



STARTS TOMORROW!

Sportswear Spectacular

BIG 3 DAY EVENT at WARDS

**EVERYONE WILL BE DRESSED
In SHORTS-JAMAICAS and OTHER SPORTSWEAR
COME ON OUT! — FABULOUS SAVINGS!**



- SUPERLATIVE FASHION!
- SUPERLATIVE VALUE!
- SUPERLATIVE FIT!

Once you try on a beautiful Carol Brent swimsuit, you'll want to wear no other. The most exciting design ideas of the season, styled in California—the swimwear capital of the U. S.—Carol Brent swimsuits are made to do marvelous things for your figure. Here's why Carol Brent swimsuits are one of the very best buys for your money:

SUPERLATIVE CONSTRUCTION: Nylon mesh or laminated Pellon® bras, lummy control panels, darted back bands—perfect fit.

SUPERLATIVE FABRICS: Lastex® solids, prints—Helanca®/Orlon®/cotton knits/Lyora® Spandex.

SUPERLATIVE WORKMANSHIP: Every suit made to Wards exacting standards.

Come try, come buy your Carol Brent today. 32-40.

Carol Brent

**WARDS PROUDLY PRESENTS
A NEW NAME IN SWIMWEAR**

\$14⁰⁰

Regular

\$15.98 — \$19.98

NOW



SHORT SETS

**SMART, NEW FASHION FIND
AT WARDS LITTLE PRICE**

REG. 1.98 **1⁴⁴** SET

For wear and tear, minimum care! Sets have elastic-back Jamaica shorts for perfect fit. Styles shown: bandana-print top with denim shorts . . . multicolor striped seersucker top with poplin shorts. Other styles, too 7 to 14.



REG. 2.98 SWIM TRUNK SAVINGS

1⁹⁹ Men's S, M, L, XL

Shop Wards for quick-drying Island Print cotton boxers. Fully lined, drawstring waist. In four colors!



MEN'S! 25% OFF CABANA SETS

4⁴⁴ REG. 5.98

Get cotton terry shirts with short sleeves, neat plaid trim . . . fast drying trunks to match! Red, blue plaids.



SAVE 99¢

MEN'S REG. 2.98 KNITS OF SOFT, COOL COTTON FLEECE

1⁹⁹ S-M-L-XL

Stock up for the warm weather months ahead. Handsome sport knits are comfort-cut and expertly tailored of soft, easy-to-wash cotton in zip-up solid color pullovers and button-front pullovers with contrast-piping trim.



BOYS COTTON, Short Sleeve SPORT SHIRTS

Sizes 8-20

Reg. 1.98

NOW \$1²²

Reg. \$2.98

NOW \$1⁹⁹



DAN RIVER COTTON



BOY'S WASH 'N WEAR WALK SHORTS

Reg. 1.98

NOW 1.22

Reg. 2.98

NOW 1.99

SIZES 6-18

100% combed cotton walk shorts in a terrific new selection of neat plaids 'n checks from famous Dan River mills. Zelan® treated to resist water-borne stains, these wash 'n wear wonders will give you top performance all season long! Stock up at this low Ward price.



FUN IN THE SUN

MEN'S REGULAR 2.98 STRAW HATS

Greet the summer in high style with a zany straw from Wards. Pinch-fronts, center crease and telescope models with far-out trims. Imports and domestics. Come see.

1⁶⁶ SIZES 6 1/2 TO 7 1/2

SPECIAL BUY



MEN'S TAPERED WASH AND WEAR WALKING SHORTS

2⁹⁹

SIZES 28-38

Reg. 3.98

Slim, continental models are perfect. — Especially at Wards low price.

Neatly tailored of Sanforized Plus® cotton in handsome dobby or chevron weaves; mid-thigh length with elastic tab adjustments, 4 inside pockets. Tan, green, brown.

*5-way wash 'n wear tested