



PRESENTS
Tues., Aug. 13

TEEN-AGE NIGHT

TOMORROW NIGHT
7:00 - 9:00 PM

Boys and Girls 13 to 19 yrs. **ONLY** admitted

YOUR HOST will be **DICK BOOTH**

LIVE TALENT—RECORDS—MUSIC

- Dance Contests
- Free Drawings
- Free Long Distance Telephone Calls

APPEARING WILL BE: Wayne, Scott, & Mary; Serina Inmon; Danny Fromdahl; and the Vistas

FREE COCA COLA!

MANY OF YOUR SCHOOL FRIENDS WILL BE THERE TO WAIT ON YOU including: Sandy Stewart, Alda Brumbach, and Many Others

The **ENTIRE STORE** WILL BE OPEN For Your

BACK - TO - SCHOOL SHOPPING

AND BEST OF ALL!

You Can Open Your Own Charge Account!

Yes...
Open A
WARDS

JUNIOR BUDGET ACCOUNT

Takes Only a Few Minutes!

YOU HAVE 'TIL DEC. 15 TO PAY!

SEE YOU AT WARDS!

MEN! SAVE

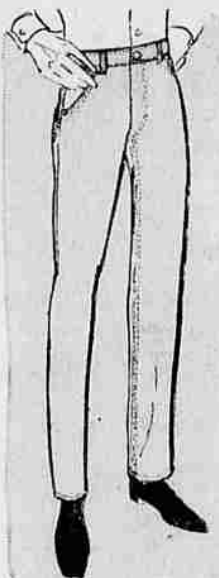


BRENT REG. 2.98
IVY-FLAVORED
SHORT SLEEVES

2⁶⁸

Wards delivers style plus value in a great group of muted-dark cotton prints. All are expertly tailored with the popular features a young man wants in casual shirts: fully banded button-down or spread collars, box-pleated back with hanger loop. S-M-L.

MACHINE-WASH

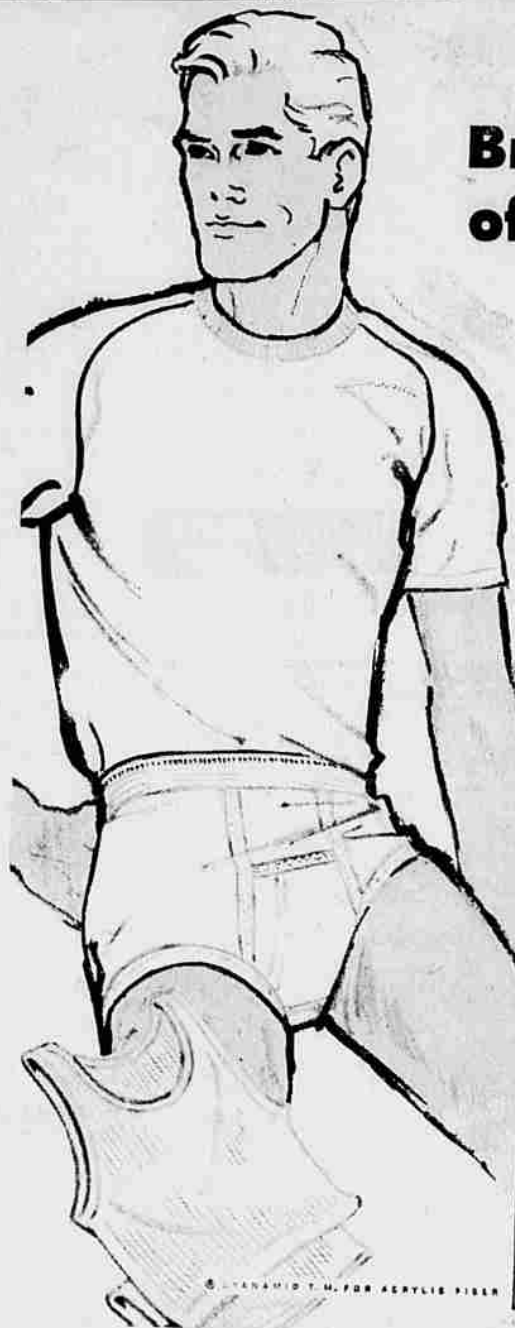


POWR-HOUSE
SANFORIZED*
JEANS FOR MEN

2⁶⁸

REG. 2.98

New Western "Big Jack" Rancher pants of rugged 12 1/4-oz. cotton bull denim or Thunderbird saddle pants of 11-oz. polished cotton... at a low Wards price! Smoothly tapered to fit snug, ride low on hips. Reinforced strain points assure long wear. Save now!



SAVE 25%

Brent underwear
of Creslan-cotton

89^c

EACH

in packages of 3 for 2.67

Reg. 3 for 3.60, 50% Creslan® acrylic—50% combed cotton. Wash-wear. S-M-L.

T-Shirts—Raglan sleeve for comfort.

Briefs—Double fabric crotch 'n' fly.

Athletic Shirts—Swiss rib knit.

Creslan® makes for carefree wear in underwear.



FREE
WIN HAWAIIAN
TOUR-FOR-TWO



FREE 15-DAY ROUND TRIP... \$300 SPENDING MONEY, TOO

Fly United—the Extra Care Airline. No slogans—no jingles—nothing to buy. Just fill out an entry blank at Wards. You may be the lucky winner!

FREE flight bag, buy 2 packs of underwear.

WARDS
YOUNG
JUNIOR
SHOP

HI! YOU CAN WIN A
Princess® TELEPHONE
FROM WARDS

The Party Line at Wards is a contest. The prize is a Princess® telephone for your room for 6 months, in the color of your choice. This would be like winning a party prize every day. Ask about all the details of the Party Line contest when you're in the Young Junior Shop at Wards. The Party Line contest is taking place right now, and you can be the lucky one who wins the 6 months Princess® telephone prize. Having your own phone is great fun! See you soon... 'bye!

*Trademark of American Telephone and Telegraph Company.



WARDS WARDROBE
dark, easy-care Dacron®
SEPARATES SEND YOU TO SCHOOL IN STYLE!

Slickest school wardrobe possible... well-tailored, with such nice extras as web belts. Dacron® polyester and cotton in deep blue, dark olive. Sizes 10 to 18.

Cardigan jacket, 4.98
Pleated skirt, 6.98
Cotton-print blouse, 2.98
Slim skirt, 3.98

Amel® and cotton striped shirt, 3.98
Not shown: pants, 4.98
colottes, 5.98

2⁹⁸
TO
6⁹⁸



COTTON TEEN BRAS
styled by Carol Brent

The important teen bra... carefully designed with young figures in mind. Cotton circular stitched bra, four section cups AA 28-36, A 30-36.
Foam Contoured Bra: 28-36 AA, 30-36A.
Jersey lined. Embroidered cup... 1.50
"Beginner" Bra: 28-34AA, 30-36A... 1.25

1⁵⁰

AS SEEN
IN AUGUST
MADEMOISELLE

Brentshire
Sold exclusively by
Montgomery Ward



shirt classic
WAMUTTA'S ULTRAPOISE®
COTTON IRONS AS IT DRIES

3⁹⁸

Exclusive at Wards, Brentshire classic shirt makes the living easy... of Wamutta's, Sanforized®-plus, combed-and-Pima cotton "Ultra-POISE" with automatic wash 'n' wear-ability. Red, blue, camel, white. Sizes 32-38.