

Local News

Edwin G. Gardner, president of the E. G. Gardner Floor Coverings Co. in Eugene, formerly of Roseburg, was announced winner of the Craftsman of the Year award by the Eugene-Springfield Homebuilders Assn. He received a plaque at the annual award party. Gardner was cited for his firm's craftsmanship, quality of materials used and public relations. Gardner, 48, was graduated from Roseburg High School in 1933 and did his apprenticeship at Coen Supply Co. He opened his business in Eugene in 1934, and from 1941 to 1954 he operated the floor covering department of Brighter Homes in Eugene. He employs 21 persons and installs floor coverings and counter-tops. He and his wife Dorothy, have one daughter, Cheryl, a senior at South Eugene High School. A brother, Ernie Gardner, resides in Roseburg.

Mrs. Loretha Larson, Mr. and Mrs. George Parker and Mr. and Mrs. L. S. Holtzman, representing the American Legion and Auxiliary, Roseburg, assisted with the Voluntary Services department at the VA Hospital here Friday. Assisting Thursday were Mr. and Mrs. Guy Moore, Mrs. Deborah Brown and Mrs. Lucille MacLean, Camas Valley Grange; Mrs. Darlene Zosel, Mrs. Alice Hamacher, Mrs. Joan Black and Mrs. Ina Breier, North Douglas Grange; Mrs. Hazel Abbott, Mrs. Evelyn Powell and Mrs. Laura Goodell, Tri City, American Legion Auxiliary. Assisting Tuesday were Mrs. Ninette Spurlock, Mrs. Norma Wilson and Mrs. Berniece Redwine, Camas Valley Garden Club, and Mrs. Ollie Schroeder, Mrs. Edith Moore, Mrs. Erma Bergin and Mrs. Oneta Hendrix, Days Creek Garden Club.

Business Scene

By Leroy B. Inman

Sat., May 18, 1963—The News-Review, Roseburg, Ore. 3



MRS. WILLIS SMITH, center above, was winner of a new sewing machine, in a name contest sponsored by Drive 'N' Save Market, in cooperation with the Necchi-Elna Sewing Circle. On left is Herb Totman, manager of the market, and at left, Harold Jokela, manager of the sewing circle. Mrs. Smith lives at 1289 NW Munson Ct. (Chris' Studio)

County Wheat Growers To Ballot Tuesday On 1964 Market Quotas

Douglas County wheat producers will vote Tuesday, in a national referendum on proposed marketing quotas for the 1964 wheat crop. Voting will take place between 8 a.m. and 8 p.m. at the ASCS Office, Room 214 of the Courthouse in Roseburg.

All wheat producers with farm allotments of 15 acres or more are eligible to vote on Tuesday. Growers with allotments of less than 15 acres can vote if they signed with the Douglas County Agricultural Stabilization and Conservation Service office by May 13. Those who did not sign-up are not eligible to vote.

The vote relates to the program that would be in effect for the 1964 crop only, explains Curtis Barker, chairman of the Douglas ASC Com-

mittee. The national acreage allotment for 1964 has been set at 49.5 million acres and a national marketing quota for 1,220,000,000 bushels has been proposed. The quota will be in effect only if approved by two-thirds or more of those voting Tuesday.

If quotas are approved, marketing certificates covering about 80 per cent of the quota will be issued entitling the grower to a support price of \$2 a bushel, national average, he said. Remaining wheat would not receive certificates, but would be supported at a lower level of \$1.30 a bushel, national average.

If quotas are not approved, the law provides that the 1964 wheat support rate would be 50 per cent of parity for growers who plant within their allotments. Those exceeding their acreage allotments would lose their eligibility for price supports, but there would be no marketing quota penalty, Barker stated.

Meagher To Represent Jaycess In Speak-Off

Phil Meagher of Roseburg will represent District 9 of the state Junior Chamber of Commerce convention in Eugene next year in a state "speak-off."

He was selected after taking part in competition with representatives from Grants Pass and Medford. His original speech at the District 9 contest in Medford was taken from a line of the Jaycess Creed: "Service to humanity is the best work of life."

He was Roseburg's only entry. Dick Frey, former Roseburg mayor, was master of ceremonies at the event.

LEGAL

NOTICE OF FINAL ACCOUNT
In the Circuit Court of the State of Oregon for the County of Douglas, Probate Department.
In the Matter of the Estate of LESLIE H. PFAFF, Deceased.
Notice is hereby given that the undersigned, as administratrix of the estate of LESLIE H. PFAFF, Deceased, has filed her final account in the Circuit Court of the State of Oregon for Douglas County, Probate Department, and that Monday, the 20th day of June, 1963, at the hour of 10:00 o'clock in the forenoon of said day in Courtroom A of said court has been appointed as the time and place for the hearing of objections thereto and the settlement thereof.
Dated and first published, May 11th, 1963.
MARGARET V. PFAFF, Administratrix.

