

**MONTGOMERY
WARD**

2nd birthday sale

We're celebrating our Birthday by offering big, storewide savings!

**SALE STARTS THURS., AUG. 1st
... OPEN 9:30 AM to 9:00 PM ...**

ROSEBURG NE Stephens at Garden Valley Blvd., 672-4811

**3 DAYS
ONLY**

SALE STORE HOURS
THURSDAY 9:30 AM to 9:00 PM
FRIDAY 9:30 AM to 9:00 PM
SATURDAY 9:30 AM to 5:30 PM

**3 DAYS
ONLY**

COME AND SEE OUR GIGANTIC

BIRTHDAY CAKE

Served On The Parking Area (Under the Canopy)



LAST YEAR'S BIRTHDAY CAKE. THIS YEAR'S WILL BE BIGGER AND BETTER!

FREE! FREE! FREE!

THURS.—DIMES IN THE SAND

10:00 A.M. — 3:00 PM!

BRING YOUR CHILDREN OUT ... A SHOVELFUL OF SAND ... THEY KEEP ALL THE DIMES ... 8 YEARS OLD AND UNDER ... ON PARKING LOT

FREE RIDES! SEE the MONKEYS!

THURS. & FRI. 12-9 pm ... Sat. 10 AM-5 PM

SAT.—HELICOPTER RIDES

10 AM to 2 PM
REGISTER IN CREDIT DEPT. THURSDAY AND FRIDAY (No registrations Saturday)

Free Door Prizes!

- \$100 Paid Up Charge Account*
- Boy's or Girl's Bicycle**
- Set of 4 Premium Tires***

Blanks may be obtained at any of our Cash Registers ... Deposit Entry Blanks in one of the 3 Door Prize Receptacles YOU MAY BE A WINNER!

*Winner Chosen Saturday, Aug. 3, 4:00 PM
**Winner Chosen Tuesday, Aug. 6, 4:00 PM
***Winner Chosen Thursday, Aug. 8, 8:00 PM

All Winners' Names Will Be Announced

GET YOUR ENTRY BLANKS FOR ALL THESE OUTSTANDING DOOR PRIZES!

FREE! FREE! FREE! FREE!

**SCHOOL CHILDREN... ALL AGES!
REGISTER NOW!**

• \$50 BOY'S WARDROBE

AWARDED AUG. 29 8:00 PM

• \$50 GIRL'S WARDROBE

AWARDED AUG. 29, 8:00 PM

• PRINCESS TELEPHONE

With 6 Months Paid Up Service Charges!

AWARDED TO HIGH SCHOOL STUDENT EACH THURS., 8 P.M., AUG. 1 thru 22.
REGISTER IN MEN'S WOMEN'S, BOYS', GIRLS', OR SHOE DEPTS.

**WARDS OFFERS YOU THESE
MODERN SHOPPING
CONVENIENCES**

- GIFT WRAPPING AND LAY AWAY SERVICE
- MODERN AIR CONDITIONING
- CONVENIENT SNACK BAR
- COMPLETE AUTO SERVICE SHOP
- FREE DELIVERY
- MODERN REPAIR SERVICE
- 4 CONVENIENT CREDIT PLANS

**OPEN AN
ACCOUNT AT
WARDS TODAY**

Montgomery Ward
Roseburg
WILL BE OPEN BOTH
THURSDAY AND FRIDAY
NIGHTS UNTIL 9:00
Until Christmas

NEW FROM WARDS!

**5 MATCHED SEAMLESS
NYLONS IN POP-UP BOX** **SAVE 40%**



119
REG. 1.98

BOX OF 5!

5 identical nylons in an attractive one-at-a-time dispenser. Tests prove they'll give 40% longer wear by eliminating mismatches and throw-aways. Flattering shades. Sizes 9-11.

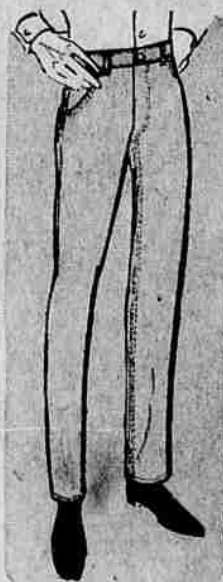


**MEN, SAVE 20%!
CUSHION SOCKS**
64c PR.

Reg. 79c. Our finest Pima cotton sport crew socks. Nylon reinforced! Stay-up tops, terry lined cushioned foot.

