

Open Thursday and Friday Nights Until 9PM

UNTIL CHRISTMAS

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1481 NE Stephens
Phone 672-4811

Douglas County's
**LARGEST and
FINEST**
Department
Store



LEAN LOOK

BOYS' HEAVIEST-WT. 13% OZ.
COTTON DENIM SADDLE PANTS

SLIM
REGULAR
HUSKY SIZES

1⁹⁹

Here's the long lean look boys want in a pair of tough-wearing saddle pants—designed with authentic western-style low ride waist. Reinforced for long wear. Zip fly. 6 to 16. Hurry in for these wonderful Wards values.



IVY STYLE!

BOYS' BRENT WASH 'N WEAR
TRIM LOOK SPORT SHIRTS

REG.
1.59

1³³

Top grade value! Classic ivy shirts plus-tailored with new long-point button-down collar... tapered for a slimmer, trimmer look. Choose pre-shrunk cottons from an array of rich ivy prints. Washfast colors. Sizes 6-18.



3-WAY VALUE

GIRLS' POPULAR FISHERMAN'S
OVERBLOUSE IN GAY COTTON

3⁸⁸

One, two, three, count the ways she'll wear Wards outfit. The blouse can be worn under her jumper, as an overblouse... or the jumper can go it alone! New fall shades of prints, solids in many combinations. Sizes 7 to 14.

2nd birthday sale

We're really celebrating!
Don't miss these savings!



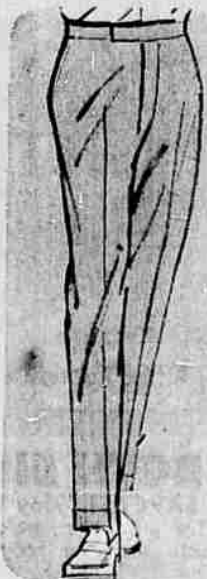
RAYON AND
COTTON BLEND
PANTY BUYS

3 for 88¢

Reg. 3 for 1.19

Stock up now on Wards amazing buys for girls. Just see the quality extras you'll find. Double-fabric crotch for added protection... contour fitting flat knit... even matching color elastic at waist and legs! Choose crisp white or a rainbow of pastels. Buy now, save! 2-6x.

MEN! SAVE 99¢



WASH 'N WEAR
CONTINENTAL
SHARKSKIN

3⁹⁹

REG. 4.98

What a combination! The great look of cotton sharkskin, the trim lean look of continental styling... and the terrific convenience of wash and wear! All feature inside adjust tabs, no cuffs and 15" bottoms. In natural, willow green, elephant, black. Men's 28 to 38.

MACHINE-WASH



TWO-PIECE
SHIRT AND
SLACK SET BUY

1⁹⁹

Reg. 2.98

Don't miss this amazing Ward value! For one tiny price you get a crisply striped woven cotton shirt and carefully tailored rayon flannel slacks. Pick his favorite colors. Sets are machine washable. Fine quality, low price! Stock up on these values now. Sizes 3 to 6x.

SAVE BIG 33%



LITTLE GIRLS'
FINE FITTING
POLISHED SLIPS

99¢

Reg. 1.49 each

Here's your chance for tremendous savings! Adorable sweetheart style bodices, all lace 'n embroidery frosted. Tier-on-tier ruffle skirt fluffs her dresses way out. Snug-fitting, too, with adjustable shoulder straps and elasticized back. Great value! Sizes 3 to 6x.



NEW FASHION

BLOUSE-SLIP MAKES MERRY
WITH A SKIRT COORDINATE

Reg. 3.98

3³³

No need for a slip now... our cotton gingham check, all-in-one blouse-slip takes over in gaily ruffled style. And, over it all flares the cotton corduroy suspender skirt. Bright colors machine wash in a breeze. 3 to 6x.



DRESS BUY

REG. 3.98 WASH 'N WEAR
COMBED COTTON OXFORDS!

3⁴⁴

EACH

Designer-detail fashions for littles! All the new looks from A-lines to shirtwaists, even two-piecers! All kinds of quality extras like deep hems, full sweep skirts. Machine wash, barely need ironing. Sizes from 3 to 6x.

BIG, BOLD ASS'T

SAVE 20%! BRIGHT WOVEN SPREAD

Delightfully bold pattern to complement casual bedrooms! Machine-washable cotton resists wrinkles; needs little or no ironing. In 3 color combinations.

3⁹⁹

REG. 4.99
TWIN OR FULL

NO DOWN PAYMENT NEEDED FOR ANY CREDIT PURCHASE AT MONTGOMERY WARD