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HARRY T. RANLETT ... takes manager job

Ted Ranlett Takes Management Post At Yakima Store

Harry T. (Ted) Ranlett, assistant manager at Miller's Department Store in Roseburg, has been transferred to a management position with Miller's Yakima store, according to Rod Neveu, local manager.

Ranlett began as a trainee here in April of 1958, after being in Newport briefly. Prior to that he was an employee of the former Joe Richard's Men's Store here.

He plans to move his wife and four children (three daughters and a son) to Yakima as soon as he can find suitable housing. He left Monday for his new assignment.

Dick Gilman Takes Public Relations Post With Union

Dick Gilman, owner and operator of the Douglas Fir Printing Co. for the past 18 years, has leased that business to his son, Dick Jr., and has accepted a job as public relations director for the eight western states for the Western Regional Council No. 3 of the Inter-



DICK GILMAN ... public relations

national Woodworkers of America. Gilman, who will have his headquarters in Roseburg, will cover the eight western states, including Alaska. He will begin his new duties Monday.

He said his work will center around teaching union representatives in each local how to enter community efforts. He will also instruct them in developing their local union newspapers to bring the union membership closer to the organization through use of news about its members. This will follow the same general format Gilman used on his own Douglas Fir weekly newspaper printed here for 17 years.

Gilman came to Roseburg in 1945 after being discharged from the U. S. Marine Corps. He started the Douglas Fir on Nov. 16, 1945 and later branched out into the job printing business. The newspaper was discontinued in 1962.

Dick Gilman Jr. has been with the firm since graduating from Roseburg High School in 1951.

Pacific Power Employees Share Record Of Safety

Local crews of Pacific Power & Light Co. shared honors this week with PP&L employees who have been cited by the Edison Electric Institute for achieving an outstanding safety-at-work record throughout the utility's system during the past year.

The national electric utility industry Association's award is made to utilities whose employees have reduced the frequency of injuries by 25 per cent or more below their average injury-frequency rates of the preceding three years, according to PP&L's district manager, P. C. Quisenberry.

Through the end of last month the local crews of the company had maintained a safety record that has been free of time-loss injuries since June of 1962, a total of 133,248 man-hours of safe work.

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New Bank Open In Reedsport

A new bank opened in Reedsport last week.

It was the Pacific Security Bank, now operating in temporary quarters at 1957 Winchester Ave.

The bank has been organized by Douglas County residents, and the stock issue was subscribed in the county.

President of the new institution is William Esselstrom of Winchester Bay. Managing it will be Richard Steele, formerly of Medford.

Spokesmen said a permanent bank building will be constructed at the corner of Winchester and 20th streets soon.

Bob Davis's Firm Now Prefinishes Plywood Products

Sierra Wood Products, of Grants Pass, headed by Robert G. Davis, formerly of Roseburg as a practicing and district attorney, has added prefinished paneling to its output.

The new product climaxed a long period of planned developmental work by Davis and his associates, which covered more than two years of a carefully-timed program to gather information and develop sales, production and finishing techniques.

Davis is quoted as saying the company is producing a complete line of quality prefinished paneling with a deep lustre, furniture finish and have established quality controls. Distribution will be handled exclusively by Southern Oregon Plywood of Grants Pass, of which Davis is general manager. One-third of the new plant is set aside for research and development.

Quisenberry Heads Welcome Program

Gov. Mark Hatfield has designated Phil C. Quisenberry, Roseburg manager for Pacific Power & Light Co., as community chairman to coordinate local participation in the Oregon Welcome program.

The Governor invited all citizens, business firms, organizations and community groups to join in the Welcome program and endeavor to make some use of the Welcome symbol. He particularly urged that all citizens familiarize themselves with their own local tourist attractions and to be alert with suggestions on interesting places to see and things for the tourist to do.

Governor Hatfield pointed out that the statewide program has received considerable impetus under the direction of the state Oregon Welcome Committee with Richard J. Turner, Portland advertising executive, as chairman. State headquarters for the program are at 322 Pittcock Block in Portland with Phil Hunt, Portland public relations counselor, serving as state coordinator.

The Governor urged local citizens interested in participating in the program to contact the local chairman or write to the committee's office in Portland for a brochure outlining the full program.

