

# Continued Growth Dramatizes PP&L's Faith In Area Economy

Pacific Power & Light Co. apparently has no doubts about the economic future of Douglas County.

If it has any, it is playing for some pretty high stakes on an uncertainty.

This year, the company is pouring more than a million dollars into improvements and additions to the electrical system in the county.

Millions Invested

Actually, the amount is \$1,114,000. Last year, the company invested \$2,112,318 in the county, raising to more than \$12 million the amount spent by PP&L and its predecessor California Oregon Power Co. in the last decade.

This is aside from the \$55,323,264 spent to build the tremendous

North Umpqua hydroelectric project of eight power stations.

The big project this year for PP&L is the creation of a loop to substantially improve dependability of service during emergencies, such as storms. It is designed to reduce the period of outages for customers by setting up alternate power sources. The hope of the company is that in such times of disruption, the customer will be barely aware power was off.

The loop now under construction is from Winchester to Oakland. It will cost \$145,000. Just completed was a line from Dixonville to Looklinglass, at a cost of \$185,000, plus \$183,000 for the new Roseburg substation.

Automation Planned

Later this year, the company ex-

pects to install remote and automatic sectionalizing equipment which will permit operations to be performed more quickly from the Dixonville control station. At present, an employee has to be called out of bed or do some other job to manually do the switching to isolated trouble spots.

Also on the construction schedule soon is a new, modern office structure on the corner of SE Oak Ave. and Kane St. PP&L's customer service office, temporarily located in the old Gerding Hardware building, is the place of coordination of activities to Pacific Power employees.

This is, however, only one of component parts needed to maintain a modern power facility in the county.

Out on the Diamond Lake Highway is PP&L's service center, with its array of warehouses, garages and offices where materials and supplies are dispatched for delivery to the company's construction, maintenance and repair projects.

Inventory Big

The average inventory value of stock on hand at any one time is \$46,000. About \$360,000 worth of stock is processed each year.

Working with the Roseburg district personnel is a separate component, the power department, which is responsible for maintenance and expansion of all facilities that bring power into the Douglas County distribution system.

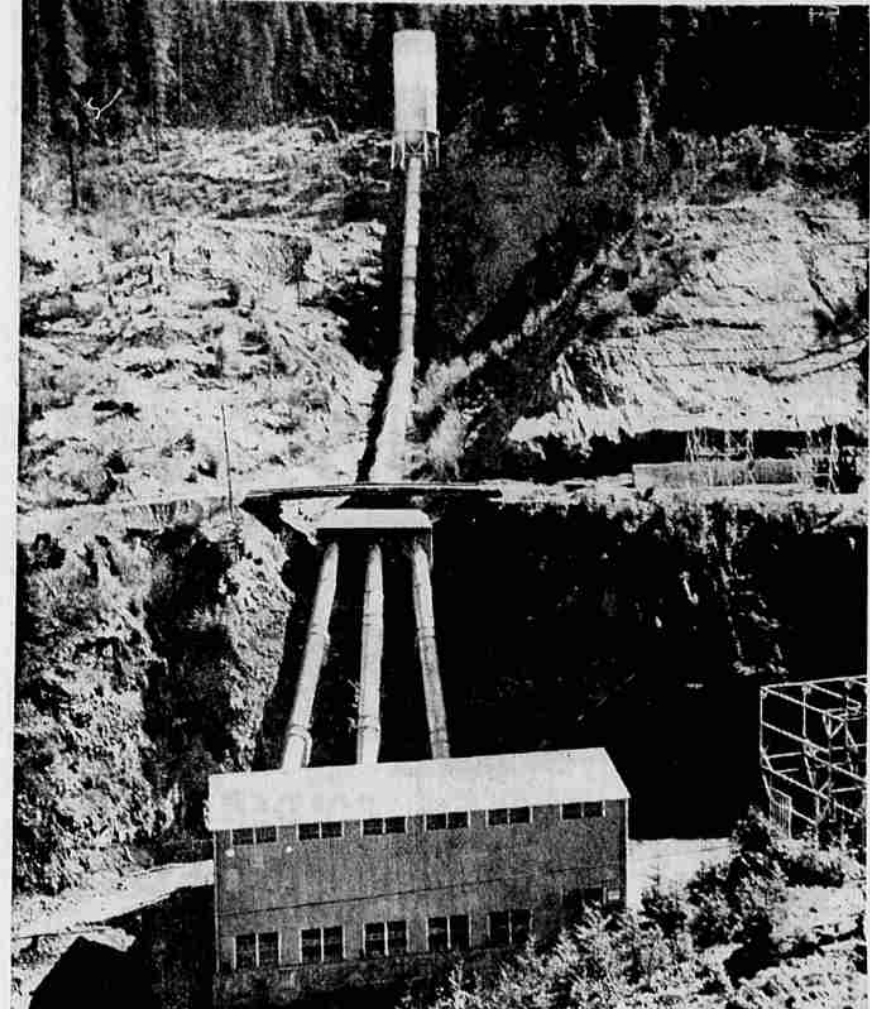
With the big staff of the company, it spent \$1,305,462 on payrolls in 1962. Its tax payments amounted to \$24,014, of which \$72,217 was in property taxes.

