

# Big Shipment Of Loaders Arrives

## Local Plant To Be Built For Assembly

The biggest shipment of hydraulic self loaders for trucks ever to be taken from a loader manufacturing company in Duluth, Minn., has just arrived in Roseburg.

The significance of the shipment is that it reflects demand for the loading equipment is big enough to call for a branch assembly plant of the loaders in the Roseburg area.

This was the report by Lyle Buell of Roseburg, who has the distributorship franchise for six western states.

The new hydraulic loaders, which are swinging booms with hydraulic grapples which can be attached to trucks for loading logs or practically any other material, are made by the Ramey Manufacturing and Engineering Corp. of Duluth.

**Franchise Secured**

Buell, at his truck garage in Wilbur, secured the franchise for the loaders last year. Since then, he has been installing them on logging trucks in Douglas County. With the five he just brought from Duluth in the biggest shipment that factory has ever filled at once, he now has seven machines on hand for installation on trucks.

Because of the considerable interest in the machines, Buell has set up a corporation in Roseburg which will be the base for the branch factory at the Wilbur site. He bought the acres from Bill Davidson, who remains with the organization as master mechanic, to allow room for the industry.

Buell estimates that in the near future the factory here will do about two-thirds of the construction work on the loaders.

**Fabrication Planned**

He said the essential parts, such as swings, winches and control valves will be sent from Duluth, but steel will be bought here. The actual fabrication will also take place at Wilbur.

Stocks of parts for the loaders are already available, and some customizing work is also being done.

This customizing includes adaptation of the loaders for a host of uses, ranging from tree trimming to ditch digging. The greatest use, however, will probably be for log loading.

Buell says he has received inquiries about the machine from all over the West Coast. He says he hasn't been able to handle all his customers.

**Machine New**

He credits the interest to the fact the machine is new to the West. He thinks the future demands will be unlimited. For sales, Buell hopes to set up three to four dealers in each of the six states for which he has the franchise.

Buell presently employs five men, but he expects to triple that figure with the new factory.

He says he became interested in the project some years ago while watching a prototype of the present loader being used by Keller Lumber Co. of Douglas County. He decided to build one himself. He constructed the rig to load pilings and logs, with the use of tongs instead of hydraulic grapples.

He could see the potential, so his interest grew to its present stage.

**Only One Needed**

Since that time, the loader has been perfected so only one man is needed for the entire loading operation. Before, it was necessary to have one man on the ground to set the tongs and another on the truck to release them. With the hydraulic grapple, the setting and releasing can be handled from the truck control seat on the loader. This means only one man is necessary where three were used before.

Buell thinks this will help the small log truck operator by cutting down on personnel needed for logging.

He reports he has not yet named his new company, but he may use the title Freeway Equipment Co. because of his shop's proximity to Interstate 5 at Wilbur.

**Lockwood Motors Work Progresses**

Blacktopping and cementing of the approach areas and parking for the new Lockwood Motors Co. building on SE Pine St. were completed Wednesday in one of the final steps toward finishing construction of the new building.

The structure itself is completed and only minor finish work remains, until the company can start moving in and setting up for operation, according to Gordon Smith, a partner with Fred Lockwood in the business.

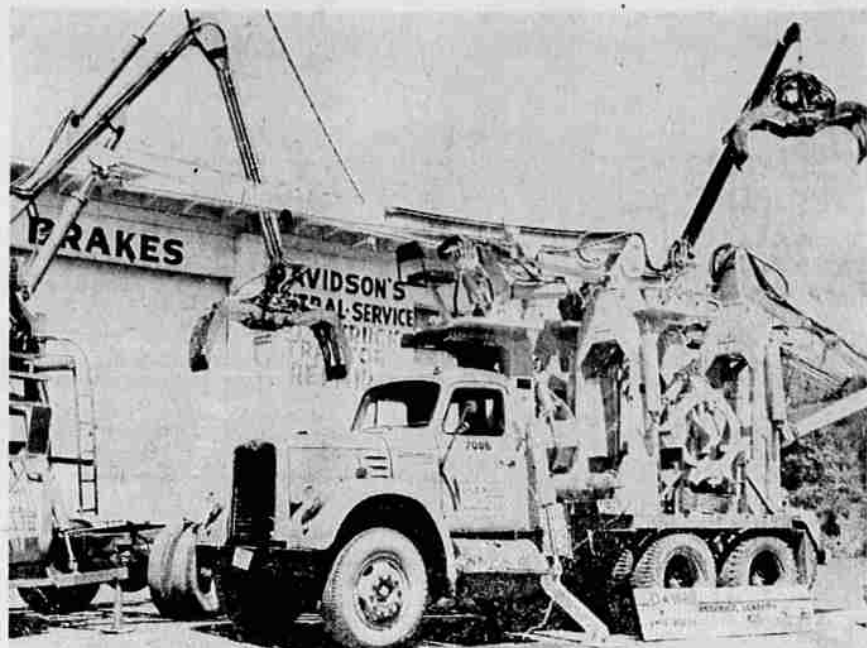
Plans are to occupy the new building sometime around Aug. 10, depending on how soon the move can be completed. It will be done piece-meal to avoid as much as possible interference with operation of business.

