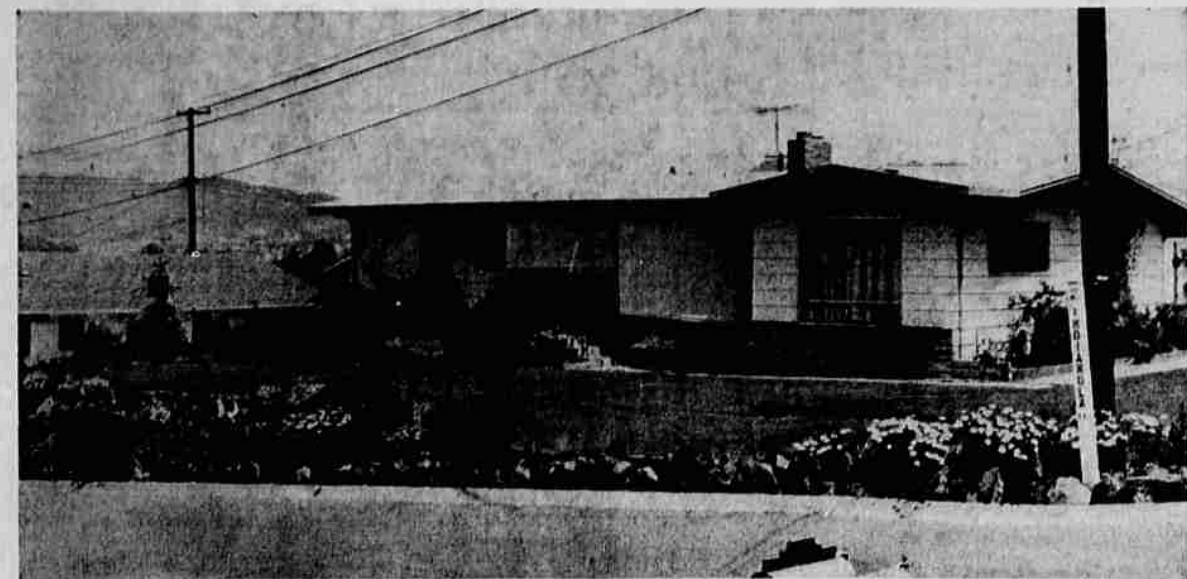


Many Reasons Lie Behind Upsurge Of Interest In Gardening By Men



SHOWING THE INTEREST taken by many men nowadays in landscaping and gardening is this well-groomed and beautiful yard on the corner of Indianola and Crestview Drive. The residence is the home of Mr. and Mrs. Paul Newman Sr., retired, and their son, Paul Newman, Jr. The yard is one of the newer ones in the city, having been started less than four years ago. The younger Newman, who studied landscape architecture for three and a half

Use Your Garden Flowers In Novel Decorating Ideas

Want to make your early summer bridal shower simply stunning and memorable for the guest of honor as well as the guests?

Use Garden Flowers
The Society of American Florists suggests a novel floral centerpiece that will do just that. Fill a garden basket with fresh-cut flowers and suspend a pretty watering can filled with more fresh flowers from a ceiling fixture directly over the table.

Daisies, carnations, freesias, and ferns trimmed short and spilling over the sides of a low wicker basket are as festive and feminine as the shower itself. The watering can, brimming with flowers, hung with almost invisible nylon wire, will appear suspended in mid air. Strips of floral "nylon rain" or other suitable material inserted into the can's spout will create the illusion of water spraying the flowers below.

This fragrant centerpiece is equally effective on the refreshment table or on a table surrounded by the prettily wrapped gifts for the bride-to-be. The flower-laden basket and watering can will make a charming gift to her from the hostess when the party is over. Or, let every guest enjoy a gift of fresh-cut flowers. Form handfuls of the flowers into colorful nosegays to be taken home and enjoyed.

As a variation of the basic idea, place only daisies in the sprinkling can and, instead of a basketful of flowers below it, "plant" a row of different colored Sweetheart roses in clay pots. As a finishing touch, insert a single rose in miniature plastic watering cans and place them on the napkins as favors for the guests. The "planted" Sweetheart roses may be given to the bride-to-be.

