



PACIFIC POWER & LIGHT Company has a new high-reach ladder truck that puts the Roseburg linemen where his work is. It is being used for converting the city's south end distribution systems from 4,000-volts to 12,000-volts operating capacity. The work completes a program which began two years ago for providing a higher-voltage system in Roseburg for delivery of more power to meet expected load increases.

PP&L Expands Home Service

Pacific Power & Light Co. reported Wednesday it is expanding its Polly Pacific home service advisor program in southern Oregon



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and northern California and announced appointment of a second home economist for the area.

Frank C. Bash, vice president and Copeo Division manager, reported Mrs. Beverly (Lyons) Hayden, who has been the Copeo area advisor for householders and demonstrators for electric appliance promotions, will have her headquarters in Roseburg. She has made her residence there for some time.

Heading up the program from the Copeo Division office in Medford will be Mrs. Geane Kinsner. Mrs. Kinsner has handled the company's Polly Pacific home service advisory program for PP&L service areas in Idaho and Montana since 1957. She has been engaged in home economics service work since 1934, following graduation from West Texas State College.

Mrs. Hayden, widely known to Pacific Power customers as Bev Lyons, will also have the Polly Pacific assignment for Coos Bay and the Springfield-Cottage Grove districts.

ETV Support Lacking

SALEM (UPI)—A measure to put educational television under the control of a state ETV council got little support from the Ways and Means Education subcommittee this week.

The subcommittee defeated a motion by Rep. Ross Morgan, D-Gresham, to approve the bill. ETV presently is under the higher education system. Witnesses strongly approved the present arrangement at a hearing Tuesday.

Business Scene

By Leroy B. Inman

6 The News-Review, Roseburg, Ore. — Sat., May 11, 1963

County's Building Permits Hit \$144,250 During April

Douglas County building permits for April totalled \$144,250, according to the monthly report of County Planning Coordinator James E. Slattery.

The total included 10 dwellings for \$125,000; 8 additions and repairs to dwelling, \$8,750; 3 carports and garages for \$4,000, and two commercial buildings, \$6,500. The commercial buildings include one for a skating rink, permit for \$4,000 taken out by Virgil Baker, Rt. 1, Box 175, Myrtle Creek, to be built on U. S. Highway 99 BR, at the corner of Chadwick St., in Myrtle Creek.

The other is for \$2,500 taken out by Mr. Swain, Reedsport to replace an outdoor theatre screen which was blown over and damaged in the Columbus Day storm. The location is at Reedsport at the north side of Bowlin Island.

Dwelling permits were issued as follows: To Merle A. Mulholland, 448 NW Garden Valley Blvd., one for \$23,000 and another for \$22,500, both on Merle Ave.

G. M. Leach, of 1632 Greenwood, Reedsport, home to be built on Deans Creek Road; Francis H. Kripps, Canyonville, home at 3 1/2 mile beyond Days Creek toward

Tiller; H. S. Laderoot, Rt. 3, Box 1435, Roseburg, Melrose Road, home to be built on Doerner Road, 10 miles out; S. B. Fosbrink, Oakland Star Rt. Box 73, to be built at Esselstrom Ranch, Umpqua Route, and William F. Young, Rt. 2, Box 479, to be built 1/4 mile from Macks Store on Garden Valley Blvd. Costs range from \$15,000 down to \$7,500.

Craig Short of 118 SE Stephens St., has taken out three permits for \$11,000 each for new houses in the Lerbach Homes site, at 1545 NW Calkins, and at 1622 and 1529 NW Almira Streets.

Roseburg Realty Adds Cecil Hugh To Sales Force



CECIL HUGH
... with Roseburg Realty

Cecil Hugh is now associated as a salesman with Roseburg Realty at the Umpqua Hotel. Hugh, who previously owned and operated J. C. Sporting Goods in downtown Roseburg for several years, has also had broad experience in other retailing fields, wholesale and distribution, ranching, land development, and real estate selling. He was previously a real estate broker.

Hugh will work mainly on ranch, commercial, industrial and retirement properties, and plans to do considerable traveling in order to serve clients in this field.