**Forest Glen Hospital Granted Registration**

Forest Glen Hospital in Canyonville was granted registration by the American Osteopathic Association at the annual meeting of the Association held recently in Chicago, according to word received here this week.

The trustees acted on the hospital inspection report and the recommendation of the AOA committee on hospitals.

The AOA's annual hospital inspection program is designed to guarantee acceptable standards of facilities, patient care and procedures in all registered and approved hospitals.



**HYDRAULIC LOADERS** are everywhere at the Wilbur truck shop where five more arrived this week from Duluth, Minn., where they are manufactured. Lyle Buell, who operates the shop says he is selling these, but he plans to fabricate them at his shop in the near future. Two of the loaders he already has in operation are shown unloading the five which just arrived. The steel buckets are operated hydraulically from the control panel, and the legs under the cab are used to stabilize the load as it is being lifted. (News-Review photo)

Sat., July 20, 1963—The News-Review, Roseburg, Ore. 3

# Business Scene

By Leroy B. Inman

## Roseburg Plaza Progress Said On Schedule

Richard Harper, Portland, one of the developers of the Roseburg Plaza Shopping Center, was in town Tuesday and expressed himself as highly satisfied with progress of the project.

He stated that the work is coming along now according to schedule and an early fall completion and occupation date is planned.

The central business district shopping center, located on the site of the blast-destroyed former Central Junior High School and along SE Jackson street where several buildings were razed, will consist of a new Pay Less Drug Store and a new Safeway store. They will have a joint parking area, and a walkway across SE Rose St., will connect the two properties.

Harper said that progress on the building structure for the Safeway store is a little further along than that on the other building at this stage, but interior installations for the market will take longer than for the Pay Less building, so they will be finished about the same time. Refrigeration installation for Safeway will take quite a bit of time.

Walls for the Pay Less store are all up and roof beams set in place this week. Work will start on the roof structure next week.

## Douglas County Bank Blacktops New Parking Area

Among improvements completed within the city during the past week is the blacktopping of a parking area on SE Rose St., which recently was taken over by the Douglas County State Bank.

The property, owned by Craig Marsters, was the site of the building which for many years housed the Douglas Supply Co. The building was razed to make way for the parking lot to serve the bank's customers.

Zig-zag style concrete retaining walls were installed to mark the parking spaces and provide an effective design. The south wall rises to a height of about four feet to the level of the adjoining parking area to the rear of the bank building.

Provisions for the parking lot are a part of the overall improvement of the bank's facilities, which includes complete renovation and of the bank building and enlargement by taking over an adjoining building. Work is continuing.

## August Roske Opens Bookkeeping Service

Mr. and Mrs. August Roske announce they have opened a bookkeeping service office at 1225 W. Harvard Blvd. The office is in the old Windmill building, which also houses State Farm insurance.

Roske, a former office employee of Evans Products, has been operating a bookkeeping service from his home for about two years now. The business has reached the point that an office is needed, he said.

Under the name of Roske's Bookkeeping Service, he handles small business accounts, offering bookkeeping and typing service. Mrs. Roske is assisting as a typist.

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IT PAYS TO PATRONIZE NEWS-REVIEW ADVERTISERS

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## Tuffs Leases Building, Will Erect New One

Oscar Tuffs, owner-operator of Douglas Machine & Welding at 1535 SE Diamond Lake Blvd., announces he is leasing his building to Umpqua Motor & Implement Co. and will erect a new one to house his business.

Tuffs said surveys are being made this week for start of construction on his new building, which will be located about half a mile east of his present building. It will be immediately to the west of A & R Tire Co. at 2555 NE Diamond Lake Blvd.

The building will be similar in size to his present structure, which is 45-by-80 feet. It will also be of metal construction on concrete base.

He stated he expects to have this building completed by the first of October, when his lease to Umpqua Motor & Implement Co. takes effect on a long term basis. Umpqua Motor, formerly known as Umpqua Tractor, is owned and operated by Ollie Fisk.

Meanwhile, Tuffs is having erected a 30-by-45 foot addition to his present building. This is located at the north end and will serve as a display room for Umpqua Motor. It will have an all-glass front for equipment display purposes. There also is adequate grounds area for storage of equipment and supplies that do not require housing.

James & Stritzke are doing the work, and took out a building permit with the city for \$8,000 for the addition. A permit has not been taken out as yet for the new building.

