

YOU CAN WIN!

\$500 \$600 \$700 \$800 \$900

IN THE "WHO IS MR. X?" GAME



Can you recognize
this well-known personality
... See below.

Starting Next Sunday in the *Sunday Oregonian*

JACKPOT STARTS AT \$500

\$100 ADDED EACH DAY "MR. X" IS NOT IDENTIFIED

**STAY BY YOUR TELEPHONE...
WE MAY BE CALLING YOU!**



Don't worry—we've got your number. We have the telephone directory for every town in Oregon, plus the 7 southwest counties in Washington. If you're listed in any telephone directory, yours may be the number called! And you can win even if you DON'T have a telephone. See how in next Sunday's *Oregonian*.

OF COURSE YOU
RECOGNIZE OUR
TYPICAL "MR. X"
AS ... BOB HOPE



Call your local dealer for *Oregonian* home delivery. For service in Roseburg, call Herb Pomery, OR 3-6431 or John Bogen, OR 3-8066.

NEW "MR. X" PICTURE EVERY SUNDAY!

... and during the week also if "Mr. X" is identified by Monday or Tuesday night.

ALL YOU HAVE TO DO TO BE A BIG WINNER IS

- READ YOUR BIG SUNDAY OREGONIAN
- DECIDE WHO "MR. X" IS
- WAIT FOR THE TELEPHONE TO RING

COMPLETE CONTEST DETAILS IN NEXT SUNDAY'S OREGONIAN

swing into Spring with **OREGONIAN FEATURES**

THE MR. X CONTEST AND • ELECTION
NEWS • SPORTS • HUNTING AND FISH-
ING NEWS • FOOD, FUN AND FASHIONS

FOR THE LADIES • HOME AND GARDEN
NEWS • PLUS FIVE WORLD NEWS WIRES