

WEISFIELD'S SUMMER Jewelry Fair

Come to our Fair . . . and see the wonderful exhibits of "Eternal Love" diamond rings, fine watches and glamorous jewelry. You'll marvel at the wonderful blue ribbon winning values and wide selections. You'll enjoy extra savings by trading-in your present diamond on a new modern diamond ring. You can trade-in your old watch, too, on a smart new "up-to-the-second" fine watch. Companion specials at award winning low prices.

WEISFIELD'S LOW EASY TERMS UP TO TWO YEARS TO PAY



IMPORTED AUSTRIAN DIAMOND OR Barrel Cut AURORA BOREALIS JEWELRY
Highlight your fall fashions with our adjustable 2-strand long or regular necklaces, earrings and pins in dazzling clear crystal or fiery colors.
YOUR CHOICE 3.00
CHARGE IT!

JEWEL TONED PRONGED PIN AND EARRING SET
Special **2.00**
CHARGE IT!

Fashioned of multifaceted stones in exciting fall colors.



VERSATILE MULTI-STRAND SIMULATED PEARL NECKLACES
Includes 1, 2, and 3-strand Fancy and "Rib" styles—some with adjustable clasps—to be worn year 'round with day or evening apparel.
YOUR CHOICE 1.00
CHARGE IT!



DELIGHTFULLY CARVED DIAMOND THREESOME
Large-diamond engagement ring with matching bride's and groom's wedding bands in 14 Karat gold.
YOUR CHOICE 89.95
SET
TERMS AS LOW AS 6.00 A MONTH



BEAUTIFUL 3-DIAMOND CARVED BRIDAL ENSEMBLE
3 fiery diamonds set in trim 14-karat gold rings.
49.00
TERMS AS LOW AS 5.00 A MONTH

LARGE FIERY DIAMOND HIGHLIGHTS BRIDAL SET
Magnificent solitaire enhanced by 14-K gold settings.
99.00
TERMS AS LOW AS 6.00 A MONTH



LUSTROUS CULTURED PEARL IN A MODERN MOUNTING
Delight her with this beautiful classic of all time. A large creamy cultured pearl set in rich, graceful design 14 Karat gold ring.
27.50
ONLY 3.00 A MONTH

CHOOSE FROM OUR EXCLUSIVE GROUP OF "Eternal Love" DIAMOND RINGS
Shown here are only a few of the many beautiful mountings that enhance superb diamonds from Weisfield's.



LARGE DIAMOND SOLITAIRE IN NEW PROFILE MOUNTING
FASHIONED IN 18 KARAT GOLD
185.00
TERMS AS LOW AS 13.00 A MONTH



EXQUISITE EMERALD CUT 5-DIAMOND BRIDAL DUET
4 Baguettes, 1 center diamond in 14-karat gold.
149.00
TERMS AS LOW AS 10.00 A MONTH



BEAUTIFULLY CARVED HEART DESIGN BANDS
Romantic hand-carved motif sets this matched duet in harmony. Artfully accented in Florentine finish white or yellow 14-K gold.
BRIDE'S 22.50
GROOM'S 25.00
3.00 A MONTH 3.00 A MONTH



THREE-DIAMOND BANDS IN RICH 14 KARAT GOLD
BRIDE'S **54.50**
GROOM'S **59.50**
TERMS AS LOW AS 5.00 A MONTH



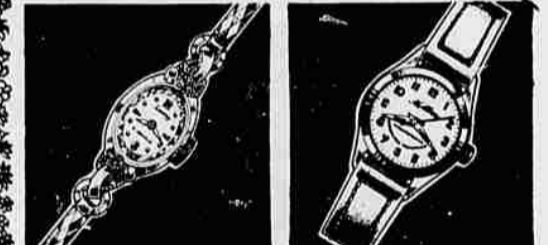
MAN'S BIRTHSTONE RING WITH DIAMOND AND INITIAL
Diamond and initial accented by birthstone.
49.50
TERMS AS LOW AS 3.00 A MONTH