Directions Given
To make the alternate centerpiece, line four small clay pots with foil and fill with pre-saturated foam flower holders cut to proper size. Wire about six roses with foliage together into a cluster and insert the stems into the foam holder. Use yellow Sweetheart roses in one pot, pink roses in another, etc. Then cover each pot with peatmoss. Paint an inexpensive plastic watering can to harmonize with your particular color scheme. Either of these unique centerpieces will be stunning, and your guests will applaud your ingenuity.

Gift Of Plant Right For Dad

Although he may say he doesn't want a "lot of fuss" made over more I don't need a thing" he might add — there isn't a father in the country whose heart beat won't quicken from a gift expressing affection on June 16.

A flowering plant—azalea, hyacinth, chrysanthemum for example—makes a delightful gift. The plant will be enjoyed in the house while it is in riotous bloom. Later, after its flowers have faded, it may be planted in a suitable spot in the garden to grow and bloom for many another year.

The custom of giving plants as gifts is not unusual. However, very few people realize how suitable they are as gifts for men — especially for a man who loves his garden.

The city Dad will appreciate a plant, too, for his office. Any flowering plant will brighten a corner of an office. One of the many foliage plants with shiny green leaves is also a happy choice.

Ask your neighborhood florist what types of plants will best thrive in your area — both in the home and later in the garden as a reminder to Dad of your love and affection through the years.

Table Setting Calls For Imagination In Use Of Flowers

To achieve formal balance on a long table having an even number of place settings, place matching flower arrangements at each end; for informal balance, place two arrangements — one fairly large, the other smaller but in harmony — at opposite corners.

For an uneven number of place settings, place flowers at the corner where there is no place setting.

For a buffet or small sit-down dinner, place the table against a window and use a pair of tall flower arrangements to flank the window; or place the table against a wall and balance buffet service pieces with flowers placed off-center.

For a large buffet service, place the end of the table against a wall and the flowers at the table's wall end.

For round tables, use a triangular container for a low flower arrangement in the center; or in the center place a garland with two flower bouquets on either side; or place, to one side, a flower design with height and width.

Keeping in mind the number of your guests, and the type of setting you are employing, use your creative imagination and experiment with the placement of your flowers. You will find that even a few strategically placed flowers — such as short stem blooms with rich green foliage placed in goblets, reflecting colors of your china and linen, and paraded down the center of your table setting — will add a dramatic touch that will delight you and your dinner guests.

Starter Solutions Get Big Results

Starter solutions, which get newly planted seeds or newly moved plants off to a good start, are one of the home gardeners' best allies. Simple to make, equally simple to use, they get big results for little cost or effort.

The solutions are used instead of plain water; are poured into the holes around the young plants or in the row before seeds are covered. They are made from any of the water-soluble high analysis fertilizers or from crystalline fertilizers intended to be used in solution.

As a general rule, if the solution is to be used as a "starter" for seeds, it may be much stronger than when intended for newly set plants.

Three tablespoons of a concentrated fertilizer to a gallon of water is recommended. A cupful may be used for each foot of row, poured into the bottom of the furrow after seeds are placed but before soil is filled in over them. Care must be taken not to wash seeds out of place. Better growth will result from use of a starter solution.

Newly set plants of annual or perennial flowers; vegetables such as tomatoes, peppers or eggplant, should be given a cupful each of a solution made of 1 tablespoon of fertilizer to 1 gallon of water. Not only will treated plants suffer less from the shock of transplanting but they soon will make vigorous growth after use of a starter solution.

Carrying one step further the idea of supplying fertilizer in liquid form that plants can use readily, similar solutions can be used as "boosters" for better growth and more rapid maturity of growing plants. Three tablespoons of fertilizer per gallon of water is the solution to use and half a cupful poured around the roots of each plant (when soil already is moist) is the recommended amount.

Try These Plantings For Beautiful Effect

Alyssum "Rosie O'Day" is a delightfully dwarf, with rose flowers simply blanketing the 3-inch plants with ten-inch spread. Edge a ribbon bed of Coral Satin petunia with Rosie O'Day alyssum for a beautiful sight.

