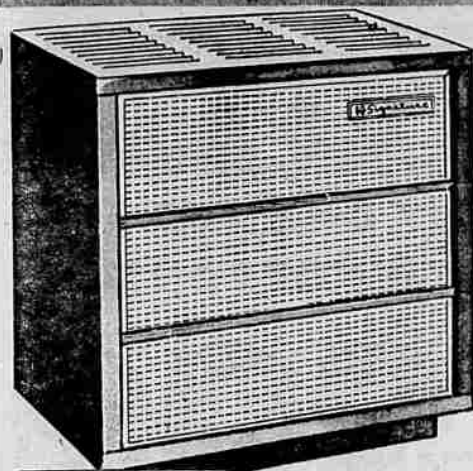




Tradin' Time

TRADE IN YOUR OLD APPLIANCE NOW...
GET THE LATEST CONVENIENCE FEATURES
PLUS A LIBERAL TRADE-IN ALLOWANCE



Signature
SOLD EXCLUSIVELY BY MONTGOMERY WARD

Model 5708



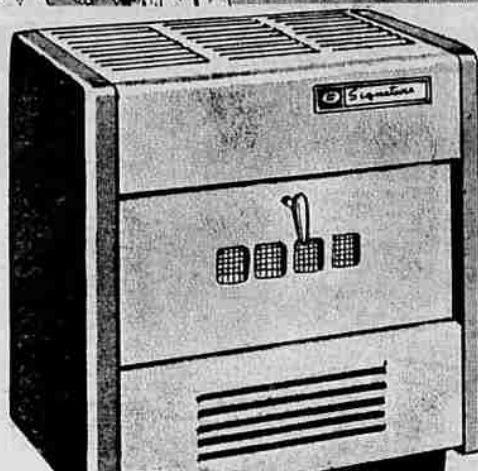
modern 3-4 room heater

LOW-COST WOOD HEATER FOR AUTOMATIC HEATING COMFORT

\$99⁹⁵

No money down

Smart contemporary design harmonizes with today's home. New automatic control maintains even heat in the day, holds heat overnight—insures greater fuel economy. Enjoy uniform controlled heat with up to 1/3 savings in fuel. Porcelain enamel finish won't fade or burn off. Large ash pan.



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Model 5705



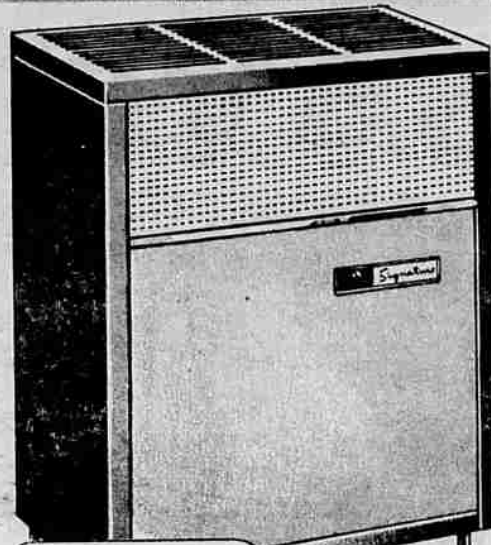
heat 4-5 rms. economically

MODERN WOOD HEATER FOR LOW-COST COMFORT—AUTOMATICALLY

\$129⁹⁵

No money down

Smart contemporary design harmonizes with today's home. Convenient cast-iron front fuel door. New automatic control maintains even heat by day, holds heat overnight—insures greater fuel economy. Can be operated with fire-door open for the cheery glow of a fireplace. Porcelain finish.



Signature
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Model 5958

controlled 5-room heat

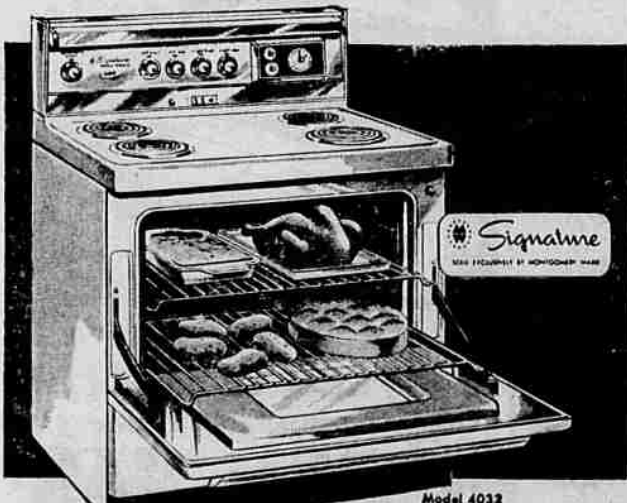
UNIFORM WARMTH AND COMFORT THERMOSTATICALLY MAINTAINED

\$99

No Money Down

REG. 119.95 Here's an oil heater with a low mini-flame pilot and fully automatic thermostat that maintains the warmth you want. Heat economizer gives 38% greater top-heat radiation for best heat utilization. 2-tone cabinet in modern "square-look" design. 5 to 6-room automatic oil heater.

automatic 30" electric range



Model 4032

AUTOMATIC SAFETY SENTRY
LIGHT IN BACKGUARD!

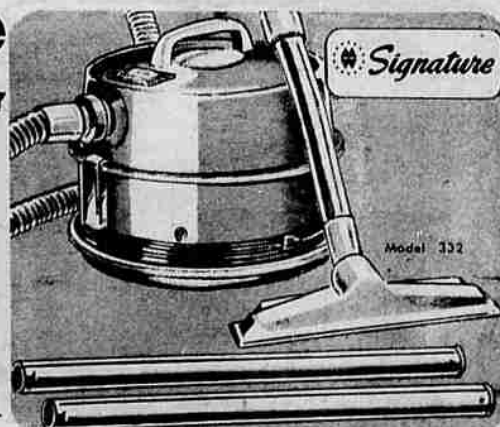
\$219⁹⁵

NO MONEY DOWN

We service what we sell

- 23" clock-controlled oven
- Thermal-Eye surface burner
- Infinite heat controls

Feature-packed, value-packed! Clock-controlled appliance outlet. Oven window and light. Oven door, bake and broil elements are removable for easy cleaning. Backguard has full lighting.



Model 332

GETS DEEP DIRT!

WARDS FULL HORSEPOWER VACUUM

Super-suction goes deep for embedded dirt, traps surface lint, whisks it all away! Easily glides over rugs, floors; uses disposable dust bags. Attachments included.

\$18

REG. 29.95

NO MONEY DOWN

WE SERVICE WHAT WE SELL

OPEN THURS. & FRI. NIGHTS UNTIL 9:00

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