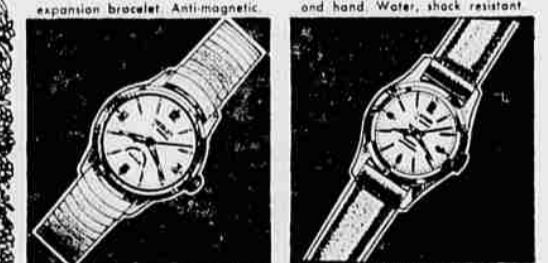
LIMITED TIME OFFER
FREE PARKER JOTTER SET
T-BALL PEN AND "WRITEFINE" PENCIL WITH ANY PURCHASE OF **14.88** OR MORE ON THIS PAGE



NOW! A GENUINE 17-JEWEL WITTHAUER
LADY'S model has anti-magnetic shockguard movement, petite gold color case.
MAN'S model has shockguard movement, lifetime mainspring and handsome square dial.
Lady's or Men's Watch PRICED AT ONLY 25.00
3.00 MONTH



17-JEWEL WALTHAM WATCHES
Lady's • UNBREAKABLE MAINSPRING • SHOCK PROTECTED • ANTI-MAGNETIC • EXPANSION BAND • LIFETIME GUARANTEE ON ALL MOVEMENT PARTS AGAINST BREAKAGE
Man's • WATERPROOF* • UNBREAKABLE MAINSPRING • SHOCKPROOF • ANTI-MAGNETIC
Lady's 21-JEWEL WATCH SET WITH 2 DIAMONDS ONLY 3.00 MONTH 21.88
PRETTY AND PRACTICAL 17-JEWEL NURSE'S WATCH ONLY 2.00 MONTH 19.88



MAN'S HUSKY 17-JEWEL WATERPROOF* WATCH ONLY 2.00 MONTH 14.88
A rugged shock resistant watch has expansion band, luminous dial.
MAN'S 17-JEWEL ALL PROOF SELF WINDING WATCH ONLY 3.00 MONTH 28.88
A superb timepiece with features active men like. All steel case.



Play-Rite NEW COMPACT 6 TRANSISTOR PERSONAL PORTABLE RADIO
Complete with all Accessories
• Gift pack includes earphone case, plug-in earphone, carry case, batteries.
• Large full-tone speaker.
• Built-in antenna.
• Slide-tune tuning.
14.95
2.00 MONTH



Speidel TWIST-O-FLEX WATCHBANDS
LADIES AND MEN'S STYLES IN ENDURING STAINLESS STEEL
NEW LOW PRICE **4.95** EACH
PAY ONLY 1.00 MONTH
Select from handsome modern styles custom fitted to your wrist.
You can twist it, turn it, stretch it, in a knot!
MAN'S "BIRTHDAY"
LADY'S "SPORT"



Attractive, Practical WALNUT FINISH WOOD 9 1/2" PEPPER MILL AND SALT SHAKER
SPECIAL! PER PAIR ONLY **1.00** CHARGE IT!
Have freshly ground pepper to add exciting flavor to salads and meats. (LIMIT)



MADE IN AMERICA
GIFT BOXED
NEW "FOUR SEASONS" PATTERN
SPECIAL PURCHASE GENUINE WALLACE 50 Pc. Set STAINLESS STEEL
BY WALLACE BROTHERS with LIFETIME GUARANTEE
Lovely delicate pattern on 8 one-piece knives, 8 forks, 8 salad forks, 8 oval soup spoons and 2 table serving spoons.
SPECIAL PRICE FOR ONE WEEK ONLY **8.88**
1.00 MONTH

WEISFIELD'S THE WEST'S LARGEST CREDIT Jewelers
Phone 672-1606
650 S.E. Jackson
OPEN FRIDAY 'TIL 9 P.M.