

# Coats Stage Comebacks In Blaze Of Color Glory

There's a wonderful excuse to buy a new spring coat this year! No matter how smart your old coat may be — dollars to donuts, it's not in one of the exiting new bold pastels that are the hallmarks of the new season coats.

The spring coat is back! And, coat collections reflect an entirely new aspect of color, fabric and design.

Shoulders are widened with a rounded motion — semi-fitted coats often reveal dramatic cape-effects in the back — elbow skimming sleeves offer a new freedom of movement. Coats with full five-yard sweep are almost full circles and are kissin' cousins to capes in their detailing.

Slim coats with rounder backs and broader backs step forth in double breasted models.

Full-looking coats with straight backs are here to give milady a brilliant, elegant look.

The collarless, cardigan styled coat — a la Chanel is the new-maker fashion. The wedding ring collar, halo collar and scarf stole are all flattering and feminine looking for almost every woman.

Heavenly fleeces, spongy looped mohairs, suiting-weight knits, ottomans, crisp, dry monotonous and checked, plaid and color-with-color tweeds are the fabric wonders of the new season.

And — there's never been such delectable color variety in the gayest Easter egg collections as there is in coats.

Picture hot pink and lovely lilac, strawberry, orange, apricot, azalea...look for psitachio, citron, yellows, a gamut of clear reds and a

galaxy of vivid blues. White is the purest white ever, and blacks sparkle in new weaves that look like they've been waxed and polished.

These yummy colors run from palest but sparkling neutrals to the brightest of the bright — to make the color story in coats a veritable kaleidoscope of exciting mood hues.

## New Looks Favor Linens

Spring collections point up a fabulous group of new linens, and adds to excitement of tri-color combinations, with handpainted detailing, in ombred tones or tops them with cashmere sweaters.

Whether in pure linen or silk linen, the brighter the color the better. New combinations and strong contrasts startling enough to spark an artist's palette appear as hot pinks combine with vivid oranges or turquoise combines with a brilliant purple.

For the less daring, black is coordinated subtly with beige tones and with browns.

Women who seek fashion in hosiery as well as comfort, will be happy to learn of a new sheer, seamless support nylon stocking now at store counters. They are guaranteed against runs for 30 days, regardless of cause. The stockings are knit of specially processed stretch nylon yarns, treated with an exclusive finishing process for higher snag resistance.



# Newberrys

## Easter Values!!

### SPRING GOES HIGH HAT... AND MIGHTY GLAMOROUS

Newest styles and colors...



2.59 to 7.98

New Spring hats are so enchantingly feminine and flattering. So many styles—romantic flower hats, cloches, sailors, pixies, pill boxes, all with high crowns. Also, half-hats, open crowns, malines, more. COME, see!

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Boys' 2-Piece

### Pant and Shirt SET

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Cotton, many colors and styles Sizes 3-8

Men's Spun Rayon

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Long sleeves, soft flannel nap. New colors. Washable. S-M-L-XL. Reg. 3.98.

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A fabulous assortment includes Italian imports, double woven cottons and nylons, dressy and tailored types. Open-work designs, fashion trims, stitched cuffs, other extras. White, colors. Women's sizes 6-8 1/2.

### Triumphs in Exclusive Summer Suits by David Crystal®



David Crystal Fashion

DAVID CRYSTAL's suit of viscose rayon "Tropicana"® by Earl Loom Fabrics with matching sleeveless acetate print overblouse. In Green or Toast. Navy with Lilac print overblouse. Sizes 8 to 20.

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Mabel Lewis ROSEBURG

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#### Full Fashion NYLONS

60 Gauge, 15 denier. 8 1/2 to 11. Slight irreg.

6 Pr. 2.19 Reg. 3.98

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### EASTER HIGHLITES

#### Arnol Sharkskin SKIRTS

Pleated! Newest colors! Sizes 22-28.

3.99

#### Ladies' Arnol DRESSES

All cotton. Checks. 10 to 20 and half sizes.

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### LILAC ORIGINALS

For pretty little girls! Complete selection of styles and trims at Newberrys. You'll save!

Sizes 3 to 6X and 7 to 14

1.98 to 4.98

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### HUGE, PLUSH LAMBS, BUNNIES

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Some bunnies 24" to 30" high! 2-tone pastel rayon plush with pom-pom eyes, noses. Some washable!

Shop Newberrys' Toyland

for the

Newest at Lowest Prices



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#### 100% Cotton Textured SHARKSKINS

Bolt price, Reg. 79c. 36-40" wide, lengths to 6 yards. Newest colors, first quality. Terrific savings.

2 Yds. \$1

#### 100% RAYON BUTCHER FABRICS

36" Wide, lengths to 5 yds. Newest spring pastels and colors, also black or white. Always 1st quality. Reg. 69c bolt price .... Yd. 47c

#### 36" COTTON SHEERS

Printed for spring fashions. Crease resistant, machine washable, no-iron. Dress lengths. .... Yd. 57c

#### 36" PRINTED PLISSE

Dainty juveniles or florals, ideal for light spring sleepwear, blouses, infants' wear. Reg. 49c yd. on bolt. 3 \$1 Yds.

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