBER FLOOR MAT
Give maximum protection to your car rugs... at Wards low, low price. For American compacts, standards.
4⁹⁹ set



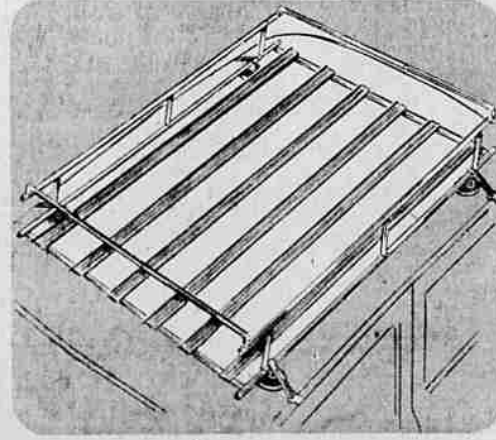
2.29 SEAT CUSHION
Enjoy restful support... foamed comfort! Choice of matching car colors. Size 15x15". Save now! **1.88**



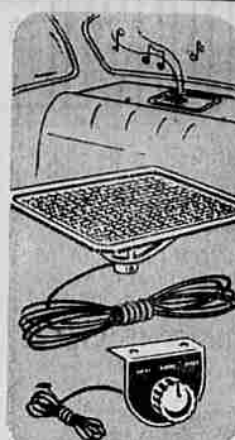
FULL-SKIN CHAMOIS
Cotton-soft, leather-tough skin for lint-free cleaning and drying. Oil tanned. Full size. **1.99**



ULTRA-RAK CHANNEL BARS
8⁸⁸ REG. 11.95
For convenience in town or on the road! Curved clamps, bars match roof contour for extra support!



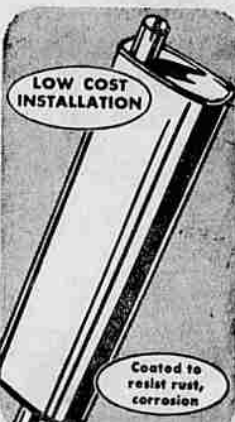
**NOW, \$7 OFF!
RIVERSIDE BASKET CARRIER**
Handy vacation helper. Completely waterproof and dust resistant—providing maximum protection for your valuables. Zip-open side for easy loading, unloading.
9⁸⁸



RIVERSIDE REAR DECK SPEAKER
4⁹⁹ REG. 6.19
Add to your car radio listening pleasure. Complete with 3-way switch and wire for quick, installation.



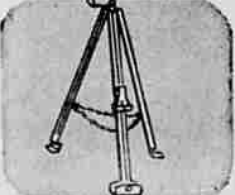
8.99 RIVERSIDE "25" BRAKE SHOE
2⁷⁷ Front or rear set with trade
Custom engineered for your car; carefully contour ground heat-resistant bonded linings last longer! Most cars.



9.95 DOUBL-LIFE MUFFLERS—SAVE!
as low as **7.88**
Wards has a muffler for your car... for less! Double-strength for long, trouble-free use!



WARDS 16-OZ. GREASE GUN
3⁴⁴
Use cartridges or fill from pail. Develops up to 10,000 lbs. pressure. 10 cartridges... **2.39** Cartridges, gun **4.99**



8.89 BUMPER JACK
Wards finest 3-leg jack now reduced! Easy screw-lift operation ends back strain. 1 1/4 ton. **6.88**

6.45 T-BIRD STYLE SEAT THROW

Budget priced beauty! Great way to dress up your car interior. Easy to install. Black, blue, red or green.
4⁴⁴

**SALE Ends SATURDAY
AUG. 31st**

1481 N.E. STEPHENS... PHONE 672-4811... OPEN EVERY THURSDAY AND FRIDAY NIGHT UNTIL 9:00