

1481 NE Stephens ... 672-4811

**MONTGOMERY
WARD**

2nd birthday sale

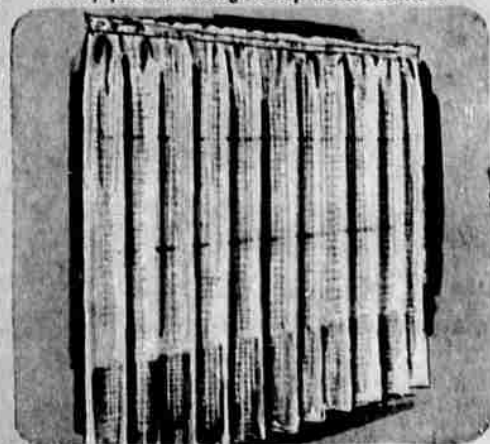
We're really celebrating!
Don't miss these savings!



20% SAVING
BLEND BLANKETS IN PLAID,
JACQUARD, OR FLORAL DESIGN

3⁹⁹
REG. 4⁹⁹ Each

The luxury look of patterned blankets plus the easy-care washability of rayon and nylon, or rayon with acrylic, light in weight, long in wear, wonderfully warm! Choose from dreamy pastels through deep hues. 72x90".



PANEL, 15% OFF
EXTRA-WIDE BOUCLE-WEAVE CHENILLE
Graceful sweeps of textured rayon in 5 ft. decorator width; handsome chenille boucle weave. Permanent drip-dry Everlon® finish; rod pocket, 4" bottom hem.
1⁸⁸
REG. 2.29
60x91" LONG

**NO
M
O
N
E
Y
DOWN**

MODERN BEAUTY IN NYLON



SLEEK SOFA AND CHAIR
STYLED FOR TOMORROW

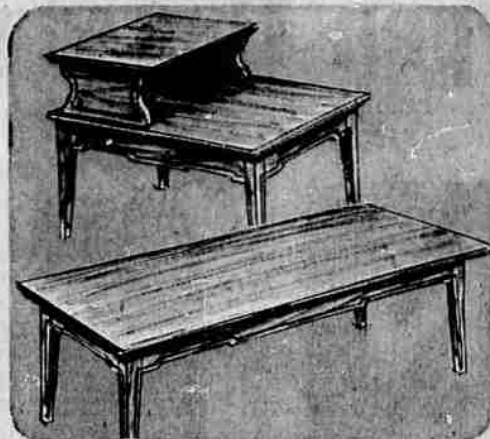
\$188

REG. 219.95

This handsome modern styling has the timelessness of good taste! Colors, too, are enduringly fashion-right! Full comfort, with Ward-Foam® cushions, molded foam back and well-proportioned arms. And you know how wonderfully nylon frieze wears. Come, save now!
*Wards name for urethane foam cushioning

