

**MONTGOMERY
WARD**

Tradin' Time



TRADE IN YOUR OLD APPLIANCE NOW...
GET THE LATEST CONVENIENCE FEATURES
PLUS A LIBERAL TRADE-IN ALLOWANCE

1481 N.E. Stephens, 672-4811



LP RECORD SALE!

BUILD YOUR RECORD LIBRARY NOW

Stock up on records you've always wanted at this low Ward price! Hundreds to choose from, both stereo and hi-fi quality 12" LPs. Come early for best selection.

**1/3
OFF**



Model 3213

dependable picture

23" MODESTLY-PRICED CONSOLE TV

Smart upright style in mahogany finish. Features aluminized picture tube and automatic gain control for steady images, fine sound. Cherry finish, add \$10. *Measured diagonally

\$188

REG. 194.95
9.50 A MONTH
NO MONEY DOWN



Model 2214

Airline

4-IN-1 AIRLINE

STEREO, FM/AM PLUS FM STEREO

Built-in Multiplex to receive FM stereo programs! Automatic changer, 4 balanced speakers, fine FM/AM radio reception. Mahogany finish. Other styles, add \$10.

\$188

REG. 199.95

NO MONEY DOWN

double your enjoyment!

23-IN.* TELEVISION PLUS
SELF-CONTAINED STEREO

\$268

REG. 299.95

NO MONEY DOWN!
JUST \$14 A MONTH

- Genuine walnut veneer
- Four top-quality speakers
- 23" aluminized picture tube

Deluxe TV reception plus self-contained stereo unit! Features 4 powerful speakers, 4 speed automatic record changer, diamond needle and extension speaker jacks. Mahogany finish, \$10 less. Model with AM/FM radio \$348 *Measured diagonally



Model 5143

Airline
SOLD EXCLUSIVELY BY MONTGOMERY WARD



Model 1036

deluxe stereo phono!

TWO-CHANNEL, FOUR-SPEED PORTABLE

Wonderful "full-circle" sound from two 6" side speakers. Automatic record changer; separate bass, treble, balance and volume controls. 2-tone case.

\$77

NO MONEY DOWN
\$5 A MONTH



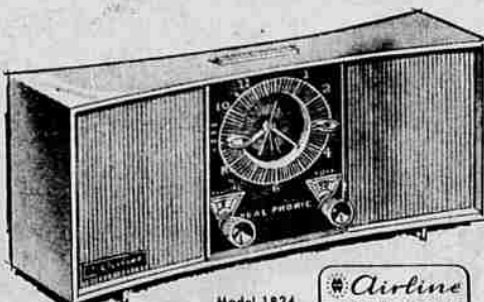
a snap for beginners!

EASY-TO-PLAY ELECTRIC CHORD ORGAN

As easy as 1-2-3 to learn! In no time at all you're playing your favorite songs. Features 37 keys and 50 chords, foot volume control. Walnut finish cabinet.

\$178

REG. 209.95
NO MONEY DOWN
JUST 10.50 A MONTH



Model 1824

Airline
SOLD EXCLUSIVELY BY MONTGOMERY WARD

"wake up to a song"

EXCEPTIONAL 2-SPEAKER CLOCK RADIO

Packed with fine features including a powerful 5-tube chassis, pin-point tuning, 0-60 minute slumber switch plus 7 minute doze alarm. White with gold.

\$24

REG. 29.95
NO MONEY DOWN
\$5 A MONTH



Model 3840

Webcor Microcorder II

PORTABLE TRANSISTOR TAPE RECORDER

Precision made 6-transistor model, ideal for office, home or travel. Completely portable—weighs only 4 1/4 lbs. Remote control microphone; two speeds.

\$109

REG. \$149.95
NO MONEY DOWN
JUST 7.50 A MONTH

OPEN THURS. and FRI. NIGHTS UNTIL 9:00