The News-Review

Editorial Page

4 The News-Review, Roseburg, Ore.— WEDNESDAY, JULY 10, 1963

It Pays To Be A Good Host

Douglas County is starting to blossom with green mats, decals and bumper stickers which say simply: "Welcome to Oregon."

It has joined the rest of the state in an increasing consciousness that Oregon should try to become the most hospitable state in the country. The reason: People like to visit friendly places.

Being friendly is natural for Douglas County, but there's reason to think a little extra effort can pay some big dividends.

There are the natural and fulfilling dividends of being kind and helpful to people. But the state Tourist Information Division and the Roseburg area Chamber of Commerce believe strongly that such friendliness will also pay off in more tangible benefits.

Last year $217 million was spent in Oregon by tourists who came from other states. In addition, an estimated $184 million was spent by Oregonians themselves on vacations within the state. The visitors from out of state stayed an average three days in the state.

The Travel Information Division feels this is a good indication the state is doing well in attracting tourists. The next step is to keep them here longer.

It estimates that if every one of the visitors who came to the state last year had stayed one more day, they would have spent another $57,383,343.

The U. S. Chamber of Commerce also has some pretty impressive statistics about the impact of the tourist industry on a community.

It says that if a community can attract just a couple dozen tourists a day throughout the year, it is comparable to acquiring a new manufacturing industry with an annual payroll of $100,000.

The manager of the Medford Chamber of Commerce puts it another way. He says 100 tourist families visiting the Rogue River Valley are equivalent in income to 31 average truckloads of logs.

Now, how do we as individuals do our part to boost that growing industry which is becoming more and more important to our economic lives?

The Travel Information Division points out that, ironically, our status of having one of the best highway systems in the United States is one of the biggest problems. It seems to lure the tourist to move farther and faster. It works against the desire to stop and see the wonderful scenery and sites of interest.

The division wants to gear Oregonians to doing the tourist a favor—slowing him down. It contends that once a tourist is slowed down and routed to a local attraction or event, he invariably is grateful to the good host who convinced him "to stop awhile."

This is the approach being taken by the county with its information booth at Charles V. Stanton Park. But it's ultimate benefits can only be achieved if everyone in Douglas County is willing to do his part in the visitor-host program.

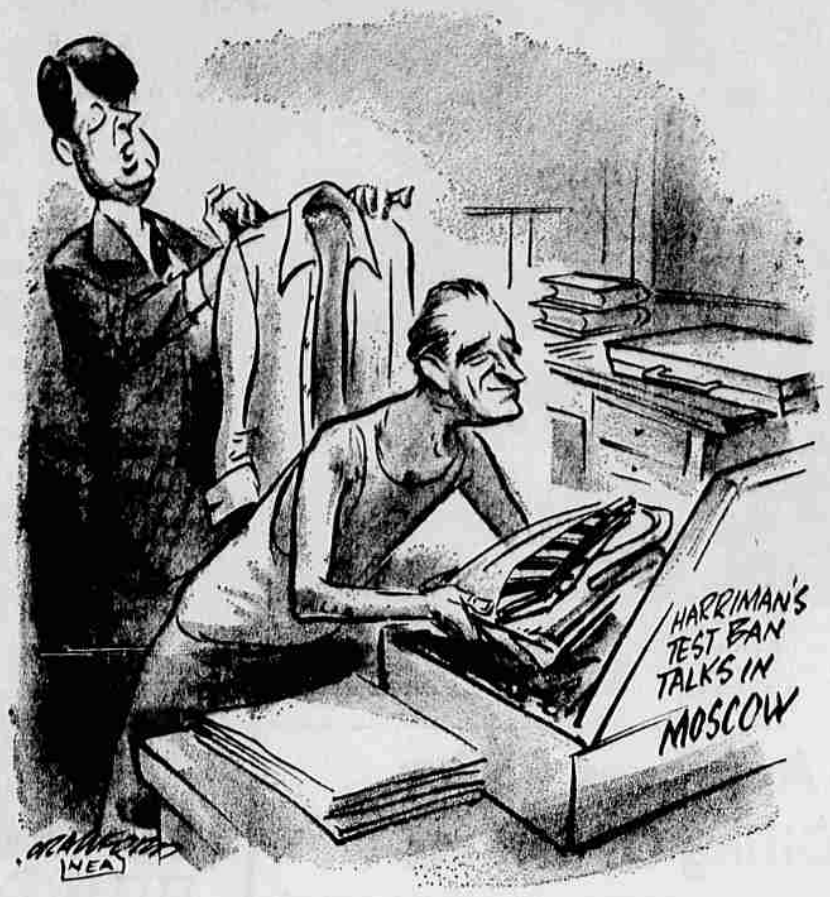
We have plenty to "sell" the tourist. We have sights, sounds and activities to please practically every taste.

