

GET THE JUMP ON EASTER

SHOP NOW!

TIN LIZZIE FREE!
From Bexel Vitamins

YOU MUST SEE
HOW EVERYONE WINS AS
Mark's Offers You Both A Local
And A National Contest With Free
Prizes Every WEEK IN APRIL!

COME IN, GET DETAILS

On How You Can Win One Or All
Of Our Prizes Plus Better Health
With Bexel Vitamins.

FAMOUS NAME DRESSES



Franklin
Stanton Petite
Dobbie Reynolds
Janell of Calif
Gloria Swanson

From 19.98 to 29.98

3⁰⁰
off

From 12.98 to 17.98

2⁰⁰
off

Town Tempo
Forever Yours
Vicky Vaughn
Toni Todd

From 5.98 to 10.98

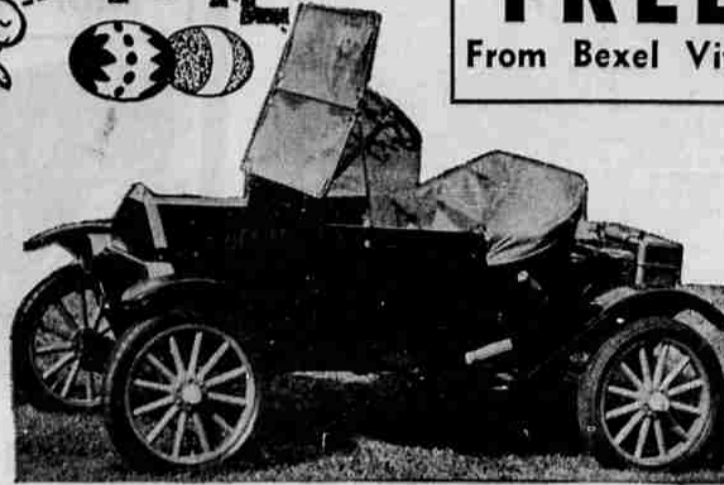
1⁰⁰
off

Marta D
Miss Simplicity
Kay Whitney
Toni Hunt
Mary Mac

Fabrics, include embroidered eyelet, pure silk, nylon jersey knits, dacron cotton knits, 100% dacron, triple sheers, cotton prints, Cupioni, polyester, Arnel & cotton, Pima cotton, and Dan River gingham.

Sizes include Petite 5 to 13, Juniors 5 to 15, Misses 10 to 20 and Half sizes 12½ to 30½, 38 to 44.

FASHION BALCONY



EASTER BASKETS 49¢

In 6 sizes, 6 colors. Your choice, only

EGG DYES 37¢

And Color Kits, Reg. 49c, now

Easter Cards By Hallmark

"When you care enough to send the very best"

EASTER BUNNIES \$2⁸⁸

BIG, stuffed fluffies. Reg. 3.49

SMALLER BUNNIES, soft, cuddly, Reg. 2.98 \$2.33

Easter Color Books, Puzzles, Games

See our special Whitman Display!

FIZZ-NIKS 39¢

A neat treat for Easter

Easter Party Goods 57¢

Co-ordinated. 8 Cups, 8 plates, 20 matching napkins. Reg. 75c, specially priced at

Be prepared to "shoot" those
Easter "dressed-up" pictures!

127, 620, 120 KODAK
VERICHROME FILM 2/88¢

KODAK BROWNIE
STARFLASH OUTFIT 10.99

REGULAR PRESS 25
FLASHBULBS, Regular 1.65 1.33

McKesson 900 Calorie Diet

For reducing and weight control. You'll like the vanilla and chocolate flavors. An 8-ounce can is a one-day supply.

REGULAR 98c -- SPECIAL
INTRODUCTORY OFFER 89¢

FREE TASTE SAMPLES SATURDAY

CREME SHAMPOO

Richard Hudnut Enriched with Egg Protein.
8-Oz. \$1.00 size, now

69¢

BOBBY PINS

Rubber tipped, 60 pins per card. Reg. 25c

2/29¢

FACIAL TISSUE

Value Plus, 400-Count Pkgs.

5/\$1

ANACIN

100-Count, Reg. 1.19. Special

89¢

HAIR SET SPRAY

Pinoud Tonicream. Giant size, Reg. 99c

77¢

CELLOPHANE TAPE

Tuck, ½" by 1,000" roll in dispenser. Only

29¢

STATIONERY

Montag, new gift assortment. Styles for all ages. Per Box

1.50

TRIMS AND LACES

Just arrived for that Easter outfit!

IMPORTED HANKIES 4/\$1

For Men

Mens' Ties \$1

Nice gift items

White Shirts 2.44

Wash 'n wear, Sanforized.
Convertible cuffs. Reg. 2.98

MEN'S 3-PIECE CORDUROY SUITS

\$18⁰⁰

Includes pants, coat and reversible vest. Loden green or grey.

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Easter "dressed-up" pictures!

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FLASHBULBS, Regular 1.65 1.33

EASTER PARTY & EGG HUNT

Circle SATURDAY, APRIL 1st on your calendar.

Bring all the little ones to Mark's party.

PRIZES GALORE! FREE REFRESHMENTS FOR ALL!

Games and contests for all age groups.

Party hours: 11 A.M. to 4 P.M.

WATCH MUSIC GO-ROUND

The latest feature on Mark's TV show gives YOU a chance to participate at home. LISTEN for the MYSTERY MEDLEY. Identify the tunes by name, bring your list to Mark's and if you are correct you win a prize.

Music Go-Round . . Thursday at 2:30 on KPIC-TV

EASTER LILIES

Coming next week at Mark's, at the
LOWEST PRICES IN TOWN



For S&H GREEN STAMPS

So Smart
to wear
any way

Williams SHOE

Playtime or date-time, the pump-perfect is this little level-look charmer of cool, cool nylon mesh with a big pom-pom to catch admiration. White or natural.

Self-Service Shoes Only **2.99**

MARK'S DEPARTMENT STORE

½-INCH ROPE 99¢

100-Foot length, Reg. 2.00, now

MITCHELL "300" 18⁸⁸

SPINNING REEL. List price, 32.50.
Buy on our Lay-Away Plan

GLADIOLA BULBS 45¢

All colors. Reg. 79c dozen, now

WINDOW WASHER 1⁵⁹

Brush on a long 33" handle. Reg. 2.29

PEAT MOSS 2⁶⁹

By Green Dollar. Over 70 lbs. in bale

WALL PLUGS 17¢

Double electric plugs. Reg 21c, now each