Big Changeover Due City's Street Signs



ROSEBURG'S STREET DEPARTMENT is making its own street corner signs now that it has acquired new sign applicator. Above, city employ Louis Cotton is operating the machine which "cooks" refectorized scotchlite material onto a metal sign base. Looking on is Guy Meigs, street superintendent,



WOODEN STREET SIGNS left. picture) are on their way out in Roseburg. They will be replaced by metal signs and posts similar to modern version shown center The changeover will be launched this winter. Speaking of signs, our photographer thought the heavily-decorated post shown in picture extreme right deserves recognition. Located on a busy Roseburg thoroughfare, this post is a totem pole of information. If the motorist doesn't know which way to go after coming upon this generaus glossary of directional data, it's probably because he couldn't get it all read before the light chang-

Retirement Group's Plans Are Expansive

By LEROY INMAN Business News Dept. Editor

The Senior Citizens Land & Development Co., which this week is started reconstruction of The Grand Hotel as a retirement home and announced plans to make the Rose Hotel also available as a "senior citizens" residence, has a its origin in Roseburg.

The beard of directors consists of Dr. Harves W. Kring, president; Harve Bryant, executive vice president; Jack Mathis, secretary and Gles R. Florence of Deriver and

Tenants would be granted mem

burship cards, making it possible; was extensively damaged by the

take up residence in the other li has been necessary to rip out cities where the company has most of the interior structure and The Senior Citizens Land & Development Co., which this week Started reconstruction of The started reconstruction of The started reconstruction of The started and personal needs.

Fraternity' Expected Started wiring will have to be a sum of the started product of the same most of the interior structure and reconstruction of the same most of the interior structure and reconstruction of the same most of the interior structure and reconstruction of the same most of the interior structure and reconstruction of the same most of the interior structure and reconstruction of the same most of the interior structure and reconstruction of the interior structure and reconstruction of the same most of the interior structure and reconstruction of the same mo

'Scotchlite' Reflectors Due

On Steel Posts The Roseburg city Street De partment this winter will begin big "change over" in the residen

hig "change-over" in the residen-tial street sign system.

City Engineer Kenneth Meng said the city will soon start re-posts with modern "Scotchille" re-flectorized street name signs mounted on high steel posts. A few of the attractive new signs are already in evidence.

A mumber of porcelain - type

means of making and replacing signs whenever the need arises. In the new system, the signs will be placed on high metal poles. The new sign has several improvements over the wooden post. One of its key features, of course, is the fact the sign face is reflector-ized for easy visibility at night. "Wooden posts are susceptible to damage by vehicles and vandals."

mence setting in the signs as soon as the drainage clean-out and street grading work are finished for the year, East Roseburg will receive the first batch of new

Materials Ordered

Materials have been ordered for the Northeast Roseburg (Kinney Addition) area, but the signs for this area will be pre-lettered at the factory.

It is nossible that similar signs will be p. seed throughout the Cloverdale Addition (which is outside the city limits) as the government has indicated an interest in providing the same sign system for when said. viding the same sign system for streets in this project, Meng said. Eventually, all stop signs in the city will be converted to a re-flectorized type, he added.

UAW Ratification Of Pact Complete

KENOSHA, Wis. (AP) - The

on getting into the home, said Flor-tunity for American Motors ence. all associated with it."

Civil Trial Ended Suddenly Friday

The civil trial of Donald Warren vs. Hale Brox, Logging Co., which started Thursday, ended abruptly with a settlement at 1.45 p.m. Fri-

The trial opened Thursday at 10 a.m. with selection of a jury, and had continued through that day and Friday, when countsel for the parties advised the court the mai-ier was fully settled between the

ier was fully settled between the parties. The case was ordered dismissed and the miry discharged. The plaintiff had demanded \$75,060 general damages and \$4,784 special damages for injuries suffered Oct 6, 1980, when he was employed by the defendant. He was driving a logging truck for the defendant and the truck went laws a grade. He alleged the over a grade, he alleged the truck's condition was faulty. Amount of the settlement was not disclosed. The original amount asked was \$125,000.

> PATRONIZE NEWS-REVIEW ADVERTISERS

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Grand Jury Gets One Case And Indicts On Another One

Frank Edward Littleman, 20 Littleman indicated in court that Portland, waived preliminary hearing and was held to answer to the Grand Jury on arraignment before Calapoois District Justice of Peace Ward Watson at Sutherim Friday.

