

The News-Review Editorial Page

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SATURDAY, MAY 11, 1963

Water Conservation Promotion Needed

There is a certain ex-resident of the Great Plains now living in this community who has been quite upset a good share of the time lately.

Every time he drives over any of the bridges over the Umpqua (North or South) and sees all that precious water and top soil in a mad dash toward oceanic oblivion he gets about half mad. And during the past couple of weeks his agitation has been especially pronounced.

He remembers vividly that during nearly all his lifetime he lived in communities where the entire economy depended upon the whims of nature relative to adequate and timely rainfall. Without the right amounts of rain at the right time and falling in the right way, farmers — and as a result entire communities — faced extended periods of severe economic hardship.

More times than it is possible for him to remember he has heard timely and generous showers referred to as "million dollar rains." Surely this description was no exaggeration — rather the estimate was on the conservative side.

In those areas there are no mountain streams to dam, no excessive supply of underground water to tap, virtually no way to make any better use of what little water is available. Some farmers have successfully constructed what they call "stock ponds." These are dug out or dammed up reservoirs, ranging in size

from a quarter of a city block up, but a good share of the land will not hold water in storage and this water utilization is a hit or miss proposition.

In this area, however, a lack of water is not the problem.

There is plenty of water. Our lack is its proper conservation and use.

Thankfully, after a long and very costly period of almost total inactivity in the field of water conservation in this region, steps are being taken to save these two most precious commodities for the many vital contributions they can make.

Generally, present activity is largely confined to studies — studies of feasibility, costs, benefits and necessity. Unfortunately these studies take time — lots of it. Unfortunately also most of the projects proposed or contemplated will meet opposition. Landowners are reluctant to see good farm land flooded and there is a multitude of problems unearthed in every study which take time, patience and diplomacy to solve.

Our concern now should be self-education concerning our water problems and possible solutions and each of us owes it to himself and his community to promote water conservation at every opportunity.

This matter is as vital as any we face and, as the lawyers so often say, "Time is of the essence."

Smokers Have Chance To Reform

Probably heard most often from cigarette smokers is the statement, "I'm going to have to quit."

If he really means it, he has his big chance next week with the non-smoking clinic at the YMCA. It is a group therapy clinic designed to help smokers stop the habit after a series of five nightly meetings, Monday through Friday.

The system really works, according to recent articles explaining the clinics. It's designed to put a little starch in the will power by showing that if others can do it, you can.

The key, of course, is that you real-

ly want to quit. If it's just a half-hearted approach, you will probably fail. But followup studies have shown that more than half of those who have taken part in the clinics in other sections of the country have not smoked since the clinic.

In Roseburg, the sponsoring YMCA and Seventh-day Adventist Church have indicated they will sponsor more clinics if this one is a success.

There's only one drawback to the system if it is a success. There's no one more vocally self-satisfied about his triumph than a reformed smoker.

The Almanac

By United Press International

Today is Saturday, May 11, the 131st day of 1963 with 234 to follow.

The moon is approaching its last quarter.

The morning stars are Venus, Saturn and Jupiter.

The evening star is Mars.

On this day in history:

In 1832, the first political platform was drawn up in Washington, D.C., to be used in the campaign to elect Henry Clay President.

In 1934, dust storms in Texas, Oklahoma, Kansas and Colorado, blew hundreds of thousands of tons of top soil eastward toward the Atlantic Ocean.

In 1960, American financier John D. Rockefeller died at the age of 86.

In 1962, President Kennedy called on U.S. businessmen for cooperation in making the economy work at fullest capacity.

A thought for the day—Roman philosopher Epictetus said: "Whatever you would make habitual, practice it; and if you would not make a thing habitual, do not practice it, but habituate yourself to something else."

THE LIGHTER SIDE:



By DICK WEST

WASHINGTON (UPI) — Just about my favorite form of entertainment is provided by a question-and-answer column in one of the Sunday supplements.

I am always intrigued by some of the questions that the readers send in. For instance, this one: "Can you tell me if Romano Mussolini, jazz pianist son of Benito Mussolini, has been booked into Las Vegas?"—Louise Schneider, Fort Dodge, Iowa."

