## Big Changeover Due City's Stree! Signs <br> 'Scotchlite' Reflectors Due On Steel Posts



Grand Jury Gets One Case


Retirement Group's Plans Are Expansive
UAW Ratification Of Pact Complete


## 4th ANNUAL PUREBRED EWE SALE

SAT. NOV. 11, 1961
Continuous Sale Starting at 10 a.m. POLK COUNTY FAIRGROUNDS

220 Head Bred Yearling \& Open Ewe Lambs order of sale
ane
FOR FURTHER INFORMATION CONTACT N. John Hansen, Secy. Box 348. Dallas, Oregon


Long, Colorful Career Ends For Local Rail Engineer
c he day everyone watehed the commercials..


Move back in time to the days of King Arthur. Place a TV set on his Round Table and turn it on. Watch what happens! Gay knighta, fair damsels (still in distress), serfs and scullery maids all crowded around to see this miracle. They are entranced. Their eyes, minds and imaginations are popped wide open. They are learning, wishing and planning for the interesting thinms dangled before their eyes.

Advertsing is ooing the same thing todny via many media such as this newspaper. People are learning, build-
ing dreams and taking action for a higher standard of living. For it is only through the persuasiveness of advertising that men's minds are stirred to the possibility of a new and better way of life. Without advertising we would still be living in the dark ages of enjoy. ment and physical comfort.
$\bigcirc$ day, as always, "It Pays to be Advertised at".
The News keview