The charge was broken of several property of the Calapoois District Justice of Peace Ward Watson at Sutherim Friday. The charge was larceny of person-

Ex-West Germany Commander Quits

of the attractive new signs are already in evidence.

A number of porcelain - type markers located in the southeast part of town will also be replaced as the city embarks on a program of standardizing and streamlining its network of street signs.

Applicator Use Due Meng said the Street Department will put the newly-acquired sign face applicator to work in making the new signs. The applicator is an apparatus which "cooks" silver Scotchlite lettering onto a metal sign background. The applicator gives the city a means of making and replacing signs whenever the need arises.

In the secretary of the army has received the resignation of serving my country in the time of her great need." The secretary of the army has been aguest to the charge. According to the officer's report. Littleman, a friend of Taylor for the secretary of the army has been aguest in Taylor's home at 10% Corvailing sign face applicator to work in making the new signs. The applicator is an apparatus which "cooks" silver Scotchlite lettering onto a metal sign background. The applicator gives the city a means of making and replacing signs whenever the need arises.

completed the normal 30-year span of a career officer.

Walker has not indicated his plans but some senators said they expect him to testify at Senator expect him to testify at Senator expect him to testify at Senator expect him to the stift of the preparedness subcommittee hearings later this month into charges that the Pentagon is muzzling the anti-Communist efforts of military men.

The Grand Jury Friday returned one secret indictment and a true content of the same secret indictment in the same secret indictment in the

The 51-year-old West Point graduate announced his decision to quit the Army in a blistering statement made public Thursday by a Senate Armed Services subcommittee. Walker complained that he was have formed as the district afterney to dismiss an order requiring Lois Aisquith, 24 of Roseburg, to appear and show cause why her probation from a worthless check charge should not be terminated.

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the lact the sign face is released. Walker complained damage by vehicles and vandals, "said Meng, in pointing out other advantages." As feel pole, on the other hand, is often salvagable. Frequently a steel pole that has been hit by a car can be heated and straightened into a service-able condition again."

Walker said his removal last bright as commander of the 2sth been hit by a car can be heated and straightened into a service-able condition again."

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Walker said his removal last bright as commander of the 2sth bright as commander of the 2sth bright and officially admonished after the Pentagons said he violated Defense Department registrations, made "inflammatory and the traffic s view by a parked car. The new sign is high enough to be easily visible to traffic, provides a more pleasing appearance, costs less to maintain and lasts longer. Meng said the change-over will probably require about two years to complete The project will be form an officer may tender his resignations will be fixed into slack periods of the Street Department's work schedule into slack periods of the Street Department's work schedule, Installations must be made at about 400 residential intersections. The department hopes to commence setting in the signs as soon as the department hopes to commence setting in the signs as soon as the department hopes to commence setting in the signs as soon as the department hopes to commence setting in the signs as soon as the department hopes to commence setting in the signs as soon as the derainage cleanout, and as the decapting from an officer who has fulfilled requirements, including the properties and resignations will be accepted from an officer who has fulfilled requirements, including the properties and resignations

April 27 in Justice Court.

Littleman was arrested this week by officers in Vancouver,

He was accused in a private complaint of Elmer E. Taylor of the theft of an electric razor, dia-mond ring, wrist watch, dress mood ring, wrist watch, dress shirt, \$2 in cash, all being the property of Taylor, on April 26. The original complaint was filed



Sat., Nov. 4, 1961-The News-Review, Roseburg, Ore. 5

ENDS LAST RUN-Engineer Raymond Lee is shown above as he walks away from his Southern Pacific locomotive for the last time to begin a well-earned retirement

Long, Colorful Career Ends For Local Rail Engineer

The day everyone watched the commercials...

Move back in time to the days of King Arthur. Place a TV set on his Round Table and turn it on. Watch what happens! Gay knights, fair damsels (still in distress), serfs and scullery maids all crowded around to see this miracle. They are entranced. Their eyes, minds and imaginations are popped wide open. They are learning, wishing and planning for the interesting things dangled before their eyes.

Advertising is doing the same thing today via many media such as this newspaper. People are learning, build-

ing dreams and taking action for a higher standard of living. For it is only through the persuasiveness of advertising that men's minds are stirred to the possibility of a new and better way of life. Without advertising we would still be living in the dark ages of enjoyment and physical comfort.

Coday, as always, "It Pays to be Advertised at".

The News-Review

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