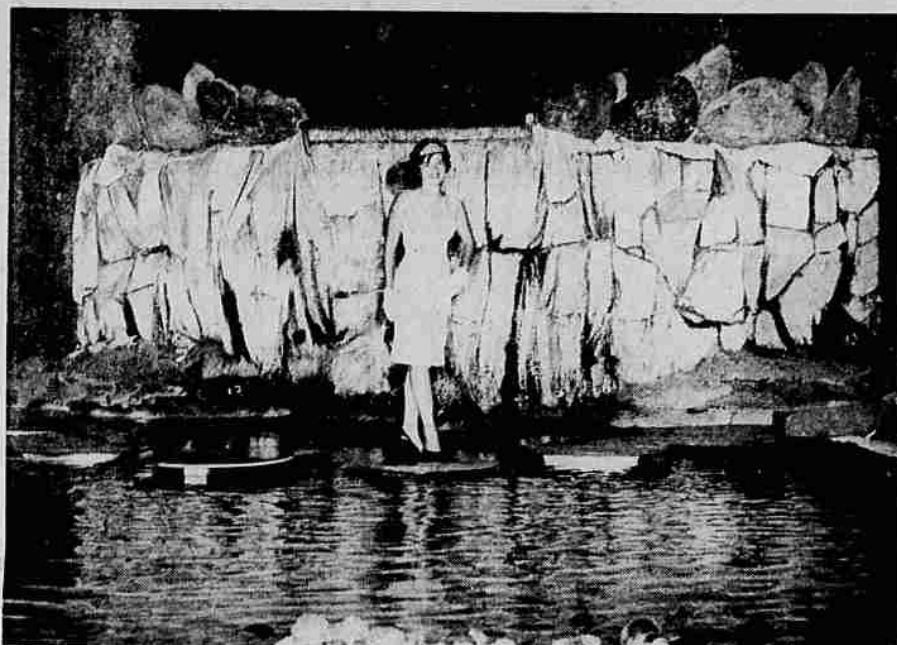




EXEMPLIFYING "Moods of Magic" which is the theme of this year's Douglas County Fair are a waterfall and a pretty girl. The man-made waterfall will be focal point in the garden area at the fair, and the pretty girl is Fair Queen Donna Bourassa. She is standing on plywood platform which seems to float on water. It is here models at two style shows will show the latest in women's wear. (Bob Leber photo)

About The Cover

This year's cover of the Fair Edition provides some of both the sight and sound of the Douglas County Fair.

The aerial photograph made available by the fair management shows the vastness of the grounds on which Southern Oregon's finest fair is staged.

Besides the great complex of buildings and the arena and race track, the Fairgrounds has parking space for 2,000 cars.

The picture at the bottom is one of the newest additions to the fair, the popular calliope. The fair had another one before, but it was sold to a carnival in 1961. It was decided to secure another for this year's fair.

The search led to Powers, Mont., this spring where a collector was talked into parting with what he called his "outstanding instrument."

The calliope is powered by a cut-down foreign car. The artistic design and art work were done by artists Grace Ruthrauff and Sonja Isaacson of Roseburg, and their plans were put into finished form by Marvin Papst and Jack Smith of the Fairgrounds staff.

It has already received a considerable workout this summer by appearing in parades and special events to advertise the fair. It will be displayed throughout the fair.

Key Personnel Makes Fair Run Smoothly

Key personnel in carrying out the directives of the Fair Board and Fair Manager Bert Allenby are Jack Smith, assistant manager; Del Plant, director of exhibits; Robert Robins, director of publicity and special events; and Mary Bird, office manager.

GRANDSTAND BIG

The grandstand at the Douglas County Fairgrounds, which will be the seating area for many during the special events in the arena and on the race track, seats 3,800 people.

2 The News-Review, Roseburg, Ore. — Mon., Aug. 12, 1963

\$25,000 In Premiums To Be Awarded In '63

More than \$25,000 in premiums will be offered to entries in this year's Douglas County Fair, according to Manager Bert Allenby.

Many of the departments have been enlarged and some completely new ones have been added.

Three major classes of judging are involved. They are open class, 4-H and Future Farmers of America. Judging will take place within these classes.

In the open class, the sections are livestock, fruits and vegetables, flowers, food preservation, baked goods, textiles, arts, ceramics, photography, hobbies and crafts, gems and minerals, school arts and crafts.

Within this class is the "magic gardens" section in which garden clubs will be judged for construction of garden plots within the new garden area.

Probably the most work in any section has gone into the arts department under the direction of Patti White. A large section of the Exhibit Building has been set aside for the arts. Volunteers have been working for days constructing a special "wall" around the section, building statues and other decorating. Manager Bert Allenby says it will be a focal point of the fair.

The second major section for judging is the FFA. Departments

BUILDING SET ASIDE

Commercial exhibits this year will be shown in the Community Building at the Douglas County Fair.

The 14,000 square feet of floor space will have room for 55 exhibits.

Taking over the stage in the building will be Earl Henbest and his Indian Artifacts exhibit and dancers.

here are livestock, farm shop projects and showmanship.

The last big section is the 4-H judging. Included here are agricultural projects; livestock; poultry; horsemanship; showmanship; crops and flowers; other projects, such as health, entomology, forestry, health and safety; home economics projects; and judging contests.

Fair's Success Due To Variety

Starting Wednesday when gates open at 11 a.m., the annual Douglas County Fair, the biggest show in Southern Oregon heads into a five-day run, which won't end until late Sunday night.

The tradition of the last few years has been followed again this year with the emphasis of something for everyone. It makes no difference if you are interested in horse showmanship or a ride on the Mad Mouse, it's all there.

It will take more than a single visit to see everything being offered.

The theme this year is "Moods of Magic," so it's only right that magic should be a part of the big show. It is. The major entertainment feature of the fair will be a big Mandrake the Magician show each evening.

But even though this show is being emphasized, it's only one of many designed to titillate the fairgoer. Other magicians will put on shows during the day; two style

shows are on tap; a marionette show will take place at frequent intervals; there's a nightly amateur talent show; horse racing; Shetland pony show; demonstrations by the score; and even a big giveaway as a grand finale.

The heart of the fair, though, will be the showcase of talents displayed for the competitors for whom the fair is staged. Everything from canned jelly to purebred Holsteins will be entered in what is likely to be a bumper field. Judges will be handing out hundreds of ribbons through most of the five days.

With this vast array of interests being catered to, the Douglas County Fair lured 61,000 people through the gates. The Fair Board has found variety and entertainment bring people to see the less-spectacular but more important exhibits of livestock, textiles and cookery. The formula has been tested and found effective. That's why the record of attendance set last year may be broken again.

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