

10 YEAR GUARANTEE

Cordridge

BROADLOOM BY
Bigelow



WERE YOU THERE?

"SCIENCE EXHIBIT, SEATTLE'S WORLD FAIR"

If you were there, you and 6,000,000 other tourists walked and sat down on this fine Bigelow carpet in the Science Building . . .

REMEMBER?

After this terrific wear test the carpet was cleaned and is still in use. This spectacular wear test makes it possible for Modern Floor to give this unprecedented 10 year guarantee.



A Sensational Offer
For The

**SERIOUS
CARPET
BUYER**

Prices Include Installation,
Foam Rubber Padding, Carpet

Check These Examples:

15 x 18 Room
\$420⁰⁰

\$15.60
Per Month

12x15' Room **\$280**

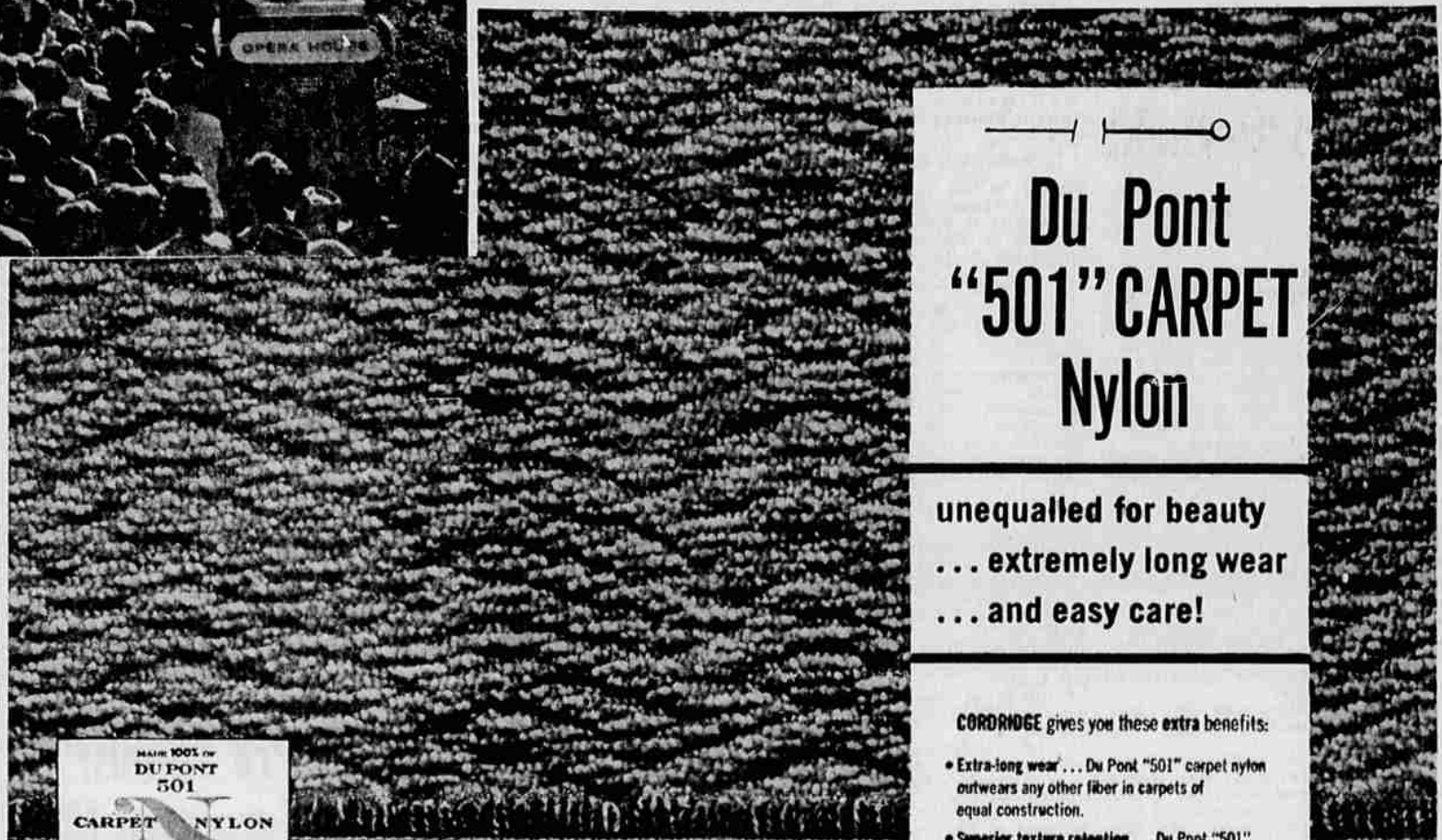
\$10.11 Per Month

15x24' Room **\$560**

\$20.20 Per Month

NOTHING DOWN

First Payment
August 1, 1963



Here's handsome, rugged tweed broadloom in fashionable "tree-bark" texture . . . created by master Bigelow weavers from fabulous Du Pont "501" Carpet Nylon . . . the toughest, strongest, longest-wearing fiber used in carpet-making today! Nothing beats tweed for its wonderful practicality as day-in, day-out carpeting for active family use . . . and nothing beats CORDRIDGE for value!

Choose from 5 splendid tweed colors: Black & White, Gold, Sage Green, Sandalwood, and Cordovan in 12 ft. broadloom width.

**Du Pont
"501" CARPET
Nylon**

unequaled for beauty
... extremely long wear
... and easy care!

CORDRIDGE gives you these extra benefits:

- Extra-long wear . . . Du Pont "501" carpet nylon outwears any other fiber in carpets of equal construction.
- Superior texture retention . . . Du Pont "501" carpet nylon fibers resist scuffing of feet or pressure of heavy furniture.
- No "shedding" or "fuzzing" . . . Du Pont "501" carpet nylon is a luxurious, continuous filament yarn with no loose short fibers which produce "shedding" or "fuzzing" in ordinary carpets.
- Woven-through back . . . The woven-through-to-the-back feature of Cordridge, as in Bigelow's famous Gropoint commercial carpet, insures superior tuft bind.
- Superior stain resistance . . . The structure of Du Pont "501" nylon yarn provides extra protection from household spots and stains; nylon is less absorbent and offers easier cleaning than ordinary fibers.
- Mothproof - Mildew proof - Non-allergenic.

Plenty of
Free Parking

"The House of Carpets" 1367 NE Stephens OR 2-1656

FLOOR COVERINGS

