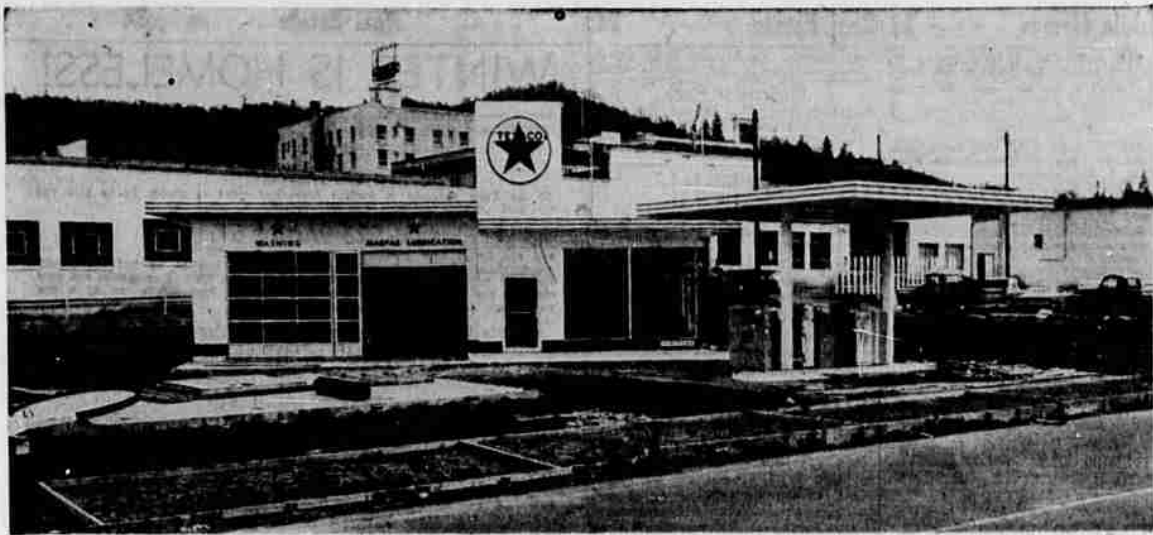




THE NEW TEXACO SERVICE STATION at the southeast corner of SE Pine St. and SE Oak Ave. is fast taking shape. The \$40,000 structure is one of the newest type stations that the company has erected anywhere, with

all the latest facilities. An early completion date is planned. It is the first new structure built since the Pine Street couplet was completed. (Chris' Studio).

Business News

FCC Commissioner Requests Radio Curb On Commercials

CHICAGO (AP) — Newton N. Minow, Federal Communications Commission chairman, urged the radio industry today to tone down and cut down commercials or face government regulation.

"If you are unable to achieve self-discipline," he told radio broadcasters, the FCC "may have to adopt a rule on commercials which does apply to everyone."

Minow addressed the 40th annual convention of the National Association of Broadcasters. It was in a speech to the NAB convention a year ago that Minow shook the nation's television industry, labeling television programming a vast wasteland.

Minow proposed an informal shirtelevée conference between the FCC and radio broadcasters to seek solutions to the industry's pressing problems.

Radio Industry Suffers

The radio industry now suffers, he said, from a simple but depressing equation: More people, more radios, more stations—but smaller audiences and smaller profits.

There are about 3,500 AM stations in the United States. About one-third lost money in 1960, Minow said, resulting in a frantic battle to survive.

The result, he said, is often "jungle markets overpopulated by quick-buck operators where you have to scream at the listener to survive."

Some radio stations treat listeners to exceptionally varied fare, said Minow. "But in too many cases the results are incredibly bad."

"Plead, Bleat, Pressure"

In too many communities, radio broadcasting is composed of "a clamorous casbah of pitchmen and commercials which plead, bleat, pressure, whine, groan and shout," he said. "Too many stations have turned themselves into publicly franchised jukeboxes."

Minow had little praise for the NAB code, which tries to impose self-regulation on the radio industry. Only 32 per cent of the nation's radio stations subscribe to the code, he pointed out.

Minow cited what he called an outstanding example of what both radio and television can do when it acts in the public interest—the coverage of the Col. John Glenn Jr. space flight.

He told the broadcasters: "You put every one of us in your debt for this service in the public interest."

March Totals Near Million In Mortgages

Mortgages totaling \$967,148 were issued in Douglas County during March, the monthly report of Commercial Abstract Co., shows.

Umpqua Savings and Loan Association issued 19 for \$299,600. The Douglas County State Bank (Roseburg, Oakland and Sutherlin) was second high with 17 mortgages for \$103,707 total, followed by State Veterans Loans, 8 for \$84,013; United States National Bank of Portland (Roseburg, Drain and Myrtle Creek branches) 14 for \$70,715; and Continental Investment Corp., 1 for \$60,000.