StyleHouse

**NO
M
O
N
E
Y
DOWN**



NEW PIONITE® TOP
MODERN TABLES IN WALNUT FINISH

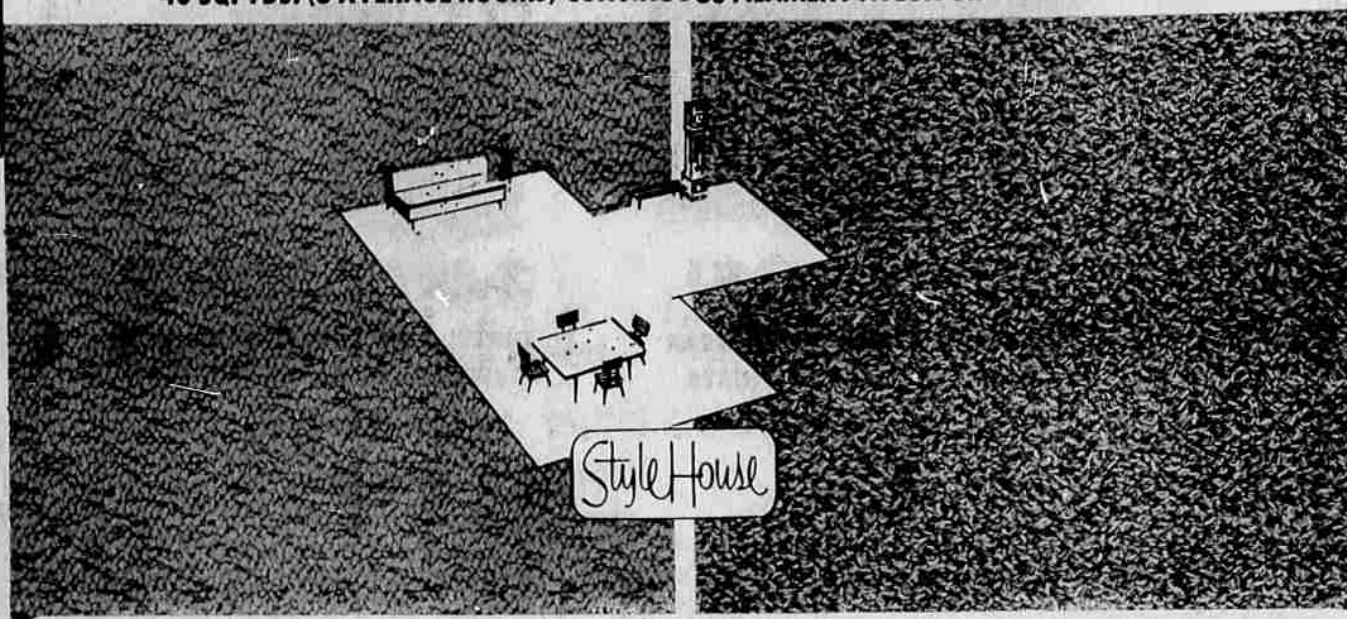
Ever-handsome design, with perfectly matched high pressure Pionite® plastic tops to keep them mar-proof! Choose cocktail or step-end tables.

28⁸⁸

REG. 31.95

SAVE 61.60 TO 73.60

* 40 SQ. YDS. (3 AVERAGE ROOMS) CONTINUOUS FILAMENT NYLON OR WOOL PILE INSTALLED



StyleHouse

DURABLE NYLON LOOP PILE

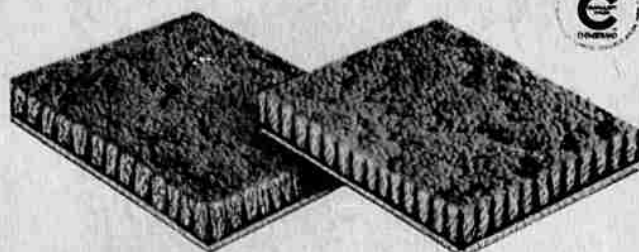
The most famed of man-made fibers, processed in one continuous filament, so yarns have no short ends to cause fuzzing, pilling, shedding. Rare indeed at so low a price! Non-allergenic, mothproof; in many clear colors, 12' and 15' widths. Expertly installed by Wards over RUBBERIZED PAD.

installed

5⁹⁹
sq. yd.
REG. 7.78

LUXURY 100% WOOL PILE

Nature's own luxury fiber, in a loop texture and a wondrous choice of solid colors or tweed tones. There's a perfect choice for any room scheme, modern, traditional or casual. Permanently mothproofed, long-wearing and professionally installed by Wards over RUBBERIZED PADDING.