What intrigues me is why Louise Schneider wanted to know that. I dare say that most American girls aren't even aware that the late Italian dictator had a piano-playing son.

Might Make Good Story

Is Louise a friend of his? A relative? This could have human ingredients of a good human interest story.

On the other hand, it could be that Louise Schneider doesn't really exist and that the question

actually was sent in by Romano's booking agent.

The poor guy may have lost track of where Romano was supposed to appear and was too embarrassed to inquire under his own name.

At any rate, this is the way that I entertain myself. I read the questions printed in the column and then I invent situations to fit them.

It makes a fine pastime for a rainy day and in my opinion is more fun than working the crossword puzzle.

Speculates On Questioners

Following are some of the questions that have been submitted recently along with my conception, in parentheses, of who might have written them:

Q. I would like to know the name of the 17-year-old Belgian girl Stewart Granger is now going with (Stewart Granger).

Q. Is Rosemary Clooney reconciled with Jose Ferrer? (Jose Ferrer)

Q. I understand Eddie Fisher is writing a book. What will it be about? (Richard Burton)

Q. Does McGeorge Bundy have the same relationship to President Kennedy as Sherman Adams had to President Eisenhower? (President Kennedy)

Q. Which of our states levy no sales or personal income taxes on their residents? (Mortimer Caplin)

Q. Screen star Deborah Kerr—is her marriage to writer Peter Viertel on the skids? (Peter Viertel)

Q. Is it true that Governor Nelson Rockefeller of New York will become Joan Crawford's fifth husband? ("Happy" Murphy)

Q. Peter O'Toole, who stars in Lawrence of Arabia — doesn't he have a different nose than the one with which he was born? (Peter's mother)

Q. What about the Princess Soraya-Maximilian Schell romance? True or publicity? (Schell's press agent)

News Analysis



By ROBERT C. RUARK

Haiti is one of our lovelier liabilities, if you like the climate, cock-fights, mountains, voodoo and wonderful savages, native Africans who have valiantly resisted civilization back in the hills.

Haiti is not such a fine indication for the success of democracy in our hemisphere, or for the future of democracy in Africa, when you consider that the country has been free since 1804, a matter of 159 years, and has been blessed by climate, French culture, and American beneficence — if, indeed, these be blessings.

Basically Haiti is as bush-African as it ever was, and you cannot blame this on the transplantation of the people to an inclement community. You cannot blame Haiti because of the fierce urge for independence which made Toussaint L'Ouverture, Dessalines and Henri Christophe famous in the history of fights for freedom.

Haiti Faultless

You cannot fault Haiti for pulling their own people to pieces with their bare hands, any more than you can blame them for killing the French colons. You certainly cannot blame Haiti's condition of complete uselessness to itself and the world on the color bar, because the whites mated freely with the blacks, and the aristocracy is mulatto. I don't even suppose you could blame anything but tribalism on the fight, leading to an awful massacre, in 1837, of many thousands of Haitians by their neighbors, the Dominicans, who share the island of Hispaniola with the Haitians.

But the fact is that Haiti has gone from one dictatorship to another, with little improvement. The current bum in office, Francois Duvalier, is a student of voodoo, and I don't mean he restricts it to what you do with a goat and a black rooster against the pound of drums in the hills.

War Declared

This cat has just nominated himself for another six-year term, knocked off a few opponents, and declared a kind of small-caliber war on the United States, which had the temerity last year to cut the aid on which Haiti fed. This is very poor piddling on the part of the U.S.A. In a completely military-operated dictatorship fighting cocks, Cadillac and girl friends come high, not to mention those old Swiss bank accounts and the

hideaway love nests and sleek yachts and such-like.

We have all sorts of goodies—with the possible exception of the Peace Corps — in Haiti today. An American Marine mission is supposed to train the army — for what, God knows, unless it is to declare war on One-Horse Town. There is some kind of economic mission enjoying the sunshine, and barbecuing a pig from time to time. Man, we are big on the uplift in Haiti, as we have been big on the uplift for so many years. The only trouble is the noble leaders won't let you lift the people.

