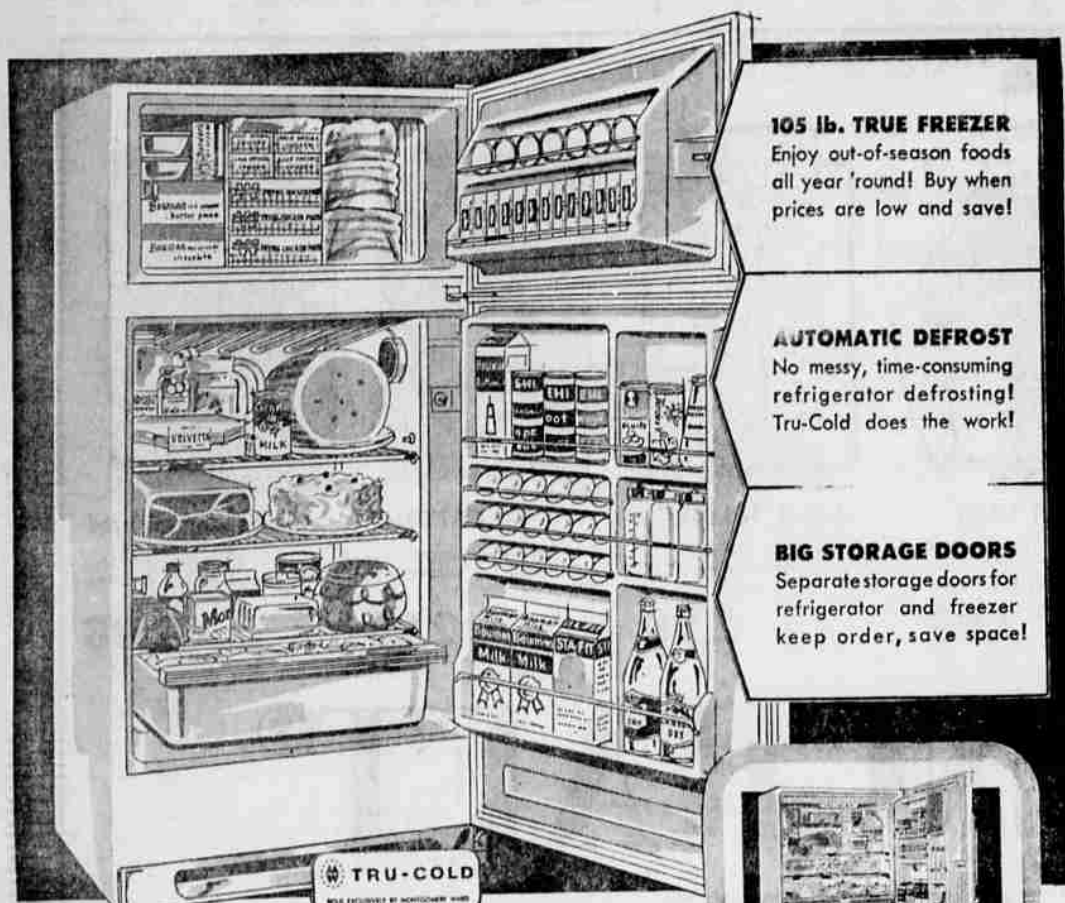


MONTGOMERY WARD

big savings on appliances

NO MONEY DOWN WHEN YOU BUY ON CREDIT AT WARDS



12.6 cu. ft. 2-door
PERFECT REFRIGERATION AND EVERY INCH USEFUL!

Big 105-lb. freezer maintains 0° cold for frozen foods! Refrigerator section defrosts automatically, keeps fresh foods better. Practical design for orderly storage!

229⁹⁵

no money down, 11.50 a month

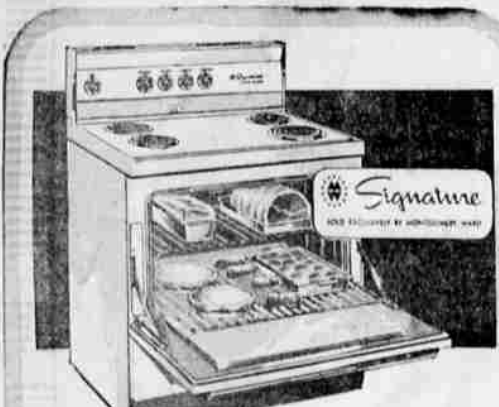
105 lb. TRUE FREEZER
Enjoy out-of-season foods all year 'round! Buy when prices are low and save!