"Gloriosa Double Daisy" is the big golden yellow tetraploid rudbeckia that blooms the first year from seeds. A perennial to last for years, the 4-foot plants belong in a tall bed, in a clump like large hibiscus or day lilies, or to the rear in border and foundation plantings because of its height. The tall giant Rocket snapdragon brought snaps back to the Big 4 most popular garden flowers with sinias, petunias and marigolds.

years in college, is the designer and executor, Newman says he followed blasting operations on highway jobs and got permission to pick up rock which he used for the rocky, part of which is shown. Rockery plantings are all perennials. Newman has his own formula for securing the beautiful lawn shown and promised to share it in future garden page news. (News-Review photo)

With The Garden Clubs

SUTHERLIN CLUB

The Roseburg Country Club will be the scene of the annual luncheon meeting of the Sutherlin Garden Club to be held on Friday, June 21, at 12:30 p.m.

Special guest will be Mrs. Sid Domenico, district director, who will install the following new club officers: Mrs. C. R. Brittain, president; Mrs. Frank McCord, vice president; Mrs. D. W. Beck, secretary; Mrs. Lee Williams, treasurer; and Mrs. Bud Holm and Mrs. Harold Hatcher, directors.

Members asked to meet at the Sutherlin Community Building promptly at noon to proceed to the luncheon in a group. Hostesses for the event will be Mrs. R. R. League, and Mrs. Harold Hatcher.

GLENDALE CLUB

The Glendale Garden Club held its May meeting at the Ed Harris home and elected officers for the coming year as follows: Mrs. Mary Harris, president; Mrs. Herb Reed, vice president; Mrs. Ralph Place, secretary; and Mrs. Howard Edson, treasurer. The installation of officers will take place June 28, at the home of Mrs. Maurice Reasner. Mrs. Harris will appoint her committees at that time.

During the meeting, Mrs. Harris, as president-elect, asked for suggestions for the program and activities of the club for the coming year, and a number of suggestions were made.

Plans were completed for planting petunias in the planters at city hall, one of the club's annual projects. Later in the week, Mrs. Howard Edson, Mrs. Ed Harris, and Mrs. Mary Harris spent an evening at the city hall and completed the job.

Mrs. Owen Mobley became a new member of the club.

RIDDLE CLUB

The June meeting of the Riddle Garden Club was held at the home of Mrs. S. R. Nichols at which time officers for the coming year were installed as follows: Mrs. Austin Wilson, president; Mrs. H. G. Townsend, vice president; Mrs. Gregg Hentges, secretary; and Mrs. G. J. Aspey, treasurer. Past president, Mrs. G. L. Atkins, was installing officer. Invocation was offered by Mrs. S. R. Nichols. Corages were presented to each of the new officers.

During the business session, Mrs. Nichols was re-instated as a club member and the yearbook committee was appointed for the year 1963-64. Local and state dues were paid. It was announced that Mrs. Wilson, club president, had won 18 ribbons on 21 entries at the Days Creek Flower Show held in Canyonville. The May plant sale held by club members netted \$29.30. The door prize for the day, donated by Mrs. Guy Townsend, was won by Mrs. Nichols.

The first fall meeting was set for Tuesday, Sept. 10, at the home of Mrs. Guy Townsend.

RAINBOW CLUB

The Winston Community Park was the scene for a potluck picnic for members of the Winston Rainbow Garden Club recently.

Flower, Plant Care Booklet Available

A new, 20-page "Authoritative Handbook on Flowers and Plants — Their Care and Arrangement," illustrated in color, has been published by the Society of American Florists.

Copies of the booklet, which features a "Minute Master Care Chart" for flowers and plants, may be obtained by writing to the Society of American Florists, Department PN, Sheraton Park Hotel, Washington 8, D. C. Cost per copy is 25 cents, which includes handling and mailing charges.

The booklet presents up-to-date information for consumers on the proper care of cut flowers and foliage and flowering plants. It also offers valuable advice on "do-it-yourself" flower arrangements for everyday living and for special occasions in the home.

The "Minute Master Care Chart" provides care tips for the leading varieties of cut flowers and house plants. The booklet also offers helpful hints to consider when ordering flowers and potted plants.

Following the picnic luncheon a meeting was conducted by the new president, Connie Nelson. Other newly installed officers serving were: vice president, Neva Conrad; secretary, Marge Mullin; and treasurer, Donelda Ledgerwood.

Beth Gordon led a round table discussion on "Common Garden Problems." She pointed out that a bucket of lady bugs in the garden enabled one to rid the area of the common garden pests.