The green welcome signs have set the stage to get those tourists to stop to enjoy these attractions. Our job now is to become acquainted with our own county, so we can answer the questions about these attractions. We must be genuinely courteous. If we don't know the answers to the tourist's questions, we should direct him to the source of that information.

By your friendly and helpful actions, you are doing both him and yourself a favor. He will have added to his vacation enjoyment, and you will have helped increase the income from Oregon's third largest industry.

It pays to be a good host.

"---And I ry to Hang on to This Till You Get Back!"



Playing Records Should Be Simple

By ROBERT C. RUARK

Sitting in the next room as I scrawl these words with my goose-quill pen, which I dip in a mixture of lampblack and water, is an old portable record-player, which cost like 60 bucks over 10 years ago and has never busted once.

It has withstood the importuning, if not the downright onslaught, of variable Spanish electric power, for all these years, without blowing either its top or its tubes. It still spins with great good will at both 33 and 45 rpm. I understand this machine. It will sort of come when I call.

Stacked in odd corners are other machines, of much more recent vintage and much higher prices, looking like the carcasses of dead mastodons. These record players will do everything but cut your hair and walk the baby, supposedly. The only trouble with them is that they're always in hospital for further surgery. They start fast, but they're no good in the mud, and they always manage to east a shoe or lug out at the turns.

Power On Wane

And this is simple stuff. I am not an esoteric music lover. All I ask is a comfortable amount of noise to drown out the screams of the wounded at cocktail parties, or to help me over a tough evening of copyreading. The electric power in Spain is mainly on the wane, when it is not on the wax, and is prone to make a highly strung gadget nervous.

But even with a regular power flow, I would never attempt to compete in the modern record-playing race. You do not simply play a record today. You have to take a two-year course at M.I.T. before they will sell you a really hip modern noise-maker. This machine cannot be bought whole, like an automobile. It must be PUT TOGETHER, or other people's children will sneer at your children.

I have before me a prospectus for an "XAM High Fidelity Loudspeaker System," which was just flown in by two unfrocked astronauts. At random, I quote you some technical terms:

It Reels Mind

"Tweeter, woofer, rumble filter, speaker impedance switch, 50-15,000, cps cartridge, mode selector, phase switch, stero preamplifier," plus some old-timey things like watts and amps. I would delve further but it reels the mind.

From other information I see that "some of the microphones used, representing the best of all manufacturers available, are the RCA-44BK, Telefunken U-47, Western Electric 1142A, Altec 639B." Furthermore, "the edited tape is re-recorded into a master disc from a Fairchild type machine through Pultec equalizers and a McIntosh 200-watt amplifier to a specially built cutting head mounted on a Scully automatic lathe."

Strictly between me and my flux density, if you won't rat on me to the people that hang out with the center-pole diameters in cone resonance headquarters, I am going to lie down on my wire-wound L-pad and turn on Old Faithful again and play a little scratchy Bing Crosby. Old Faithful may not have much in the way of sound-pressure - level characteristics—you know, the woofer SPL of 90 db at 3 feet when energized by a 2V signal in its frequency range in an anechoic environment—but it plays in the rain and can hit with men on base.