The bulk of the property tax paid goes into school districts of the county. The other tax payments are franchises or business occupation tax levies paid to cities. Roseburg, for example received \$27,407 in the 1961-62 fiscal year.

Taxes Heavy

As the county's biggest taxpayer, COPCO and PP&L have poured \$6,903,443 into taxes in the last decade, reports Manager Phil Quisenberry.

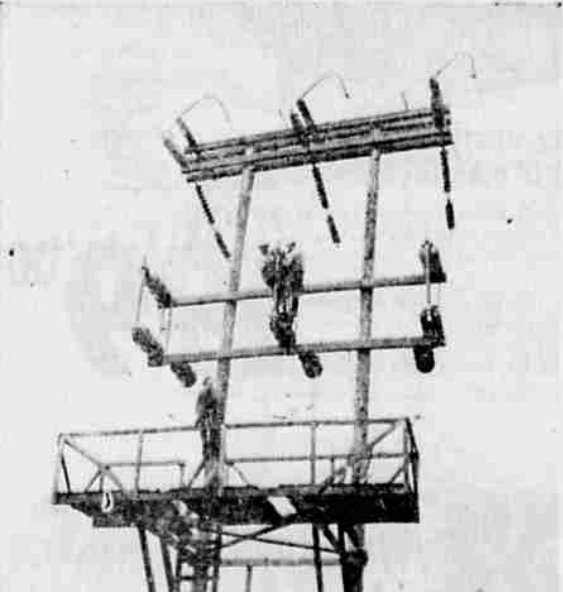
Quisenberry reports that customers of the company are now using five times as much electricity as they did 20 years ago. He says the average rate of 10,000 kilowatt hours annually per family is more than double the national average.



**TOKETEE POWER HOUSE** is one of the first of eight plants built on the North Umpqua River and one of PP&L's major system power production facilities. The company has invested more than \$55 million dollars in North Umpqua River power developments to produce a generating capacity of 208,700 kilowatts.



**ACTIVITY HEAVY** — At 8 o'clock each morning, PP&L's service center on Diamond Lake Boulevard teams with activity as crews load their trucks with all the materials, tools and equipment they expect will carry them through their day's work. On the other side of the warehouse, a power pole rig is hitched to a company service truck which will soon roll out to one of the company's jobs.



**WORK IS SHOWN** under way on a giant tower by men of PP&L. Frequent summer and winter storms keep PP&L line crews busy in their efforts to maintain service to county customers. A program of providing alternate loop circuits and sectionalizing switches is currently being installed to speed restoration of service in case of major interruptions.

## Prineville Folks Elkton Guests

By MRS. C. W. HENDERER

Mrs. Allen Blake and children of Elkton, spent last week visiting in Prineville at the home of Mr. and Mrs. Ben Woodard.

Mrs. Venola Riley and son of Eugene were weekend guests at the parental Arley Marsh home.

Blake Allen and Kathy Allen of Lakeview are houseguests this week at the Allen Blake home.

Jack Brooks is home on a two-week leave from the Navy and will be assigned to duty in Japan. He was formerly stationed in Vallejo, Calif.

Mr. and Mrs. Ora Elm of Portland were weekend guests at the home of their son-in-law and daughter, Mr. and Mrs. Gene Anderson.

Sue Beckley has returned home from San Francisco where she spent a week with her sister, Ann.

Mr. and Mrs. Jack Whitfield and son of Reedsport were weekend guests at the parental John Levenhagen home.

Mrs. Gladys Stewart spent last weekend in Reedsport at the home of her daughter, Mrs. Lois Bowman.

The Three Links Club of the Rebekah Lodge held a successful downtown baked food sale Saturday and made a profit of \$33.30.

## Local News

Bradley Young of Portland has arrived here to visit Steve Tyson at the home of the Rev. and Mrs. Alfred S. Tyson on SE Kane St.

Mr. and Mrs. J. V. Long have returned to their home in this city, following the holiday weekend at Susan Creek Park.

Mrs. J. L. Brooke will return to her work as assistant society editor of the News-Review Tuesday, following a week vacationing with her mother at Lake Tahoe.

