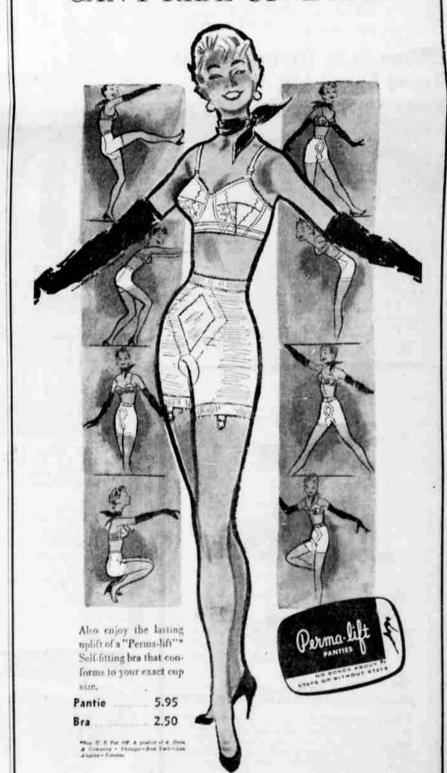
THE UNBORN GENERATION

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from the start. You get a new kind of solid simplicity blended with the economy and dependability you know you can count on from all the Chevrolet family. Beneath the engine (there's a choice in most models) that's downright miserly on gas. Nine newsized different models . . . sedans, wagons, hardtop and convertible. Like to see and try one? It's easy . . . just follow the crowds.

This one was on the road to success right If you're looking for sensibility at its Sunday best-drop in at your Chevrolet dealer's and join the celebration. It's Chevrolet's golden anniversary year, and this new Chevy II is making it a year to remember, Here's Body by Fisher comfort that makes many a full-size car wonder how it's done-room for siz solid citizens, bag hood . . . a frugal 4- or satiny 6-cylinder and baggage, in all sedans and two-seat wagons. And, engine (there's a choice in most models) thanks to new Mono-Piote rear springs, you get a remarkably smooth ride that rivals much higher priced curs.

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