The members presented retiring president, Martha Danchock, a planter in appreciation of her term as president the past year. Betty Davidson and Pat Nye were accepted as new members of the club and were presented for the picnic and meeting.

Green Thumb Tips

Where an attractive edging to flower beds is needed, how about curled parsley? Looks beautiful, tastes good.

Do you see an unattractive clothes pole from your kitchen window? Or an always-open garage door? Or a rough fence? Why not hide the unsightly view by planting morning glory seeds around or in front of the objectional features. Plants grow rapidly, climb if given support, and furnish large, beautiful flowers in pink, white, or the most popular sky blue.

There is also a double pink, Rose Marie, and a mixture of doubles, Tinkerbell's Petticoat.

Many people who pick their flowers to use in the house like the softness of baby's breath for use as a filler between sturdier blooms. Nothing could be easier to grow than annual baby's breath, but be sure to make several plantings several weeks apart so you'll have plenty of the delicate sprays to pick.

If this spring found you without plenty of rhubarb for spring pies, why not plant seeds now so that next spring you'll have plants ready to set out in a permanent row? After the following year you'll have plenty to use for pie fillings.



HORTICULTURAL ODDITY is this "Dead Horse Lily" currently blooming by the back steps of the Jack Gorthy residence on W. Umpqua St. One of the many species of insect-catching plants, the lily has an odor corresponding to its name, Mrs. Gorthy says, adding that in the hot summer sun, the plant is positively obnoxious. If it weren't for the odor, the lily would be striking for use in a flower arrangement. The bloom, similar to that of a Calla Lily, is large, and deep purple in color. The foliage is a cool, light green. The Gorthys inherited the plant when they moved to their present home two years ago. It failed to bloom last year so the present spectacular flowering was a big surprise. The flies are coming from far and near, with the unwary being gobbled up by the plant. (News-Review photo)

Report Indicates That Men Take Lead As Gardeners

Only five years ago women were the prime market for gardening equipment and supplies. They represented 53 per cent of all gardeners in the U.S. But today men have taken a 6-to-5 lead, according to recent studies made by a leading national manufacturer of lawn, garden, agricultural and industrial tools.

"This vast increase of male interest in gardening has become a major growth factor in the rapidly expanding \$4 billion gardening market," the manufacturer says. "Although the studies show that the number of women gardeners also has increased substantially," the report points out, "the ranks of male gardeners have grown at a much more rapid rate."

Men represent 55 per cent of the green thumb enthusiasts in the nation's 38 million gardening households. There are approximately 33 million male gardeners, compared with 27 million women who garden. In a great many homes both husband and wife are gardening enthusiasts.

In the past decade, some \$25 billion worth of gardening equipment and supplies were sold—an average of \$2.5 billion a year. Today this market has reached \$4 billion annually, according to a recent report from the Federal Reserve Bank of Philadelphia. And now, with the swing to gardening by the country's male population adding more new customers than ever before, the outlook for growth in the next decade is especially bright.

Most Important Factor
The studies showed that the most important factor in the growth of male interest in gardening is the simple fact that a well-designed and well-kept garden adds value to any property. This appeals strongly to the man of the family. In many cases, it becomes his prime motivation.

The increase in available leisure time also has contributed significantly. And so has the rapidly increasing interest in "outdoor living," calling as it does for larger and more attractive patios and back yards.

Another reason behind the upsurge in male interest is the ever-increasing number of women who are holding jobs outside the home. With more women having less time to putter in the garden, men have taken over many of their tasks. And these men are not only being exposed to gardening to a greater degree than ever before, but they are also being exposed to the sale of gardening equipment and supplies.

A part of the survey revealed that today 41 per cent of American husbands are doing a majority of the shopping for their families. Five years ago, only 21 per cent of the men were. Add this to the fact that in 1962 31 per cent more retailers throughout the United States were selling garden tools and supplies than in the previous 12 months, and a correlation between these trends and the increase in the number of male gardeners can readily be seen.

More New Family Units

The Union studies showed that an acceleration in the formation of family units that stems from the population explosion is a major natural factor that is spurring the overall growth in gardening. Men and women are marrying earlier today. The average age of the groom is 22, the bride, 20. And this increase in family units leads inevitably to an increase in the number of gardens.