Mrs. F. L. Crittenden of this city is in Belvedere, Calif., visiting at the home of her son and daughter-in-law, Mr. and Mrs. James Crittenden and family.

Don Hill of San Francisco has arrived in Roseburg to enjoy a vacation visiting at the home of his uncle and aunt, Mr. and Mrs. J. V. Brenner, and family, on W. Cardinal.

The F. S. Club will meet Wednesday at 1 p.m. potluck dinner at the home of Mrs. J. B. Patrick, 179 SE Houck Ave. Those attending are asked to bring their own table service.

Mr. and Mrs. Al Ehrensing and sons, Keith, Daryl and Greg, have returned to their home on SE Reservoir Avenue, following a vacation trip to Glacier National Park in Western Montana. Ehrensing returned to his work with Roseburg Lumber Co. this morning.

Roseburg's Mersly Players will hold a rummage sale on SE Jackson St. July 12-13. Those having rummage to donate are asked to leave it at the building or to call OR 3-8179 or OR 2-3553. The sale will be held from 9 a.m. to 4 p.m. both days.

Mrs. L. A. Dillard of this city has left for San Jose, Calif. to assist in the care of her grandchildren, while her son and daughter-in-law, Mr. and Mrs. Thomas Dillard, attend summer sessions of study. Mrs. Thomas Dillard plans to teach this coming school year and her husband plans to do post graduate study in hospital management.

Mr. and Mrs. Leon Hambrick and children, Pamela and Bradley, accompanied by Mr. and Mrs. Bert Fiksdal, spent last weekend in Albany visiting Mr. and Mrs. Palmer Fiksdal and daughter, Leona. Bert and Palmer Fiksdal are brothers. After returning home the Hambricks went on to the coast for a day. Pamela went with her parents while Bradley stayed home with his grandparents, Mr. and Mrs. Bert Fiksdal.

David Gosline, 16, son of Mr. and Mrs. Glen Gosline of this city, was the only Roseburg musician in the High School Summer Music session at the University of Oregon the last two weeks, playing first chair in the top band, "The Symphonic Band." Seven Roseburg young people made the top band. David will be a senior this fall. He plays the saxophone. David was the only one from Roseburg awarded a special certificate for outstanding musicianship.

## COURT AND CATS

OLATHE, Kan. (UPI) — The Johnson County Probate Court had a matter before it Friday in involving an \$8,000 claim and 46 cats.

Mrs. Florence Baker asked the money from the estate of Mrs. Clara B. Murlin, who was the original owner of the felines. She sought payment for care of the cats since 1957.

## GOOD DEED BACKFIRES

LONDON (UPI)—Gerald Ellis, a 52-year-old tour guide, said today he was fired because, while crossing the English Channel, he grabbed the ship's loudspeaker and announced, "Don't have the \$1.68 lunch. It's not worth it." "It is not fair," Ellis said. "I was only helping the holidaymakers."

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<b>TINY SHRIMP</b>	Bumble Bee No. 1/2 tin	<b>3/1.00</b>			
<b>SALVO TABLETS</b>	Proctor and Gamble's Premeasured Detergent	<b>69¢</b>			GIANT PACKAGE

**NORTHWEST MARGARINE**

Pure all vegetable oil margarine.

**POUND 10¢**

**TIP TOP ICE CREAM**

All flavors Your Choice

**1/2 GAL. 69¢**

**HILLS COFFEE SLEEPING BAGS**

your choice of coffee grinds

**POUND CAN 49¢**

3 lb. Cellacloud Filled Water resistant cover Full size, 36"x83"

**10<sup>88</sup>**

**GROUND BEEF**

Will Not Cook Away on Grill or in fry pan

**31.19**

Center Cut

**HAM SLICES ..... lb. 69¢**

Nebergall's

**BACON SQUARES .... lb. 29¢**

By The Piece

**CHUNK BOLOGNA .. lb. 39¢**

**PEACHES**

Fresh Red Haven

**19¢**

lb

Your Choice of

**ROMAINE or RED LETTUCE 2 Bun. 27¢**

Fresh Arvin District

**ROASTING EARS ..... 6/37¢**

We Feature Locally Grown Fresh Fruits and Vegetables.

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your choice of cream or whole kernel—303 can

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**GRANULATED SUGAR**

White Satin Oregon Grown

25 lb. sack

**2.98**

**SLICED PINEAPPLE**

Island Pride No. 1/2 can

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**FRISKIES MIX**

the perfect balanced dog food in meal form

**5 lb. Bag 69¢**

**ORTHO-GRO**

The perfectly balanced liquid fertilizer for lawns, shrubs, gardens

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**BOTH 4.99**

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PEP, 10 oz. pkg.

KRUMBLES, 9 oz. pkg.

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Shred Wheat, 12 oz pkg

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