AUTOMATIC DEFROST
No messy, time-consuming refrigerator defrosting! Tru-Cold does the work!

BIG STORAGE DOORS
Separate storage doors for refrigerator and freezer keep order, save space!



GIANT CAPACITY
14.4' COMBINATION!
Frost never forms in refrigerator! 172 lb. true freezer, dairy bar, 2 porcelain crispers... 299.95



economy electric range
30" SIZE WITH EXTRA-BIG 25" OVEN!
2-piece smokeless broiler with removable door. Easy-to-clean chrome drip bowls. Lighted backguard with outlet, clock-timer. Handy storage drawer.

169⁹⁵

No Money Down Just 8.50 A Mo.



6-transistor radio
FITS IN THE PALM OF YOUR HAND
This midsize pocketful of power has a full front speaker for rich sound—good highs and lows. Hi-impact plastic with carrying case and earphone.

21⁹⁵



new 9.5 cu. ft. upright
COMPACT CERTIFIED ZERO FREEZER
Thrifty with floor space, generous with storage space! Big 31.5-lb. capacity, fast-freeze section, 4 refrigerated shelves. Door alone stores 40 packages.

189⁹⁵

NO MONEY DOWN



Signature automatic
GETS A BIG 12-LB. LOAD TRULY CLEAN
Built for dependable operation! Every fabric is washed with perfect hand-gentle care—and rotating agitation gets your clothes cleaner! Infinite water level selector, lint filter. Vibration-free!

188⁸⁸

REG. 209.95

9.50 a month

NO MONEY DOWN

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LAY AWAY
NOW
and
SAVE!

WEEK-END SPECIALS

THURSDAY • FRIDAY • SATURDAY •

1481 NE STEPHENS... OPEN MON. AND FRI. NIGHTS UNTIL 9... ORchard 2-4811

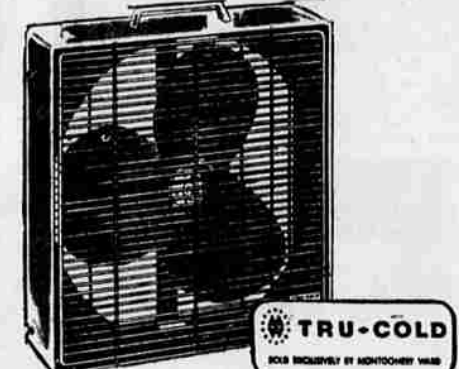
LAY AWAY
NOW
and
SAVE!



12-inch hassoock fan
3 SPEEDS! GUARANTEED 5 YEARS!
Modern design assures maximum air delivery—up to 3000 CFM. Tip-Toe switch lets you change speeds without bending. Sandalwood / off-white finish. *Fan motor repaired or replaced, for period stated, if defective.

29⁹⁵

UL-APPROVED



thinline styling
WARDS 20", 2-SPEED PORTABLE FAN
Use anywhere—on floor, counter-top, window sill. Moves air up to 3500 CFM; won't interfere with radio, TV reception. Guaranteed two years. *Fan motor repaired or replaced, for period stated, if defective.

23⁹⁵

UL-APPROVED



SAVE 1/3
on popular
Brent pullover
sport shirts

1⁹⁹ REGULAR 2.98

• Striking Solids • Multi-color plaids
• Unique Prints • Multi-color stripes

Now... bold, masculine-looking Brent pullover shirts at a money-saving low price! Icy-cool short sleeves finely tailored with button-down collar, tapered body and poncho bottom. 100% easy-care cotton. Men's sizes: S-M-L.