Also contributing to the rise in masculine interest is the increase in the number of men over 65, coupled with the widespread interest shown in recent years for mild exercise as a means of maintaining health in declining years. Today there are more than 16 million senior citizens in the United States, and their ranks are swelling each year.

Another recent trend that shows how important gardening has become is that in 1962 slightly more than 68 per cent of apartment house builders built garden apartments only; 40 per cent of all apartment units were garden apartments.

Wives Inspire Husbands

"In addition," says the report, "our studies showed that while more men garden than women, the wives often are the inspiring force behind their husbands' interest in green thumbery. They like colorful flowers as well as being able to bring the fragrance and beauty of cut flowers into their homes during all or most of the year (varies with the climate). And they like the idea of growing vegetables, both as a budget-strecher and as a source of pride when they can serve their very own home-grown vegetables to their families and friends."

The studies also showed that women themselves enjoy gardening because they find it a means of relieving the monotony of their housework and improving their health and appearance, as well as beautifying their homes.

Contributing to the rising popularity of gardening among women is their increasing contacts with organizations offering free literature, lectures and advice on gardening. The studies revealed that more schools, libraries and women's clubs are offering information and conducting gardening events and courses than ever before.

Flowers, Vegetables Popular

Developing flowers and vegetables are the most popular pursuits of green thumbers, according to the studies—with nearly seven out of eight planting flowers and about half growing vegetables. One in four likes to work with vines and shrubs, one in eight enjoys producing a flourishing lawn and one in 10 plants and cares for trees.

Most of the gardeners prefer planting seeds. Next in the order of popularity, are bulbs, seedlings, cuttings and matured plants. This indicates that the gardener would rather forgo a head start in developing the plants at the outset and, instead, strive for simplicity in gardening at the least possible cost.

"All of these influences," the report points out, "have made gardening an important part of the average American family's living habits. At present, some 30 million families grow flowers and about 14 million grow vegetables. And our studies indicate the number will increase substantially every year."

"We can conclude," he said, "that as the engineering of easier-to-use tools and supplies continues to make gardening simpler for beginners as well as experienced gardeners, a greater number of men and women will spend more time in gardening, and more money on this interesting, creative and enjoyable outdoor activity."

Awards Presented By Sutherlin Club

The presentation of awards to the winners of the Conservation Essay and Poster Contest sponsored by the Sutherlin Garden Club was made by Mrs. R. R. League, club president, at the annual awards assembly held recently at the Sutherlin High School gymnasium.

The following students received checks of \$3, \$2, and \$1 for first, second and third place respectively:

Posters — division I (fifth and sixth grades): First, Michelle Murphy; second, Teresa Rapp; third, Kathy McKinney; honorable mention, Robert Yates and Kenneth Thames.

Posters — division II (seventh, eighth and ninth grades): First, Gena Parker; second, Susie Hansen; third, Linda Lawwell; honorable mention, David Arrant.

Essays — division I (fifth and sixth grades): First, Irene Golden; second, Kenneth Thames.

Essays — division III (10th, 11th and 12th grades): First, Stan McGriff; second, Beverly Curry; third, William Hunt.

In addition to the awards at the local level, two students received checks in the amount of \$3 for winning first place in the district competition: Stan McGriff for his winning essay in division III, and Irene Golden whose essay placed first in division I. District winners will compete at the state level, the results to be announced at the annual convention of the Oregon Federation of Garden Clubs to be held in Portland this month.

Miss Golden's awards were presented to her at the West Side School by Mrs. Charles Siskstrom, conservation chairman for the Sutherlin club. The garden club was gratified by the response of the students to the conservation program, indicated by the unusually large number of entries reported by Mrs. Siskstrom, publicity chairman Mrs. J. D. Bailey reports.

Bachelor Dinner Decor

Decorations at a farewell "bachelor dinner" for the groom before his wedding day should be simple but bright and bold to capture the man's interest, advises the Society of American Florists.

For a stag party that would rate high on any man's list, use black and white checked table cloth, red napkins and white plates. Insert hued wax carnation boutonniere, ringed with foliage, at the base of black candlesticks arranged in tier fashion for the centerpiece.



Tips For Selecting Shrubs, Trees Outlined By Expert

Trees and shrubs with their individual characteristics are best handled like people — use discretion in combining types for an overall harmonious effect.