Gobbledegook Meaningless

As a boy who remembers that you used to have to crank the things so that Victor's fox terrier could hear his master's voice singing "Three O'Clock in the Morning," this new-fangled gobbledegook is as meaningless as the average briefing from Washington, and uses much the same language.

Mama didn't raise her boy to be no electrical engineer, and I'm too old to go back to college to learn how to spin a record which will play "Houn' Dawg" right back to me, except for the scratch in its defective surface.

My cross-over characteristic will never bridge my gap depth, and if they throw any more of this stuff at me, back to radio I go, and wreck the record industry. Play, Don.

(Copyright, 1963 by United Feature Synd., Inc.)

— In The Day's News —

By FRANK JENKINS

The big news today?

I reckon it's still the communist pow-wow in Moscow.

What goes on there?

There are two angles to the news.

One is that Premier Khrushchev is meeting with former NATO Secretary Paul Henri Spaak, who is a Belgian. The meeting is said to be in the Ukraine. The Ukraine is one of the Soviet Socialist Republics.

The official story is that he is remaining far from Moscow as a calculated SNUB to Old Mao and his Chinese communists, who have come to Moscow for a conference with their Russian communist partners.

Is that a snub?

Well, how would you feel about it if you had arranged a big conference on the good of the order with a person you were supposed to regard as an associate and he ran out on you deliberately?

You would be miffed.

But—

As Hamlet remarked to his uncle:

"One may smile and smile, and be a villian. At least, I'm sure it may be so in Denmark."

It may also be so in the communist heirarchy. Old Kroosh and Old Mao may be putting on a show for us in the hope that we will let down our guard so they can hit us when we aren't looking.

What do our diplomats (our professionals in this sometimes complicated business of diplomatic intercourse) think of it?

Well, they have their fingers crossed.

They point out this morning that these current Moscow IDEOLOGICAL talks (the diplomats also use big words) are concerned with the MEANS rather than the ENDS of communist doctrines.

Moscow and Peking, these Western diplomats say this morning, agree that communism should wipe out Western capitalism. . .and so their dispute is over whether this should be accomplished through Moscow's policy of PEACEFUL COMPETITION or Peking's policy of armed revolution—which means KILL OFF the capitalists and take over their world.

So—

They add—

Khrushchev might pursue his talks with Western leaders on "key issues of tension," but he wouldn't lose sight of the Marxist-Leninist goal of COMMUNIST CONTROL OF THE WORLD.

We must always remember that in Lenin's Ten Commandments of Revolution, Commandment No. 2 reads: "There are no morals in politics."

Commandment No. 6 reads: "Truth does not count unless it serves and end." Commandment No. 9 is "Promises are like pie-crusts: Made to be Broken." And here is Commandment No. 10: "Scheme. . .zigzag. . .retreat. . . anything to hasten the coming of communism."

We mustn't permit ourselves to forget that Khrushchev is a communist.

PLANS SWEDEN VISIT

STOCKHOLM, Sweden (UPI)—Gen. Earle Gilmore Wheeler, U.S. Army chief of staff, will visit Sweden Aug. 12-17 as a guest of the Swedish army, it was announced Tuesday.

THE LIGHTER SIDE:

New Ideas Bog Patenting Office

By DICK WEST

WASHINGTON (UPI)—According to a magazine article published this week, the United States is experiencing an invention explosion of even greater magnitude than the population explosion.

Our old Yankee ingenuity is sparking new ideas so fast that the U.S. Patent Office can't keep up with them. At last count, it was almost 200,000 applications behind.

To realize how really big the backlog is, one must consider a statement made by Patent Commissioner David L. Ladd in an interview with U.S. News & World Report.

Ladd said the problem could not be solved by hiring more employes.

I never thought I'd live to see the day whan a bureaucrat would make a statement like that.

Picks Up List

It shook me up so much that I stopped by the Patent Office and picked up a copy of its weekly list of new inventions. I could immmediately understand why Ladd was feeling desperate.

During that one week alone, his office issued more than 900 patents, the scope and variety of which would make your head spin except for a few inventions that apparently were designed to make your head stop spinning.