Others included Coen Supply Co., 1 at \$17,000; Commonwealth Inc., 3 at \$30,000; Connors Construction Co., 4 at \$18,831; Dean Vincent Inc., 1 at \$13,050; Equitable Savings & Loan Association, 4 for \$29,150; Federal Housing Authority, 1 for \$7,650; First National Bank of Oregon (Portland), 2 for \$20,150.

First National Bank of Roseburg (Roseburg and Winston) had 4 for \$19,100; Institute for Essential Housing, 1 at \$1,488; Socony Mobile Oil Co., Inc., 1 at \$7,315; South Umpqua State Bank, 2 at \$4,123; Todd Building Co., 1 at \$1,600; Umpqua National Bank, 10 for \$40,179; and 14 miscellaneous for \$190,323.

Tiller-Milo Drive Nears Completion

By MRS. MILTON HAMMERSLY

Nearly complete is the convalescing for Red Cross funds in the Tiller-Milo area conducted by Mrs. John O. Wilson, assisted by Mrs. MacBelle Zimmerman, Mrs. Ira B. Poole, Mrs. Hillard M. Lillgren and Mrs. L. C. Graves.

Anyone not yet contacted who wishes to contribute may get in touch with any of the workers, Mrs. Wilson reminded.

Dahacks Have Guests

Recent house guests at the home of Mr. and Mrs. Ernest Dahack were Mr. and Mrs. Earl Riddiman of Newport. Other callers Frank Campbell of Medford, Wallace Sousa of Central Point and Mr. and Mrs. John Noble and daughter and Quentin Matthews of Eagle Point.

Mr. and Mrs. Floyd Lillie of Coos Bay were Sunday visitors at the home of Mr. and Mrs. Charles Collins and son, Mrs. Lillie is a cousin of Mrs. Collins. Joining them for a family visit were the Collinses son-in-law and daughter, Mr. and Mrs. Arthur Bigelow and children of Shady Cove and Mrs. Anton Erlebach.

Mr. and Mrs. Emmitt Belcher are back at their home in Tiller following a two-week trip to northern California. They were guests of their son-in-law and daughter, Mr. and Mrs. Stanley Williams, and son, Dean of Arcata, and Mr. and Mrs. Robert Keszeley and small son in Eureka. Mrs. Keszeley is their granddaughter. Highlight of the trip was the joint celebration of the birthdays of Mrs. Belcher and Mrs. Williams.

Record Set

Twice during the unusual winter experienced locally, Ernest Dahack was turned back by heavy snowstorms over the Umpqua Divide as he attempted to make his weekly trip to Eagle Point where he operates a barber shop on Saturdays. In the 52-year span as proprietor of the shop, he has missed only four Saturdays on the job. Previous absences have been for a hunting trip and when the Dahacks made a plane trip to Hawaii in celebration of their golden wedding anniversary two years ago. The Dahacks, who lived at Eagle Point before moving to Tiller some 15 years ago, observed their 52nd wedding anniversary April 1.

Visitor In Camas Here For Wedding

By MRS. DAVE THRUSH

Mrs. Margaret Stair from Newberry, N.D., is visiting her son-in-law and daughter, Mr. and Mrs. Virgil Moody, in Camas Valley. Mrs. Stair came to attend the wedding of her granddaughter, Sherri Moody, April 13.

Seattle Trip Made

Mrs. Phil Standley and Mrs. Bill Battles have returned to their homes after spending several days the past week visiting Mrs. Standley's son-in-law and daughter, Mr. and Mrs. Allen Stanley, and Mrs. Battles' son-in-law and daughter, Mr. and Mrs. Terry Neilsen, in Seattle, Wash.

Frank Wilson of Grants Pass spent the past weekend with Mr. and Mrs. Roy Thurston in Camas Valley. The Thurstons and Wilson had been neighbors for several years while both families lived in Alaska.

Mr. and Mrs. Stewart Neely of Camas Valley spent several days the past week shopping and attending to business in Portland.

WCS women of the Methodist Church brought sack lunches and had an all-day quilting session and meeting recently at the home of Mrs. Guy Moore. Mrs. Doris Lamm gave another chapter from the book "The Meaning of Suffering."

Mother Of Three Draws Long Prison Sentence

SEATTLE (AP) — Michele Griffith, 33-year-old Seattle mother of three, was sentenced this week to 12 years in prison for embezzling union funds.

U.S. Dist. Judge William T. Beeks said he imposed the heavy penalty because the woman had a long record of check offenses.

Mrs. Griffith pleaded guilty to embezzling \$1,744 from the Seattle Building and Construction Trades Council, where she was a secretary.