The Roseburg Realty Co., owned by Joe Dent and Pete Serafin, has a well-established interstate sales program. To augment this field, the firm owns two airplanes, a variety of photography equipment, and has cooperative arrangements with brokers in other states. They are members of the National Real Estate Fliers Association and of the International Traders Club.

Army Issues Draft Call

WASHINGTON (UPI)—The Army issued a draft call Thursday for 7,000 men in July, 4,000 more than it requested in June.

The July request is the third highest monthly figure this year. During January and February, the Army drafted 4,000 men and raised the call to 9,000 in March. April and May calls were for 10,000 men.

Tax Collections Up

SALEM (UPI)—Tax collections for the first 10 months of the current fiscal year were up 8.4 per cent over the 1961-62 fiscal year, the State Tax Commission said. The commission said receipts totaled \$109 million.

Local Man Attends Insurance School

Art Subert of 2155 SE Downy Ave., Roseburg, was selected by Farmers Insurance Group to attend a school for career agents at the organization's Portland regional office. He has returned to Roseburg after being gone a week.

Regional Manager C. D. Be-shars said candidates must meet a high set of standards to qualify for training. These schools at regional offices in 25 western and mid-western states, are designed to better equip the men to follow the profession of insurance agents.

The first school session covered automobile, fire, police service, claim service and field underwriting, to be followed by from four to six months work in the field, then returning to the regional office for a second week's schooling. The training covers one year.

While in the field, Subert is working under training supervision of Clarence DeCamp, district manager and regional office specialist.

Eugene Rites Draw Women Of Moose

The annual "Academy of Friendship" of the Women of the Moose was held in Eugene, Sunday afternoon with 20 members attending from Roseburg.

Elaine Ramsdell, Faye Jensen, Fern Craig, Elsie Seabaugh, Velma Rose, Jerry Hansen, Lucille Wilkerson, Irene Routledge, Helen Fenwick, Beth Wimer, Pat Halford, Besse Cornish, Pearl Degeberg, Marion Hart, Betty Wambolt, Evelyn Neves, Mildred Olson (now residing in Salem) Betty Graves, Blanche Elliott and Mary Kissing-er, comprised the group.

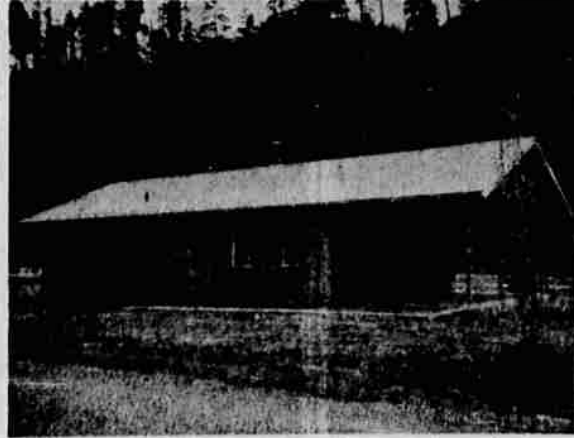
The following members from the local chapter received their "Academy of Friendship" degrees: Jerry Hansen, Lucille Wilkerson, Elsie Seabaugh, Beth Wimer, Pat Halford, Pearl Degeberg, Blanche Elliott and Mary Kissing-er.

Deputy Grand Regent Marion Schaefer of Eugene conducted the state of Oregon received the degree at this time, local spokesmen report.

EARLY RETIREMENT

SHREWSBURY, England (UPI)—Mandy Hill, winner of 32 beauty contests, is retiring today from competition to concentrate on her education.

Mandy, a winner of baby contests, is five years old.



TWO NEW HOMES, including the one pictured above, have been erected at the Tiller Ranger Station for occupancy by supervisory personnel. Construction funds were from the accelerated public works program.

New Homes Are Completed At Tiller Ranger Station

By MRS. MILTON HAMMERSTLY

Two Forest Service couples expected to move into their new homes at the Tiller Ranger Station this week after final inspection was completed by Walter Furen, forest engineer from the supervisor's office in Roseburg.

Scheduled to occupy the dwellings were Mr. and Mrs. Charles

L. Redding, the former timber management assistant on the Cow Creek Ranger District, and Mr. and Mrs. Robert Kohl. Kohl is district engineer on the South Umpqua Ranger District.