Fiestas Held

The little torture — cum — murder ceremonies under Trujillo, next door, and Batista, almost next door, were kind of weekend fiestas compared to some of the "repressive measures" a good, solid, greedy, Haitian dictator like Duvalier can produce — and, I am told — is producing at the moment. The moment of truth in primitive countries is nearly always painful to the dissenter.

They now describe Haiti as a volcano, about to erupt. Erupt where? Give the Communists another base? I shouldn't think it likely under a Duvalier, but when Duvalier gets murdered and tucked into the rumble seat, like his neighbor, Trujillo, the swing has got to be the other way. It always is. You lose a Batista and collect a Castro.

The painful fact is that to keep Haiti happy we should increase the aid, so that Duvalier et Cie. can steal more, allow the happy people to sing more happy songs to make them forget their rumbling bellies, subsidize cockfights and the voodoo-drum industry, and ponder the wisdom of Woodrow Wilson when he made that crack about democracy not being a luxury that many people are capable of handling.

200 Years Spent

They've had close to 200 years to practice democracy in Haiti, plus the dubious cultural advantages of Africa, Europe, and America. And all they've been able to produce so far for the time and trouble is a Duvalier, who has just decreed that no planes of any size or specification can violate his airspace over Port-au-Prince.

When you consider the Central Congolese Government isn't even three years old yet, it sure

gives you ulcers of the imagination.

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Day's News

By

Frank Jenkins

Many of our nation's newspapers (this one not included) printed a picture this week of the Simon Bolivar statue in Washington that was decidedly unusual.

The statue, located across the street from the Interior Department building, depicts the great Latin American liberator mounted on a spirited horse and waving his sword above his head.

The picture was unusual because it showed an AMERICAN FLAG, acing from the tip of Bolivar's sword.

What happened? A trick photographer maneuvered his camera around until he got the flag flying from its staff above the Interior Department building exactly in line with the tip of the Bolivar sword and pushed the button.

The result was the startling picture.

Unusual? Not at all. In Washington they are, and long have been, expert at making things look like they ain't.

More from Washington: Latin America is in a dangerous period because of conflicting social and economic pressures, according to Philippe de Seynes, United Nations under-secretary for Economic and Social Affairs. Under Secretary de Seynes added:

"It is true that Latin America is going through a particularly dangerous period in which the social aspirations, having grown more rapidly than economic capacity, express themselves in impatience and sometimes in anger."

He concluded: "This is a period in Latin America in which certain archaic structures resist essential reforms."

Well, he was talking in official Washington gobbledegook, and as a result nobody outside Washington has even the foggiest idea of what he was talking about.

That's one of the things that are wrong with our federal government in these days.

Still more from Washington? The U.S. Foreign Aid Agency has dropped a project to bring EDUCATIONAL TELEVISION to underdeveloped countries.

The project, part of an abandoned \$1.6 million program, would have put more than 1,000 large transistorized television sets out in remote areas of Africa and elsewhere. The idea came under fire in congress last year, and was postponed.

As nearly as can be determined the idea was to park big TV sets out in the African jungle — so that in intervals between their tribal wars the natives might be able to come and see MODERN CULTURE, and thus be diverted from their evil ways.

Question: Do you reckon their tribal wars are any worse than the ways of life they might have picked up from watching modern TV?

Evidently somebody in authority had his doubts, and so the idea was abandoned. Personally, I think it was just as well.

"... And Let's Not Change the Style, Ludwig!"



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In Days Gone By

Taken from the files of The News-Review

40 YEARS AGO

May 11, 1923

Ninety million board feet of timber in Coos, Douglas, Jackson, Josephine and Lane counties sold through the land office today netted about \$200,000.

Feeling is running high in Reedsport and the lower Umpqua country today as the result of the arrest of a 42-year-old man, who is charged with assault upon his 16-year-old daughter. Talk of lynching was heard generally throughout Reedsport this afternoon, according to a telephone message from that city, and officers have spirited their prisoner away and are keeping his hiding place a secret until he can be removed to the county jail in this city.

25 YEARS AGO

May 11, 1938

Thomas A. Culbertson, Jr., president of the Medford chapter of the National Aeronautics association, will pilot his Waco plane on the first official air mail flight from Roseburg May 19, it was announced today.