Donald J. Martel, head of the landscape architecture department at Oregon State University, suggests that gardeners observe the structural qualities of plants at all seasons for best use in the landscape.

Generally, plants of similar structural characteristics look best if used together. For example, the heaths and heathers, mahonia and ferns, Japan Fatsia, and David Viburnum. Low growing skimmia and ajuga, with their similar textures, also complement one another. Plants should create a single expression and not compete for attention. Unpleasant combinations Martel has noted include Strawberry Madrone and Escallonia, Fatsia and broom.

Some trees such as Sargent Cherry and Shore Pine have a definite ascending character. Those that are descending tend to draw the eye toward the ground. These include pendulous Applesom, Weeping Cherry, Escallonia and Crabapple. Martel cautions against combinations of two strong opposite forms together in the garden. They tend to negate each other.

Seasonal Variations Noted
Structural qualities of some plants vary from season to season. The silk tree in summer has a slightly arching character. In winter, it's very ascending. Rhododendrons, has little or no choice as to when he will irrigate. Another limit seen by the specialist is the timing of spray applications. The orchard has to be dry to get the spray equipment through.

Tree Trunk Measurements Taken As Irrigation Aid

Dendrometers — devices to measure radial trunk growth — are appearing in Oregon fruit orchards and may prove valuable in determining irrigation schedules and cover crop practices, reports Robert L. Stebbins, Oregon State University extension horticulturist.

A dendrometer is attached to the tree trunk and measures to within 1/5,000 of an inch the growth of the trunk. This is significant because studies have shown the trunk to be the most sensitive part of the tree to moisture changes, Stebbins explained.

Both Oregon State staff members and Oregon orchardists are currently using these sensitive devices developed at the University of Idaho. Stebbins believes the possibilities of dendrometers in research work are just being tapped.

Extension specialists are using dendrometers on demonstration plots in Union county to determine the best cover cropping practices for stopping erosion, Stebbins said. The fine measurement possible is one way of showing differences on plots being studied.

Stebbins and Marvin Shearer, OSU extension irrigation specialist, are using dendrometers on a second experimental plot in the Milton-Freewater area in an effort to determine if the number of orchard irrigations can be reduced.

A "wet plot" which is watered frequently to maintain moisture at all times is being compared against a "dry plot" where trunk growth is allowed to drop to 80 per cent of those in the "wet plot" before irrigation. This test was started in April.

Shearer also has been working with commercial orchardists in other parts of the state on their irrigation programs. Some growers have bought dendrometers and are currently studying their use.

Dendrometers are not yet in extensive use anywhere, Stebbins explained. Although Stebbins is hopeful that dendrometers may show orchardists how to save time, money and water through reduced irrigation, he also notes that the devices have some limitations in their use.

Dendrometers do not work as well on slow growing old trees, which don't quickly reflect changes, as on young, prime trees. Soils also enter the picture because the rate of moisture use varies with the soil type.

Dendrometers may not be feasible either for use in orchards where the grower, because of water limitations, has little or no choice as to when he will irrigate. Another limit seen by the specialist is the timing of spray applications. The orchard has to be dry to get the spray equipment through.

This month you can buy roses in bloom and transplant them into containers for an immediate effect on the patio. Unglazed clay pots or wood boxes are best but you can use almost any type of container. A hybrid tea rose from a 1-gallon can will need 1 cubic foot of soil. During warm weather you may need to water them every day.

fertilize the plants about once a month, and spray frequently for clean, showy displays.

A rose that has been potted correctly can remain in the same container indefinitely. The June Sunset article gives complete directions for planting and growing roses in containers.

Roses Are Best Buy For Flowers In June

Roses are in plentiful supply at retail florists and are considered the best flower buys in June, the Society of American Florists reports. Follow these steps, says SAF, and your roses will last much longer:

When the florist delivers your roses, immediately recut the stems diagonally with a sharp knife. Place them in a container of very warm deep water. This will expand the stem pores, permitting the water to reach the blooms and provide life-giving moisture.

Then, remove all foliage, including the thorns, below the water line and add a commercial flower preservative. If stem ends get soft or decayed, recut the stems diagonally to remove that portion. Later, when the flowers begin to wilt, recut their stems and place them again in very warm water.

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