Want it? Charge it! No money down

BRENT
Sold exclusively by
Montgomery Ward



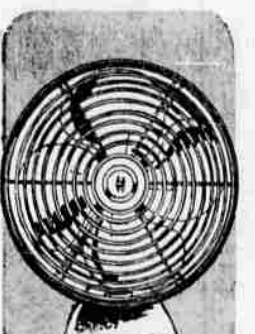
for wells to 70'
COMPLETE 1/2-HP JET PUMP
SYSTEM—NOTHING ELSE TO BUY!
Versatile—jet converts for shallow or deep wells. Features smooth, quiet, automatic operation—self-priming after initial prime. 13-gal. galvanized steel tank included. Easy to install.

DELUXE 1/2-HP JET PUMP SYSTEM
Reg. \$127. For wells to 120 ft. Fully automatic; overload protected motor 20-gal. tank incl. Easy to install.

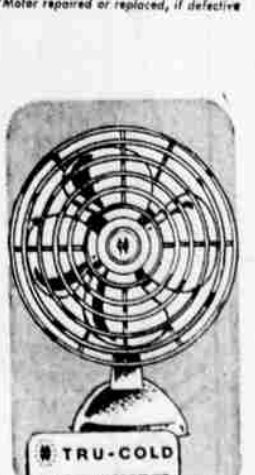
89⁸⁸ REG. 101.50 11.62 off!



75-LB. PLASTIC PIPE
1/2-inch size per foot 5c
3/4-inch, specially priced... 8c
100-lb., 1-in., reg. 21¢... 16c
1 1/4-in., reg. 35¢... 30c
1 1/2-in., reg. 48¢... 40c



POWERFUL 12-INCH
OSCILLATING FAN
Guaranteed 5 years! Circulates air up to 1100 CFM for quick cooling. Has safety guard. 17⁹⁵



9-INCH DESK FAN,
GUARANTEED 5 YRS.
Stationary—gentle cooling action moves air up to 350 CFM. Improved safety guard, sturdy base. 6⁹⁹



a small price to pay for comfort night and day!

**7,000 BTU TRU-COLD
AIR CONDITIONER**

INSTALL IT YOURSELF—TAKES ONLY MINUTES!

\$219⁹⁵

NO MONEY DOWN — 11.50 A MONTH

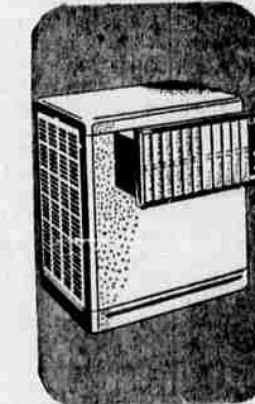
• Big 1-HP unit has 2 cooling speeds plus ventilation control for exhausting stale air
High-capacity cooling for mere pennies a day! Filters, purifies, dehumidifies room air; offers relief from hay fever discomfort, too. Quiet operation for undisturbed slumber, plugs into standard 115 V. outlet.

THESE TRU-COLD EXTRAS INCLUDED:

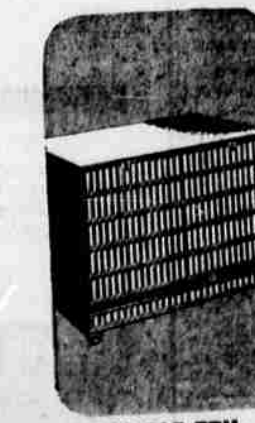
• Satisfaction guaranteed or money back—free delivery
• Sealed unit guaranteed up to 5 full years against defective materials or workmanship
• One full year of free repair service. Wards repair service... serves you across the nation
• Handy "Minute Mount" kit for easy do-it-yourself installation

DON'T BE MISLED BY BTU CLAIMS!

To get higher BTU (British Thermal Unit) ratings, some manufacturers measure only the compressor (not the whole air conditioner) or measure for a 24-hr. period, not on a 1 hr. basis. Wards measures entire air conditioner on 1 hr. basis according to National Electrical Manufacturers' Assn. standards.