Details of a national lottery plan for conscripting citizens into the armed forces of the United States in wartime, were worked out in San Francisco today by U.S. War Department officials and army officers.

10 YEARS AGO

May 11, 1953

Eleven liquor-by-the-drink licenses have been issued to Douglas County establishments by the Oregon Liquor Control Commission, according to a release from the state agency.

A classified ad placed in the News-Review Thursday was still bringing in calls Saturday to Mrs. Harry Clemons of Idlewild Route. Mrs. Clemons, who advertised a sorrel colt for sale, said answering the telephone 35 to 40 times was quite a chore.



UNCLE AL'S STORY CORNER

by Alan Knudtson

of KNUDTSON'S JEWELERS

A jewelry store in another Oregon city, which advertises itself as the "working man's" store, has a curious loyalty to its customer, the working man. A more appropriate motto for this store might be "soak the working man," for apparently this is the store's basic purpose.

Seen in a window of this jeweler was a watch with a price tag showing the "regular price" for the watch as \$39.95, with a reduction for trade-in of \$10.00, making the new watch a "bargain" at only \$29.95.

The joker in this offer, if indeed this is a joking matter, is that most jewelry stores, including ours, had been selling this watch at the regular price of \$39.95 for years!

Admittedly, this "soak 'em" type jeweler had put a metal stretch band on the watch, so that comparison from store to store would have been more difficult; but a generous estimate of the worth of the band would have been \$5.00. Hence, it appears, anyone who took advantage of this "sensational offer" (for the "working man") paid \$5.00 extra to this jeweler just to get him to accept the trade-in watch.

In the jewelry trade parlance, this kind of jewelry store operation is called a "borax outfit." Most of these "borax jewelers" refer to themselves as "credit jewelers," with the promotional purpose in mind of creating the impression that other jewelers do not offer credit as easily, if at all. Actually, all jewelers offer credit, and have since long before the advent of the so-called "credit jeweler."

Oddly enough, so called "credit jewelers" credit terms are, in most cases, no "easier," — in fact, as far as carrying and/or interest charges are concerned, are usually much more stiff!

In practically all jewelry stores, credit sales make up a very important part of the business volume, and practically all jewelers greatly encourage credit accounts. But, since the "borax jeweler" spends more money on advertising "credit," he often outsells the other jewelers. Because he spends so much on credit advertising, the public often gets the impression that the other jewelers must not offer easy terms!

(Advertisement)

BANK ON US for financial help



WHAT ARE RESOURCES and RESERVES?

The amount of a bank's resources and reserves are the main factors in judging its strength. Resources are the assets that a bank can rapidly convert into cash. Reserves constitute a source of cash which is "put aside" to cover debts. Place your financial interests with a bank of strength — bank here!



DOUGLAS COUNTY STATE BANK

ROSEBURG-OAKLAND-SUTHERLIN

Safety Could Save Contract

(Written For NEA)

By OSWALD JACOBY



South's four spade bid is not recommended as a steady diet for good bidders. Even though his partner has passed to start, there is no reason for South to abandon the idea of a slam. In fact, it is

possible for North to have the right cards for a grand slam. This time the four spade bid worked pretty well. No one would bid against it.

West opened the king of hearts. South ruffed and promptly led the king of spades. West took his ace and South had no way to avoid los-

ing two more spades and a club and he was down one.

South complained bitterly about his bad luck and the result was bad luck, but it was bad management as well.

South had a simple safety play at his disposal that would have guarded against the bad break he ran into. He should have led a low spade at trick two!

This play had practically nothing to lose. No matter how spades split he would have to lose at least two trump tricks and thus he could have afforded the immediate luxury of the low card lead.

You, South, hold: ♠AKQJ1065 ♥A32 ♦K4 ♣A. What do you do?

A—Bid six spades. You can't hurt six clubs and maybe you can make six spades. In any event it is a pretty good gamble.

TODAY'S QUESTION

What is your opening bid with: ♠AK7 ♦QJ1098754 ♣A2

Answer Monday

The News-Review

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