Here are just a few of the devices that were awarded patents in that period:

A disposable paint brush; a machine for skinning fish; an apparatus for measuring the length of trousers; a retractable awning that you can run out over your auto's windshield when it starts to rain.

A self-cleaning ash tray; a hair brush that is grounded so that it removes static electricity from hair; a serving spoon that you can eat when you have finished serving.

New Mousetrap

There was even a new, though not necessarily better, mousetrap. If my understanding of the way it works is correct, it lures a mouse into a container where he eats so much cheese he becomes too fat to get back out again.

I assume the mouse stays there until the fatty diet and lack of exercise raises his cholesterol content to the point where he suffers a fatal heart attack.

To my mind, however, nothing points up the complexity of modern life quite so much as a new type of brassiere invented by a lady of Bridgeport, Conn.

This device is described as having seven segments, one being "a pair of shoulder straps, each connected at its forward end to said upwardly directed apex of a respective transition member and connected at its rearward end to the upper edge of said band at a point adapted to be disposed at the back of the wearer."

All of that just so some doll can look good in a sweater. No wonder the patent office is swamped.

The Almanac

By United Press International

Today is Wednesday, July 10, the 191st day of 1963 with 174 to follow.

The moon is approaching its last quarter.

The morning stars are Venus, Jupiter and Saturn.

The evening star is Mars.

On this day in history:

In 1890, Wyoming was admitted to the Union as the 44th state.

In 1908, William Jennings Bryan was nominated by the Democrats as their presidential candidate for the third time.

In 1960, Russia shot down a United States plane in the Soviet Arctic.

In 1962, the Telstar satellite relayed television pictures from the United States to Europe, and American received clear pictures back from Britain and France.

A thought for the day—President Abraham Lincoln said: "Towering genius disdains a beaten path. It seeks regions hitherto unexplored."

Opinions From Readers

Referral Action Urged By Yoncalla Resident

To The Editor:

In an editorial last Friday you said killing this legislative budget will result in fiscal wreckage if it is referred to the people and they turn it down.

Now what happens if elementary and secondary education is slowed down one year? What will the long range harm be if our system of higher education has to just hold the line for a year?

When a business, large or small, finds itself so messed up that it doesn't know if it is making or losing money what does it do? I know of a firm in Eugene which was a subsidiary of a large corporation that the corporation's auditors found in that condition. Did they study it until next year and then make recommendations? No, they shut down all operations for a week while the auditors dug in and the management figured out the trouble and devised a solution. That is businesslike. Can't government be run in a business-like way?

A few years ago I understood from reading The News-Review that the City of Roseburg was in an awful financial mess. Did Roseburg wait until next election to do something about it? The procedure followed was called by your newspaper "an austerity program" and it went into effect immediately. Correct me if I am wrong. Did this wreck Roseburg's economy? Did it ruin the educational system of the district? Did it ruin the city and do untold harm? If it didn't break the city, why should it have to break the state?

Last election the people of this state gave our legislators a free hand to set their own salaries. This brought on two things: First, instead of raising their salaries an amount that the taxpayers could stand this year with future increases that would bring their salaries up to a fair level in a few years and would not be burden on the taxpayer all at once, they played hog and did it all in one big push. That one act brought our economy to the breaking point. Then, second, they raised most top state salaries, plus increasing the state employment by 1,800 persons. These powers did not go with the authority for their pay hike. But this they did, which further strained an all ready over-strained budget.

Now this advice to kill the referral petitions is just some more "liberal" philsopophy that very neatly nullifies the conservatives' efforts and seeks to abrogate the citizens' constitutional rights. If we wait for the next legislature, then the raises in top state salaries will all be in effect, the 1,800 persons will be on the public payroll, and most of the money will be spent, plus the legislative salaries being increased.

Everybody knows it is almost impossible to "cut" any government spending once it is in effect. However, by prompt action it is often possible to stop proposals from becoming expenditures. Time is of the essence and that is why the people should use their constitutional privilege of referral action. It is one of the few rights of freedom the people have left. Let's use it, before we lose it!

