

The News-Review

Editorial Page

6 The News-Review, Roseburg, Ore. —

MONDAY, JULY 1, 1963

Here's How To Please A Newspaper Reader

Every day, The News-Review receives many calls in which the caller would either like something in the newspaper or something left out of the newspaper.

Don't misunderstand. Without all these calls, The News-Review would miss a lot of news. The problem is to do the best we can without seeming tyrannical, unjust, cold-hearted, inconsistent, intractable, indecent, disgusting or even "crummy" as one man was prompted to describe it.

The other day, the editor of the Coos Bay World was pondering this problem, and he came up with a list of do's and don'ts designed to make the average reader happy. Here it is, with items listed in order of importance:

- (1) My name.
- (2) A front page article showing how crooked the city government is most of the time.
- (3) My wife's name.
- (4) A feature article showing 25 ways on how to cheat on income tax forms.
- (5) My kids' names.
- (6) A local news item about the affair my neighbor is having.
- (7) A classified ad offering a new home for sale for \$4,000.
- (8) More news about lawbreakers.
- (9) Less news about lawbreakers. I was picked up last night and I shouldn't have to pay a fine.

A Life Might Be Saved

The Refrigeration Service Engineers Society of Oregon deserves credit for its campaign to dismantle discarded refrigerators so youngsters will not make them a death trap.

We have had little trouble with the problem in Douglas County in recent years, but for some reason the number of youngsters suffocating in old refriger-

(10) An editorial condemning high school teachers for being too liberal with "F's."

(11) A wedding picture of the groom instead of the bride when he is more handsome than she is pretty.

(12) A sports picture of me when I bowled 183.

(13) More advertisement on things that merchants are giving away.

(14) A front-page picture of my neighbor being hauled out of the bar by his wife.

(15) A front-page spread about the deadbeat who lives across the street from me who just had his car repossessed.

(16) Forget the last one. I just got word from the finance company that they're coming after mine.

(17) More letters to the editor naming the crooks we have in town.

(18) A full page of local news, a page of national news, several pages of sports and comics, one page on divorces and three pages on all the domestic troubles we're having in town.

(19) Less stuff about how cute everybody else's kids are. My kids are better looking than those you rave about.

(20) A complete biographical sketch about the "most important citizen in town" and be sure you spell my name right.

ators has begun climbing rapidly in the last year in the United States.

Perhaps Douglas County will continue without a child's death on its conscience because an abandoned refrigerator door wasn't taken off. But if just one life is saved because a door was taken off, it will be worth all the effort Douglas County Chairman Don Koch and his society members make.

Even Liz Never Had It So Good



Was Thresher Crash Due To Cleanliness?



By ROBERT C. RUARK

I would not be at all surprised if a passion for cleanliness sank the Thresher, and not, as Admiral Hyman Rickover is quick to deny, an atomic reactor failure. It is entirely likely that the recent hull changes to accommodate a garbage-disposal unit, plus other structural alterations, had some disastrous effect on watertight integrity, and maybe the welders, or somebody running the X-ray inspection, just plain goofed.

When they muck around in a boat at those classified depths of descent, the weakest link is what kills the crew and loses the vessel. I have no information about the garbage-disposal unit, but from reports it held all the elements for tragedy. The disposal unit worked on a torpedo-ejection format: You undog an inside compartment, eject the slops into a sealed area, re-dog the safety factor inside, then open a hatch in the boat's outer skin, and fire a salvo of old potato peelings and bread ends into the vast ocean.

Pressure Involved
No technician am I, but I do know that any escape-hatch factor of any machine — air or underwater-borne — is prone to more fleas than the vastly more complicated machinery inside. A great many test pilots have died in the testing of machineries which flung pilots out of falling aircraft—jet, rocket and otherwise—because you are always dealing with tremendous pressures: In the air, metal-melting speed; in the sea, the enormous push of water against delicate skin of your pigboat.

What the investigations will prove I cannot say, because if the boat is on the bottom there isn't going to be much availability of evidence for testing the tragedy and its causes.

But at a tremendous cost in lives, the Thresher sinking graphically emphasizes Admiral Rickover's ominous warnings, which underlines the necessity of ultimate in care of all personnel connected with the construction and operation of these atom-bearing-deep-water-run-silent-submarine weapons of ours. I had no idea when I wrote the last piece on Rickover a few days before the Thresher catastrophe that we would lose a 45-million-dollar boat and 129 lives to illustrate his point, but today the point is certainly sharpened.

Rickover's Safety Involved
Rickover's most pertinent quote, tragically apt, was this: "We are constantly being harassed (by the Navy) with attempts to reduce training, to use people we don't think are qualified, or to put people into the program for the short periods of time so they can get nuclear power on their record, because this will help their chance for promotion. I cannot permit this in good conscience, because more than the Navy's interest is involved here. The health and safety of the public is involved, too."