Astronaut Took Stimulant Pill

CAPE CANAVERAL, Fla. (UPI)—Astronaut L. Gordon Cooper took a stimulant pill to make sure he was alert for the crucial task of steering his Faith 7 capsule back to earth under emergency manual control at the end of his marathon 22.9-orbit mission, it was revealed Friday.

Cooper downed the pill at the request of Project Mercury scientists. They wanted him at his mental sharpest for the tricky job of firing the reverse rockets that slowed him down, took him out of orbit and started him on the blazing return to a near-perfect landing in the Pacific Ocean near Midway Island Thursday.

Officials of the \$500 million Mercury program also said at a lengthy news conference today that, if two electrical inverters had failed on the first orbit of Cooper's voyage as they did in the last two orbits, he would have been brought down immediately.

The failures, which deprived the bell-shaped capsule of its automatic control system, forced Cooper to take over the controls and steer the spacecraft back to the ground.

Even after the successful mission, the future of Project Mercury remained clouded. Officials said a capsule similar to the one that kept Cooper in space for more than 34 hours could be modified for a space voyage as long as six days.

But Chris Kraft, flight director for the Mercury program, said scientists and technicians would have to take a closer look at the results of Cooper's flight before deciding whether to try another Mercury flight or wait for the first of the two-man Gemini missions, which won't carry astronauts into space for another 18 months.



EXCAVATION AND GROUND LEVELING was started this week to make way for construction of a new ice cream center, which Arctic Circle, Inc., plans here. The firm, out of Salt Lake City, which has many franchise outlets in the west, has taken out a building permit for \$15,900. The location is on W. Harvard Ave., just west of the Washington Ave. Bridge. (Chris' Studio)



BAKERY DEPARTMENT — Byrd's Market has installed a new bakery department which will feature the products of Weber's Bakery in Roseburg. Barbara Zimmerman, shown above, will be managing the department. (Chris' Studio)



FRANCES ALEXANDER ... interior decorator

Mrs. H. Alexander With Rubenstein's

Mrs. Henry (Frances V.) Alexander will be managing an office on interior decorating which Rubenstein's of Eugene is opening in Roseburg in the Pacific Building, room 417.

Mrs. Alexander has been in Roseburg the past 1 1/2 years doing interior decorating work.

She formerly was associated with W & J Sloane of California and New York, interior decorators, working for a number of years in California.

Lockwood Motors Joins In Promotion Of Ford

Lockwood Motors of Roseburg is joining other Southern Oregon and Northern California Ford Dealers, the Ford Division of the Ford Motor Co. and Tennessee Ernie Ford for a May-June merchandising and advertising promotion.

The local firm will have camping and vacation items on display in its showroom for public viewing, in connection with the promotion. Advertisements will offer specials and a chance to win an automobile model and camping gear for western vacation living.

Byrd's To Feature Weber's Products In Bakery Section

Byrd's Low Cost Market has established a bakery department in its store on W. Harvard Ave., announces Roy Byrd and Dellmer Franklin, co-owners.

The department will feature a complete line of bakery products from Weber's Bakery, owned and operated by Eddie Withum. Various lines of cookies, cakes, including specially decorated cakes, bread and pastries will be handled.

Barbara Zimmerman has been placed in charge of the bakery division. It is located at the rear about midway of the building. Several changes in the store arrangement have been made to make way for the addition.

Byrd's formerly had a bakery department on a smaller scale, which handled products of the former Patterson Bakery.

Francis Todd Purchases Green Insurance Firm

Francis Todd, Oakland insurance man, has purchased the Hazel Green Insurance Agency in Sutherlin and took possession of the business May 1, according to Mrs. Dale Miller, executrix of the Hazel Green estate.

Todd is well known in the Sutherlin-Oakland area, having spent his entire life in the area. For the past several years he has been associated with the Hatterscheid Insurance Agency in Roseburg.

Todd said he expected to continue in the general insurance business in the former location of Mrs. Green, who had been in the real estate and insurance business in Sutherlin for nearly 20 years, reports correspondent Mrs. Jerry DeMuth.

LUCITE PAINTS F & W Floor Covering

Winston Clothing Bar Opened Up By Stevens

Rex and Bea Stevens, owners of the Model Market and R & B Market in Winston, have opened up the Winston Clothing Bar, located next door to the Winston Clock and Watch Repair Service and in the building adjoining the R & B Market.

The new business establishment, operated by Mardella Ambrose, carries a complete line of clothing and infant's wear. Sewing materials are also being featured among the wide selection of merchandise, including canvas shoes and thongs. Store hours are from 10 a.m. to 7 p.m. for the convenience of the working people, reports P. H. B. McGuire, Winston correspondent.



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