



**MONTGOMERY WARD**

1481 N. E. STEPHENS AT  
GARDEN VALLEY JUNCTION  
ORCHARD 2-4811

U.S. HWY 99

GARDEN VALLEY BLVD.

Take the freeway to your new **WARDS**

and meet your friends  
and neighbors

STEPHENS ST.



PARKING FOR 400 CARS!

# Wards Winter Apparel News For Young Folk



save now!

**A MULTITUDE OF  
STYLES AND SMART  
NOVELTY STITCHES**

from **6<sup>98</sup>**

- beautiful colors
- superb quality

Beautiful bulkies in your favorite Orlon® Acrylic. White, black, magenta, blue, gold and green. Exciting collar styles. Sub-teen 8 to 16.



**GIRL'S WARM COAT  
IN NEW STYLES**

Wool and nylon fleece, vinyls. Some with pile lining; hoods. 7 to 14. 4-6X. **16.98**



save now!

**JUNIOR  
SIZES NEW  
FALL DRESSES**

from **6<sup>98</sup>**

- Easy-care cottons
- Many shirtwaists
- Rayon-acetates

You'll want to scoop up several! red, teal, valiant blue, green—all with nice details.

## gay plaids, checks, prints



**DAN RIVER, GALEY AND  
LORD, OTHER COTTONS**

**5<sup>98</sup>** SIZES 3 TO 6X **7<sup>98</sup>** SIZES 7 TO 14

WARDS is ready for school with a new fall crop of crisp cottons. See full skirts, clever details, many 2-piece styles. All in famous American cottons by Dan River, Stevens, Galey & Lord, others. All amazing values! Come, see!



**BOYS' WASHABLE  
HOODED JACKETS**

Sturdy cotton fortified with nylon. Upper lining is Acrylic pile; lower, Acetate quilt. 3 to 6X. **8.98**



**2-piece  
COLOR-BRIGHT  
SCHOOL ENSEMBLES**

from **3<sup>98</sup>** SIZES 7 TO 14

Embroidered and braid trims accent the smart rayon dress and matching Orlon® Acrylic sweater. Fall two-tone is in new tones of green, blue or rust.



**GIRLS' WASHABLE  
PILE JACKETS**

Fluffy Acrylic pile, braid trim. Acetate quilt lining. Snug tie hood. In sizes 7-14. 3-6X.... **8.98 10.98**



**gay checks  
WHIRLING DRESSES  
WITH PETTICOAT**

from **2<sup>98</sup>** SIZES 3 TO 6X

Extra fine wash 'n wear cottons need little if any ironing. Wide whirl dresses have attached nylon net petticoats, 3/4 sleeves with ruffle trim. Choice of styles, colors.

**WARDS INVITES YOU TO THE TEEN-DATE SHOW, TUESDAY, 7 P.M., KPIC-TV STUDIO**