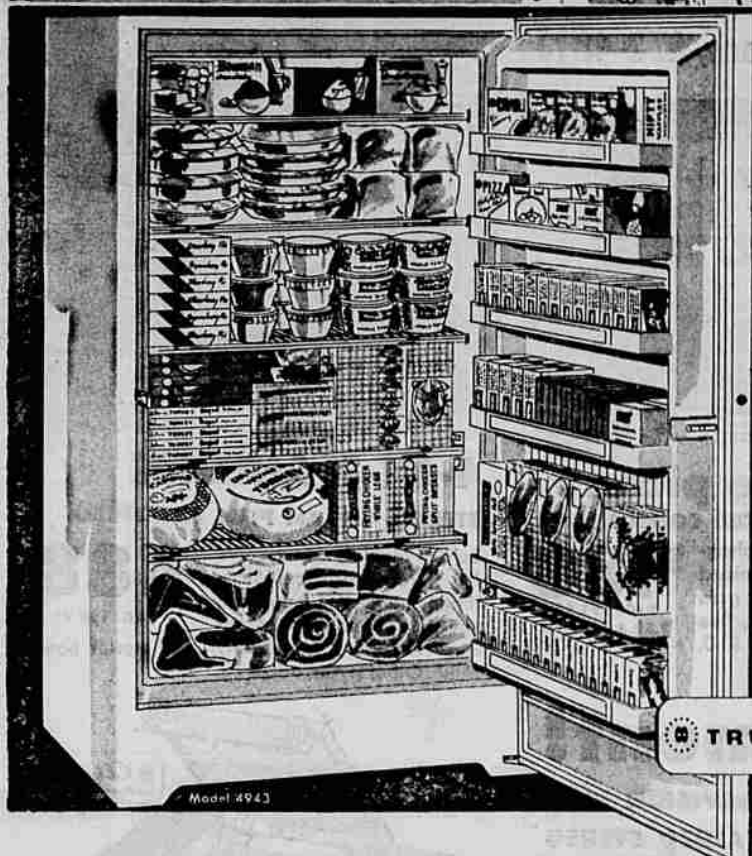


**MONTGOMERY
WARD**



Tradin' Time

TRADE IN YOUR OLD APPLIANCE NOW...
GET THE LATEST CONVENIENCE FEATURES
PLUS A LIBERAL TRADE-IN ALLOWANCE

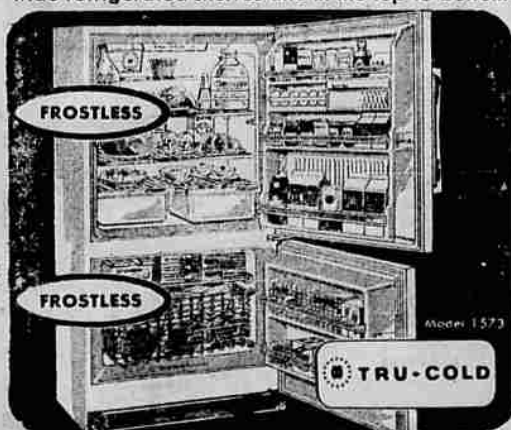


chest model
\$238
upright \$10 more

HUGE 21-FT. FREEZERS low harvest-time prices

TRU-COLD 21' UPRIGHT—Giant capacity, tested quality, exceptional low price! Lets you stock-up on home-grown foods and grocery bargains—stores 735 lbs. in all! Food is quick frozen at certified zero° on convenient wide refrigerated shelves and in the top-to-bottom storage door.

TRU-COLD 21' CHEST—Wards lowest price ever for a freezer of this size... and just in time for the grow-it-freeze-it season! Holds bushels of garden-fresh foods, large cuts of meat—735 lbs. at certified 0°. Movable divider, lift-out basket make best use of storage space.

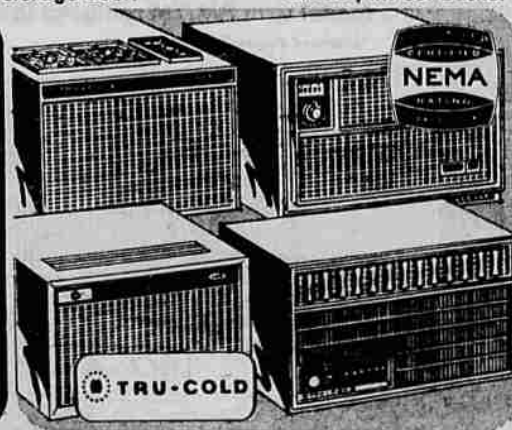


ALL FROSTLESS!
13.8' TRU-COLD AT A \$40 SAVINGS

Frostless in both refrigerator section and 150-lb. freezer! Bountiful fresh-food storage. Swing-out freezer basket, slide-out shelf. Right or left opening doors.

\$328

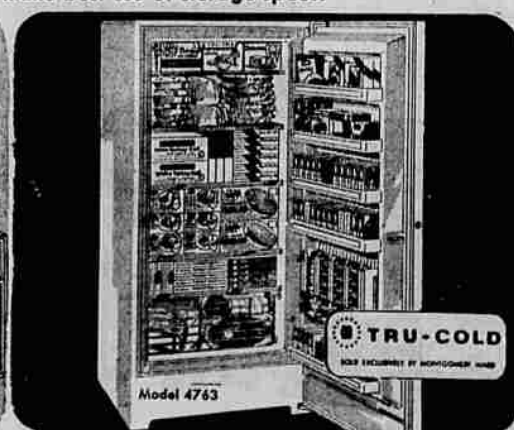
REG. 369.95



CLEARANCE SALE!

TRU-COLD AIR CONDITIONERS

5,000 BTU's, 115V, reg. 179.95 **\$120**
6,300 BTU's, 115V, reg. 209.95 **\$140**
10,000 BTU's, 115V, reg. 229.95 **\$153**
14,500 BTU's, 230V, reg. 269.95 **\$180**
20,000 BTU's 230V, reg. 379.95 **\$254**
30,000 BTU's, 230V, reg. 469.95 **\$313**



595-LB. CAPACITY
WARDS 17 CU. FT. UPRIGHT FREEZER

Upright saves floor space! Keeps food at certified 0° on 5 refrigerated shelves, in drop-front basket, 5 shelves in door with juice racks. Magnetic gasket.

\$239

REG. 269.95

NO MONEY DOWN

1481 NE Stephens... 672-4811... OPEN THURSDAY & FRIDAY NIGHTS UNTIL 9