

MONTGOMERY WARD

1481 NE Stephens

OR 2-4811

SALE STORE HOURS: THURSDAY 9:30 AM to 9:00 PM
FRIDAY 9:30 AM to 9:00 PM; SATURDAY 9:30 AM to 5:30 PM
FREE BUS RIDES TO WARDS THURS. - FRI. - SAT.



1st birthday sale

WE'RE CELEBRATING WITH OUTSTANDING VALUES IN EVERY DEPARTMENT

save \$1
CRISP FALL STYLED,
EASY-CARE BLOUSES

\$2.99

Reg. 3.99

The perfect addition to your wardrobe. Easy-care Cotton and Dacron (R) fabric. Needs no or little ironing. Drip dry. Assorted short and three-quarter length sleeves. Many smart styles and colors. 32-38.



latest styles
FLIRTY LITTLE WHIMSIES . . .
PRICED SO IRRESISTIBLY

Reg. 3.88
\$5

So much flattery . . . such attractive Wards prices. Just two from a selected variety of black and other fall colors . . . to match or contrast your latest wardrobe.

REGULARLY 7.98

BULKY KNIT
CARDIGAN
SWEATERS

\$5.88

Plenty of savings! Plenty of selection too! Orlon (R) acrylic knits that won't pull out of shape. Classic and novelty stitches, several collar styles. Whites and some colors. Sizes 36-42.



2 for \$9.00

special purchase

A BIRTHDAY VALUE THAT'S HARD TO BEAT
SMART MISSES AND WOMEN'S SHIRTWAIST DRESSES

A birthday special that is just in time for the new fall look. 100% cotton fabric is easy to wash and crease resistant . . . Won't shrink or stretch out of shape. Neat button front with roll up sleeves. Handsome matching belts. Wide assortment of latest fall colors and patterns.



special purchase

Misses And Women's
MATCHMATE
OUTFITS

\$5.00

Reg. 7.98

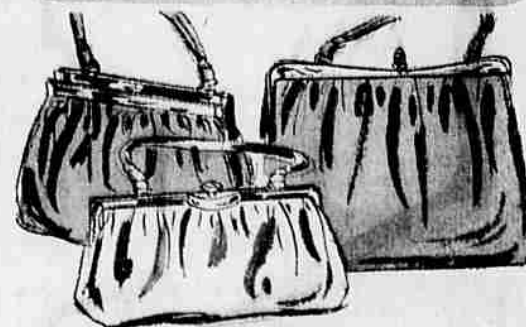
Smart, cool summer, fall matchmate in delicate plaids. 100% linen-type cotton—easy-care . . . little or no ironing. Wear as suit or skirt outfit. Jewel neckline with slim skirt. Bought especially for Wards Roseburg's Birthday celebration. Sizes 8 to 14. Assorted plaid colors to choose from.



fashion-wise
SMARTLY STYLED
TWEED COATS

from 19.98

Flattery becomes you in these wonderfully styled and priced coats. 100% wool tweeds in straight, simple lines with club collars. Warm innerlining. 3/4 sleeves. Sizes 10 to 18.



regularly \$5

SAVE 1.12 ON THESE
FALL STYLES

Wide assortment of Birthday purse values. Handsome plastics in several colors and styles. Gold tone metal top locks.

\$3.88

plus 10% fed. tax

sleek calf

GUILD MARK'S
NEW LOOK
IN FALL FASHION
SHOES

\$12.99

Always be fashion right with Wards exclusive Guild Mark shoes. These calf shoes are superbly styled with high heels and tapered toes. Comes in black. Sizes 5 to 10. AAA, AA, and B.



SATISFACTION GUARANTEED or your money back! Wards policy since 1872 **NO MONEY DOWN** when you buy on credit at Wards