

Lowell's Store Here To Close Business Scene

By Leroy B. Inman

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Roseburg Music Store Now Is Merged With Ricketts'

Douglas County State Bank Taking Over Store Location

Lowell's Fashion Apparel, 652 SE Jackson St., Roseburg, will discontinue business with a going-out-of-business sale starting next Thursday, June 28, it was announced today.

The lease and building have been assumed by the Douglas County State Bank as part of an expansion program. The building soon will be remodeled to match the bank's existing decor.

Lowell's, one of the largest specialty stores in Southern Oregon, has been in business in Roseburg for more than 32 years. It caters to the fashion of girls, subteens and ladies.

Founded by L. A. Rhoden, the store originally was founded by L. A. Rhoden as a shoe store. It first occupied the building which now houses the north half of the Woolworth store.

When The News-Review moved to its present location, Lowell's then moved into the paper's old location, where it has remained since. L. A. Rhoden died in 1952. Active management of the operation was assumed by his son, Lowell Rhoden.

Lowell's was remodeled in 1958 by the addition of a selling basement.

The business originally was a shoe store exclusively. But while in the present location in 1947, a fire started in the business next door to the south, the former Josse Furniture store. The fire damaged Josse's, Lowell's and extended to the corner of SE Cass and Rose.

This was the period of wartime shoe stamps. To rebuy shoes, stamps had to be turned in. Lowell's shoe stamps were lost in the fire. Being unable to obtain additional shoe merchandise, the store was converted into an apparel store, with the addition of a selling balcony in 1948 and the selling basement in 1958.

The store is owned jointly by Lowell Rhoden and his mother, Mrs. Ruth Rhoden. Lowell stated that his plans for the future will be announced later, but that he will maintain residence in Roseburg.

He said he has made arrangements that service on all furs in storage, being repaired or restyled, or on contract with the store's fur department.

Mrs. Ruth Rhoden, who has remained active in the business as bookkeeper and vice president of the corporation, will continue actively in Ruth's Fabrics and Notions at 1229 SE Stephens St., which business she started two years ago.

Lowell Rhoden stated that everything must be sold in the shortest possible time.

Lew Wright Takes Over As Manager Of Sears Store Here



LEW WRIGHT
... new Sears manager

Lew Wright has assumed the position of manager of the Sears Roebuck & Co. store at 526 SE Jackson St., replacing Marion Kummer, who is moving to Albany.

Wright comes to Roseburg from Prineville, where he has been store manager. He joined Sears two years ago as an outside salesman. After discharge from the service in 1951, he studied at Nebraska State Teachers College at Kearney, Neb. He did some teaching and took graduate work at the University of Oregon.

He and his wife and three children are making their home at 466 NE Jackson St.

Mrs. Kummer and her husband, Grant Kummer, will make their home in Albany, where she will be employed in Sears' retail department. Mr. Kummer, who has been with Pacific Fruit in Roseburg, has been transferred by that company to its Corvallis office.

Mrs. Kummer has been with Sears for 16 years, being transferred here in 1953 from Aberdeen, Wash. to take over the new sales store opened here then.

Thornton Sells Crane Service To M. Engle

Cliff Thornton announces his retirement from the Thornton Crane Service and the sale of equipment to Maynard Engle.

Engle does business under the firm name of Engle and Person, with headquarters at Diamond Lake Blvd. and Fowler St.

Thornton, who had personally operated the heavy equipment furnished by his service, is presently devoting his time to property interests.

May Construction Increase Reported

In spite of unseasonably wet weather and a strike in Oregon that effected most major construction projects, building during May in the Northwest continued to show gains over the previous years' building record.

According to figures compiled by the statistical department of Equitable Savings and Loan, building dollar volume in the Pacific Northwest's 68 key cities totaled \$33,108,728, up nine per cent over April and 25 per cent higher than May of 1961. Permit volume also gained. A total of 8,956 permits accounted for an increase of 25 per cent over the previous month and a 36 per cent gain over the same period last year.

Dwelling dollar volume during the same period was up 4 per cent over a year ago, but 37 per cent less than April of this year. Total volume for the month was \$11,544,740. Permits totaled 824, a 12 per cent increase over May of '61.

