

**MARKET TIPS**

**Pumpkins For Halloween, Squash, Apples Plentiful**

By LEROY B. INMAN  
Business News Dept. Editor

Pumpkins for Halloween will be plentiful this year, and cheap, both for jack-o-lanterns and centerpiece decorations. Local farmers are producing an adequate supply so that no child should be without.

Apples, a favorite at Halloween, also are plentiful, but the price is a bit high and will continue high all winter, as the overall supply in Oregon and Washington is light. Local apples will last through December, it is predicted.

Dates are a popular item with movement excellent. Pomegranates, persimmons and carmel apples will continue through Thanksgiving.

Western cranberries, from Bandon, are very reasonable and a popular buy at this season.

Root crops and squashes are about as economical a buy as can be found. Potatoes, all Oregon now, are excellent and cheap. Yams and sweet potatoes also are excellent buys and of finest quality. Movement is picking up rapidly.

Local carrots, turnips and rutabagas, with parsnips from Portland and California, and excellent dry onions from Brooks, round out the root crops. All are plentiful and very reasonable.

Lettuce from Brentwood, Calif., is of finest quality and very reasonable. Salinas fields are through. Some red lettuce and romaine are coming out of Portland, but the shift on this and endive will soon all be to California.

Local cabbage is through, but Portland has some of excellent quality and cheaper than the local crop. Snowball cauliflower is on and should last another month

from local sources. Portland broccoli is moving well. Celery has had its ups and downs, price and supply wise. Thanksgiving is the big time for celery, and wholesale houses have to keep supplies at a maximum.

Just about every kind of squash is available. They are being brought in from the fields and stored now for winter use.

California corn remains good for this time of year. Cucumbers, brussel sprouts and egg plant are all available, and some good vine-ripened tomatoes arrived from California. Soon all will be shipped green from the south and have to be ripened in storage.

John Burkhardt brought in what is expected to be the last of the local peppers this week.

Barlett pears from Medford and fancy D'Anjou from Washington should be available all winter. They are cheap now. Emperor grapes are the better buy. Some seedless are available but high.

The last shipment of Valencia oranges arrived this week, and the play should switch soon to Navels, with the price to drop rapidly. Lemons remain reasonable, and movement slow.

Excellent Indian River grapefruit from Florida and some Texas pinks are on now. Gulfside bananas remain one of the most popular fruit buys. Pineapples, plus papayas and mangoes on order, are available.

Large eggs went down three cents at wholesale this week. Mediums stayed the same and small eggs advanced two cents. Poultry remained unchanged.

**Service Is Fastest Growing Factor In Economy Of U. S.**

Editor's note — Service is the fastest growing factor in the U.S. economy these days. Most new jobs fall in that class. In this, first in a series of three articles on how service industries help both the individual and the rest of the business world, Sam Dawson, AP business news analyst, tells why service takes more of your dollar all the time.

By SAM DAWSON  
AP Business News Analyst

NEW YORK (AP)—You know you're spending more for services these days. Your bills tell you so. But few know how big a part services play in their lives today nor how fast is the growth of the industries that cater to their needs, whims and convenience. Steadily increasing personal incomes and greater leisure time for most Americans offer the service industries a tempting target—and their aim grows surer every year.

When most people think of personal services, they think of beauty parlors, medical clinics and hospitals, commuter trains, gas, electricity, phones and the repair men that nurse a growing array of appliances.

But personal services go far beyond that, important as is the role of the above items in today's way of living.

There's someone to furnish artificial snow for ski runs when nature doesn't, and to keep city rinks iced when the temperature soars.

Others will take over all or part of entertainment problems, manage money, decorate or clean the home, teach almost any kind of game, help toward the social graces, rent a car or a washing machine, or insure against the chance your heart will give out before the payments on your installment debt do.

Banks and finance companies and credit card agencies will help get almost any product or service on the basis of enjoy now, pay later.

Those who sell various services—and there are more of them all the time—are pleased that this

year Americans are spending about \$140 billion with them, or about 40 per cent of all consumer purchasing.

Bolstering personal appearance is a \$6 billion-a-year business. Beauty parlor chains span the nation now, and some of them sell stocks to the public.

Religion and welfare also are classed as services and the public spends \$4.7 billion on them. Americans kick in \$6.4 billion for recreation.

Private education accounts for \$4.5 billion with an additional \$2.6 billion of consumer spending going for that broadening experience, foreign travel. Both of these services have expanded rapidly in recent years.

Service is as much a part of home life these days as togetherness. There are companies that will provide any type of servant from cleaning woman to butler. Renting of cars is well-established, and some predict that leasing of household equipment is the wave of the future.

Lending the money to finance purchase of the home in the first place rates as a service, no matter what you may call the monthly payment. Then there's a growing horde of decorators who will purchase anything you can pay for, another group that will landscape the grounds. And yard boys are in a service industry, whether your own sons or young businessmen with a string of clients.

If you have any money left, there are specialists to serve you. Investing consultants, managers of trust funds, mutual fund salesmen, stock brokers.

And your newspaper is in there with services, too. Many carry advice on heart problems, how to put a husband in his place, or a mother-in-law, or a penny-pinching suitor.

And on another page you may find advice on purchasing or investing, either in general terms or in specific ways to spend your money or, hopefully, to double it.

Service? If you aren't getting it, that's because you don't want it or can't pay for it.

**Status Got Randall A Room In Female Stars' Building**

By BOB THOMAS  
AP Movie-TV Writer

HOLLYWOOD (AP) — If you really want to know how Tony Randall happened to get a dressing room in the female stars' building at MGM, he'll tell you.

"It's status," the actor sighs. "Very important thing in this town, status."

Randall's quarters are in the hallowed halls that once housed Garbo, Crawford, Garson, Garland, Alyson, Gardner, etc. His apartment is cozily adjacent to those of Lana Turner and Doris Day.

"It's a housing jam," he explained over sauerbraten and noodles in the studio commissary. "They couldn't fit me into the male stars' building."

As a matter of fact, Randall said with a shudder, the studio tried to house him in the featured players' building when he reported for work with Kim Novak and James Garner in "Boys' Night Out."

"For three whole days I could not go to my own dressing room," he said. "I had to hold out for another one. Status."

Randall explained the divisions of dressing rooms:

1. Actors—a plain room, no bathroom.
2. Featured players—A room, dressing room and bathroom but no shower.
3. Stars—A handsomely decorated suite complete with shower.

"But there are degrees of star dressing rooms, too," Randall added. "Do you have a bar in your dressing room? Further, does the studio stock it with liquor? Do you have a refrigerator—with ice?"

"An actor must consider these things. So you end up demanding things you don't even want, all because of status."

He went on to explain that routine actors must dress in their permanent dressing rooms and walk to the set. Featured players are housed in trailers outside the shooting stage. Stars have four-walled rooms right on the stage, so they have only to walk a few steps to the scene.

Superstars like Doris Day and Rock Hudson, with whom Randall stars in "Lover Come Back," have massive trailers on the set.

Both Randall and his agent, Abby Greshner, agree that his room in the female stars' building is suitable to his status. It allows him all the privileges of the male stars' building "except that I can't walk around the halls nude."

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