The case was handled in federal court because embezzlement of union funds is covered in the Landrum-Griffith Act.

Special Zoning For Mobile Homes Considered By Roseburg Planners

Special zoning for mobile homes has been given preliminary consideration by the Roseburg Planning Commission.

Noting the changing character of trailer house living, the commission this week scanned the possibility of creating a zone for exclusive mobile home development.

No Action Taken

Envisioned is a subdivision specially zoned to provide comfortable and pleasant surroundings for owners of permanent residence-type trailer homes. A commission member emphasized the trailer zone idea is on the discussion level only and no official action was taken.

The planning group believes today's mobile home has changed in character from the old days of the old trailer park. The modern trailer is often purchased as a permanent living installation and represents an investment of many thousands of dollars.

Owners want to settle on their own plot of land and become a part of the community, it was pointed out.

Further study on the trailer zone possibility is planned.

Phase Approved

Kenneth Meng, commission secretary, said the Bureau of Municipal Research has announced approval of another phase in the community development study under way for Roseburg. This step will consider neighborhood development and drainage and flood problems.

It will also include development of a master plan incorporating various bureau recommendations for an orderly Roseburg development.

In other action this week, the commission approved a final plat for Hucrest Plat B west of NW Kline St. and north of Hucrest School; considered a vacation proposal at the north end SE Azalea St. and discussed a Keasy-Calkins area zoning proposal.

WHO Fears Super Cholera Epidemic

MANILA (AP) — The World Health Organization (WHO) said recently the parocholera epidemic raging in countries fringing the South China Sea threatens to turn into a super-epidemic "unprecedented in modern times."

Official statistics show about 20,000 cases of parocholera and 3,000 deaths, but WHO said "the actual numbers are probably much higher."

An announcement said the disease breeds in heat and humidity and with the coming of hot weather and monsoon rains in the tropical Philippines and Pakistan, the danger of new outbreaks increases.

Public health experts from 16 countries and territories in the Western Pacific and Southeast Asia will review the epidemic in a meeting here April 16-19.

The disease has been confined to the Indonesian island of Celebes for many years, WHO said, and possibly was carried by Chinese who were repatriated recently from these to Communist China.

Roseburg Jewelers Gets New Interior Paint Job

Roseburg Jewelers, located at 506 SE Jackson St. at Washington, has just been completely repainted on the interior, reports Les West, manager.

A byrne blue color, (off white with some blue) has been used for the upper walls and ceiling, brightening the interior. Other decorative paint uses have also been made.

If Your Paper Has Not Arrived By 6:15 P.M.

Dial OR 2-3321 Between 6 & 7 P.M.

Saturday Only 3 To 5 P.M.

FROM NINE TO FIVE

By Jo Fischer



Iceland

- ACROSS
- 1 Iceland is an island of volcanic islands.
 - 2 Its language has maintained its purity.
 - 3 Cosmetic ointment.
 - 4 Its history with that of Norway.
 - 5 Lessons.
 - 6 Pour out a drink offering.
 - 7 Dress edge movement.
 - 8 Indian weight.
 - 9 Sickness.
 - 10 Chess piece.
 - 11 Female.
 - 12 Folding beds.
 - 13 Encourages.
 - 14 Corp.
 - 15 Italian goddess.
 - 16 Professed opinions.
 - 17 Arabian gulf.
 - 18 River in Switzerland.
 - 19 Ship's retinue.
 - 20 Exhaust.
 - 21 Dress edge movement.
 - 22 Lethargic.
 - 23 Steamship (ab.).
 - 24 Chapters (ab.).

Answer to Previous Puzzle

- DOWN
- 1 Fish.
 - 2 Loose garment.
 - 3 Mohammedan priest.
 - 4 Natural channel.
 - 5 Utopian.
 - 6 Snuggle.
 - 7 Haunted.
 - 8 Distinct parts.
 - 9 Chest bone.
 - 10 Greenland.
 - 11 Sakuma (pl.).
 - 12 Head (Fr.).
 - 13 Belgian river.
 - 14 Hostelry.
 - 15 Mean.
 - 16 Deficient.
 - 17 Rodent.
 - 18 Lessons.
 - 19 Existing.
 - 20 Above.
 - 21 Ocean.
 - 22 Movement.
 - 23 Lethargic.
 - 24 Steamship (ab.).
 - 25 Chapters (ab.).
 - 26 Fruits.
 - 27 Winglike part.
 - 28 Tell over.
 - 29 Noblemen.
 - 30 Singing voice.
 - 31 Steamship (ab.).
 - 32 Chapters (ab.).
 - 33 Encounter.
 - 34 Distant.
 - 35 Regulation.
 - 36 War god of Greece.
 - 37 Saucy.
 - 38 Employ.
 - 39 Iniquity.