Oregon's dollar volume was \$13,227,389 with Portland reporting \$3,539,855 of the total. Other high volume cities in the state were Corvallis, \$2,943,024; Eugene, \$1,770,685 and Salem, \$1,059,468. A new college building and city school are credited with boosting the Corvallis dollar volume past the two million mark.

H. Backen Attends NCUR Convention

Harold Backen Jr., chairman of the National Committee for Utilities Radio, is in Berkeley, Calif., this week attending the annual meeting of the NCUR at the Claremont Hotel. The meetings started Tuesday and ended Friday.

Backen gave a report, as chairman, on the year's activities Tuesday morning. He also moderated a NCUR Regional Developments and Problems panel discussion and took part in numerous other phases of the convention.

NCUR is sponsored by seven national trade organizations and ten regional organizations of Power Radio Service licensees. Its members are men appointed by its sponsors and through them represents the interest in radio of seven segments of the power utility industry and of ten geographical regions.

Greyhound Expanding Service From Roseburg

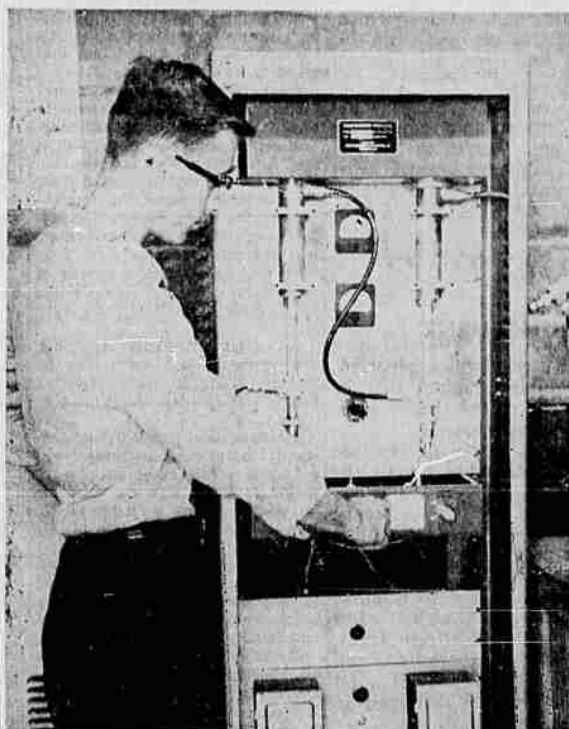
Heralding the arrival of the summer vacation and travel season, Greyhound today announced the addition of a morning departure bus to Portland and expanded service over the Pacific Highway to California points.

The added service to Portland calls for departure from Roseburg at 11:17 a.m., according to T. D. Gustafson, local Greyhound representative. With this addition, virtual "round-the-clock" service is available to Portland and intermediate cities. At the same time Greyhound schedules from Portland to this city will be increased by three evening departures.

Greyhound's regular and added schedules serving Roseburg also include through bus service to Sacramento, San Francisco and Los Angeles. The company has just added a fleet of Super Scenicruisers representing some \$25 million in improved equipment, said Gustafson.



MAJOR CONSTRUCTION on the new Standard Oil Co. service station, as shown above, is nearing completion. The station is being built on the site off Highway 99 Freeway at the north turnoff leading to the Douglas County Fairgrounds. This is also the site of a proposed new motel, on which plans are still in the making. The station will serve as a first unit of the property location. Standard will lease the station to the Berman Corp., according to present announced plans. (Chris' Studio).



RECEIVING ANTENNA — Eugene Roelle Jr., son of the designer, demonstrates the receiving antenna equipment, which picks up a beam from equipment on Mt. Scott and converts KOIN Channel 11 to the UHF Channel 83, which is rebroadcast to the Roseburg area.

E. Roelle Makes Channel 83 Available To Roseburg Area

Eugene Roelle, local electronics equipment serviceman, reports he has spent nearly \$8,000 to bring ultra high frequency television reception to the people of Roseburg. Now he would appreciate getting some of his money back.

Roelle, has, on his own with some local backing, obtained FCC permit for Channel 83 and has put the channel on the air, converting and rebroadcasting to Roseburg KOIN Channel 11 of Portland.

He first installed pickup equipment on Mt. Scott, which bounces the beam to his receiving antenna on Mt. Nebo, from which it is converted from very high frequency to UHF.