Tuffs said he is also having the property he owns immediately to the east of his present building leveled in preparation for a future building site. He will be handling the Kaiser Jeep, Ford tractor lines and the New Holland hay balers as specialty lines.

He stated that the parking area will be blacktopped, and a canopy will be erected in front, in addition to the display room, for additional outside displays of new equipment.

## A. Crossley Joins Umpqua Savings

Arthur G. Crossley has taken a position with Umpqua Savings & Loan Association as management trainee, announces Stan Herrmann, manager.

Crossley comes here from The Dalles, with his wife, Sheila, and their three sons. He worked there for two years as a trainee for Petrolane Columbia Gas.

A native of the Los Angeles, Calif., area, he was graduated from the Long Beach State College, majoring in business administration. He served 16 months with the U.S. Army in Germany.

In The Dalles he was a member of Toastmasters.

## OSU To Start New Magazine

The Oregon State University School of Business and Technology will begin publishing a quarterly business magazine, "Northwest Business Management," in September, announces Dr. Clifford E. Maser, dean of the school.

Articles in the magazine will be aimed at practical management problems of small and medium size business firms in the Pacific Northwest, he said.

Authors will include faculty members at OSU and other universities and prominent executives in business and government.

First issue article titles will include: Your Market May Be Larger Than You Think, Break-Even Analysis — A Key to Profit Control, Providing Capital for Your Firm, Records Protection, Improving Your Plant Layout, Are You Kidding Yourself About Your Profits?, and The Job Description: A Valuable Tool for Small Business.

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## Howard's Men's Wear Building Is Remodeled

Howard's Men's Wear Store has moved back into its old quarters, which have been fully renovated and modernized, according to Howard Hunsaker, owner.

The store at 507 SE Jackson St., has been operated in temporary quarters across the street during the reconstruction and remodeling. Only a small amount of work in the basement remains to be completed, along with limited rearrangement of stock.

The store's interior has been given a lighter, more modern motif. The high ceiling was given an effect of being lowered, by painting it and a deep border a dark chocolate brown and installing a series of lights suspended from the ceiling in a boxed form.

The lower walls and floor are of a light color, yet the overhead lighting and darkened ceiling give a restful decor.

Hunsaker said that he has added considerably to his merchandise, principally boys' and young men's wear, and a larger supply of western items, especially in women's western wear. He has also added to his line of men's wear.

The front entrance on Jackson, and rear entrance on Main both have been modernized. The building is owned by Noble Goettel.

## Southern Pacific Awards Contract For New Flatcars

The Southern Pacific railroad has announced the award of a contract for about \$7 1/2 million to the Gunderson Brothers Engineering Corp., of Portland, for construction of 750 new flatcars, as part of an expanded, multi-million dollar program to meet the freight car requirements of industries in Oregon.

The award is the second to the Portland firm this year by SP, which only last January ordered 400 cars for approximately \$4 million, making a total of 1,150 flatcars at about \$11 1/2 million.

E. C. Ordway, traffic manager for Southern Pacific, at Portland, also announced that SP is converting this year 750 standard, single-door box cars to wide-door design, especially for shipments of plywood and packaged lumber.

"Our stepped-up order for flatcars represents a significant contribution by Southern Pacific to the economy of the state of Oregon, both in dollar volume and in use of Oregon materials and manpower," Ordway asserted.

Some 1,350,000 board feet of Oregon lumber will be used in the construction of the flatcars, which measure 53 1/2 feet long and are capable of handling 70 tons of freight, including shipments of lumber and unitized loads of plywood and roll paper.

The converted wide-door cars for plywood and packaged lumber loading, to be turned out under SP's own car upgrading program, are 40 feet long and are being equipped with doors 10 feet wide to provide the door opening large enough for plywood shippers and others who employ mechanical loading and unloading techniques.

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## Mechanics Added At Motor Company

Don Beh, service manager at Lockwood Motors, announces the employment of two additional mechanics to the company's staff. They are Stan Barg and Aaron (Whitey) White.

Barg has been a resident of Roseburg since 1942 and in mechanical work since 1956. With his wife and two children, he lives in the Newton Creek district.

White formerly was employed by Lockwood Motors but has been gone from this city for two years. He has been working as a mechanic with a Ford dealership in Kansas City, Mo. He, his wife and their three children have just returned to Roseburg. They also live in the Newton Creek area.

Beh said another mechanic will be employed. This will bring to four the additions to the staff in an enlarged program in connection with a move to Lockwood's new building early in August.

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**EL RANCHO CANDIES** — Yvonne Alexander is shown here weighing and packaging candies by Chris Shafer, who owns the candy manufacturing business known as El Rancho Candies. His business is being saluted during July as the "Payroll Builder" of the month, in a Roseburg (area) Chamber of Commerce effort to recognize certain small industries which may have expansion potential. Several displays of the candy have been prepared in local business establishments.