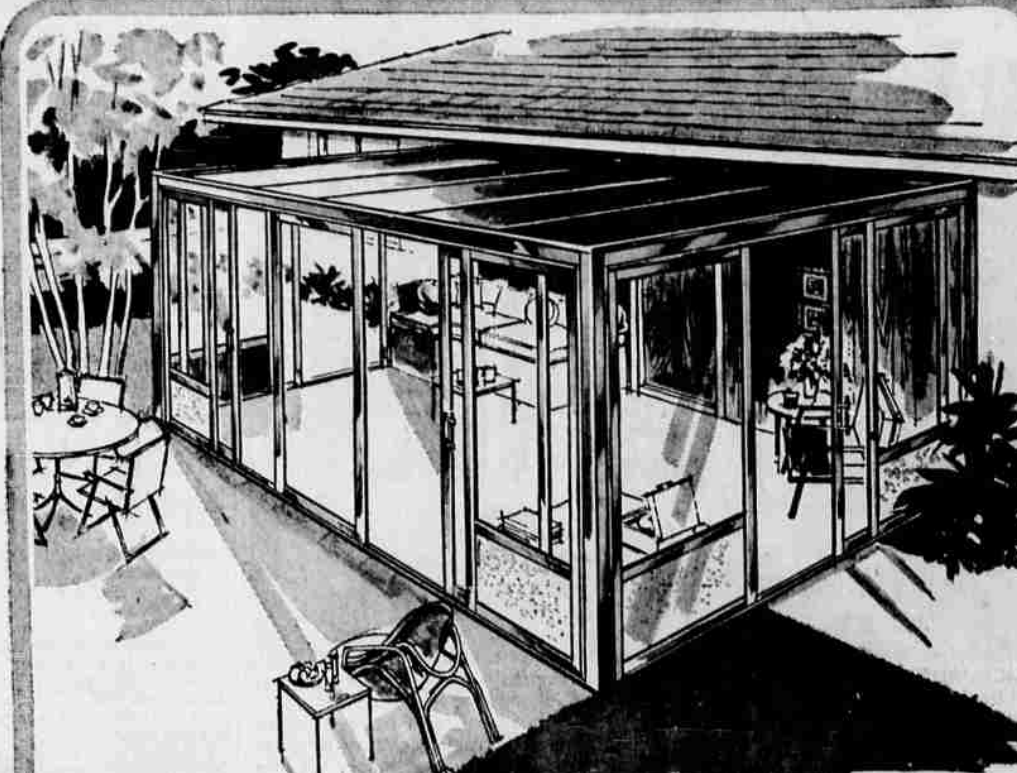
3000 CFM TRU-COLD COOLER
Quality features at a budget price. Snapout filter lock for easy replacement. 99⁹⁵ UL appr.



PORTABLE TRU-COLD COOLER
Just pick it up and place it where you please! Lightweight model—easy to carry. 19⁸⁸ Trim cabinet.

MONTGOMERY WARD

FIX-UP EVENT



Wards new add-a-room
DESIGNED FOR YOUR EXPANDING FAMILY NEEDS

AS LOW AS
\$945
NO MONEY DOWN
room about 8'x12'

ROOMS FROM 8'x12' TO 12' x 20'
ASK ABOUT WARDS NEW HOME IMPROVEMENT CREDIT SERVICE—UP TO 7 YEARS TO PAY!

odorless, dry in 1/2 hour

REG. 5.69 — 1 COAT SAVES TIME, WORK



4⁴⁴ GALLON
Just say "Charge-it!"



SAVE 30% ON COVERALL EASY PAINT JOBS AT A BUDGET PRICE

2⁴⁴ REG. 3.48

Odorless, lead-free. Use it in living room, dining room, bedroom or hall. Ideal for do-it-yourselfers, just brush or roll on. Washable finish; many colors.

save 6.16
on case
Super,
self-cleaning,
stays
white

• Finest linseed-oil base
• High titanium content
Equals or exceeds national brand paints at higher prices. High hiding power, durable. Resists mildew, zinc oxide stops discoloration.

4⁴⁴ gal. in 4-gal. case



1 COAT COVERALL
REG. 6.49 GAL.
Even covers black! Best linseed oil base. Resists mildew, zinc oxide stops discoloration. 44

SATISFACTION GUARANTEED or your money back! Wards policy since 1872