Stacy Adams
Box 427
Yoncalla, Ore. 97499

ONE LOOK IS ENOUGH

SAN FRANCISCO (UPI)—Seems you can sometimes fight City Hall after all.

Frank Wilson's car collided with Mayor George Christopher's car June 27. Wilson, cited for failing to yield the right of way, came up for trial Tuesday before Municipal Judge Bernard Glickfield.

The judge took one look at the police reports and said: "Case dismissed."

In Days Gone By

Taken from the files of The News-Review

40 YEARS AGO
July 10, 1923

An unusual morning thunderstorm occurred in Roseburg this morning. The storm was local in character and is thought to have been felt only in the Umpqua Valley. The thunder was accompanied by a heavy downpour of rain approximately .15 inches of rain falling in almost half an hour.

25 YEARS AGO
July 10, 1938

Purchase of property on Rose Street across from the Junior High school building to be used for playground purposes was announced today by the School Board. The lot, 100 - by - 120 feet in size will be leveled and otherwise improved to make it available for use.

10 YEARS AGO
July 10, 1953

A black pall of acrid sulphurous smoke spread for hundreds of miles over and around Anchorage, Alaska, today, and a thick blanket of ash sifted down from five volcanic eruptions. Touched off early Thursday, three active peaks let loose with five heavy explosions with smoke columns reaching upward at least 30,000 feet.

The News-Review
341 S. E. Main St.
Roseburg, Oregon
Telephone 672-3321
Entered as second class matter May 7, 1920, at the post office at Roseburg, Oregon, under act of March 2, 1879.
Published Daily Except Sunday by NEWS-REVIEW PUBLISHING CO.
J. V. Brenner — Publisher
The News-Review is a member of the United Press International, NEA Service, Audit Bureau of Circulation and the Oregon Newspaper Publishers Association.
National Advertising Representative is Newspaper Advertising Service Co., Russ Building, San Francisco, Calif.
SUBSCRIPTION RATES
Carrier and Roseburg P. O. Boxes — 1 month, $1.75; 3 months, $5.10; 1 year, $21.00.
By Mail — In Oregon: 1 month, $1.75; 3 months, $4.50; 6 months, $9.00; 1 year $18.00. Outside of Oregon: 1 month, $1.75; 3 months, $5.25; 6 months, $10.50; 1 year $21.00.

The Editor's Corner

By Charles V. Stanton

Government Wins Assent By Reward, Threat Tactics

Does the federal government have the right either to punish or reward cooperation?

If there is disagreement with federal policies and practices, is it a proper use of public funds to dip largess from the pork barrel for those who sanction the disputed policies while denying equal distribution to those who object?

A case in point is found in the widespread disapproval of the administration's civilian defense program.

There is a great fear that states, such as Oregon, refusing to participate in the program, will be denied government contracts.

Consideration reportedly also is being given a proposal that federal funds shall be denied states, counties or communities which dispute the federal government's civil rights program.

Regardless of the right or the wrong of the civil rights controversy, there is a great resentment in southern states concerning having compliance forced upon them. These states contend that the determination of civil rights is a matter for the states, not the federal government, and they object to having the "law of the land' imposed upon them by the cold steel of bayonets. The South once fought the world's bloodiest war, based on ratio of casualties to the number of men engaged, over this very issue.

The proposal recently has been heard that there's to be no more federal money spent on defense contracts in states failing to concede to the federal program.

Growers Threatened

When wheat growers recently rejected the administration's allotment plan, these growers were threatened, before the referendum, with a dumping of surpluses and a deliberate and forced reduction in wheat prices if they didn't conform. The administration reportedly even bought radio time with taxpayer money to threaten wheat growers.

Here in Oregon our wheat growers, through their association, spent many months and large sums of money to develop wheat markets in the Orient. They now dispose of a large quantity of wheat in the Philippines, Japan and elsewhere. Now, because growers didn't go along with the administration's plan, it is reported there is a possibility of surplus wheat being dumped into the foreign markets our Oregon wheat growers developed as a private deal.