From what I read of the Thresher's death, the Navy (and Rickover) assures that the sea lanes would not be contaminated by the nuclear equipment on the dead boat — that the sea bottom is the

safest place for the hot stuff unless certain elements melt.

This is as may be, but a fast check on the recent Rickover quotes would show that he is worried about even slightly slapdash operation: "The nuclear propulsion system is now reaching its most critical stage, particularly in assuring the safe handling of the growing amount of radioactivity produced by the growing nuclear fleets."

It would be almost classically tragic if the faulty installation of a garbage-disposal unit or some sort of under-water TV gimmick blew up a world.

Citations Made
I never served on subs in the war, but once I was dragged into the supervision of security on the actual phrasing of the citations which accompanied the medals, delivered both alive and posthumously, to the heroes who ran the boats under the sea.

I can still dredge the names of people like Slade Cutter and Mush Morion out of a stale memory, and

wonder with horrified pity what Mush and his heroes of the Wahoo thought when the odds ran out and the old boat wasn't going to surface any more. I also made the first civilian run in a schnorkel sub, predecessor of the modern atom-powered boat, and after a week under water I was in something approaching a state of shock.

Alongside the submarines, in my book of heroes, the astronauts are merely hot-rod kids who'll die quickly if the capsule flames, whereas the pigboat boys know the awful inevitability of their end for hours, maybe days, before they die. It is very lonely down there in that black water, with the bulkheads finally caving and no man to talk you in or pick you up or lend a hand.

I hope the Navy heeds Rickover, whom the Navy doesn't like for being a burr under the blanket of service complacency. The atomic submarine program wants the maximum in care, including the checking of garbage-disposal units. (Copyright, 1963 by United Feature Synd., Inc.)

In Days Gone By

Taken from the files of The News-Review

40 YEARS AGO
July 1, 1923

Roseburg yesterday won a 7-4 victory over the Sutherlin baseball team, in spite of the fact that for the first seven innings Roseburg failed to show very much pep.

Jack Dempsey, "heavyweight champion of the world for a few days, at least, dropped few ounces of perspiration this afternoon while a large crowd, perspiring profusely under the rays of a Montana sun, applauded his efforts toward conditioning." Bert Bates, corresponding for the Roseburg News-Review, described Dempsey as "the same vicious tiger who is due to put a certain St. Paul lad to sleep in about the fifth round on July 4th." He is to fight Joe Gibbons.

10 YEARS AGO
July 1, 1953

The Douglas County Historical Society has taken another step forward as articles of incorporation were completed and drawn up for submission to the Oregon Historical Society and a board of directors elected.

It was announced today that a contract for a \$385,000 bridge over the South Umpqua River on the Pacific Highway relocation in Roseburg will probably be let sometime after Nov. 1.

25 YEARS AGO
July 1, 1938

The Roseburg Post Office today

The Editor's Corner
By Charles V. Stanton

Let Freedom Ring In Nation Is Independence Day Theme

Our national holiday, July 4, will be observed nationwide this year by the ringing of bells. Throughout all of our 50 states it is planned to "Let Freedom Ring" at noon on Independence Day.

The plan, first proposed by the governor of Connecticut, secured immediate endorsement and now is sponsored nationally by the Independence Hall Association.

Robert C. (Bob) Notson, managing editor of The Oregonian has been named by Gov. Mark Hatfield to arrange the celebration for the State of Oregon.

In reporting the appointment, Gov. Hatfield issued a proclamation that Independence Day be "a day devoted to focusing attention upon our heritage by ringing of bells from public buildings, churches and schools for two minutes at 12:00 noon (local time). I call upon our people to rekindle our dedication to our democratic institutions and become more eloquent examples of our American Heritage."

The ringing of bells might aptly be called a part of our American Heritage.

Independence Day is the anniversary of the day on which the Declaration of Independence was adopted by the Continental Congress—July 4, 1776.

Of that event John Adams said: "I am apt to believe that it will be celebrated by succeeding generations as the great anniversary festival. It ought to be commemorated as the day of deliverance, by solemn acts of devotion to God Almighty. It ought to be solemnized with pomp and parade, with shows, games, sports, guns, bells, bonfires and illuminations, from one end of this continent to the other, from this time forward for evermore."

It's a good thing John Adams can't see the way we celebrate July 4 in modern fashion.

Our "solemn acts of devotion to God Almighty" seemingly revert to the pagan days of human sacrifice as acts of appeasement to the gods. We slaughter hundreds of men, women and children on our highways as we observe a "safe and sane Fourth."

Only a few of our older citizens can recall when the Fourth of July

Day's News

By Frank Jenkins

The news today?

There's nothing very exciting. So let's talk about tourists. It's really quite an important topic. If we could induce all the tourists who will visit us this summer to stay just ONE DAY longer in Oregon, we could add somewhere in the neighborhood of SIXTY MILLION dollars to our state's economy.

We could use the money.

This year's slogan is WELCOME TO OREGON.