An effort begun in 1956, when he first filed for the UHF channel, was culminated about a month ago when the channel went on the air. Roelle stated that the FCC has designated Roseburg as an UHF area.

Penney's First Quarter Earnings Show Increase

A 33.6 per cent increase in earnings for the first three months of the current fiscal year is announced by J. C. Penney Co., according to Bruce Elliott, local store manager.

Sales for the three months ended April 30 were highest of any first quarter in the company's 60-year history, amounting to \$339,816,559 against \$291,813,014 a year ago. This represented an increase of \$47,972,545 or 14.38 per cent.

Net earnings for the three months ended April 30 totaled \$10,221,296 after federal income taxes of \$11,000,000. This compares with net earnings for the three months ended April 30, 1961, of \$7,648,763 after federal taxes of \$8,380,000, an increase of \$2,572,533 or 33.6 per cent.

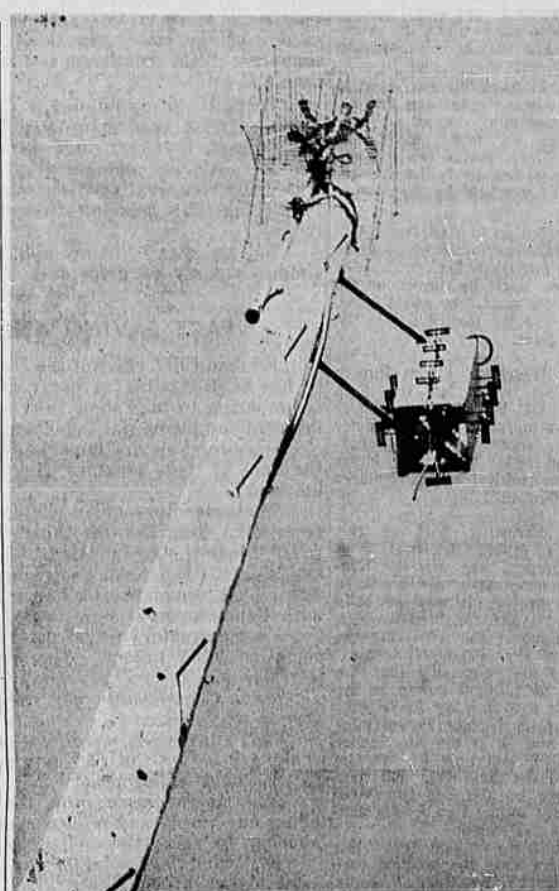
These net earnings were equivalent to 41 cents a share on each of 24,923,601 shares of common stock outstanding on April 30. Net earnings for the three months ended April 30 last year was 31 cents a share on the 24,695,856 shares then outstanding.

Consolidated Announces Payment Of Dividends

W. I. Wands, local manager for Consolidated Freightways, reports that the company has announced a dividend of 10 cents per share on stock has been authorized by the board of directors.

The announcement by William White, president of Consolidated, said dividends will be payable to stockholders of record on June 30 with payments to be made on July 10.

which plans are still in the making. The station will serve as a first unit of the property location. Standard will lease the station to the Berman Corp., according to present announced plans. (Chris' Studio).



REFLECTOR EQUIPMENT shown above, installed on Mt. Nebo by Eugene Roelle, now brings Ultra High Frequency television to Roseburg on Channel 83. Converters on TV sets are needed for reception. (News-Review pictures)

Assumed Business Names Filed With County Clerk

The following assumed business names have been filed with the Douglas County clerk:

Arieta's Salon of Beauty, hairdressing, by Arieta Mae Grensky, Box 549, Winston.

Reynolds & Bauer Real Estate, real estate brokerage business, 806 SE Cass Ave., by G. F. Reynolds & H. J. Bauer, who have combined their businesses. Bauer has filed a retirement of his former name of Bauer Realty.

The Gasery, service station located one mile south of Myrtle Creek, assumed name filed by Clarence and Mildred Wheeler, Rt. 1, Box 121, Myrtle Creek, with retirement filed by former owners, Dale O. and Dortha M. Sall.

Johnson & Wheelchel, used car dealers, name filed by D. F. Johnson and Gary G. Wheelchel, business at 1358 SE Stephens, with retirement of the name Johnson & Thiel also being filed. Wheelchel has taken over the interest of Perry Thiel.