Commenting on the defeat of the Freeman plan, "in the face of an administration threat," the National Association of Manufacturers reports.

Surplus Threatening

"The existence of enormous stocks of government - owned surplus wheat hangs as a threat over the commodity markets, and there is now no assurance that they will not be dumped and drive prices down to a ruinous level. Past performance of the Agriculture Department suggests that such sales might be made to 'teach farmers a lesson'."

A number of years ago an effort was made to create a Columbia Valley Authority. One of the provisions of the federal act was the power to reward counties which participated and to withhold funds and aid from counties which resisted.

But, in addition to threats and fears of reprisal for non-cooperation, there's reward for cooperation.

The Neuberger billboard legislation, for example, provides that those states cooperating in the government's interstate highway construction, by barring billboards along Freeways, shall be rewarded with additional federal money for construction purposes.

Bribe Possible

Many people contend this constitutes a bribe. On the other hand, the proponents say that if the federal government is to appropriate money to be used in road construction it should have something to say about the roads its money will help build.

If we are to accept this premise, along with the theory that the federal government has the right to both punish and reward, of what virility is local government?

Yamhill Ply Firm Rejects Union Bid

By United Press International

The Yamhill Plywood Co. at McMinnville has rejected a union offer to resume negotiations while its members go back to work, Business Agent Ted Aaron of Lumber and Sawmill Workers Union Local 3-213 said Tuesday.

The union went on strike June 6, but the company resumed full operation 20 days later with non-union workers.

Aaron said the union offered to remove its pickets and send its men back to work if the company would return to the bargaining table. The offer was made at a meeting arranged by federal negotiators Monday night. The firm employs 55 men.

The Northwest lumber dispute went into its 35th day today with no other major developments expected until at least Thursday. The LSW is scheduled to meet with the Georgia-Pacific Corp. in Portland Wednesday, but no further strike action is expected until after the union's executive council meets in Portland Thursday.

Strikes and lockouts in the industry have idled about 20,000 workers.

Meanwhile, 1,000 Lumber and Sawmill Workers Union members walked off their jobs at St. Regis Paper Co. plants at Libby and Troy, Mont., this morning. The action came after a contract session broke up Monday night.

Earl Hartley, executive secretary of the union, said another 400 will walk off at Klickitat, Wash., "in a day or two" unless some agreement is reached.

The Montana strike raises the number of workers idled in the dispute to about 21,000.

The LSW was scheduled to meet with Georgia - Pacific Corp. in Portland Wednesday and then hold an executive council meeting Thursday in Portland.

Mark Asks Observance Of Captive Nation Week

SALEM (UPI)—Gov. Mark Hatfield has urged Oregonians to observe the period July 14-20 as Captive Nations Week.

"This week affords an opportunity for all Americans to reaffirm their determination to honor agreements to work ceaselessly for the freedom of those peoples of Albania, Bulgaria, Czechoslovkia, east Germany, Estonia, Hugary, Latvia, Lithuana, Poland and Romania. We owe these people no less.

"The captive peoples of central and eastern Europe have never ceased to strive for freedom, actively when the opportunity presented itself, passively when necessity demanded," Hatfield said.

Church Publication Board Tax-Exempt

SALEM (UPI) — Oregon Tax Court Judge Peter Gunnar ruled Tuesday that the Board of Publication of the Methodist Church is a tax-exempt religious corporation under the Oregon corporate excise tax law.

The ruling reverses a State Tax Commission decision which held that the organization was subject to taxation.

The Board of Publication of the Methodist Church is a not-for-profit corporation operated by the Methodist Church as a printing, publishing and book selling concern.

The Tax Commission held the organization should not be exempt because it competes with private enterprise.

JULY PAINT SPECIALS
— WE GIVE U-SAVE STAMPS —
TOP QUALITY Oil Base, Exterior PAINT NOW 4.98 Gal.
REG. $7.50 Gal.
3-Step Aluminum STEP STOOL 7.95 REG. $9.95
"Umpqua Valley"
648 S.E. ROSE ST. Ph. 672-1616
Home Owned & Operated