# Community News Items

**Mr. and Mrs. Harold E. Nichols** and daughter have moved here from Bakersfield, Calif., and are residing at 1114 NE Fremont. Nichols is a mechanic with the Auto Service Garage here.

**Elder Lynn Mayall** has moved to Roseburg and assumed his duties as pastor of the First Landmark Missionary Baptist Church. He is the son of Elder Alvin Mayall of Tulare, Calif., and attended the California Missionary Baptist Institute. He is reported to be a dynamic and inspirational speaker. He will begin a series of evangelistic messages at 7:30 p.m. July 21 at the Roseburg Labor Temple, corner of Cobb and Roberts Sts.

**Mr. and Mrs. Frank Chalupsky** and children, Pamela and Stuart, have left to return to their home in LaGrande following a visit here with the Jack Mays. During their stay, the two families enjoyed a few days at the May floathouse at Siltcoos Lake. The Chalupskys are former Roseburg residents. Prior to their visit, Mr. and Mrs. May were host to the latter's brother, Jack Harper of Los Angeles, who was their house guest for a few days.

**Mr. and Mrs. George Orser**, Lookingglass Road, and their two granddaughters from Redmond at tended the Seventh-day Adventist Camp meeting at Gladstone Park, the Oregon Conference owned 78 acre camp ground. This was formerly Chataqua Park, but was purchased by Adventists a number of years ago for a permanent campsite. The first Oregon camp meeting was held in Salem with just 17 tents. This has been the 85th encampment. There were about 1200 family tents besides some 400 cabins in use. Most of the Columbus day storm damage has been repaired and more than 100 new young shade trees planted. The trees were a gift from a Milton, Ore. nursery.

**Pat Holt, Joanne Goodwin, Craig Holt, Jean Olsen and Dennis Adams** of Myrtle Creek assisted with the United Voluntary Service group at the VA Hospital Wednesday. Assisting Thursday were Mr. and Mrs. Guy Moore, Mrs. Deborah Brown of Camas Valley Grange; and Mrs. Lucile Catchpole, Evelyn Powell, Myrtle Hiles and Laura Goodell, American Legion Auxiliary, Tri City, and Dora Boss, Ina Breier, Alice Hamacher, North Douglas Grange, and Jane Asker, American Legion Auxiliary, Curtindrain area.

**Mrs. Laura Christensen**, a former lower grade teacher at Roseburg Junior Academy, has completed her sixth year as a teacher of grades one and two in the elementary department of Columbia Academy near Vancouver, Wash. She and her granddaughter, Beryl Ann, are attending the Seventh-day Adventist Camp meeting at Gladstone Park near Portland. More than 8000 are camped on the grounds for the 10-day session. Several thousands more attend week-end services. There were 17,000 on hand for the first weekend.



**Cross Ruff Is Done Well**  
By OSWALD JACOBY  
(Written For NEA)

South found himself in a rather tough four-spade contract and his play is worthy of study as an example of proper cross-ruffing technique.

Of course, he might have tried

NORTH (D)		30	
♠ A 8			
♥ A			
♦ K J 7 5 3			
♣ A J 5 2			
WEST		EAST	
♠ 10 7 5 3	♥ J 6		
♥ 4 3	♦ K Q J 8 7		
♦ A Q 8 4 2	♠ 10 9		
♣ 7 4	♥ Q 10 8 6		
SOUTH			
♠ K Q 8 4 2			
♥ 10 9 5 2			
♦ None			
♣ K 8 3			
Both vulnerable			
North	East	South	West
1 ♠	1 ♥	Double	Pass
2 ♠	Pass	2 ♠	Pass
3 ♠	Pass	4 ♠	Pass
Pass	Pass		
Opening lead—♥ 4			

to make the hand by simply ruffing a diamond in his hand and a heart in dummy and following up by trying to break either trumps or clubs, but South felt that the cross ruff could almost certainly succeed if he handled it properly.

His first play was to ruff a diamond. He wanted to make all his three small trumps. Then he cashed the king of clubs and led a club to dummy's ace. In order for a cross ruff to succeed it is essential to cash all your side tricks before the opponents get a chance to discard.

When South ruffed another diamond with the four of trumps and a heart with dummy's eight, this gave him six tricks in all and he

had to do was to make four more trump tricks.

He led a third diamond from dummy. East ruffed with the jack, but South overruffed with the queen. Then he ruffed another heart with dummy's ace of trumps.

Now he played another diamond and it did not matter what East did. South could make his last two trumps and his contract.

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**Jack Brackenbury**  
has returned to  
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across from Marks Market No. 1  
He will be glad to see his old friends

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