MACHINE-WASH

**POWR-HOUSE
SANFORIZED®
JEANS FOR MEN**



344

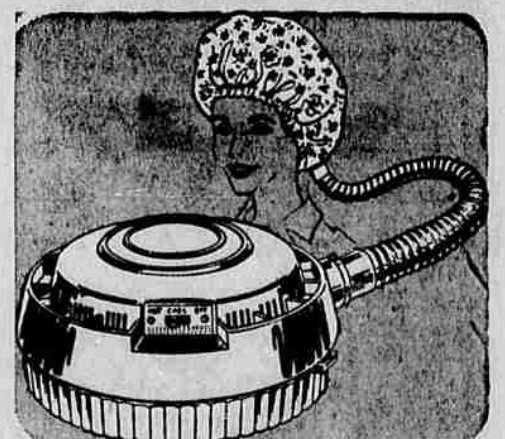
REG. 3.98

Long-wearing pants of very rugged Firebird Twill ... 100% 11-oz. cotton ... at a low Wards Birthday Sale price! Smoothly tapered to fit snug, ride low on hips. Reinforced strain points assure long wear. Save now!



CREW SOCKS
REG. 3 PAIR 1.15
3 PR. 99c

What value! Wards Durene® mercerized cotton crews reinforced with nylon. Wash-fast colors, white. 9-11.

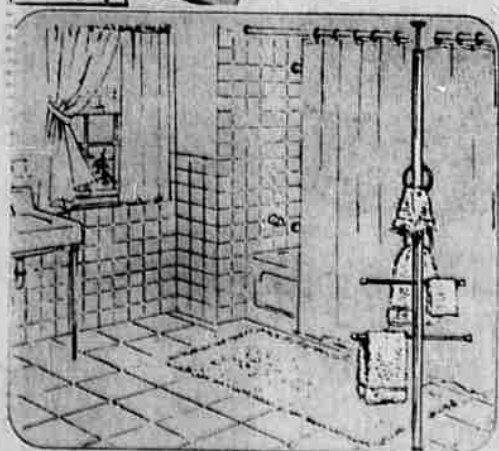


SIGNATURE DRYER
HAIR DRYING COULDN'T BE EASIER!

Lightweight portable has a strong motor, convenient extra-long cord. Long hose attaches to bouffant lined vinyl hood. Switch for off-hot-cool. Pink plastic case.

944

REG. 11.95



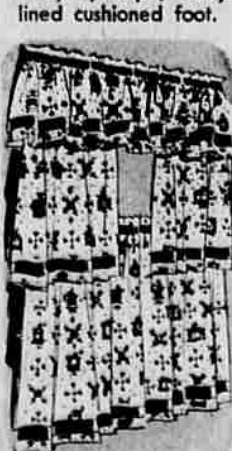
SPACE-SAVER

FOR DECORATIVE TOWEL DISPLAY

Fine towels on this deluxe tension pole are so smart in your bath! Adjusts from 7' 6" to 8' 9". Two 6" rings; 2 bars, 18" and 24". Have it in chrome or brass finish.

499

REG. 5.95



**KITCHEN TIER
IN GAY PRINT**
REG. 2.49
1.99
68x30" TIER

Bright touch for your kitchen! Crisp cotton in "pepper mill" design with solid band trim. Valancing, yd. ... 78c



AMAZING PRICE!

6-TRANSISTOR POCKET-SIZED RADIO

A top value! Fits easily in pocket or purse—yet gives fully dependable performance. 2 1/2" speaker, On/Off/Volume control and ear-phone jack. Sturdy case.

888

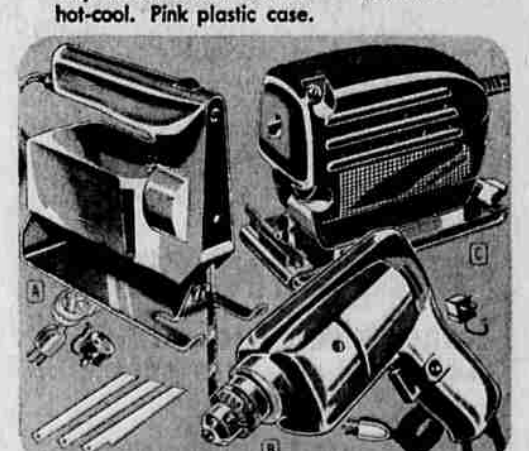
LOW WARD PRICE
REG. 12.95



**EASY-TO-CLEAN
20-QT. CANNER**

188 Reg. 2.19

Blue porcelain enamel over steel base. Rack holds 7 quart or pint jars. Handles for pouring; complete with lid.



SAVE 10% TO 40%

VERSATILE, PORTABLE SHOP TOOLS

■ 14.95 sabre saw: 1/8 HP motor, 3 blades included.
■ 9.88, 1/4" drill: 2.0-amp. motor. 2000 rpm no-load.
■ 11.95 sander — polisher 14,400 strokes per min.

899

EACH
REG. 9.88 to 14.95

WE WILL BE OPEN THURSDAY AND FRIDAY NIGHTS UNTIL 9:00 UNTIL CHRISTMAS