C. L. Bower Insurance Adjusters, name filed by William C. and Beverly D. Pritchett, located at 543 SE Main St. in the Carter Building. Pritchett has purchased the business from Bower.

Novelty Wholesale, carnival supplies, 918 NE Hollis St., by Walter L. Jr. and Marian Carter.

Medical Arts Clinical Laboratory, 224 Medical Arts Building, name filed by Larry H. Green, who purchased the business from Larry D. Cox. Cox has filed a retirement.

Roseburg Skin Diver Supply, diving equipment, sales, service, rental, filter air, marine salvage, certified instructor, name filed by H. Floyd Tatom, 240 NE Garden Valley Blvd.

Huddleston's Lath Mill, 2444 Al-Jen Creek Rd., Grants Pass. Name filed by Ira L. Huddleston.

Harold's Club, P. O. Box 336, Clatskanie, assumed name by Harold E. Smith. Also, assumed name filed by Smith for Reedsport Grill, restaurant.

Canyonville Hardware, Canyonville, assumed name file by Carl M. Hill. C. C. Hill has withdrawn from the business.

Retirement of the name of Andy Harris Lumber Co. has been filed by Andy and Marguerite Harris.

IT PAYS TO PATRONIZE NEWS-REVIEW ADVERTISERS



CHARLES RICKETTS

Roseburg Music Store, 2441 W. Harvard Ave., is being merged with the parent Ricketts' Music Store, 702 SE Jackson St., announces Charles (Chuck) Ricketts. The two businesses are owned by a corporation headed by Ricketts as president and manager of Ricketts', and Wayne Wagner, vice-president who has managed Rose-

School Financing Problems Scheduled For UO Workshop

The problems of school finances will be dealt with at a University of Oregon summer workshop July 9-18, offering two hours credit.

The workshop, called "Financing Education in the Sixties," is designed for school administrators and board members. It is sponsored by the Oregon Association of School Administrators, Oregon School Boards Association, Oregon Education Association and the University of Oregon.

Specialists in public finance, school finance, economics, psychology, and local and state politics will lecture to the workshop.

Some of the lecturers will be Dr. Arthur S. Flemming, president of the University of Oregon; Dr. Edgar Morphet, professor of education at the University of California; Dr. LeRoy Peterson, University of Wisconsin, member of Tax Education and School Finance Committee of the National Education Association; Dr. C. Ward Macy, head of the department of economics, University of Oregon; Dr. Eugene L. Swearingen, dean, School of Business Administration, Oklahoma A. and M. University; and Dr. Donald E. Tope, education professor, University of Oregon.

Farenbaugh Presented Plaque By Armstrong

Al Farenbaugh, owner of F & W Floor Covering, was presented with a "100 per cent Armstrong" plaque Thursday by George Wolf, Northwest factory representative for Armstrong Linoleum.

The plaque is presented to business: carrying only Armstrong's line of floor coverings. Farenbaugh stated that the F & W Floor Covering was the first store in the Northwest to qualify for the honor. A second plaque was awarded a Seattle store, but it qualified later than did F & W, which became eligible for the award four months ago.

Farenbaugh has been sole owner of F & W since 1952. F & W Floor Covering has been in operation in Roseburg for 15 years, and was the first specialty shop of its kind on the local business scene.

Charles W. Frank Joins Motor Supply Company

Charles W. (Chuck) Frank has joined Motor Supply Co., 1869 NE Diamond Lake Blvd., as an outside salesman, announced owner Dutch Roglitz.

Frank formerly was manager of Allen Parts for seven years. He and his family have been Roseburg residents for 15 years.

Motor Supply, established by Roglitz 12 years ago, specializes in oil filters and electrical parts for all type industrial motors and automotive service.



A ONE-DAY FIELD TRIP for high school boys enrolled in the Junior Engineers' and Scientists' Summer Institute now in progress at Oregon State University brought nearly 200 youngsters, including two boys from Roseburg, to Portland as guests of Pacific Power & Light Co. They toured PP&L's research, engineering and electronic computer facilities and heard a dozen electronic specialists describe their jobs and educational background in a career seminar. In the PP&L design section and drafting room, above, Roseburg boys watch Bob Stubblefield of PP&L at work on the drafting board. From left, Tim McCarthy and Paul Pilger, both Roseburg. The two-week JESSI program at Oregon State closes June 23.

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