The homes were constructed with funds from the accelerated public works program. Prime contractor was James & Stritzke of Roseburg, successful bidder on the project. Total bid was \$29,472 and the job represented 11 1/2 man-months of work, according to Bill Finch, Cow Creek District employee who was contracting officer's representative on the job. Work began Jan. 29.

Both houses, identical except for reverse floor plans, measure 25-by-40 feet with a 14-by-25 foot carport. Sub-contractors were Tozer's Sheet Metal, heating equipment; Trowbridge Electric, wiring and sheet metal work; Pat Janelli, cabinet work; Craig's, ceramic tile; Paul Yundt, plumbing, all of Roseburg, and Bernard's of Medford, floor covering. Each home has two bedrooms and features a compact utility room and abundant closet and storage space.

Howard's Men's Store Now Being Fully Renovated

Howard's Men's Wear Store has been temporarily moved to a new location, while the permanent store quarters at 507 SE Jackson St. is undergoing complete renovation.

Howard Hunsaker, owner, said he has moved the store across the street into the building at 506 SE Jackson adjoining Roseburg Jewellers.

The renovation work will take five to six weeks, he said. The interior is being completely worked over, to include new floors, furnishings and fixtures, new lighting and new decoration.

Hunsaker stated he will be adding to his lines of merchandise, to include a complete teen-age clothing department, as well as handling other nationally advertised brands.

Howard's has been located in this building for nine years.

Valley Engineers Gets IP Pipe Job

Valley Engineers, Inc., Fresno, Calif., has been awarded a contract to install water supply and effluent disposal pipelines at International Paper's Gardiner Paper Mill now under construction.

An approximate total of 30,000 feet of 30-inch pipe will be installed. Concrete cylinder pipe was purchased from American Pipe and Construction Co. of Portland. Transit pipe was purchased from Johns Manville Co.

IP's board of directors in New York has declared quarterly dividends of \$1 per share on the cumulative \$4 preferred stock and 26 1/2 cents per share on common stock, payable June 17 to holders of record May 20.

Parr Attends Seminar Of Gas Association

A. D. Parr, manager of the Roseburg office of California-Pacific Utilities Co., attended a four-day seminar sponsored by the Pacific Coast Gas Association in Sacramento, Calif., May 1-4.

The seminar, said Parr, covered all phases of commercial and industrial gas appliances and their applications, such as gas fired boilers, air conditioners, swim pool heating systems and many restaurants and hotels and many other large uses.

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Montgomery Ward Adopts Extensive Benefit Program

A new and extensive benefit program, which includes a profit-sharing plan, has been outlined to the employees of Montgomery Ward's Roseburg store employees by M. B. Haggerty of the company's western region.

Highlights of the program include:

1. A profit sharing plan in which Montgomery Ward contributes up to 50 cents and not less than 25 cents for every dollar invested by an employee.
2. A comprehensive health care plan which will pay 80 per cent of most hospital and surgical expenses.
3. A 50 per cent reduction in employee contributions to the company's retirement plan with no changes in benefits. The company makes up the difference.
4. A liberalized vacation policy which gives new employees one day vacation for each month worked in their first calendar year (up to 3 weeks), two weeks vacation after one year service, and three

weeks vacation after ten years service, and four weeks vacation after 25 years.

5. A straight salary plan for most selling employees, which assures an employee a regular income based on last year's total earnings, including commissions.

Store Manager E. C. Nolte said the program, another step in Ward's expansion and modernization program nationally, is to be effective June 1.

Haggerty also detailed Ward's expansion plans for the western region to employees. He said: "Montgomery Ward has opened 14 new, modern stores since 1959, and plans are nearing completion for 37 to 40 full-line department stores within the next five years. In addition the company has opened 20 catalog stores in the western region during the last three years and plans to open 20 in 1963."

He added that an additional 16 regional stores will be completely modernized within the next two years.

Miller Replaces Sias In U. S. Plywood Post

United States Plywood Corp. announces Alan O. Miller, former district manager of American Forest Products Industries, Inc., Seattle, Wash., has been appointed West Coast public relations director at the company's West Coast manufacturing headquarters in Eugene. He replaces Tom Sias, who has joined a Tacoma advertising agency.



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