The major gateways to Oregon — meaning the 18 highway entrances by which tourists will enter our state have been painted with the green Welcome mat, which you must have noticed if you have driven across Oregon's borders with recent days. In addition, Welcome to Oregon signs and displays are going up at air, bus and train terminals.

All of our major news and advertising media have entered wholeheartedly into the project with donated time and space. Eight outdoor advertising firms have DONATED 64 billboard spaces for the summer. Daily and weekly newspapers are telling of Oregon's attractions. Ninety radio stations are using daily in their programs the attractive little jingle WELCOME TO OREGON that tinkles so pleasingly in the ear.

Oregon's ten TV stations will soon be in the act.

You may ask "What can I do?" You can do a lot.

HOW?

Well, just keep alive to every possible opportunity to step up to a tourist who looks like he may not know just what to do and where to go to do it, and in your friendliest and most hospitable manner WELCOME HIM TO OREGON.

Just be courteous and friendly. Make the visitor to our state feel that you are genuinely delighted because he has come to Oregon to spend his vacation.

Just treat our tourist visitors as you would like to be treated when you are touring elsewhere. That will help immensely. Tourists are people, and people like to feel that they are welcome.

Another way to help: Write to your friends. Tell them about Oregon — especially about lovely Southern Oregon.

But — You may say — Why should I go out of my way to help bring tourists to Oregon? I'm not in any business that caters to tourists? How will bringing more tourists to Oregon help ME?

Try this little experiment. Unscrew your fountain pen. Squeeze a drop of ink from it into a glass of water. Then watch how rapidly the ink SPREADS through the water in the glass.

Tourist dollars spread in the same way.



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Now You Know
By United Press International
Martin Van Buren, the eighth president, was the first chief executive to be born in the United States. All previous seven presidents were born in this country when it was still a British colony, according to the World Almanac.

Bureau of Public Roads Announcement
Camp Creek Road
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WASHINGTON WINDOW

U.S. Government Racks Up Another Deficit During '63

By LYLE C. WILSON
United Press International

The average man and his family have a personal stake in a report the U. S. Treasury will make in a couple of days to the American people. The Treasury will report that the government has racked up another deficit for fiscal year 1963. Fiscal '63 ended at midnight Sunday.

This will be the 27th federal deficit since 1950. The personal stake of the average man is that these deficits have contributed to the larceny of his savings, his insurance, his money in pocket, by a process known as currency inflation. The average man's dollar which was worth 100 cents in purchasing in 1959, is worth only 45.6 cents today.

The average man who obtained a \$10,000 life insurance policy in 1939 has today a \$4,500 life insurance policy in terms of purchasing power. In terms of bacon, beans and baby shoes, rent, doctor's bills or what have you, that \$10,000 life insurance policy has depreciated in value since 1939 by \$5,440 more than half.

The Treasury's deficit record is not merely shameful; it is a direct and dangerous challenge to the American way of life. The average man and woman does not seem to be aware of what these endless deficits have done and what they will do if they are continued. If the victims of this grandest larceny were aware of it, they would rebel at the polls.

The politicians of both parties in the White House and the Congress share responsibilities for these deficits, but not equally. Democratic presidents and Congress have shown less interest, if any, than have Republicans in prudent management of the nation's finances. Franklin D. Roosevelt's campaign promises to balance the federal budget and to reduce government expenditures lasted on a few weeks into his first term.

FDR did not achieve a balanced budget in any year of his White House service. Harry S. Truman came up with three balanced budgets in his eight years. Two of these were imposed on HST by the Republican 80th Congress he so deplored.

Dwight D. Eisenhower balanced the budget thrice. In fiscal 1959 he was embarrassed by the largest peacetime deficit so far, \$12.4 billion. John F. Kennedy is 0 for 3.

including fiscal '63. His program projects Treasury deficits through fiscal 1967. If it is a fact that Treasury deficits gnaw at dollar values, then the average man is in for more lumps.

The two-bit dollar is not far down the deficit road which the U. S. government has followed since 1950. Pressure groups for spending and politicians who buy votes with the voters' own tax money are mostly responsible for the failure of the U. S. government to live within its income.

Citizens have been lulled and gulled with the politicians' story that the big spending is all in the cause of national defense. Balance! National defense spending has been reduced by one-third since fiscal 1943 when the United States was in a hot war. But in the same 20-year period, non-defense spending has increased five fold from about \$6 billion to about \$30 billion.

Sen. Harry F. Byrd (D-Va.) recently cited the hard fact that \$17 billion of a \$20 billion increase in federal spending since the Korean War in 1953 has been for strictly domestic — civilian programs, projects, purposes and interests. A great deal of that is tax money the politicians vote to spend back home so that they be re-elected.

FIRE DAMAGE IS NIL
The Roseburg Fire Department was called out at 4:58 a.m. Saturday when a sawdust hopper in the furnace in the office of the Roseburg Lumber Co. shops on NE Diamond Lake Boulevard began smoking. There was no damage reported.

DON'T BE DEAF!! YOU MIGHT GET HELP!
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