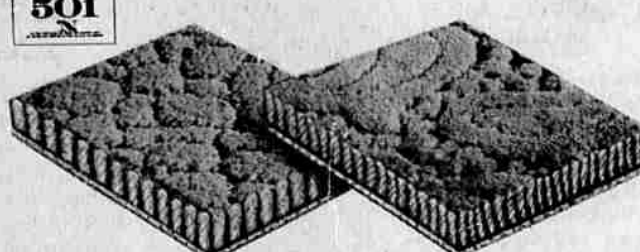


REG. 10.78 SQ. YD.
HI-LO ALL-WOOL PILE

Random-sheared elegance in newest colors. Permanently mothproofed. 12' and 15' widths. **8⁹⁹** sq. yd. installed

REG. 10.78 SQ. YD.
HI-LO NYLON PILE

100% Chemstrand Cumuloft® continuous filament nylon, clear colors; 12' and 15' widths. **8⁹⁹** sq. yd. installed

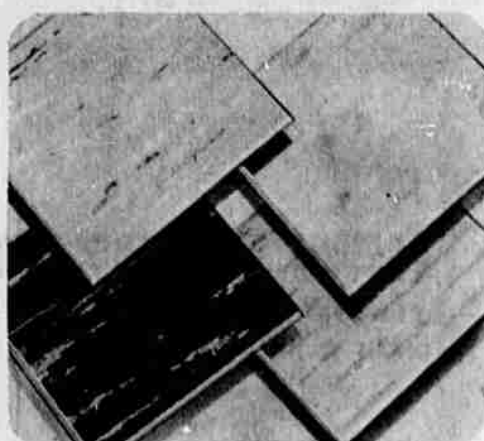


Reg. 11.78 Sq. Yd. 501®
CARPET — NYLON PILE

Continuous filament, in plain or tweed texture; dramatic colors, luxurious! 12', 15' widths. **9⁹⁹** sq. yd. installed

REG. 12.78 SQ. YD.
Sculptured Wool Pile

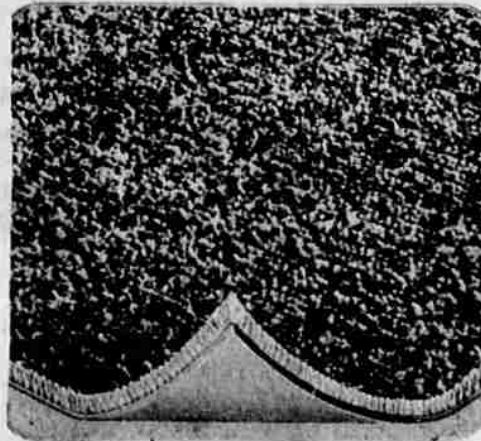
Deeply sculptured cut pile, in rare density and depth. Decorator colors. 12', 15' widths. **10⁹⁹** sq. yd. installed



CARTON SALE!

ASPHALT TILE FOR ANY FLOOR
Good serviceable tile, value priced! 1/8" thick; moisture-resistant; cleans easily. For floors above, below or on grade. Selected colors. Other colors: **2.99 to 3.19**

1⁹⁹
REG. 2.40
CARTON OF 40



9 x 12' FOAM-BACK ALL-NYLON PILE RUG, NOW 10% OFF

Practical and durable to withstand heavy traffic. Colors remain clear, pile stays springy. Needs no pad. 2 solid colors, 4 tweeds. Other sizes 6x9' to 12x18'.

29⁸⁸
REG. 32.95
NO MONEY DOWN



BOTH SIDES DROP!

SAVE \$5! "Tiny World" Deluxe Crib
Toe-touch controls drop both sides for baby-tending. All-round teething rails. Maple, wax birch, or white finish. Reg. 39.95 mattress 16.88 All-around bumper 3.88

34⁸⁸

NO MONEY DOWN



VINYL FLOORING!

PRICE CUT! REG. 1.44 RUN. FT.
Heavyweight Style House vinyl surface flooring scoffs at traffic, harsh soaps. 16 patterns—metallics, mosaics, carpet. Easy to install. 12' wide...running ft. 1.65

1²⁵
9' wide run. ft.
NO MONEY DOWN

NO MONEY DOWN ON ANY CREDIT PURCHASE AT MONTGOMERY WARD. SHOP NOW

OPEN THURS. AND
FRI. NIGHTS 'TIL 9